**Help Us Create a European Insight Exchange Buzz!**

CXPA invites European Insight Exchange attendees, sponsors, speakers, and friends to help us create social media buzz surrounding our 2019 event 13-14 March 2019, in Dublin, Ireland!

Connect with us on social media and take a look at the hashtags, posts, and images you can use below to create a “buzz” around the European Insight Exchange. Feel free to customize your posts so your networks can know more about the European Insight Exchange.

**What and When is the CXPA European Insight Exchange?**   
The CXPA European Insight Exchange is the only customer experience conference by members, for members. The conference is a perfect opportunity for customer experience professionals to expand their knowledge, repertoire of tools, and network. This year’s event is 13-14 March, in Dublin, Ireland. Our theme this year is **“Where is the Human in CX?”**  
  
**How Can You Help?**

* Follow CXPA on [LinkedIn](https://www.linkedin.com/company/customer-experience-professionals-association), [Twitter](https://twitter.com/CXPA_Assoc), [Facebook](http://www.facebook.com/CXPAssociation), and [Instagram](https://www.instagram.com/cxpassociation/).
* Like, comment, retweet, and share our Insight Exchange posts!
* Tag your friends and colleagues!
* Create your own posts with the #CXPA or #EIE2019 hashtags.

Below are some example posts and promotional graphics you can share or use to inspire your own posts!   
  
**Example Tweets**

* I’m going to the 2019 #CXPA Insight Exchange in Dublin and can’t wait to connect with my #CX colleagues from across Europe! <https://bit.ly/2zEIOYG> #EIE2019
* “Where is the Human in CX?” Can’t wait to join my CX colleagues at the 2019 CXPA European Insight Exchange 13-14 March in Dublin! <https://bit.ly/2zEIOYG> #EIE2019
* This conference has the most excellent networking around! Anyone else going? The 2019 #CXPA European Insight Exchange 13-14 March in Dublin! <https://bit.ly/2zEIOYG> #EIE2019
* Want to be a better #CX pro in 2019? Then the #CXPA European Insight Exchange should be on your list of must-attend conferences! <https://bit.ly/2zEIOYG> #EIE2019
* My company is a proud sponsor! The 2019 #CXPA European Insight Exchange 13-14 March in Dublin! <https://bit.ly/2zEIOYG> #EIE2019

**Example Facebook, LinkedIn, or Instagram Posts**

* There are a lot of customer experience conferences out there. I can’t wait to be part of the #CXPA European Insight Exchange with 150+ of my closest #CX pro pals, innovators, and some of the most experienced thought leaders in our profession, 13-14 March in Dublin. This year’s theme is “Where is the Human in CX?” Are you going? <https://bit.ly/2zEIOYG> #EIE2019
* I just signed up for the 2019 CXPA European Insight Exchange 13-14 March in Dublin. I’m really looking forward to the keynote and breakout presentations, Learning Labs, and networking with other customer experience pros. This year’s theme is: “Where is the Human in CX?” Want to join me at the European Insight Exchange? Sign up here! <https://bit.ly/2zEIOYG> #EIE2019

**Preferred Hashtags**  
#CXPA and #EIE2019 are the preferred hashtags for the 2019 European Insight Exchange. We invite you to use them on your posts before, during, and after the Insight Exchange!

**Sample Graphics for Your Use**

Feel free to dress up your social posts with a European Insight Exchange graphic. Here are some you can download and use to accompany your social posts.

**General**



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**Facebook**



**Twitter**

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**LinkedIn**

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**Instagram**

