



SPECTRUM

Newsletter of the Puget Sound Chapter CSI

President's Message

Beth Stroshane, CSI, CCS

CSI Visions of Gears

Thank you to everyone who joined us for the December meeting, and a special thank you to all who participated in the Silent Auction with donations and purchases. Due to your efforts, Dick Owen delivered over \$1,700 to NorthWest Harvest this year. Thank you for sharing your good fortune with those less fortunate.



This month was about celebrating where we are and looking to the future. Robert Simmons shared his vision, as Institute President for CSI, that included things like CSI being the central education hub of the AEC industry by cultivating alliances with other professional organizations.

I also shared my local vision of CSI. I see each project participant as a gear, in an increasingly complex machine that makes projects. Each of us can learn, and work, every day to increase the precision and smoothness with which our gear operates. This is how we differentiate ourselves from our competition. This is how the AEC industry has historically educated itself. This worked great when projects were all delivered design/bid/build. The process had happened hundreds of times before. Everyone knew what the gears next to them would be doing; even if they were sloppy or missing teeth, the general scope that they covered was known.

We are now operating in a new world where the next participant is right on top of you and trying to interface in a way that has not been done a hundred times or even ten times before by everyone on the team. Getting incrementally better performance from your gear is no longer going to guarantee improved performance of the project as a

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EVENTS CALENDAR 2014-2015

ChapterProgram Topics

[January 8, 2015](#)
Cost Estimating

[February 12, 2015](#)
High Performance
Building Systems

[March 12, 2015](#)
Facilities
Management

[April 9, 2015](#)
Sustainability
Requirements of
Materials (lunch)

whole. The interface with the other players may be months from where your gear used to fit very nicely.

CSI is uniquely positioned as a networking and education professional organization that welcomes and supports the entire AEC Industry. We need to explore, design, and document ways to better interface with the other project participants.

Our first step in that direction is our January joint meeting with the American Society of Professional Estimators (ASPE). We will be having an open forum to discuss how to better collaborate on future projects. Neither specifiers nor estimators are historically involved early in project design, yet the requirements for early guaranteed maximum price is pulling both roles forward. Everyone has theories on how to solve the challenges of these new requirements. Join us to see which ones actually make sense when looked at from both sides.

Make 2015 the year you get more involved in CSI. Every hour you put in, you learn something about yourself and the industry you call home.

Cheers and Happy New Year.



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January 8th Programs

Chapter Dinner Meeting: Open Forum Discussion Regarding Specifications and Effective Pricing

Joint meeting of Construction Specifications Institute (CSI) and American Society of Professional Estimators (ASPE).

Social Hour: 5:00 - 6:00pm, Dinner 6:00 - 7:00pm, Program 7:00 - 8:00pm

\$35 members/\$40 non-members/\$25 students/\$0 sponsored students
(after 1/5/15, prices will be additional \$10)

[May 21, 2015](#)
Changing Delivery
Methods

[June 11, 2015](#)
Awards Reception

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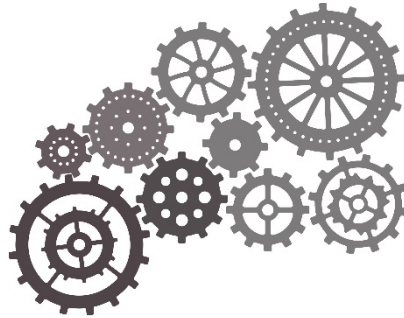
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ProSpec

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Remember the good ol' days of Design/Bid/Build when you got to finish designing something before anyone told you to redesign it because it was not in budget? Remember when the design was done before you showed up so you could actually price a complete design?

Jump ahead to the present when budgets are set early in design, and design goes on long after construction starts. Many ideas are circulating to address this new challenge of early pricing and how to keep both the design and budget on track. Five-minute presentations will be followed by ten minutes of discussion about how proposed ideas can help or hinder different project participants.

1. Early Guaranteed Max Price: Specifying Basis of Cost systems before there is a basis of design.
2. UniFormat to Organize Specifications: If estimates are organized by systems, would specifications organized by systems improve alignment between specifications and pricing so the team can understand how design changes impact budgets?
3. Hidden topic proposed by ASPE
4. Hidden topic proposed by ASPE.

The audience is welcomed and requested to participate in this joint meeting that promises to be full of networking, lively discussion, and disagreements.

Tech Talk: Design and Product Options that Destroy Your Healthcare Budget: Panel Discussion

3:00 pm – 5:00 pm
\$20 members/\$30 non-members/\$0 students and unemployed
2 AIA LU

Healthcare projects are challenging enough without the stress of unanticipated but avoidable cost increases. Join us as our panel of industry experts and product representatives discuss early design decisions that leave lasting cost impacts throughout your project, product options that look great but are difficult and/or are expensive to accomplish in a healthcare environment, and those details everyone

COMMUNICATIONS AND MARKETING COMMITTEE

[Linda Arvesen CSI](#)

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[Kelly Laleman CSI-EP
CCS](#)

Spectrum is published monthly as a benefit for members of the Puget Sound Chapter CSI.

