

HEALTH HEROES

Celebrate and support local heroes that impact the health and wellness of the D.C. community



DCHA Health Heroes Awards Luncheon

September 17, 2020 | 11:30 am - 1:30 pm

Kaiser Permanente Center for Total Health | 700 2nd St NE | Washington, DC 20002

\$25,000

HEALTH HERO CHAMPION

1. Exclusive Health Hero Award sponsor with logo and/or name on trophies
2. Exclusive sponsor of Health Hero micro-grants to nominees
3. Company branded as premier sponsor on all marketing materials
4. Introduces the keynote speaker(s)
5. Premier placed table with signage and 10 tickets and/or reserved seating with special guests and Health Hero nominee(s)
6. Full page featured ad in the event program
7. Exclusive showcase space (i.e. info table or other mutually agreed upon display)
8. Prime placement of logo on photo backdrop
9. Promotion on all DCHA communication platforms, social media, website, etc.
10. Sponsorship slide with your ad/logo on screen
11. Opportunity to distribute marketing materials



HEALTH HERO SUPPORTER

\$15,000



1. Company branded as sponsor on all marketing materials
2. Premier placed table with signage and 10 tickets and/or reserved seating with special guests and Health Hero nominee(s)
3. Full page ad in the event program
4. Prominent signage display
5. Promotion via DCHA communications, including website, newsletter, event program
6. Sponsorship slide with your ad/logo on screen
7. Opportunity to distribute marketing materials

\$10,000

HEALTH HERO SOCIAL SPONSOR

1. Exclusive social media Health Hero award sponsor
2. Company branded on all marketing materials
3. Premier placed table with signage and 10 tickets
4. Full page ad in the event program
5. Exclusive promotion on DCHA's social media platforms
6. Sponsor slide with ad/logo on screen
7. Opportunity to distribute marketing materials



HEALTH HERO COMMUNITY SUPPORTER

\$5,000



1. Company branded as sponsor on marketing materials
2. Premier placed table with signage and 10 tickets
3. Feature page in the event program
4. Promotion on DCHA's communication platforms
5. Sponsor slide with ad/logo on screen
6. Reserved seating with special guests and/or Health Hero nominee(s)

\$1,000

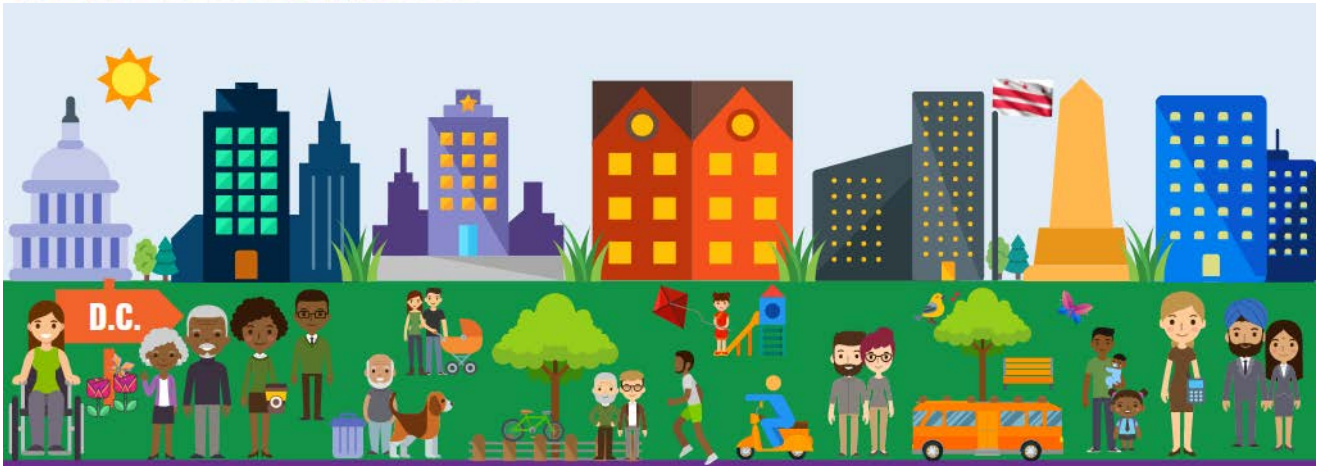
HEALTH HERO ADVERTISER

1. One digital ad on DCHA's website as a Health Hero supporter
2. Two digital ads in *DCHA News*, our biweekly newsletter
3. Full-page ad in the printed event program
4. Two luncheon tickets



CONTACT Jennifer Hirt, Senior Director, Communications & Member Engagement
District of Columbia Hospital Association
jhirt@dcha.org | 202-682-1584

HEALTH HEROES



Sponsorship Registration: Please email completed form to Jen Hirt at jhirt@dcha.org.

Sponsorship Level

- \$25,000 Health Hero Champion
- \$15,000 Health Hero Supporter
- \$10,000 Health Hero Social Sponsor
- \$5,000 Health Hero Community Supporter
- \$1,000 Health Hero Advertiser
- Other Sponsorship Level Amount \$ _____

Sponsorship Payment Methods

- Invoice** (mailed to address listed below)
- Check** (payable to DCHA)
- Donation**
I/We cannot attend, but would like to make a contribution to DCHA in the amount of \$ _____

Contact & Billing Information

Sponsor Listing (for recognition):

Name (for billing):

Company Name:

Billing Address:

Phone:

Email:

Name of Attendee(s) AND Email Address that Corresponds to Tickets Included in your Sponsorship Package

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.