



2027 Advertising Space Reservation Form

**Please complete, sign
and return this form to:**

Tanya Kozel
tanya.idea@districtenergy.org
+1 (508) 366-9339 ext.115

Mail payments to:

International District
Energy Association
1800 West Park Drive
Suite 350
Westborough, MA 01581
+1 (508) 366-9339 Phone
+1 (508) 366-0019 Fax

Advertiser		
Billing Contact		
Billing Address		
Billing City	State	Zip
Phone		
Email		
Agency (If applicable)		
Primary Contact		
Phone		

District Energy Magazine

☐ Member	Size:	Material:
☐ Nonmember	☐ Full page	☐ New ☐ Repeat ad
☐ 1st Quarter 2027	☐ 2/3 page vertical	Color:
☐ 2nd Quarter 2027	☐ 1/2 page horizontal	☐ Black & white
☐ 3rd Quarter 2027	☐ 1/3 page horizontal	☐ One spot process color (cmyk)
☐ 4th Quarter 2027	☐ 1/3 page vertical	☐ Four-color process
	☐ 1/6 page vertical	
	Cover _____	

Cost: \$ _____

Please refer to the 2027 Rate Information within this rate card to determine the specific costs of your advertising space.

☐ **Rate-protected** (Companies that reserve space on or before November 2, 2026 will be rate-protected and receive 2026 rates for their 2027 ad schedule. Contracts received after November 2, 2026 will be subject to 2027 rates.)

PAYMENT

Once approved, you will be invoiced. Payments can be made by:

- Check – payable to International District Energy Association in US Dollars and drawn on a US bank.
- Wire Transfer/ACH – contact Cheryl Jacques cheryl.idea@districtenergy.org for instructions.
- Credit Card (American Express, VISA, Mastercard, Discover) – a secure link will be sent with the invoice.

IDEA
1800 West Park Drive, Suite 350
Westborough, MA USA 01581
+1 508-366-9339

Note: Unless we receive an insertion order from you or your agency, this will serve as the official insertion order. By signing this form you (and/or your agency) are agreeing to follow all advertising regulations listed in the IDEA 2027 Publication Rate Information. All advertisements must be paid on or before the payment deadline. (Upon receipt of your advertising space reservation form and/or insertion order, an invoice will be mailed to you with a payment due date. Failure to submit payment on this date will result in your advertisement being pulled from that publication.) After the publication has been printed, you will receive a copy of the publication with tear sheets of your advertisement.

Agency/Client Representative _____ Date _____

IDEA Advertising Manager _____ Date _____