

## 2024 Advertising Space Reservation Form

**Please complete, sign  
and return this form to:**

Tanya Kozel  
tanya.idea@districtenergy.org  
(410) 798-1696 Phone

**Mail payments to:**

International District  
Energy Association  
1800 West Park Drive  
Suite 350  
Westborough, MA 01581  
(508) 366-9339 Phone  
(508) 366-0019 Fax

Advertiser

Billing Contact

Billing Address

Billing City

State

Zip

Phone

Email

Agency (If applicable)

Agency Contact

Phone

### District Energy Magazine

- ☐ Member  
☐ Nonmember

- ☐ 1st Quarter 2024  
☐ 2nd Quarter 2024  
☐ 3rd Quarter 2024  
☐ 4th Quarter 2024

**Size:**

- ☐ Full page  
☐ 2/3 page vertical  
☐ 1/2 page horizontal  
☐ 1/3 page horizontal  
☐ 1/3 page vertical  
☐ 1/6 page vertical  
Cover \_\_\_\_\_

**Material:**

- ☐ New ☐ Repeat ad

**Color:**

- ☐ Black & white  
☐ One spot process color (cmyk)  
☐ Four-color process

**Cost: \$** \_\_\_\_\_

Please refer to the 2024 Rate Information within this rate card to determine the specific costs of your advertising space.

- ☐ **Rate-protected** (Companies that reserve space on or before November 1, 2023 will be rate-protected and receive 2023 rates for their 2024 ad schedule. Contracts received after November 1, 2023 will be subject to 2024 rates.)

**If you like, we can charge your credit card:**

- ☐ Visa ☐ MasterCard ☐ AMEX

Credit Card #

Exp. Date

3-4 digit code

Name on card

Signature

Note: Unless we receive an insertion order from you or your agency, this will serve as the official insertion order. By signing this form you (and/or your agency) are agreeing to follow all advertising regulations listed in the IDEA 2024 Publication Rate Information. All advertisements must be paid on or before the payment deadline. (Upon receipt of your advertising space reservation form and/or insertion order, an invoice will be mailed to you with a payment due date. Failure to submit payment on this date will result in your advertisement being pulled from that publication.) After the publication has been printed, you will receive a copy of the publication with tear sheets of your advertisement.

Agency/Client Representative

Date

IDEA Advertising Manager

Date