

INTERNATIONAL
**DISTRICT COOLING
 SUMMIT 2020**
 Global Leadership, Local Efficiency
 NOVEMBER 3-4 | DUBAI EXPO CENTRE



SPONSORSHIP PROSPECTUS



For over 111 years, since 1909, IDEA has informed, connected and advanced the global district energy industry.

IDEA is proud to organize the 2020 International District Cooling Summit in conjunction with Dubai 2020 Expo, a world exposition for learning, innovation and creating a more sustainable future.

The 2020 IDEA International District Cooling Summit will feature the world's leading district cooling systems serving cities, communities and campuses.

In conjunction with global partners, the program will feature top tier professional panel discussions and prestigious global award challenges and recognition. Additionally, full registrants are entitled to subscribe to a five-part advanced webinar series on best practices, innovation and technologies, optimization strategies, integrating thermal storage and decarbonization.

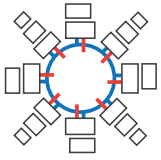
IDEA invites our leading companies and organizations to demonstrate industry leadership as conference sponsors. We welcome your support and urge you to review these opportunities for enhanced visibility and program participation.

To secure your sponsorship, please fill out the attached form and submit to **tanya.idea@districtenergy.org**. If you have additional questions, contact Tanya Kozel at **tanya.idea@districtenergy.org** or Robert Thornton at **rob.idea@districtenergy.org** or call IDEA at +1-508-366-9339.

SPONSORSHIP LEVEL	DIAMOND (Limited to 2)	PLATINUM (Limited to 4)	GOLD	SILVER	BRONZE
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Welcoming Remarks	•				
Option to Host Visit to Dubai Expo	•				
Option to Provide Plant Tour	•				
Delegate to Plenary Panel Discussions	•	•			
Sponsor's Brochure Placement at IDEA Registration Counter	•	•	•		
Table Top Exhibit Space (includes one full conference registration)	Premier Display Space	Premier Display Space	Table Top Display	Table Top Display	
Summit Registrations and Dubai Expo Passes Included	16	10	6	4	2
Subscription passes to on-line technical webinar series (5 sessions on best practices plus certificate on completion)	24	14	10	6	4
Conference Branding & Digital Visibility					
Logo on Attendee Badges	•				
Special Recognition at Podium	•	•			
Participation in IDEA Media Releases	•	•			
Listing in IDEA Media Kit for Press Attending Conference	•	•	•		
Sponsor-Prepared Ad in <i>District Energy Magazine</i> with Hyperlink in Global Digital Version (worldwide distribution)	Full page	2/3 page	1/2 page		
Sponsor Profile in Conference Mobile App	•	•	•	•	•
Logo Listing on Conference Materials - including signage and other promotional materials	•	•	•	•	•
Logo Listing and Hyperlink on Conference Website	•	•	•	•	•
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Special pre-event interview and article in <i>District Energy Magazine</i>	•	•			
Sponsor Recognition in Video	•	•	•	•	•
	\$100,000	\$60,000	\$30,000	\$15,000	\$5,000

All amounts are in US dollars and are subject to exchange rate at time of transaction. Sponsorships will be assigned upon order of receipt.

Thank you for your support of the IDEA 2020 International District Cooling Summit.



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SPONSORSHIP APPLICATION FORM



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Check Enclosed Wire Transfer – For wire transfer information, please contact IDEA at idea@districtenergy.org.

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Signature: _____

Please send a digital file (jpg and eps) of your company logo to: tanya.idea@districtenergy.org.

The logo will be used on sponsorship signage and various conference materials.

Please contact Tanya Kozel at tanya.idea@districtenergy.org if you have any questions.

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