President's Message

David Landrey, CSI

"CSI is not looking to simply be relevant...Relevancy is the last cry of a dying organization (like the newspaper industry). CSI should be indispensable to its members and the industry." -- Mark Dorsey, C.S.I. Executive Director; St. Louis, MO 2015.

Historically, the nature of CSI professionals will defer to the process, show respect for the written documentation, apply diligence in assessing a potential problem and reduce the potential risk to the project. I was somewhat surprised by many CONSTRUCT presentations which contained bold thinking, new ideas for future construction methods, collaborative project delivery models, and challenged the very future of CSI itself. From 3-D printing of new buildings (full-scale), to tapping the disposition of ‘Gen Z’ as we gear up for constructing the future, CONSTRUCT 2015 was distinctive from other national A/E/C shows in that it allowed for consideration of blue sky concepts against the backdrop of experienced professionals all steeped in the realities of construction.

Back to Mark Dorsey’s statement: What about CSI is indispensable to me? I am not sure. I am leaning toward this idea that as my sectional existence within Division 03, 07 and 09, becomes increasingly interwoven with other sections and products, I need more knowledge and resources. I can’t keep up with everything in construction, but I have access to the best knowledge network for anything that touches my products. And I am mindful that this is a personal network, not something contrived from LinkedIn. That connection provides me, and by proxy my company, with greater adaptability and growth potential as things continuously change. Since I can’t get that from my other professional organizations, and I really must have that knowledge network to thrive in a competitive landscape, that is indispensable.
If you’re really aiming to be indispensable, then you should build it upon something that cannot be easily copied or reproduced by another organization. Ask yourself what substantively differentiates CSI from other professional architectural, engineering and manufacturing organizations?

Is there a common strain of DNA amongst CSI chapters? As a member at 7 different chapters through the years, I would say “yes” there is. It is the gene for both inclusiveness and sharing.

1. Diverse Inclusivity
CSI is unique in the industry in that its members are a cross section of architects, engineers, designers, specifiers, contractors, owners, facility managers, building materials suppliers, and others who are touched by construction documentation. The all-inclusive sum of these perspectives ensures more realistic, accurate, and applicable building documents. Attitudes and egos have to be set aside to allow this type of diversity; CSI is a great forum for improvement of construction documentation.

2. Knowledge Sharing Culture
There’s an unofficial fraternal order of specification writers that came together after WWII and created the foundation of this knowledge sharing culture. That culture survives today and despite the perpetual pressure of project deadlines, they somehow make time for others and are eager to share their thoughts and advice. Somehow it has rubbed off on our engineers, consultants, and product reps. Rather that put up barriers around our work, our group helps its colleagues, with actions such as pointing them toward another specification writer, a trusted product rep, a code specialist or a great consultant, or helping somebody find a new job when the economy tanks. These are both unique and defensible traits of our organization. We owe a debt of gratitude to past leaders and Emeritus members for this inheritance.

CONSTRUCT 2016 in Austin, Texas
Heads up to our manufacturers! This is your insiders’ tip of the century. If your company is or wants to be a truly national brand in commercial construction, then, make sure your company budgets for CONSTRUCT 2016 being held in September 8-10, 2016 in Austin, TX.

CSI’s CONSTRUCT show is the greatest value of any national trade show. Tell your marketing department to throw away the traditional trade show metrics. The average CSI show attendee is much more likely to be influential in product selection and application. They are consultants, specifiers or technically minded architects who want substance and knowledge; they are not so interested in spokes-models giving out free golf balls (check that...Ed Storer may want the golf ball and competent reps who hand out golf balls). If you believe in quality over quantity at trade-shows, then bring your "A-Team" of technical representatives and save the money allocated for models that don't know how your product works. The show is just small
enough that everyone will get serious visits. Call me if you need more any ammo to help get this budgeted in 2016.

Quick Pitches

There are openings for ten-minute Quick Pitches at our Chapter meetings this year at a cost of $180.00. Purchase of the Quick Pitch includes the full dinner. Contact Dick Owen to sign up.

November Chapter Programs

**November 12th Dinner Meeting: Seattle Energy Code - What Are Your Needs?**

**Location:** Mirabella Seattle (116 Fairview Ave N, Seattle)

**Time:** Social Hour: 5:00-6:00 pm, Dinner: 6:00-7:00 pm, Program: 7:00-8:00 pm

**Cost:** $35 members/$40 non-members/$25 students/$0 sponsored students *(after 11/9/15, prices will be additional $10)*

CSI Puget Sound Chapter welcomes back Mr. Duane Jonlin, CSI (Energy Code and Energy Conservation Advisor, Seattle Department of Planning and Development) at the November dinner meeting. Duane will extend from the Seattle Energy Code presentation last year to address your questions and needs.

