

SPONSORSHIP OPPORTUNITIES

Your sponsorship support will allow IDEA to continue to advance the industry and sustain our success for cleaner, more efficient energy technologies for cities, communities and campuses, and continue to inspire the next generation of young energy professionals and informed government leaders.

The 116th IDEA Annual Conference will explore emerging technologies, encourage collaborative discussion and enable peer exchange to accelerate continued investment in district energy. The 2025 conference will bring together industry leaders, energy and environmental experts and business partners from around the globe.

Showcase your company in front of an informed, influential audience.

SELECT THE SPONSOR LEVEL TO BEST SUIT YOUR NEEDS.

Leadership. Inspiration. Vision.

IDEA Sponsors will help to support education and encourage new approaches for integrated energy in cities. A portion of sponsor proceeds will help underwrite participation of invited public leaders from cities, communities and institutions, including college energy and sustainability clubs.

Local Industry in Action.

The Twin Cities are home to many state-of-the-art district energy systems providing low-carbon, innovative and sustainable services to cities, campuses and communities. IDEA is planning tours to showcase local industry leadership.



Global Industry Leaders.

The IDEA Annual Conference historically attracts global business leaders from dozens of countries and hundreds of cities across North America, Europe, Middle East, and Asia, sharing best practices in launching, optimizing and expanding highly valuable systems for world-class cities.

Pre-conference workshops will augment a robust conference program, drawn from experienced district energy professionals and carefully curated. Each year, the conference attracts over 800 attendees from about 300 different cities in over 20 countries.

Technologies and Innovations on Display.

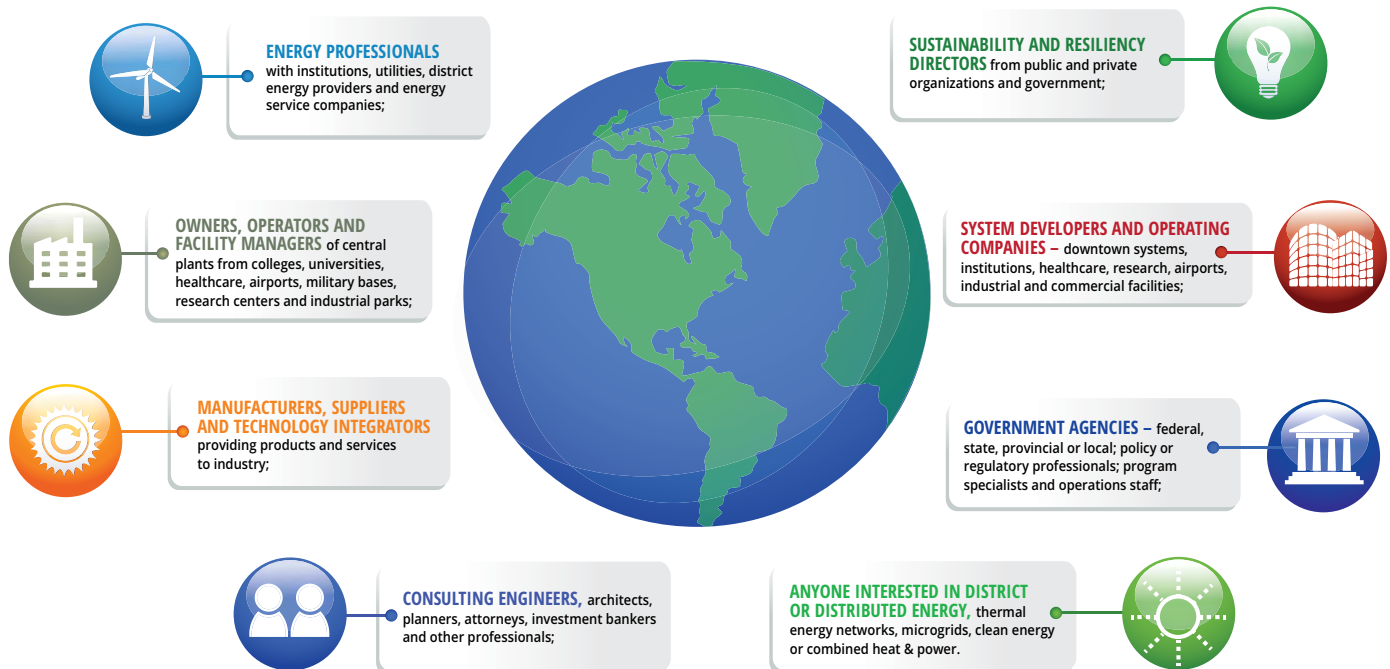
Over 100 leading technology suppliers, consultants and integrators share the latest in equipment and solutions in a relaxed trade show setting, perfect for cultivating new opportunities and collaboration. Refreshments, networking, gifts and raffles enable personal connections.

