



CampusEnergy2024

BRIDGE TO THE FUTURE

February 20 – 23, 2024

Hilton San Francisco Union Square | San Francisco, CA

SPONSORSHIP OPPORTUNITIES

Be an IDEA Sponsor...
Show your industry leadership.

Since 1909, members of the International District Energy Association have provided reliable, efficient and environmentally sustainable energy services to cities, campuses and communities around the world.

Today, with growing urgency to address rising energy costs, renew vital energy infrastructure and reduce carbon emissions, the district energy industry is poised for dramatic growth.

IDEA can help lead the way, with your timely support.

**For exhibit and sponsorship information
contact Tanya Kozel at:**

tanya.idea@districtenergy.org or + (410) 798-1696





IDEA provides many sponsorship opportunities to make the 37th Annual Campus Energy Conference memorable for attendees and exhibitors. Make the most of your marketing budget. With an IDEA sponsorship, you will demonstrate to your clients and customers your strong commitment to serving the industry.

Choose the level that works best for you.

Leadership. Inspiration. Vision.

IDEA Sponsors will help to support education and encourage new approaches for integrated energy on campuses and in cities. A portion of sponsor proceeds will help underwrite participation of invited public leaders from cities, communities and institutions, including college energy and sustainability clubs.

Distinguished Participants

Pre-conference workshops on thermal distribution and nuclear district energy will augment a robust technical program, drawn from experienced district energy professionals. In 2023, the CampusEnergy conference attracted nearly 1,200 registrants from 420 different cities with about 400 first-time attendees. We expect the 2024 conference in San Francisco will also be a great success.

Campus Leaders

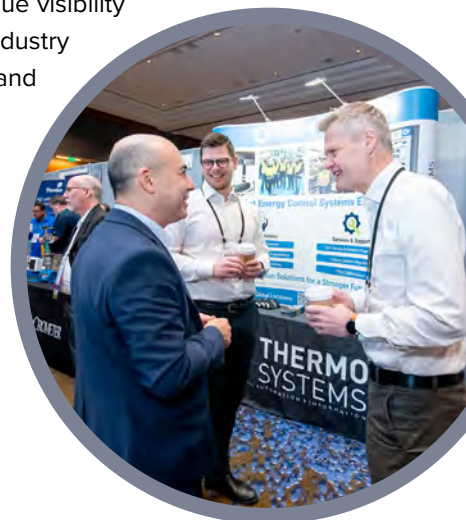
The IDEA Campus Energy Conference historically attracts true industry leaders in a collegial and collaborative setting, sharing best practices, innovations, emerging technologies and lessons learned.

Technologies and Innovations on Display

Over 130 leading technology suppliers, consultants and integrators share the latest in equipment and solutions in a relaxed trade show setting, ideal for cultivating new opportunities and collaborations. Refreshments, networking, gifts and raffles enable personal connections.

