



SPECTRUM

Newsletter of the Puget Sound Chapter CSI

President's Message

Bob Mandy, CSI, AIA

"Change is the law of life. And those who look only to the past or the present are certain to miss the future" (John F Kennedy). A colleague

of mine recently told me that he thinks that Seattle is losing its character from all the growth that is occurring. After thinking about his comment, I concluded that it's true, there is tremendous growth in Seattle. So...yes, the character of the city is changing. Perhaps because we're all in/connected to the business of creating, building and changing the built environment, we are all *Change Agents*. Change is part of our livelihoods, so it's best we embrace it!

Nonetheless, change can still be challenging as evidenced when driving in or around Seattle. You'll notice that you have plenty of time to observe and think about all the change occurring while you *slowly* head toward your destination! The Northwest is filled with entrepreneurs, who have had a direct impact on the growth that is occurring. Some of these individuals include: Bill Gates, Paul Allen, Jeff Bezos, Harold Shultz, to name just a few. A couple of common traits these individuals all share is that they are all innovators and each embrace change to the fullest. In a New York Times article, David Streitfeld described Jeff Bezos as *the founder of Amazon, has built his company by embracing risk, ignoring obvious moves and imagining what customers want next, even before they know it*. Most entrepreneurs report failing numerous times prior to becoming successful. I believe that when we stop growing and changing, we decline. For example, look at Sears and Roebuck and Co. (Sears) which was founded in 1886. If you make a simple comparison of Sears vs. Amazon, you will see that Amazon operates with a growth mindset and is willing to take



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risks, while Sears is essentially on a decline, and trying not to become extinct.

At the very heart of much of the change in the built environment is innovation, which is largely driven by technology. The building process is rapidly changing. The speed at which buildings are being constructed is amazingly fast as compared to just two decades ago. In 2015, Changsha, Hunan in south-central China, a developer built a 57-story high rise in only 19 days!

[Watch the time-lapse video for yourself.](#) It's astounding! I researched the project and learned that one of the primary construction methods employed was a great deal of prefabrication, and is excluded from the actual 19-day claim. As many of you are aware, there has been a great deal of controversy surrounding this project. Thus my objective in identifying this project is not to advocate for or against such a design, but rather to make the point of what is not only possible, but what is already occurring. The Puget Sound Chapter of CSI has been in a state of change for some time. The past few presidents have led this change and have referred to CSI as a '**Collaborative Hub of Education**', connected to every aspect of the building industry. Some of our strengths include: our ability to organize (MasterFormat); an organization comprised of industry experts (information + education); and our extensive network (connections). Over the next year, I envision that our chapter will continue to build on its strengths while evolving to meet the needs of its members. I hope you will view the changes that you will be experiencing in our chapter as positive. These changes will include, new venues/formats and delivery of information. The board is always open to your feedback. We seek your involvement to help move our chapter forward. Consider volunteering for a committee and sharing your expertise. It's going to be an exciting year ahead!

Chapter Meeting Quick Pitches

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Spectrum is published monthly as a benefit to members of the Puget Sound Chapter CSI.

Articles must be submitted by the 15th of the month for the next month's edition. Email submissions to office@psccsi.org

Visit www.psccsi.org to subscribe or to view current and back issues.

LINKS
[Northwest Region CS](#)



There are presently openings next Fall for 10-minute Quick Pitches for our chapter meetings. The cost is \$150. Any member or non-member can present. If interested, contact Dick Owen for questions or to reserve your date. This is a great opportunity to introduce our chapter members to you, your products, or services.

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Join CSI





The Puget Sound Chapter CSI has a separate organization, the Puget Sound CSI Memorial Foundation, established in 2007, whose purpose is to provide scholarships, fellowships, and grants to promote educational programs serving the interest of the Puget Sound Chapter of the Construction Specifications Institute, the construction industry, and related endeavors, which support the objectives of CSI. The Foundation is administered by a volunteer board composed of willing past presidents of the Puget Sound Chapter. Brad Williamson is the current president of the Foundation Board. Any individual or organization can contribute tax deductible donations to the Foundation by sending a check made out to the Puget Sound CSI Memorial Foundation and mailing to the Puget Sound Chapter office: 2150 N. 107th St., Suite 205, Seattle, WA 98133-9009, Phone: (206) 382-3393 (The Foundation is a 501(c)(3) organization). Donations in the past have been used for scholarship awards to candidates selected on the basis of recommendations by the Foundation Board and by Chapter members. The Foundation is always interested in your fund raising ideas and financial support to promote the Foundations objectives.

International Masonry Institute (IMI)
invites you to:
**“Masonry Day, The
Building Enclosure”**

DATE / TIME / LOCATION
Friday, May 5, 2017
8:00 am to 2:30 pm

**South Seattle Community
College**
Duwamish Branch, Building D
6737 Corson Avenue South
Seattle, WA 98108



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CSI is a national association of specifiers, architects, engineers, contractors, facility managers, product representatives, manufacturers, owners and others who are experts in

building construction and the materials used therein. They are dedicated to improving the communication of construction information through:

- A diversified membership base of allied professionals involved in the creation and management of the built environment. Join us.
- Continuous development and transformation of standards and formats.
- Education and certification of professionals to improve project delivery processes.
- Creation of practice tools to assist users throughout the facility life-cycle. Join a CSI Practice Group.

CSI is governed by a Board of Directors, a nationally elected body that provides long-range strategic leadership. The Board is composed of nationally elected CSI officers, including the board chair, president-elect, two vice presidents, the secretary, and the treasurer; elected representatives (directors) from each of CSI's 10 regions; and a director at large. CSI's CEO is a corporate officer.

For more information about or to join CSI, visit www.csinet.org/joincsi, or call 800-689-2900.

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