FUTURE READY
2022
PROJECTS AND PRACTICE IN A CHANGING INDUSTRY

Social Media Buzzkit
Ready for the Future

The CSI National Conference is a place where hundreds of AECO professionals gather to exchange knowledge, resources, strategies, and solutions, while networking and building long lasting relationships.

This year's conference, Future Ready 2022 – Projects and Practice in a Changing Industry, is being held at the Hyatt Regency in Downtown Denver, Colorado from October 12 – 14.

Today, the construction industry is in a state of rapid technological growth and change. Yet, labor shortages, rising material costs, shorter production schedules, and supply chain issues leave many project teams feeling overwhelmed and uncertain of what the future holds. Designed to support you through these challenges, the 2022 CSI National Conference will help you position yourself for growth in the years ahead. Hear from the experts and expand your network as you learn how to future-proof your projects.
CSI Social Media Channels

**Twitter**

[www.twitter.com/csiconstruction](http://www.twitter.com/csiconstruction)
- Handle [@CSIConstruction](https://twitter.com/CSIConstruction). Use in tweets to increase the visibility of your post.
- Hashtag is [#CSICon22](https://twitter.com/hashtag/CSICon22)

**Facebook**

[www.Facebook.com/CSIConstruction](http://www.Facebook.com/CSIConstruction)

**LinkedIn**

[www.linkedin.com/company/construction-specifications-institute](http://www.linkedin.com/company/construction-specifications-institute)
General Attendees
Social Media Suggestions
Attendees - Twitter Suggested Posts

Posts with images perform better on social media channels; increase engagement by using the photos at the end of this section

• Registration for the 2022 @CSIConstruction National Conference is now open! Don’t miss the chance to hear from top leaders in AECO and advance your knowledge and skills. Register now and join me! #CSICon22 https://bit.ly/3wxBz2i

• Calling all AECO professionals: join me at #CSICon22 as we lead the way to become Future Ready! Last year sold out fast, so hurry and register now! https://bit.ly/3wxBz2i

• Get ready for top-tier speakers, networking, and an agenda packed with future-focused education sessions! Register now to join me and other AECO professionals in Mile High City for the 2022 @CSIConstruction National Conference! #CSICon22 https://bit.ly/3wxBz2i

• I am excited to be attending #CSICon22 with @CSIconstruction! Join me and others as we become Future Ready. Get ready to reconnect with your #AECO colleagues. https://bit.ly/3wxBz2i

Customize your own tweet using any of these resources and share:

• Video
• Keynote Speakers
• Speaker Line Up
• 2022 National Conference Schedule
Attendees Facebook & LinkedIn Suggested Posts

We encourage you to personalize the posts and added images to improve performance by using the photos provided at the end of this section.

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• Get ready for top-tier speakers, networking, and an agenda packed with 20 future-focused education sessions to choose from! Register now to join me and other AECO professionals in Mile High City for the 2022 CSI National Conference! #CSICon22 https://bit.ly/3wxBz2i

Customize your own post using any of these resources and share:

• Video
• Keynote Speakers
• Speaker Line Up
• 2022 National Conference Schedule
Images - We’ll be there

LinkedIn Cover Image

LinkedIn Post Image

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Speakers Suggested Posts
Speakers - Twitter Suggested Posts

Posts with images perform better on social media channels; increase the amount of engagement by using the photos included at the end of this section.

• Looking forward to speaking about _______ at the 2022 @CSIConstruction National Conference! Register now to join me and other top leaders in AECO. #CSICon22 https://bit.ly/3wxBz2i

• Calling all #AECO professionals: join me and other industry experts at #CSICon22 as we lead the way to become Future Ready! I’ll be presenting on ______________. Last year sold out fast, so hurry and claim your spot! https://bit.ly/3wxBz2i

• Don’t miss my presentation _______ at the 2022 @CSIConstruction National Conference in Mile High City! Get ready for top-tier speakers, networking, and an agenda packed with future-focused education sessions. #CSICon22 https://bit.ly/3wxBz2i

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• Speaker Line Up
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Use this image card with the suggested posts

1. Use Arial font for the name and title.
2. To change the speaker image, select the existing image in PowerPoint and right click. Then select “change picture” then “from file”.

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1. Use Arial font for the name and title.
2. Make sure to keep both name and title centered on the card.
Sponsors
Sponsors – Twitter Suggested Posts

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• We are proud to be a sponsor of the 2022 @CSIConstruction National Conference! Don’t miss the chance to hear from top leaders in AECO and advance your knowledge and skills. Register now to join us! #CSICon22 https://bit.ly/3wxBz2i

• Calling all AECO professionals: join us and other industry experts at #CSICon22 as we lead the way to become Future Ready! Last year sold out fast, so hurry and claim your spot! https://bit.ly/3wxBz2i

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Additional Images
Images, ready to go - I’ll be there

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