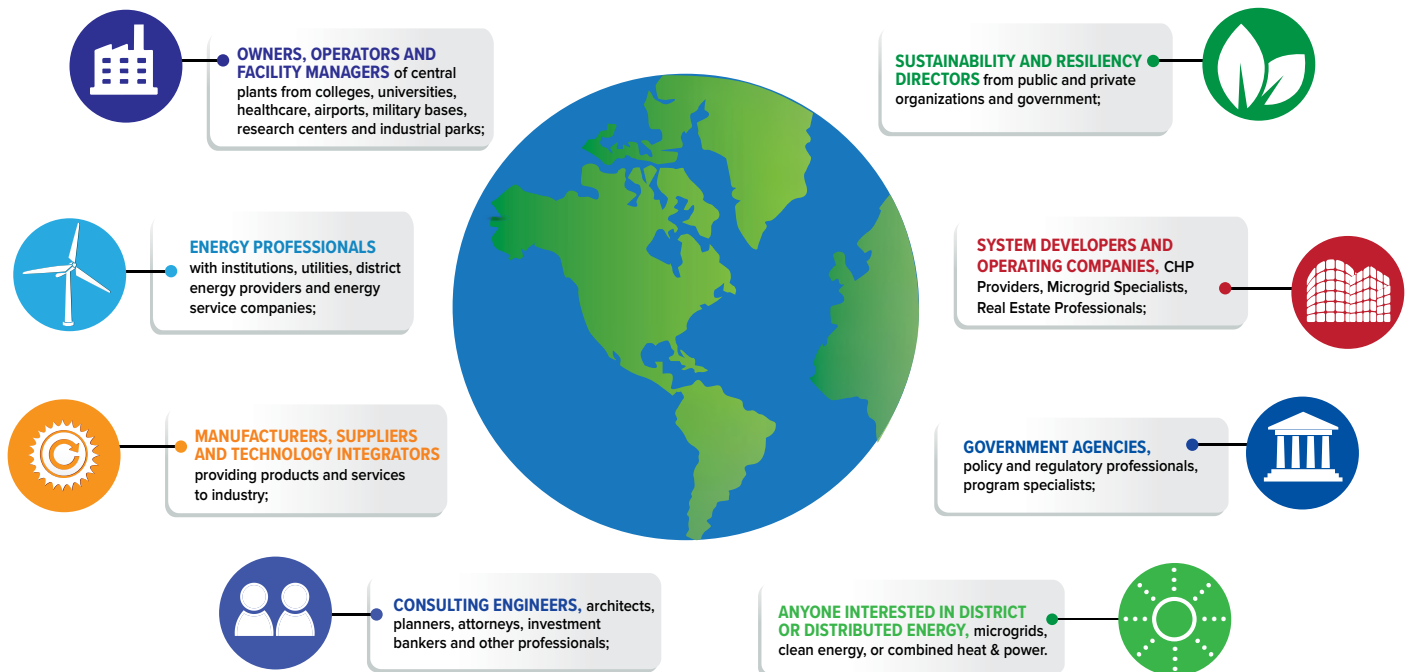
IDEA Sponsors are Key to a Successful Conference

Sponsors are amply recognized for their important contributions to the success of the Campus Energy Conference and receive unique visibility at IDEA. Demonstrate your industry leadership and commitment and differentiate your firm as a Sponsor. Enjoy special opportunities and enhanced visibility while capturing value and savings for your clients and staff.



Who Attends IDEA Conferences

CampusEnergy2023 had almost **1,200 attendees** from **10 countries**, and **420 cities** representing **over 400 organizations**.



What People Say About IDEA



“Our long association with IDEA has allowed us to better tailor our products and programs to meet the needs of this important market. Sponsors and other business partners are viewed as being part of the IDEA family instead of outsiders or party crashers.”

Pat Guccione
Chem-Aqua

“Once again, IDEA has masterfully produced a conference that exposes our members to new ideas, educates and helps attendees to be more effective in their respective roles at our member schools. It is because of the efforts of IDEA that we keep coming back for more!! Thank you for all you do.”

David Bowley
University of New Hampshire



Sponsor Benefits

Select the Sponsor Level to best suit your needs.

Put your company name and logo in front of campus energy professionals.

SPONSORSHIP LEVEL	DIAMOND \$30,000 USD	PLATINUM \$20,000 USD	GOLD \$10,000 USD	SILVER \$5,000 USD	BRONZE \$3,000 USD
Company Promotion					
Advertisement in <i>District Energy</i> magazine	2X Full-page	2X Full-page	1X Half-page		
Web banner ad on IDEA's website	1 year	6 months	3 months		
Visibility – Event Sponsor Opportunities	Premier Conference Sponsor & Evening Event	Exhibit Hall Reception	Luncheon, Workshop	Breakfast, Dessert, Refreshment Break	
Banner ad placement in IDEA's – <i>This Week in District Energy</i> email	■	■	■	■	
Primary logo placement in home screen of event mobile application	■				
Logo and listing in mobile application	■	■	■	■	■
Optional Executive Podcast Interview OR Industry Leader's Vision Discussion – (Released on IDEA website and social media platforms)	■				
Social media posts during conference announcing sponsor participation	■	■	■		
Company logo/ link to your website from IDEA conference website	■	■	■	■	■
Company listing in <i>District Energy</i> magazine	■	■	■	■	■
Visual and verbal recognition of your sponsorship at the conference	■	■	■	■	■
Company logo on signage at the conference	■	■	■	■	■
Full attendee list, post event	■	■	■	■	■
Place company brochure or giveaway on table near registration desk	■	■	■	■	
Conference Participation					
Full conference registrations	6	4	2	1	
Conference participation featured in media notices	■	■			
All registered staff given sponsor ribbons for name badge	■	■	■	■	■



