



EXHIBITOR PROSPECTUS

October 1 September 30
2025 – 2026



Connect with CTE Professionals
at Conferences & Regional Events
with Year Round Sponsorship Opportunities



±800 Attendees

CTE Administrators, Counselors,
ESC Personnel

±1000 Attendees

CTE Administrators, Counselors,
ESC Personnel and CTE Teachers



±100 Attendees

CTE Teachers, Forensic Science Teachers,
Law Teachers, Public Service Teachers,
Criminal Justice Teachers

EXHIBITING BENEFITS

- + Face to Face Interactions with buyers
- + Showcase Solutions
- + Generate Leads
- + Build Customer Relationships
- + Maximize Brand Visibility
- + Meals and Refreshment Breaks inside the exhibit hall to drive traffic

AVAILABLE OPPORTUNITIES

3
YEAR ROUND
SPONSORSHIPS

5
REGIONAL
EVENTS

6
A LA CARTE
SPONSORSHIPS

10
SPONSOR
PACKAGES

3
ANNUAL
CONFERENCES

LEADERSHIP ATTENDEES**Over 65%**

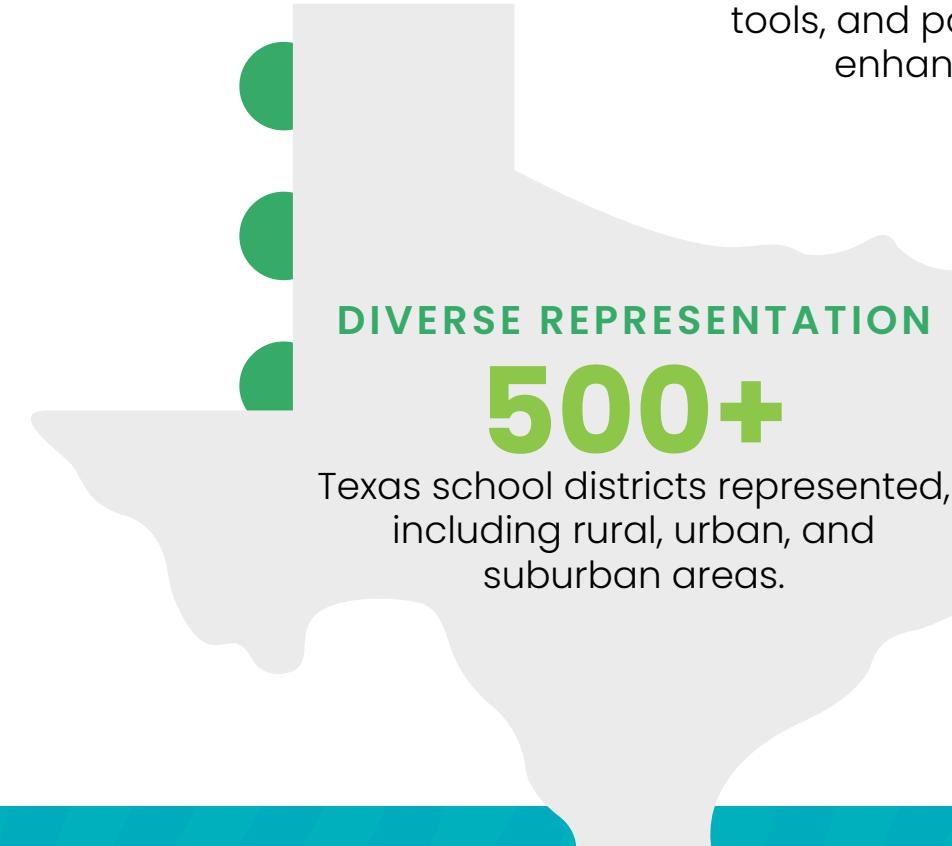
of CTAT conference attendees are CTE administrators, program directors, and school leaders responsible for purchasing decisions and curriculum planning.

