



## SPECTRUM

Newsletter of the Puget Sound Chapter CSI

### President's Message

Beth Stroshane, CSI, CCS

#### **Be Fearless, Make Mistakes, Change the World!**

Many of you may have noticed last month that what sucks with me is proofreading. Only one person was fearless, and kind, enough to tell me about my spelling error in the President's Message. The notice from this kind person allowed us to fix it on the website so everyone who randomly finds my message online won't even know I made an error. So in the future, please let there be more fearless people.



My initial thought was "I'm never doing anything public again!" Then I realized that this same thought may be in the minds of many who are contemplating doing new things. People who are thinking of expanding their horizons, or taking on new challenges. People thinking about public speaking, writing a blog, volunteering to lead a committee, or mentoring.

I'm here to tell you to go for it. I've done all those things, I've also made mistakes at all those things. None of those mistakes have killed me. On the contrary, every time I make a mistake I learn something. The most important thing I've learned from my mistakes is that the more I make the better I get at recovering from them.

Please stand up with me and change the industry we work in. We need fearless people to throw out lots and lots of good ideas. We need fearless people to shoot holes in them, so we can get to the great ideas that move us forward. This is how we will change the world together.

**June 2015  
Volume 54  
Issue 12**

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#### **EVENTS CALENDAR 2014-2015 ChapterProgram Topics**

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Changing Delivery Methods

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Awards Reception

#### **BOARD OF DIRECTORS**

**President**

[Beth Stroshane](#)

**President Elect**

[David Landrey](#)

The fear of offending that we tell ourselves is being “nice” is not helping us move forward. Please tell me where you think I’m wrong, where you think I’ve missed something, and for the love of apple pie when I spell something wrong or use a completely wrong word.

Please be fearless enough to do new things and share the amazing knowledge you have.

Join us for the June Awards meeting where we celebrate our chapter, drink to our successes and to the mistakes we made on our way to our successes.

See you there.

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## June 11th Program

### **Chapter Dinner Meeting: 2015 PSC CSI Awards Banquet - Celebrations and Passing the Baton!**

5:00-8:00 pm; Awards: 6:30 pm

\$45 members/\$50 non-members/\$25 students/\$0 sponsored students  
(*Thanks to our Event Sponsors, there will be a Hosted Bar at this event! After 6/8/15, prices will be additional \$10*)

The 2014/2015 year of CSI is coming to a successful close. Please join us on June 11 from 5:00 - 8:00 pm at [McCormick & Schmick's Harborside on Lake Union](#) (1200 Westlake Avenue North, Seattle, WA 98109) to send it out in style.

This year has had much to celebrate. Our website and newsletter has successfully transitioned under the amazing leadership of Kelly Laleman. Seminars have transitioned to TechTalks with leadership from Melissa Balestri. We have had great interaction from students under the guidance of Bob Mandy. Our membership committee is getting rolling with new leadership from Brad Glauser. ProSpec continued its success under new leadership by Julie Taylor. Another successful year of programs led by Dick Owen had the theme of reaching out to a larger segment of the industry and included estimating, codes, facilities management, sustainable materials and many more.

At every single CSI event this year real people in the industry learned from their peers in the professional organization that brings groups together to solve the problems of tomorrow.

Please join us to welcome the 2015/2016 Officers newly elected, thanks to the efforts of David Maughan, give awards to the deserving, network for the future and share stories of the past. If you have been

**Vice President**  
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**Secretary**  
[Eric Peterson](#)

**Treasurer**  
[Chad Brickner](#)

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**Education**  
[Melissa Balestri](#)

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**ProSpec**  
[Julie Taylor](#)

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[Kelly Laleman CSI-EP CCS](#)

**Spectrum** is published monthly as a benefit for members of the Puget Sound Chapter CSI.

Articles must be submitted

putting off coming to a meeting because the education session does not apply to your segment, come see what you have been missing.

## [Register for June Dinner Meeting](#) Thanks to our Event Sponsors!



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## Quick Pitches

There are openings for ten-minute Quick Pitches at our Chapter meetings next fall at a cost of \$180.00. Contact [Dick Owen](#) to sign up.