IDEA Sponsors are Key to a Successful Conference.

Sponsors are amply recognized for their important contributions to the success of the conference and receive unique visibility at IDEA. Demonstrate your industry leadership and commitment and differentiate your firm as a sponsor. Enjoy special opportunities and enhanced visibility while capturing value and savings for your clients and staff.

WHO ATTENDS IDEA CONFERENCES

The IDEA Annual Conference typically brings together over **800 attendees** representing about **300 cities** and **20 different countries**.



WHAT PEOPLE SAY ABOUT IDEA

Cordia's longstanding relationship with IDEA has been instrumental in our growth and success. Through IDEA, we have had the opportunity to collaborate with industry leaders and contribute to the development of sustainable energy solutions. The shared knowledge and partnerships fostered by IDEA have been invaluable to Cordia, and we look forward to continuing our support and involvement in the years to come.

Earl Collins
CEO of Cordia



For everything we put into the organization we get ten-times that amount back. So we really feel like this is probably the highest value trade association that we can participate in...it is a great investment and it always pays off.

Bob Smith
RMF Engineering, Inc.

SPONSORSHIP BENEFITS

SPONSORSHIP LEVEL	DIAMOND \$30,000 USD	PLATINUM \$20,000 USD	GOLD \$10,000 USD	SILVER \$5,000 USD	BRONZE \$3,000 USD
Company Promotion					
Advertisement in <i>District Energy</i> magazine	2X Full-page	2X Full-page	1X Half-page		
Web banner ad on IDEA's website	1 year	6 months	3 months		
Visibility – Event Sponsor Opportunities	Premier Conference Sponsor & Chair's Dinner	Exhibit Hall Reception	Luncheon, Workshop	Breakfast, Dessert, Refreshment Break	
Option to participate in Industry Leaders Plenary Panel Discussion	■				
Option to participate in "Meet the Experts" panel discussion		■			
Optional Executive Podcast Interview OR Industry Leader's Vision Discussion	■				
Option to show a brief informational or promotional video to conference audience (subject to time constraints and screening by IDEA.)	■				
Banner ad placement in <i>IDEA's – This Week in District Energy</i> email	■	■	■	■	
Primary logo placement in home screen of event mobile application	■	■			
Mobile application listing	■	■	■	■	
Social media post during conference announcing sponsor participation	■	■	■	■	
Company logo/ link to your website from IDEA conference website	■	■	■	■	■
Company listing in <i>District Energy</i> magazine	■	■	■	■	■
Visual and verbal recognition of your sponsorship at the conference	■	■	■	■	■
Company logo on signage at the conference	■	■	■	■	■
Full attendee list, post event	■	■	■	■	■
Conference Participation					
Full conference registrations	6	4	2	1	
Additional guest passes for dinner	7	5	3	2	1
Conference participation featured in media notices	■	■			
All registered staff given sponsor ribbons for name badge	■	■	■	■	■
Place company brochure or giveaway on table near registration desk	■	■	■	■	

SPONSORSHIP DESCRIPTIONS

DIAMOND SPONSOR – \$30,000 USD

Benefits:

