

QUICK FACTS: IDEA POSTER EXHIBITION

Presenting a poster at CampusEnergy2025 grants you the unique opportunity to display your content while engaging in more personalized, one-on-one discussion with attendees during designated times throughout the event.

A poster presentation follows the same basic flow of a podium presentation, presenting your problem, highlighting a solution through case study or examples, and lessons learned/takeaways.

Poster Presentations SHOULD NOT consist of marketing materials for your organization or a product or service you offer. Remember to SHOW attendees what you've done; do not TELL them what you do.

IDEA will have a designated area for all poster presenters to display their materials, easily accessible to all attendees throughout the conference. You can be as creative as you like with your poster display.

In the past, most have approached their poster like a podium presentation; creating slides and then printing them on higher quality paper to be placed on the poster board. Some have created one large, professionally designed poster board with all their content. Some have used a mix of both. With a poster presentation, you have freedom to arrange your board as creatively as you like, provided it is content driven, and not marketing materials.

In addition, IDEA requires that you provide a pre-recorded video of your poster presentation. This will be viewable by our virtual attendee audience and allow for all attendees – in-person or virtual –to catch up on or revisit your content for 90 days after the conference ends.

Please note that you are responsible for printing and transporting your poster materials to the event. IDEA will provide the poster boards and push pins to post your presentation to the board.

Poster Format

1. A display board will be assigned to you (Poster number and speaker names will be displayed on the boards)
2. One side of the display board is assigned to your topic. **The other side will be used for another poster presenter.**
3. Mount your display on the display board surface. The photo on the following page is an example of how posters have been set up in the past. As mentioned earlier, you can design your poster however you like provided it stays within the provided dimensions. IDEA will provide as many pushpins as you require.

Poster Dimensions/Example of Poster Presentation Space



Standard Poster

Frame width: 1.5"
Display dimension: 91" x 45"
Display area: 28.4 sq. ft.

Velcro-ready
Push-pin ready

