Dear ,

I am writing to ask for approval to purchase a membership with the Customer Experience Professionals Association (CXPA).

CXPA membership benefits employees in several ways:

* Connecting with other CX leaders in a safe, private environment that can give honest recommendations free of the vested interest of a particular software or consulting company.
* Opportunity to learn from others about what’s working in their company and networking with others who are driving CX improvements in their organization.
* Access to best practice webinars, newsletters, blogs, and more.
* A community to support my pursuit of the CCXP certification. This is a valuable independent certification for those who want to be recognized for their expertise and skills while defining standards and best practices for the industry, and can bolster my credibility in our ongoing CX transformation efforts here.

The cost associated with this membership is $225 for the year. Others have said that even one connection or conversation is well worth the annual $225 investment. I am confident that a CXPA membership will provide value to our organization.

Thank you for considering this request. Please let me know if you have any questions, and I look forward to your reply.

Regards,