

District of Columbia Hospital Association Associate Membership Benefits

WHO WE ARE

The District of Columbia Hospital Association (DCHA) is a unifying voice working to advance hospital and health systems in the District of Columbia by promoting policies and initiatives that strengthen our system of care, preserve access and promote better health outcomes for the patients and communities they serve.

At DCHA, we are more than just meetings, our members' investments fuel the Association's work in building a sustainable community where businesses can thrive. We work in the best interest of all our members and the communities they serve. As a member, your organization will have access to many benefits in the following areas:

COMMUNITY & CONNECTIONS

DCHA connects our members with the people and information that they need to be successful and thrive. Your Associate membership and participation at DCHA events connects you with a vast amount of business professionals and thought leaders that you may not otherwise have access to.

- ✱ Invitations and opportunities to present at relevant and appropriate DCHA workgroups, committee meetings and forums;
- ✱ Quarterly networking opportunities

ADVOCACY

We know our member's time is valuable, that's why DCHA works on your behalf to:

- ✱ Ensure a better health care business climate;
- ✱ Host - and allow access to - public policy briefings;
- ✱ Successfully advocate for issues important to our business community;
- ✱ Monitor the regulatory environment; and
- ✱ Increase and highlight the DC health care community's impact and influence in order to achieve our common goals.

RECOGNITION & VISIBILITY

As part of your membership, DCHA regularly highlights our member's work, resources, and events through our many distribution and communication channels. Just by joining, your organization will:

- ✱ Have name and logo recognition on the DCHA website;
- ✱ Be recognized as a new member through DCHA communications and social media outlets;
- ✱ Be regularly promoted in - and have the opportunity to sponsor content for - *DCHA News*, the Association's weekly e-newsletter; and
- ✱ Have the opportunity to expand your organization's product visibility with a display in the DCHA lobby (500-1,000 visitors per month; additional fee: \$300 a month)

DCHA MEETING ROOM ACCESS

DCHA members are able to utilize DCHA's facility space to conduct business and hold meetings.

- ✱ **DCHA BOARD ROOM:** The capacity for our Board Room is 40 people. The rental fee for this room is \$300 for three hours.
- ✱ **DCHA CONFERENCE ROOM:** Our conference room can accommodate up to 10 people. The rental fee for this room is \$100 for three hours.

EDUCATIONAL OPPORTUNITIES

Our members have the opportunity to attend and participate in the many educational seminars and local legislative briefings and roundtables that are offered throughout the year. If you, or someone within your organization, is a subject matter expert - let us know! We love connecting with our members on educational, editorial, and content opportunities.

For more information, contact Senior Director of Communications & Member Engagement Jennifer Hirt at jhirt@dcha.org or 202-682-1584.

Associate Membership Tiers

BRONZE Annual Membership: \$1,500

An investment at the **Bronze Level** is designed for the newer/existing small business owner seeking to enhance their visibility and grow business contacts through networking at our programs and events. Benefits include:

- ✱ Your organization's new membership highlighted in *The DCHA News*, our weekly e-newsletter;
- ✱ Listed (name and logo) on the Associate Member's page of the DCHA website;
- ✱ Invitations to DCHA networking events;
- ✱ Pending DCHA approval and relevance, ability to use DCHA logo on your organization's marketing materials to highlight business credibility; and
- ✱ Inclusion of business cards, brochures, and other marketing materials of that nature in the Association's lobby (500-1,000 visitors per month).

SILVER Annual Membership: \$2,500

An investment at the **Silver Level** is recommended for businesses that have established their identity and are a recognized leader in the market place, but still seek additional opportunities to connect and grow.

The Silver Level includes all of the benefits associated with the Bronze Level, PLUS:

- ✱ The opportunity to sponsor content in *The DCHA News* once a year; and
- ✱ One (1) complimentary rental of the Association's Board Room OR Conference Room (pending availability).

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GOLD Annual Membership: \$5,000

An investment at the **Gold Level** is recommended for businesses that are planning to build their client base, customers, and relationships with other businesses.

The Gold Level includes all of the benefits associated with the Silver Level, PLUS:

- ✱ The opportunity to host one educational seminar through DCHA;
- ✱ The opportunity to sponsor content in *The DCHA News* twice a year;
- ✱ Invitations to DCHA's quarterly "President's Breakfast"; and
- ✱ Two (2) complimentary Association Board OR Conference Room rentals (pending availability).

PLATINUM Annual Membership: \$7,500

An investment at the **Platinum Level** is recommended for businesses and organizations that wish to continue and strengthen their involvement in the District's health care industry through high visibility and increased access to health care leaders.

The Platinum Level includes all of the benefits associated with the Gold Level, PLUS:

- ✱ The opportunity to sponsor content in *The DCHAdvocate* three (3) times a year; and
- ✱ A one (1) month long ad run on monitors located in the DCHA lobby (500-1,000 visitors per month).

DIAMOND Annual Membership: \$10,000

An investment at the **Diamond Level** allows a business to increase their active engagement in programs, projects, events, and services.

The Diamond Level includes all of the benefits associated with the Platinum Level, PLUS:

- ✱ The opportunity to sponsor content in *The DCHA News* four (4) times a year;
- ✱ The opportunity to host two (2) educational seminars through DCHA;
- ✱ A three (3) month long ad run on monitors located in the DCHA lobby (500-1,000 visitors per month); and
- ✱ Four (4) complimentary Association Board Room OR Conference Room rentals (pending availability).

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