

Sustaining Annual Support for IDEA in 2019



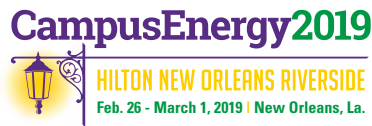
From the beginning in 1909, IDEA members have been committed to informing and educating on the benefits of district energy and combined heat and power systems. The Sustaining Sponsor program supports that mission throughout the year, providing multiple opportunities to showcase best practices and technologies in robust and sustainable district energy systems in cities, campuses and communities around the world.

IDEA is pleased to offer Sustaining Annual Sponsorships that provide a higher platform of visibility, strengthens our core abilities to educate and advocate, and distinguishes our Sustaining Sponsors as leaders in their field.

Sustaining Annual Sponsors will help to underwrite:

- Enhanced education and media outreach campaigns to showcase the innovation and environmental benefits of District Energy/CHP;
- Timely research and professional advocacy on urgent industry issues like LEED & District Energy; energy and climate legislation and other legislative objectives;
- Robust membership outreach and industry growth activities.

In consideration, yearly sponsors will receive many benefits and recognition. *See the adjacent grid of benefits for each level of sponsorship.*



| Sponsorship Benefits | Platinum \$50,000 | Gold \$25,000 |
|---|----------------------|------------------|
| Logo on IDEA broadcast emails – exclusive benefit to Annual Sponsors | ● | ● |
| Banner ad on IDEA website for the year | ● | ● |
| Logo on IDEA website homepage | ● | ● |
| Platinum level conference sponsorship recognition at IDEA's CampusEnergy2019 Conference (All features of Platinum status) | ● | |
| Gold level conference sponsorship recognition at IDEA's CampusEnergy2019 Conference (All features of Gold status) | | ● |
| Platinum level conference sponsorship recognition at IDEA2019 in Pittsburgh (All features of Platinum status) | ● | |
| Gold level conference sponsorship recognition at IDEA2019 in Pittsburgh (All features of Gold status) | | ● |
| Technical and content contributor on specially-focused IDEA webinars | 3 | 1 |

To make your commitment to IDEA, please complete the attached form or contact:
Tanya Kozel, Director of Sales, 720-541-7913 or tanya.idea@districtenergy.org.

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APPLICATION

Name _____

Company _____

Address _____

City _____ State _____

Country _____ Zip/Postal Code _____

Phone _____ Fax _____

Email _____

Website _____

Sponsorship Level: **Platinum: \$50,000 USD** **Gold: \$25,000 USD**

Method of Payment

Check Enclosed (US funds) Visa MasterCard American Express Wire Transfer

Name on Card _____

Billing Address _____

Credit Card # _____ Exp. Date _____ 3-4 digit code _____

Signature _____

Please send a digital file (jpg AND eps) of your company logo to: tanya.idea@districtenergy.org.

(The logo will be used on sponsorship signage and various conference materials.)

Make checks payable to IDEA from a US bank in US funds and mail to:

IDEA
24 Lyman Street, Suite 230
Westborough, MA USA 01581

Please contact Tanya Kozel at tanya.idea@districtenergy.org or 720-541-7913 if you have any questions.