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## 2015-2016 PSC CSI Leaders

The results of 2015-2016 Puget Sound Chapter CSI board elections were announced at the April Chapter Lunch Meeting. The new board takes office on July 1, 2015. The board members for the coming year are:

President: David Landrey  
President-Elect: William Littler  
Vice-President: Dave Sommer  
Secretary: Vicki Long  
Treasurer: Chad Brickner  
Director: Bob Mandy  
Director: Patrick Kelly  
Director: Jenifer Lewis  
Director: Anna Anderson  
Director: Charles Calvano  
Past President: Beth Stroshane

by the 15th of the month for the next month's edition. Email submissions to [office@psccsi.org](mailto:office@psccsi.org).

Visit [www.psccsi.org](http://www.psccsi.org) to subscribe or to view current and back issues.

### LINKS

[Northwest Region CSI](#)

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[Willamette Valley Chapter CSI](#)

[Capital Chapter CSI](#)

[Idaho Chapter CSI](#)

[Big Sky Chapter CSI](#)

### Join CSI



The committee chairs for 2015-2016 remain unchanged and are:

Education Committee: Melissa Balestri

Membership Committee: Brad Glauser

Communications Committee: Kelly Laleman

ProSpec Committee: Julie Taylor

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## May Program Recap: Evolve the Specifier

*By Kelly Laleman, CSI, CCS*

Beth Stroshane and Marc Chavez spoke at the May dinner meeting about how the specifier can evolve to become more valuable in the rapidly changing construction industry. The metaphor used was that building a project is like playing a deck of cards, and as the industry has become more complex, the result has been more bluffing in the game. The contractor has gotten involved earlier in the process and begun taking aggressive steps to independently deliver the project to the owner. Now decisions are being made without the architect, and no one is playing with a full deck of cards. There is an opportunity for specifiers to step in and take the role of coordinating information between the architect and contractor, which importantly, does not necessarily mean working for an architect. The audience was very engaged in the presentation and made some great comments. Let's keep the conversation going!



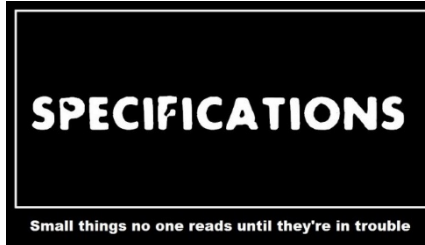
## What the difference between drawings and specifications?

*Sheldon Wolfe, RA, FCSI, CCS, CCCA, CSC*

We all know what specifications and drawings are. Or do we?

In casual conversation, it's not unusual to hear someone say "the specs" or "the specifications" when referring to the project manual.

Similarly, it's common for people to say "the drawings" when referring to, well, the drawings. In either case, it's almost certain that everyone's mental images are of documents in two sizes: 8-1/2 by 11, and 30 by 42, or some other large size.



What's wrong with that? Nothing - except that paper size has nothing to do with what's on the paper. Yet because of the way we have printed documents for decades, we suffer from a common preconception. I'm as guilty as anyone; I often have used the acronym SPDNORUTT - small paper documents no one reads until they're in trouble - when referring to the project manual. Again, what's wrong with that? Aren't specifications printed on small pages, and drawings on large sheets?

[Read more >>](#)

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## About CSI

CSI is a national association of specifiers, architects, engineers, contractors, facility managers, product representatives, manufacturers, owners and others who are experts in building construction and the materials used therein. They are dedicated to improving the communication of construction information through:

- A diversified membership base of allied professionals involved in the creation and management of the built environment. Join us.
- Continuous development and transformation of standards and formats.
- Education and certification of professionals to improve project delivery processes.
- Creation of practice tools to assist users throughout the facility life-cycle. Join a CSI Practice Group.

CSI is governed by a Board of Directors, a nationally elected body that provides long-range strategic leadership. The Board is composed of nationally elected CSI officers, including the president, president-elect, two vice presidents, the secretary, and the treasurer; elected representatives (directors) from each of CSI's 10 regions; and a director at large. CSI's executive director/CEO is a corporate officer.

For more information about or to join CSI, visit [www.csinet.org/joincsi](http://www.csinet.org/joincsi), or call 800-689-2900.

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