CampusEnergy2020

THE POWER TO CHANGE
FEBRUARY 10-14 • SHERATON DENVER DOWNTOWN • DENVER, CO

Student Video Contest

Official Rules and Regulations

(1) GOAL OF THE CONTEST
The primary goal of the contest is to enhance general awareness among students of how their institutions’ district energy systems and their operators provide a reliable, economic, efficient and environmentally sound means of heating, cooling and powering their campuses. By posting the winning entries on the IDEA website, YouTube page and social media (see “How the Winners Will Be Selected” on the next page), submissions will help to educate the general public about district energy and its role in campus sustainability.

Entrants will create three-minute maximum length videos about their campus energy systems with a central focus on the role of district energy in their institutions’ sustainability efforts. Videos may include content that:

• Illustrates how their institution is supporting a sustainable future using its present and/or planned district energy infrastructure;
• Educates other students about the unique attributes and innovations that are part of their campus’ district energy system; and/or
• Documents the roles and responsibilities of personnel who operate and maintain these systems.

These guidelines are not restrictive — we are looking for creative entries! Submissions can be serious or humorous, but should be informative, thoughtful and original. Submissions must be submitted during the contest period. IDEA reserves the right to reject any submission that does not conform to the official rules detailed in this document or the Site Usage Agreement as determined by IDEA in its sole discretion. Limit one (1) submission per person during the contest period.

(2) ELIGIBILITY
(a) Entrants must be students enrolled full-time or part-time in colleges and universities that are Members in Good Standing of the International District Energy Association for calendar years 2019-2020.
(b) Entrants’ submissions must be approved by an individual who is on the Facilities or Utilities staff of their institution.

(c) All submitted video entries will remain the property of the International District Energy Association and all entrants must allow IDEA permission to use their submission for public education.

(3) SUBMISSION REQUIREMENTS
Videos may be submitted in one of the following ways:

Option One: Upload your video file to a large file sharing site and email the download link and your completed entry form to emily.idea@districtenergy.org with “IDEA 2020 Video Contest” in the subject line (entrants are welcome to utilize any file sharing site to submit their video).

Option Two: Mail your completed entry form and a hard copy of your video on a CD, DVD or flash drive to:

CampusEnergy2020 Student Video Contest
International District Energy Association
1800 West Park Drive, Suite 350
Westborough, MA 01581

SUBMISSION DEADLINE - Friday, December 6, 2019

We will contact you to confirm that we have received your submission and it has been posted on our YouTube page. Once we have contacted you, there are some final steps for you to complete.

(1) Follow the International District Energy Association on Twitter, YouTube and Instagram (we will provide you with all necessary URLs).
(2) Create a post on any social media platform about your submission and tag IDEA! We encourage you to link the post to your video – posted on the IDEA YouTube page – in order to achieve one of the main goals of the contest: spreading awareness about district energy systems.
(3) Encourage your friends to “like” your YouTube video that IDEA has posted. You have until 5:00 pm on Friday, December 13th to achieve as many likes as possible (PLEASE NOTE: The only “likes” that will be counted for voting are those made on your video posted on the IDEA YouTube page).

Questions? Contact Emily Riskalla at emily.idea@districtenergy.org or call (508) 366-9339.
(4) HOW THE WINNERS WILL BE SELECTED
A video evaluation committee consisting of senior IDEA Members will select the winning videos. The videos will be selected primarily on the basis of content, educational value and production quality. The secondary criteria in the selection process will be the success of your social media campaigns to spread awareness about district energy and its role in campus sustainability.

Primary Selection Criteria
- Content
  - Educational and informative content
- Message
  - Power and clarity of message
  - How well the content is conveyed
- Quality
  - Originality and creativity of content
  - Production quality

Secondary Selection Criteria
- Social Media Campaign
  - The number of “likes” received by your video on the IDEA YouTube page will be recorded
  - Engagement on other social media platforms to direct viewers to the YouTube video

Winners will be notified by the close of business on Friday, December 20, 2019. The top three winners will be announced at CampusEnergy2020, which is being held in Denver, CO from Feb. 10 - 14, 2020.