- Complimentary full registrations for six (6) people to attend the conference, including all meals and receptions
- Large, top company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Large, top company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Option to participate in Industry Leaders Plenary Panel Discussion
- Optional Executive Podcast Interview – (released on all IDEA social media platforms prior to Conference) *OR* Industry Leader's Vision Discussion.
- Option to show a brief informational or promotional video to conference audience (subject to time constraints and prescreening by IDEA.)
- Access to the attendee list following the conference
- Home screen logo placement on event's mobile application
- Customizable mobile application listing
- Two (2) full-page advertisements in *District Energy* magazine
- Web banner advertisement on IDEA's website for 12 months
- Banner ad placement in *IDEA's – This Week in District Energy* email
- Social media post announcing sponsor participation
- Company listing in *District Energy* magazine
- Conference participation featured in media notices
- Seven (7) complimentary passes for dinner
- All registered staff given sponsor ribbon for name badge
- Place company brochure on table near registration desk
- Listed as premier conference sponsor and Chair's Dinner

PLATINUM SPONSOR – \$20,000 USD

Benefits:

- Complimentary full registrations for four (4) people to attend the conference, including all meals and receptions
- Large, top company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Large, top company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Access to the attendee list following the conference
- Option to participate in "Meet the Experts" panel discussion
- Home screen logo placement on event's mobile application
- Customizable mobile application listing
- Two (2) full-page advertisements in *District Energy* magazine
- Web banner advertisement on IDEA's website for 6 months
- Banner ad placement in *IDEA's – This Week in District Energy* email
- Social media post announcing sponsor participation
- Company listing in *District Energy* magazine
- Conference participation featured in media notices
- Five (5) complimentary passes for dinner
- All registered staff given sponsor ribbon for name badge
- Place company brochure on table near registration desk
- Option to be listed as the sponsor of a specific event – Exhibit Hall Reception



EXHIBIT SCHEDULE (with specially set aside for attendee interaction)				
Monday, June 17	8:00 am – 4:00 pm	Set-up		
	5:15 pm – 6:30 pm	Welcome Reception		
Tuesday, June 18	7:00 am – 7:50 am	Breakfast		
	10:15 am – 10:55 am	Refreshment Break		
	2:00 pm – 2:40 pm	Dessert Break		
	3:45 pm – 4:25 pm	Refreshment Break		
	5:30 pm – 6:45 pm	Reception		
Wednesday, June 19	7:00 am – 7:50 am	Breakfast		
	10:00 am – 10:40 am	Refreshment Break		
	1:45 pm – 2:25 pm	Dessert Break		
	2:30 pm – 6:00 pm	Exhibitor Break-down		

EXHIBITORS				
Booth	Company	Booth	Company	Booth
1	ABB	42	VERBIA INC.	406
2	ABB	43	VERBIA INC.	407
3	ABB	44	VERBIA INC.	408
4	ABB	45	VERBIA INC.	409
5	ABB	46	VERBIA INC.	410
6	ABB	47	VERBIA INC.	411
7	ABB	48	VERBIA INC.	412
8	ABB	49	VERBIA INC.	413
9	ABB	50	VERBIA INC.	414
10	ABB	51	VERBIA INC.	415
11	ABB	52	VERBIA INC.	416
12	ABB	53	VERBIA INC.	417
13	ABB	54	VERBIA INC.	418
14	ABB	55	VERBIA INC.	419
15	ABB	56	VERBIA INC.	420
16	ABB	57	VERBIA INC.	421
17	ABB	58	VERBIA INC.	422
18	ABB	59	VERBIA INC.	423
19	ABB	60	VERBIA INC.	424
20	ABB	61	VERBIA INC.	425
21	ABB	62	VERBIA INC.	426
22	ABB	63	VERBIA INC.	427
23	ABB	64	VERBIA INC.	428
24	ABB	65	VERBIA INC.	429
25	ABB	66	VERBIA INC.	430
26	ABB	67	VERBIA INC.	431
27	ABB	68	VERBIA INC.	432
28	ABB	69	VERBIA INC.	433
29	ABB	70	VERBIA INC.	434
30	ABB	71	VERBIA INC.	435
31	ABB	72	VERBIA INC.	436
32	ABB	73	VERBIA INC.	437
33	ABB	74	VERBIA INC.	438
34	ABB	75	VERBIA INC.	439
35	ABB	76	VERBIA INC.	440
36	ABB	77	VERBIA INC.	441
37	ABB	78	VERBIA INC.	442
38	ABB	79	VERBIA INC.	443
39	ABB	80	VERBIA INC.	444
40	ABB	81	VERBIA INC.	445
41	ABB	82	VERBIA INC.	446
42	ABB	83	VERBIA INC.	447
43	ABB	84	VERBIA INC.	448
44	ABB	85	VERBIA INC.	449
45	ABB	86	VERBIA INC.	450
46	ABB	87	VERBIA INC.	451
47	ABB	88	VERBIA INC.	452
48	ABB	89	VERBIA INC.	453
49	ABB	90	VERBIA INC.	454
50	ABB	91	VERBIA INC.	455
51	ABB	92	VERBIA INC.	456
52	ABB	93	VERBIA INC.	457
53	ABB	94	VERBIA INC.	458
54	ABB	95	VERBIA INC.	459
55	ABB	96	VERBIA INC.	460
56	ABB	97	VERBIA INC.	461
57	ABB	98	VERBIA INC.	462
58	ABB	99	VERBIA INC.	463
59	ABB	100	VERBIA INC.	464