The Seattle Energy Code affects nearly everyone, from manufacturing of virtually every material in the building, to the end-user of the building. Seattle’s implementation of the new code is being modeled by cities across the United States. The energy code probably involves every CSI member, including smart manufacturers who wisely consider innovative new products and gain better sense of the critical performance data that helps designers, code geeks, and specifiers to make product evaluations in the increasingly interconnected and holistic systems being used to manage and conserve energy.

Please help Duane prepare for his presentation by sending your questions in advance to David Landrey.

Duane looks forward to discussing your needs of DPD. This will be a great opportunity to share specific project examples (or problems) as it
relates to Seattle energy code. Duane welcomes any input where our city codes and regulations are not exactly clear, concise, and correct. How great to have someone within the City of Seattle looking for the A/E/C industry to provide feedback!

Register for November Chapter Dinner Meeting!

November 19th Tech Talk: The Roof, Wall, and Waterproofing Intersections That Architects and Contractors Forget
Location: Hines 4th Floor Conference Room; 925 4th Avenue
Time: 12:00 pm - 1:00 pm
Cost: FREE to the first 13 people to register, courtesy of Dave Sommer from Interra Architectural Products. $15 thereafter. Advanced registration is required.
Remember the last project you had where everything went smoothly, all the roofing and waterproofing details worked out perfectly, and you didn’t have to redesign or RFI any envelope details? If you’re maniacally laughing right now, pull yourself together and join us as Ray Wetherholt, P.E., RRC, RWC, REWC, RBEC, FRCI and President of Wetherholt and Associates, Inc. presents often overlooked connections, intersections, and transitions between roof, wall, and waterproofing elements. Walk away from this presentation with a greater understanding of the nuances of how buildings come together, as well as solutions that allow them to perform as intended. To sweeten the deal, lunch will be provided and 1 AIA CEU is available.

Register for November Tech Talk!
Get Ready for ProSpec 2016

**Product Representatives:**
Plan now to calendar time and budget expenses to participate at Puget Sound Chapter CSI’s premier event - ProSpec 2016 on March 29th. Invite local area architects and spec writers to be your guests. This event provides you with the opportunity to show and discuss your products in a way like no other. Imagine networking with those influential in specifying your products on what might be your next best project. Not something to be missed.

Exhibit space and dinner tables are going quickly, so please register to attend soon.

**Architects and Specification Writers:**
Let product reps know you are interested in attending. This is a great place to build industry relationships and rub shoulders with colleagues and friends. Afternoon and evening agenda includes seminar, tradeshow, dinner, and keynote address. The keynote speaker this year is Toshiko Mori, a Robert P. Hubbard Professor in the Practice of Architecture at Harvard University Graduate School of Design. Mori recently lectured at the Institute for Art and Architecture in Vienna and at the 21st Century Museum in Kanazawa, Japan. Her work has been internationally published and has received numerous awards and accolades.

Website Advertising Now Available!
Reach out and touch someone! ...with your Puget Sound Chapter CSI website advertisement. Every chapter event registration is done online and your company's name and logo can be right there for all to see. Extend your marketing in this ideal location by placing your advertisement on the website today!

In addition, our chapter newsletter, Spectrum, reaches over 700 self-registered recipients. These people WANT to read about our chapter, and advertising here is another great way to get your name and company branding known to all.

Advertise now! Please see our Advertising & Sponsorship webpage for more information.
New, Renewed, and Lapsed Members

The following lists are new, renewed, and lapsed members of Puget Sound Chapter CSI for the month of September 2015.

Be sure to say hi and welcome our new members when you see them. If you see a friend’s name on the lapsed list, call them to let them know they need to renew. If you see yourself on the lapsed list, renew today!

To check your membership status, log into your Institute CSI Portal Here.

**New Members**
Kevin Vaughn, Sika Corporation
Steve Swim
Kirk Buhne

**Renewed Members**
Loren Brandford, Nicholson Kovalchick Architects, PS, 1 year
Jody Moore, DeaMor Associates, Inc., 31 years
Lawrence Ginsberg, Arcadia Inc. (Northwest), 5 years
Don Mackay, Fish Mackay Architect LLC, 5 years
Jeffrey Greene, Greene - Gasaway Architects, PLLC, 31 years
Kelly Bryant, Soprema, Inc., 7 years
Stan Mitchell, 32 years
Carlos Sierra, Sierra-Martin Architects, 11 years
Ken Dzioba, Parex USA Inc., 19 years
David Smith, ASSA ABLOY Door Security Solutions, 4 years
Sandi Susanto, 12 years
Eugene Skoglund, Skoler Building Resources, LLC, 9 years
Linda Arvesen, Skoler Building Resources, 3 years
Steve Nordlund, GGLO Architecture & Interior Design, 14 years
Robert Erdle, Zesbaugh, Inc., 2 years