(5) PRIZES
The contest is designed to give entrants the opportunity to submit videos that respond to the goal. The prizes will be awarded to the entrants who submit the best entries as determined in accordance with these official rules.

GRAND PRIZE
The student(s) who created the winning video will receive $500 and paid airfare + lodging to attend CampusEnergy2020 in Denver, CO from February 10 -14, 2020, where you will have the opportunity to meet with members of the IDEA Board of Directors and key business leaders in the District Energy Industry.
- The Facilities or Utilities department of the entrant’s institution will receive 1 free conference registration and paid lodging for up to 4 nights to attend the IDEA2020 Annual Conference in Washington, DC on June 22-25, 2020.
- The entrant’s College/University will receive public recognition from IDEA through social media and a formal press release for their commitment to reliable, economic, efficient and environmentally sound means of heating, cooling and powering their campuses.

SECOND PLACE
- The student(s) who created the second place video will receive $250.
- The entrant’s College/University will receive public recognition from IDEA through social media for their commitment to reliable, economic, efficient and environmentally sound means of heating, cooling and powering their campuses.

THIRD PLACE
- The student(s) who created the third place video will receive $100.
- The entrant’s College/University will receive public recognition from IDEA through social media for their commitment to reliable, economic, efficient and environmentally sound means of heating, cooling and powering their campuses.

(6) SPECIFIC REQUIREMENTS
(a) Each submission must be a maximum of three (3) minutes long.
(b) Each submission will be tied to one “primary” entrant. In the event that a group of students work together on a submission, the submission will be entered under the name of the primary entrant. It will be the responsibility of the primary entrant to distribute the prize among the winning group. It is important to note that only one prize will be given to each primary entrant.
(c) The submission must be original work, created solely by the entrant; it must not have been previously published, released or distributed in any form; must not have won any award; and must not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity.
(d) Music used in the submission must be original and/or not require any additional clearances for IDEA to use or post on public websites or to use in public forums of any kind.
(e) The submission should avoid reference to any names, products or services of any company or entity or to any third party trademarks, logos, trade dress or promotion of any brand, product or service.
(f) If any persons appear or are referred to in the submission, the entrant is solely responsible for obtaining consent and release, prior to submitting the video.
(g) Formal submission of your video will represent any required institutional and other applicable clearances. In the event where clearances are not covered, video (submission) will be disqualified from the competition.
(h) Submissions should be in good taste. Submissions that contain inappropriate content or objectionable material may be rejected at any time at IDEA’s discretion.
(i) Should entrant include personally identifiable information about yourself in your submission, you acknowledge and agree that such information will be disclosed publicly and you are solely responsible for any consequences thereof.

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www.districtenergy.org
(j) You may not be, nor may you work with parties in conjunc-
tion with your submission who are:

(i) represented under contract (e.g., by a talent agent or
manager) that would limit or impair IDEA's ability to dis-
play your submission in any media form;
(ii) subject to an acting or modeling contract that would
make your/their appearance in the submission a viola-
tion of any third-party rights; or
(iii) under any other contractual relationship, including but
not limited to guild and/or union memberships, that
may prevent IDEA from being able to use the submission
worldwide in all media in perpetuity on a royalty-free ba-
sis, without any payment or fee obligations.

(k) IDEA reserves the right to disqualify any submission that it
believes violates or potentially violates any of the foregoing
requirements or otherwise fails to comply with any provi-
sion of these Official Rules or the Site Usage Agreement
for the Site. The decisions of IDEA on this and all matters
pertaining to the contest shall be final and binding.

(l) Entrants agree to indemnify and hold IDEA harmless from
and against any suits, claims, losses, damages and expens-
es, including reasonable attorney fees that may arise from
or in connection with any entrant’s submission and the use
and or display of the entrant's submission.