Articles must be submitted by the 15th of the month for the next month's edition. Email submissions to office@pscsci.org.

Visit www.pscsci.org to subscribe or to view current and back issues.

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Chapter CSI](#)

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Join CSI

seems to forget are required until the last minute when they cost more to install. Come prepared to ask questions.

REGISTER NOW!



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Quick Pitches

There are openings for 10-minute Quick Pitches at our Chapter meetings in January, February, March, April, and May 2015 at a cost of \$180.00. Contact [Dick Owen](#) to sign up.





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503.575.5686 c



In Memory of Seth Jackson, Past PSC CSI President

Seth Jackson, FCSI, a Puget Sound Chapter member since 1962, passed away on November 20, 2014. He received many accolades from CSI and served as President of the Puget Sound Chapter in 1968-69. Seth attended CSI Conventions around the country and attended industry events in Europe. Below is a copy of the Death Notice that will appear in the Seattle Times.

Seth Aylesworth JACKSON, FCSI

88, came to the end of his life Nov 20, 2014. With him was his wife of 61 years, Colleen Fulton Jackson. Jackson, an architect & master specifier, Fellow of the Construction Specification Institute, was a lifelong resident of the Seattle area, 52 year resident of Mt Baker, very active in the SE Seattle Central community, an avid whitewater canoe stern paddler and gardener. He is also survived by his son, Jordan, daughter, Gail, and grandchildren, Iris and Bleys. Memorial to be held Jan 17, 2015, 2 - 4 pm at the Mt Baker Community Club, 2811 Mt Rainier Dr S, Seattle. Remembrances may be made to Planned Parenthood or the Nature Conservancy. Full obituary online at <http://tinyurl.com/mcz5haz>.

ProSpec 2015!



April 21, 2015

Bell Harbor International Conference Center
Pier 66
2211 Alaskan Way
Seattle, WA 98121

Save the Date and gear up to Learn, Network and Build your business relationships at ProSpec 2015!

Who: PSC CSI members and other interested construction professionals

What: An afternoon and evening featuring speakers, exhibits, food and cocktails, a three-course meal, and networking with more than 200 construction professionals

When: Tuesday, April 21, 2015, 3 – 8:30 pm
3:00 pm – 4:30 pm: Educational Seminar
4:30 pm – 6:30 pm: Tradeshow
6:30 pm – 7:30 pm: Dinner
7:30 pm – 8:30 pm: Keynote Speaker

Be sure to reserve your space at this popular annual event.
Sponsorships and Exhibit tables are on sale now.

To sponsor the event, contact Julie Taylor
at jtaylor@integrusarch.com or 206-628-3137.

To exhibit, please visit our website at www.pscsi.org/prospec.

Questions? Please contact the PSC CSI office at office@pscsi.org



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December Meeting Recap: Silent Auction and Future of CSI

by Kelly Laleman, CSI, CCS

The annual silent auction this year raised \$1,740 for Northwest Harvest. There was a good variety of auction items, including wine, cheese, gift baskets, cookbooks, a large stocked toolbox on wheels donated by Jenny Senner, a fishing trip donated by Dave Landrey, and a beautiful carved wood bowl donated by Dick Owen.

Beth Stroshane then presented her ideas for the future of the Puget Sound Chapter. She emphasized that professionals find value in understanding how things work, and becoming better at doing what they do. CSI is the only organization in our industry that connects people of many different professions, and we should expand upon that. Getting involved with other groups, such as estimators, can help all professions gain technical knowledge and the ability to work better together.

Next, Bob Simmons presented his vision for CSI at the Institute level. The vision includes partnering with other institutes, making the CSI experience a value proposition, and moving forward with programs and initiatives to help move members' careers forward. Part of making this happen will be to grow membership and involvement of younger professionals, and to embrace change. CSI should be the educator of the "construction science industry".

Common themes between both presentations were partnering with other related professions, being the provider of industry education, and getting members involved however much or little as they'd like.



Bidding Competition



Beth just spotted something amazing!



Lake Washington students are recognized for their achievements



Speakers Beth Strohane & Bob Simmons

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Advertise in the Spectrum Newsletter
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About CSI

CSI is a national association of specifiers, architects, engineers, contractors, facility managers, product representatives, manufacturers, owners and others who are experts in building construction and the materials used therein. They are dedicated to improving the communication of construction information through:

- A diversified membership base of allied professionals involved in the creation and management of the built environment. Join us.
- Continuous development and transformation of standards and formats.
- Education and certification of professionals to improve project delivery processes.
- Creation of practice tools to assist users throughout the facility life-cycle. Join a CSI Practice Group.

CSI is governed by a Board of Directors, a nationally elected body that provides long-range strategic leadership. The Board is composed of nationally elected CSI officers, including the president, president-elect, two vice presidents, the secretary, and the treasurer; elected representatives (directors) from each of CSI's 10 regions; and a director at large. CSI's executive director/CEO is a corporate officer.

For more information about or to join CSI, visit www.csinet.org/joincsi, or call 800-689-2900.