

# 2024 ANNUAL Sustaining Sponsor Program

From the beginning in 1909, IDEA members have been committed to informing, educating and advancing the benefits of district energy systems. The Sustaining Sponsor Program supports that mission throughout the year, providing multiple opportunities to showcase innovation, share best practices and promote more resilient and sustainable district energy systems in cities, campuses and communities around the world.

IDEA is pleased to offer Annual Sustaining Sponsorships that provide a higher platform of visibility, strengthen our core abilities to educate and advocate, and distinguishes our Sustaining Sponsors as true industry leaders in their field.

## Annual Sustaining Sponsors will help to underwrite:

- Enhanced education and outreach to showcase the innovation and environmental advantages of district energy systems;
- Timely research and professional advocacy on important industry and regulatory issues;
- Industry support and engagement with public agencies and federal, state, provincial and local governments

In consideration, Annual Sustaining Sponsors will receive many benefits and recognition. **See the adjacent grid of benefits for each level of sponsorship.**



SPONSORSHIP BENEFITS	DIAMOND \$75,000 USD	PLATINUM \$50,000 USD	GOLD \$25,000 USD
Logo on IDEA broadcast emails – exclusive benefit to Annual Sustaining Sponsors	■	■	■
Banner ad on IDEA website for the entire year	■	■	■
Logo on IDEA website homepage	■	■	■
Conference sponsorship recognition at IDEA's CampusEnergy2023 Conference (All benefits of each sponsorship level)	Diamond level	Platinum level	Gold level
Conference sponsorship recognition at IDEA2023 (All benefits of each sponsorship level)	Diamond level	Platinum level	Gold level
IDEA promoted, moderated and managed webinar and/or podcast featuring sponsor content and/or full page editorial feature in <i>District Energy</i> magazine showcasing executive leadership	3 events	2 events	1 event



## 2024 ANNUAL Sustaining Sponsor Program APPLICATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Office Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**SPONSORSHIP LEVEL:** ☐ Diamond: \$75,000 USD ☐ Platinum: \$50,000 USD ☐ Gold: \$25,000 USD

### Method of Payment

☐ Check Enclosed (US funds) ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express ☐ Wire Transfer ☐ Invoice

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-4 digit code \_\_\_\_\_

Signature \_\_\_\_\_

Please send a digital file (jpg AND eps)  
of your company logo to:  
**tanya.idea@districtenergy.org.**  
*(The logo will be used on sponsorship signage  
and various conference materials.)*

Make checks payable to IDEA from  
a US bank in US funds and mail to:  
**IDEA**  
**1800 West Park Drive, Suite 350**  
**Westborough, MA USA 01581**

Please contact Tanya Kozel at  
**tanya.idea@districtenergy.org**  
or **410-798-1696** if you have  
any questions.

**[www.districtenergy.org](http://www.districtenergy.org)**