**ENGAGEMENT OPPORTUNITIES****Nearly 75%**

of attendees actively seek new resources, tools, and partnerships with exhibitors to enhance their CTE programs.

**DIVERSE REPRESENTATION****500+**

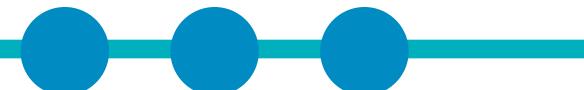
Texas school districts represented, including rural, urban, and suburban areas.

**GROWING ATTENDANCE****1,000+****Educators Participating Annually**

The CTAT Conferences have seen a steady increase in attendance over the past 5 years.

PROFESSIONAL DEVELOPMENT FOCUS**Around 80%**

of attendees earn professional development credits at the conference, which underscores their commitment to ongoing education and interest in purchasing innovative solutions and technologies.



These statistics highlight the value of exhibiting at CTAT conferences for those looking to reach decision-makers in Texas CTE.



Connect with Texas educators preparing the **next generation of public service professionals**.

The CTAT Forensic Science, Law and Public Service Conference brings together CTE professionals from across Texas who specialize in:

- + forensic science
- + law enforcement
- + emergency services
- + criminal justice
- + corrections
- + public administration

PREMIUM EXHIBITOR PACKAGE

\$1,500

Limited availability – multiple spots may be open based on space!

Make a memorable impact and connect meaningfully with attendees throughout the day.

This premium opportunity includes:

- + 5-minute speaking opportunity during the event program to spotlight your organization.
- + All-day exhibitor table in a high-traffic location for maximum visibility and engagement.
- + Logo + hyperlink featured in all pre-event email marketing (4,000+ subscribers).
- + Onsite signage and recognition during the conference.
- + Inclusion in post-conference email to attendees for lasting visibility.

Want to get creative?
We're happy to explore
custom sponsorship opportunities if you have a unique idea—just let us know!

EXCLUSIVE TITLE PARTNER

\$ 60,000

Includes both Winter and Summer conferences. Limited to one.

- + 3 Booths
- + Presentation
- + 2 Lead Retrieval
- + Tote Insert
- + Banner Ad In App
- + Logo On Event Emails and Website
- + Push Notification in Conference App
- + General Session Remarks
- + Prominent Conference Signage
- + Conference Social Sponsor / Signage / Logoed Drink Tickets
- + Roundtable Remarks in January and May
- + Unlimited Staff at Conference

PREMIER

\$15,500 per event

For Summer and Winter Conferences

	Professional Development Partner	PreConference Social Partner	New CTE Admin / NextGen Partner	Mobile Event App & Technology Partner
2 Booths	+	+	+	+
Presentation	+	+	+	+
2 Lead Retrieval	+	+	+	+
Tote Insert	+	+	+	+
Banner Ad In App	+	+	+	+
Logo On Event Emails and Website	+	+	+	+
Push Notification In Conference App	+	+	+	+
Remarks	General Session Remarks	Remarks at PreConf Social	Remarks at Closing General Session	✗
Prominent Conference Signage	+	+	+	✗
Promotional Material	Promotional Material at General Session	Promotional Materials at Social	Promotional Materials at New CTE Admin	✗
10 Nextgen Virtual Meerings	✗	✗	+	✗
Prominent Placement On Mobile App Splash Screen	✗	✗	✗	+
Prominent Placement On Registration Kiosk Ipads	✗	✗	✗	+
Custom Wifi/Network Name/Passcode for Winter Conference	✗	✗	✗	+

PREMIUM

\$10,500 per event

	Member Giveaway Sponsor	Lanyard Sponsor	Tote Bag Sponsor	Expo Happy Hour Sponsor	Pocket Agenda Sponsor
1 Booth	+	+	+	+	+
Presentation	+	+	+	+	+
1 Lead Retrieval	+	+	+	+	+
Tote Insert	+	+	+	+	+
Logo On Event Signage	+	+	+	+	+
Company Logo Placement	Company Logo On Member Giveaway	Company Logo On Attendee Lanyards	Company Logo On Attendee Tote Bags	Company Logo On Drink Cups For Attendees	Company Logo On Pocket Agenda
Sponsor Signage During Happy Hour	✗	✗	✗	+	✗