THANK YOU TO OUR GENEROUS SPONSORS	
DIAMOND	
CORDIA	CORTX
EMPOWER ENERGY SOLUTIONS	
PLATINUM	
CentTrio	enwave
Johnson Controls	
GOLD	
BURNS MCDONNELL	CHEMAGUA
Solar Turbines	THERMO SYSTEMS
SILVER	
AEI Affiliated Engineers	Baker Hughes
KWJ	RANBOLL

SPONSORSHIP DESCRIPTIONS

GOLD SPONSOR – \$10,000 USD

Benefits:

- Complimentary registrations for two (2) people to attend the conference, including all meals and receptions
- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Mobile application listing
- Access to the attendee list following the conference
- One half-page advertisement in *District Energy* magazine
- Web banner advertisement on IDEA's website for 3 months
- Banner ad placement in *IDEA's – This Week in District Energy* email
- Social media post announcing sponsor participation
- Company listing in *District Energy* magazine
- Three (3) complimentary passes for dinner
- All registered staff given sponsor ribbon for name badge
- Place company brochure on table near registration desk
- Option to be listed as the sponsor of one event – Luncheon or Workshop

SILVER SPONSOR – \$5,000 USD

Benefits:

- Complimentary registration for one (1) person to attend the conference, including all meals and receptions
- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Mobile application listing
- Banner ad placement in *IDEA's – This Week in District Energy* email
- Social media post announcing sponsor participation
- Access to the attendee list following the conference
- Company listing in *District Energy* Magazine
- Two (2) complimentary passes for dinner
- All registered staff given sponsor ribbon for name badge
- Place company brochure on table near registration desk
- Option to be listed as the sponsor of one event – Breakfast, Dessert Break or Refreshment Break

BRONZE SPONSOR – \$3,000 USD

Benefits:

- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Mobile application listing
- Access to the attendee list following the conference
- Company listing in *District Energy* Magazine
- One (1) complimentary pass for dinner
- All registered staff given sponsor ribbon for name badge





SPONSORSHIP APPLICATION

Contact Name _____

Company _____

Address _____

City _____ State _____

Country _____ Zip/Postal Code _____

Office Phone _____ Mobile Phone _____

Website _____

Email _____

Sponsorship Level: ☐ Diamond ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze

Item _____

Amount _____

Payment

Once approved, you will be invoiced. Payments can be made by:

- Check – payable to International District Energy Association in US Dollars and drawn on a US bank.
- Wire Transfer/ACH – contact Cheryl Jacques cheryl.idea@districtenergy.org for instructions.
- Credit Card (American Express, VISA, Mastercard, Discover) – a secure link will be sent with the invoice.

Please send a digital file (jpg AND eps)
of your company logo to:
tanya.idea@districtenergy.org.

(The logo will be used on sponsorship signage and various
conference materials.)

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Questions? Contact Tanya Kozel: tanya.idea@districtenergy.org
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For more information visit: www.districtenergy.org