



CampusEnergy2021

BRIDGE TO THE FUTURE
Feb. 16-18 | CONNECTING VIRTUALLY



SPONSORSHIP OPPORTUNITIES



Sponsor IDEA's CampusEnergy2021 Virtual Conference...Show your industry leadership.

Since 1909, members of the International District Energy Association have provided reliable, efficient and environmentally sustainable energy services to cities, campuses and communities around the world. This conference continues to be a favorite among IDEA members and the industry. Be a part of this online event and be seen by your customers and prospects.

Today, with the disruption and uncertainty brought by the coronavirus pandemic, it becomes even *more* important to stay connected and maintain visibility with this important industry segment. IDEA campus energy leaders continue to innovate, share best practices, and seek solutions through the Campus Energy Conference. Serving as a sponsor will set you apart in a virtual format.

IDEA provides many sponsorship opportunities to make the 34th Annual Campus Energy Conference memorable for attendees and exhibitors. Make the most of your marketing budget. With an IDEA sponsorship, you will demonstrate to your clients and customers your strong commitment to serving the industry.

IDEA Sponsors are Key to a Successful Conference.

Sponsors are amply recognized for their important contributions to the success of the Campus Energy Conference and receive unique visibility at IDEA. Demonstrate your industry leadership and commitment and differentiate your firm as a Sponsor. Enjoy special opportunities and enhanced visibility while capturing value and savings for your clients and staff.

For exhibitor and sponsorship information contact Tanya Kozel at:
tanya.idea@districtenergy.org
or 720-541-7913.



WHAT PEOPLE SAY ABOUT IDEA

“Our long association with IDEA has allowed us to better tailor our products and programs to meet the needs of this important market. Sponsors and other business partners are viewed as being part of the IDEA family instead of outsiders or party crashers.”

Pat Guccione, Chem-Aqua

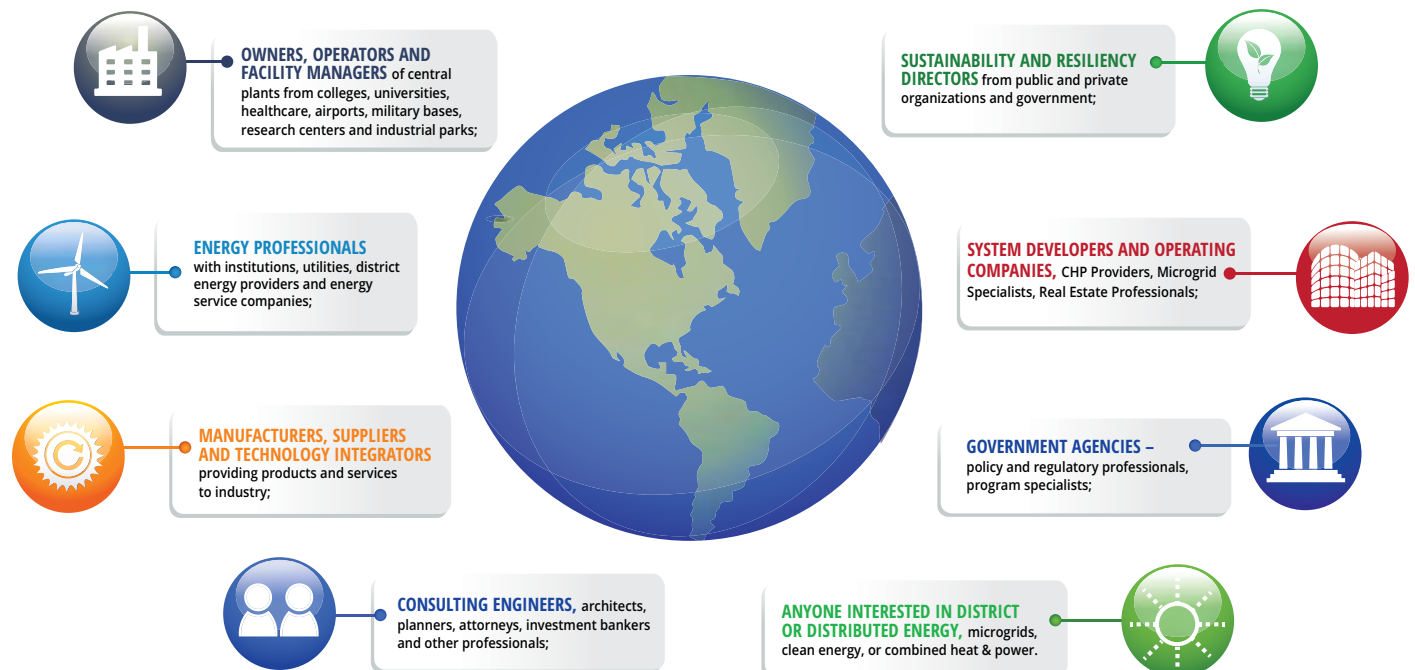


“Once again, IDEA has masterfully produced a conference that exposes our members to new ideas, educates and helps attendees to be more effective in their respective roles at our member schools. It is because of the efforts of IDEA that we keep coming back for more!! Thank you for all you do.”

David Bowley, University of New Hampshire

Who Attends IDEA Conferences

CampusEnergy2020 had **1,160 attendees** representing **130 district energy systems** including almost **100 campuses and 30 cities**.



SPONSOR BENEFITS

Select the Sponsor Level to best suit your needs.



	PLATINUM \$10,000 USD	GOLD \$5,000 USD	SILVER \$2,500 USD	BRONZE \$1,000 USD
Company Promotion				
Advertisement in <i>District Energy</i> magazine or blow-in ad in the digital version of the magazine	2X Full-page	1X Half-page		
Web banner ad on IDEA's website	6 months	3 months		
Option to participate in "Meet the Experts" session during conference	■			
Program visibility	■	■		
Banner ad placement in IDEA's - <i>This Week in District Energy</i> email	■	■	■	
Session sponsor with logo visibility	■	■		
Primary logo placement in home screen of event site	■	■	■	■
Logo and listing on event website	■	■	■	■
Social media post before conference announcing sponsor participation	■	■	■	■
Company listing in <i>District Energy</i> magazine	■	■	■	■
Visual and verbal recognition of your sponsorship during the conference	■	■	■	■
Full attendee list, post event	■	■	■	■
Conference Participation				
Conference registrations	4	2	1	



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Sponsorship Application

Company _____

Main Contact Name _____

Address _____

City _____ State _____

Country _____ Zip/Postal Code _____

Phone _____ Fax _____

Email _____

Website _____

SPONSORSHIP LEVEL: Platinum Gold Silver Bronze Amount \$ _____

METHOD OF PAYMENT

Check Enclosed Visa MasterCard American Express Discover Invoice

Name on Card _____

Billing Address _____

Credit Card # _____ Exp. Date _____ 3-4 digit code _____

Signature _____

Please send a digital file (jpg AND eps) of your company logo to: tanya.idea@districtenergy.org.

Questions?

Contact Tanya Kozel:
tanya.idea@districtenergy.org
(720) 541-7913

Make checks payable to IDEA and mail to:

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For more information visit: www.districtenergy.org/campusenergy2021