BOOTH ONLY

\$1,950 per event

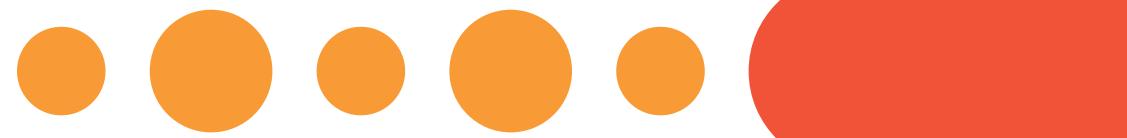
PER CONFERENCE A LA CARTE

Second Table	\$ 1,950
Presentation + Booth <small>Maximum available - 3 per conference</small>	\$ 5,500
Lead Retrieval	\$ 475

Attendee Email Pre or Post Conference <small>Maximum per conference - 2</small>	\$ 2,500
Tote Insert	\$ 1,000
Additional Booth staff <small>3 included with booth</small>	\$ 175

\$500 late fee for exhibitors that sign up after the deadline

Per CTAT board policy, attendee lists are not shared with exhibitors. This policy is in place to protect the privacy of our attendees and maintain the integrity of their contact information.



REGIONAL TRAININGS 2025-2026



October 1
Aldine

October 7
Tyler ISD

October 15
Weatherford

March 25
South Texas



March 25
South Texas



October 1
Aldine

October 7
Tyler ISD

October 15
Weatherford



November 5
Comal ISD

TRAINING	LOCATION	DATE	SPONSORSHIP PRICE
Campus CTE Coach Training New CTE Teacher Academy	Aldine	October 1, 2025	\$1,500
Campus CTE Coach Training New CTE Teacher Academy	Tyler ISD	October 7, 2025	\$1,500
Campus CTE Coach Training New CTE Teacher Academy	Weatherford	October 15, 2025	\$1,500
CTE + Campus Admin Training	Comal ISD	November 5, 2025	\$1,500
CTE Training for Counselors Campus CTE Coach Training	South Texas	March 25, 2026	\$1,500

Sponsorship Includes:

- + 3-minute welcome address in the morning
- + Booth space in a prime location
- + 10-minute speaking slot before lunch to address attendees
- + Networking opportunities during lunch and breaks
- + Signage recognition throughout the event
- + Advertisement included in the pre-training email to attendees

YEAR ROUND SPONSORSHIPS

SOCIAL MEDIA SHOUT-OUTS

\$450

- + 10 sponsorships available
- + Include logo, brief description and hyperlink

CTAT MEMBER EMAIL

\$2,500 each

Deliver your message directly to CTE leaders across Texas with a dedicated, stand-alone email. Each sponsorship includes:

- + Custom text, image and hyperlink featured in an exclusive email
- + Sent directly to CTAT members statewide for maximum visibility
- + Limited Sponsorships Available

STATEWIDE VIRTUAL CTE ROUNDTABLE SPONSORSHIPS

\$750 per Month

- + 3-minute welcome address
- + 100-170 active attendees; 50 views
- + Company logo placement on slides
- + "Sponsored By" recognition on email reminders
- + 8 sponsorships available

REGIONAL TRAININGS

- + See page 11

INCREASE YOUR REACH.

CTE continues to be at the forefront of education as strong interest in quality programs across the country continues to increase.

CTAT works to protect over \$3,000,000,000 in state funding districts use to purchase equipment, supplies, and instructional materials.

MAXIMIZE BRAND RECOGNITION AMONG DECISION MAKERS.

The key to reaching buyers in the career and technical education marketplace is to participate in Texas' three premier state conferences for CTE and workforce training:



Please reach out if you have any questions: sponsorexhibit@ctat.org