Sponsorship Descriptions

• DIAMOND SPONSOR – \$30,000 USD

Benefits:

- Complimentary full registrations for six (6) people to attend the conference, including all meals and receptions
- Large, top company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Large, top company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Optional Executive Podcast Interview – (Released on IDEA social media platforms) or Industry Leader's Vision Discussion (Virtual panel recorded and promoted in advance of event. *Deadline to participate Nov. 20.*)
- Access to the attendee list following the conference
- Home screen logo placement on event's mobile application
- Customizable mobile application listing – upload documents, add additional pictures and personalize your listing for conference attendees to view
- Two (2) full-page advertisements in *District Energy* magazine
- Web banner advertisement on IDEA's website for 12 months
- Banner ad placement in *IDEA's – This Week in District Energy* email
- Social media post announcing sponsor participation
- Company listing in *District Energy* magazine
- Conference participation featured in media notices
- All registered staff given sponsor ribbon for name badge
- Place company brochure on table near registration desk
- Listed as premier conference sponsor and evening event

• PLATINUM SPONSOR – \$20,000 USD

Benefits:

- Complimentary full registrations for four (4) people to attend the conference, including all meals and receptions
- Large, top company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Large, top company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Banner ad placement in *IDEA's – This Week in District Energy* email
- Access to the complete attendee list following the conference
- Customizable mobile application listing – upload documents, add additional pictures and personalize your listing for conference attendees to view
- Two (2) full-page advertisements in *District Energy* magazine
- Web banner advertisement on IDEA's website for 6 months
- Social media post announcing sponsor participation
- Company listing in *District Energy* magazine
- Conference participation featured in media notices
- All registered staff given sponsor ribbon for name badge
- Option to be listed as a sponsor of a specific event – Exhibit Hall Reception
- Place company brochure on table near registration desk



Sponsorship Descriptions

• GOLD SPONSOR – \$10,000 USD

Benefits:

- Complimentary registrations for two (2) people to attend the conference, including all meals and receptions
- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Banner ad placement in IDEA's – *This Week in District Energy* email
- Mobile application listing
- Access to the complete attendee list following the conference
- One half-page advertisement in *District Energy* magazine
- Web banner advertisement on IDEA's website for 3 months
- Social media post announcing sponsor participation
- Company listing in *District Energy* magazine
- All registered staff given sponsor ribbon for name badge
- Option to be listed as a sponsor of one event – Conference Luncheon or Workshop
- Place company brochure on table near registration desk

• SILVER SPONSOR – \$5,000 USD

Benefits:

- Complimentary registration for one (1) person to attend the conference, including all meals and receptions
- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Banner ad placement in IDEA's – *This Week in District Energy* email
- Mobile application listing
- Access to the complete attendee list following the conference
- Company listing in *District Energy* Magazine
- All registered staff given sponsor ribbon for name badge
- Option to be listed as a sponsor of one event – Breakfast, Dessert Break, Refreshment Break
- Place company brochure on table near registration desk

• BRONZE SPONSOR – \$3,000 USD

Benefits:

- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Access to the complete attendee list following the conference mobile application listing
- Company listing in *District Energy* Magazine
- All registered staff given sponsor ribbon for name badge



SPONSORSHIP APPLICATION

Name _____

Company _____

Address _____

City _____ State _____

Country _____ Zip/Postal Code _____

Office Phone _____ Mobile Phone _____

Email _____

Website _____

Sponsorship Level: ☐ Diamond ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze

Item _____

Amount _____

Method of Payment☐ Check Enclosed ☐ Visa ☐ MasterCard ☐ American Express ☐ Invoice ☐ ACH/Wire Transfer

Name on Card _____

Billing Address _____

Credit Card # _____ Exp. Date _____ 3-4 digit code _____

Signature _____

Please send a digital file
(jpg AND eps) of your company
logo to:

tanya.idea@districtenergy.org.

*(The logo will be used on sponsorship signage
and various conference materials.)*

Questions?

Contact Tanya Kozel: tanya.idea@districtenergy.org
+1 410-798-1696

Make checks payable to IDEA and mail to:

IDEA

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Westborough, MA USA 01581

+1 508-366-9339 phone • +1 508-366-0019 fax

For more information visit: www.districtenergy.org