**Lapsed Members**
William Cardott, Tremco Incorporated
Travis Glick
Don Davis, Wetherholt & Associates, Inc.
Robert Stein
Joan Schaefer, Solatube International, Inc.
Ben O’Harra, Metal Sales Manufacturing
Jeffry Delplain, Neogard
Scott Tyson, Sika Corporation
Chad Brickner
David Chatburn, C.R. Laurence Co
David Cinamon
Torin Mowbray, RD Coatings NW Inc.
Gabe Boettger

**Scheduled to Lapse in September**
Brian Keil, The Sherwin Williams Company
Eli Lemanski, Crothall Project Services
CSI’s National CONSTRUCT Conference was held in St. Louis this year, and featured a sold-out Young Professionals Track, the St. Louis Chapter’s Host Event at the highly memorable “Night of Mirth, Mystery & Mayhem” at the City Museum, and CSI Night Out at the Budweiser Brew House overlooking the Cardinal’s home ballpark. Berak Khoshnevis, Director of the Center for Rapid Automated Fabrication Technologies at USC, presented the Game Changer Session, where he explored today’s robotic technology and the future of automated construction techniques. As always, we had great representation from the Puget Sound Chapter and the opportunity to share ideas with chapters within our region. Hope to see you next year when CONSTRUCT visits Austin, Texas from September 8-11, 2016.
October Events Recap

October Dinner Recap
By Bill Littler and Melissa Balestri

[Photo credit: Bill Littler]

Andrew Marks, PE, Managing Director of the Puget Sound Concrete Specification Council, presented our October Dinner Program on pervious concrete and provided free copies of ACI 522 to eight lucky attendees. He taught us that uniformity is important for strength, especially as strength and porosity are in direct competition with one another. Porous concrete must be designed weaker than conventional concrete, though added strength may be achieved through increasing the assembly thickness. He also stressed that plastic sheeting is required for curing, and that there is currently no valid ASTM test for pervious concrete. Many thanks to Andrew, who was a fantastic presenter.

Tech Walk Recap
By Kelly Laleman, CSI, CCS

[Photo credit: Puget Sound CSI]

On October 22nd, the Puget Sound Chapter CSI toured the site of the SR 99 tunnel project. We met at Milepost 31, an information center about Seattle’s changing landscape, where we learned about the history and progress of the project, and had the opportunity have questions answered. Then we headed down to the project site to get a look at the work that is progressing behind the locked fence.
In "Tell me again part 1" we looked at how proper use of reference standards can reduce the amount of text required by making those standards part of the specifications. Going back to the "say it once" principal, proper use of Division 00 and Division 01 can go a long way toward eliminating needless text.

In the good old days, it was common to include at the beginning of every specification section a statement similar to this: "Drawings and General Provisions of the Contract, including General and Supplementary Conditions and Division - 1 Specification Sections, apply to this Section."

Read More >>
Tell me again part 3
By Sheldon Wolfe, RA, FCSI, CCS, CCCA, CSC
In "Tell me again part 1" we looked at how proper use of reference standards can reduce the amount of text required by making those standards part of the specifications. In "Tell me again part 2" we saw how proper use of Division 01 can eliminate repeated requirements in specification sections in other Divisions. Now let's look at redundancies found on drawings and in specifications.
Read More >>

Affiliate Events
2016 West Region & NW Region CSI Conference
When: May 18-22, 2016
Where: Hyatt Regency Lake Tahoe Resort, Incline Village, NV
Please see this link for more information and registration!

About CSI
CSI is a national association of specifiers, architects, engineers, contractors, facility managers, product representatives, manufacturers, owners and others who are experts in building construction and the materials used therein. They are dedicated to improving the communication of construction information through:

- A diversified membership base of allied professionals involved in the creation and management of the built environment. Join us.
- Continuous development and transformation of standards and formats.
- Education and certification of professionals to improve project delivery processes.
Creation of practice tools to assist users throughout the facility life-cycle. Join a CSI Practice Group.

CSI is governed by a Board of Directors, a nationally elected body that provides long-range strategic leadership. The Board is composed of nationally elected CSI officers, including the president, president-elect, two vice presidents, the secretary, and the treasurer; elected representatives (directors) from each of CSI's 10 regions; and a director at large. CSI's executive director/CEO is a corporate officer.

For more information about or to join CSI, visit www.csinet.org/joincsi, or call 800-689-2900.