(m) Entrants should retain a copy of their submission in its
original format. An entrant selected as a winner will need to
provide the submission in its original format. Failure to do
so may result in disqualification and the selection of an
alternate winner. By entering the contest, entrants agree,
acknowledge and understand that all submissions may
be posted by IDEA for viewing by the general public and
otherwise used by IDEA in its sole discretion. IDEA does
not guarantee the posting of any submission and reserves
the right not to post a submission for any or no reason.
All submissions become the property of IDEA.

(7) GRANT OF RIGHTS
All entrants grant IDEA the right to display their submissions
online for purposes of this contest. Finalists further grant IDEA
the right to display their submissions on third party sites such
as YouTube.com and districtenergy.org for promotional pur-
poses. Winners hereby grant IDEA a royalty free license, with-
out without geographic or time limitation, geographic or time
limitation to display his or her submission for promotional or
advertising related purposes in any and all media. The use of
the submissions after the contest is complete for advertising
and promotional purposes will be attributed to the entrant.
Winners agree to sign any documents that may be necessary
to affect the assignment of licensing rights.

(8) CONDITIONS OF PARTICIPATION

(a) Conduct: IDEA reserves the right in its sole discretion, to
modify the terms and conditions of the contest, cancel, ter-
minate, and/or suspend the contest and to disqualify any
entrant that tampers with the entry process, violates these
official rules, or acts in a disruptive or unsportsmanlike
manner.

(b) Incidents: Without limiting the foregoing, IDEA may modify,
cancel, terminate, and/or suspend the contest if, in IDEA's
sole opinion, an incident of any kind occurs to corrupt or im-
pair the administration, security, integrity, fairness or play
(as intended) of the contest, including without limitation: (i)
earthquake, flood, fire, storm or other natural disaster, act
of God or (ii) labor controversy or threat thereof, civil distur-
bance or commotion, disruption of the public markets, war
or armed conflict (whether or not officially declared).

(c) Release: By participating in this contest all entrants agree
to release, indemnify and hold harmless IDEA from and
against any liability, injury, death, loss or damages to en-
trant or any person or entity, including without limitation
damage to personal or real property, caused in whole or in
part, directly or indirectly, by reason of their participation in
this contest (or related activities) or their acceptance, pos-
session or use/misuse of a prize.

(d) Publicity: Except where prohibited, entrants hereby grant
IDEA the right to use their names, likenesses, voices, opin-
ions and biographical information for publicity or promo-
tional purposes.

(e) Entry Errors/Internet: IDEA is not responsible for lost, late,
incomplete, damaged, stolen, invalid, unintelligible or mis-
directed information. IDEA is not responsible for lost or late
entries nor for electronic transmission errors resulting in
omission, interruption, deletion, defect, delay in operations
or theft or destruction or unauthorized access to or altera-
tions of entry materials, or for technical, network, telephone
equipment, electronic, computer, hardware or software
malfunctions or limitations of any kind, or inaccurate trans-
missions of or failure to receive entry information by IDEA
or presenter on account of technical problems or traffic con-
gestion on the Internet or at any website or any combina-
tion thereof. If for any reason the program is not capable
of running as planned, including infection by computer
virus, bugs, tampering, unauthorized intervention, fraud,
technical failures, or any other causes beyond the control
of IDEA which corrupt or affect the administration, security,
fairness, integrity, or proper conduct of this contest, IDEA
reserves the right at its sole discretion, to disqualify any in-
dividual who tampers with the entry process, and to cancel,
terminate, modify or suspend the contest. IDEA reserves the
right to select winners from eligible entries received as of
the termination date. If there is a dispute as to the identity
of the entrant, the prize will be awarded to the authorized
account holder of the email address. The “authorized ac-
count holder” is defined as the natural person to whom the
email address is assigned.

(9) SEVERABILITY
If any provision(s) of these official rules are held to be invalid
or unenforceable, all remaining provisions hereof will remain
in full force and effect.

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