Diving into the Details: Wading through Products

Education Series, Class 3

Once you jump into the water, there’s so many fish in the sea (or, in our case – products in the world) that you need a great strategy to prioritize your options. In Class 3 of our Specs 101 series, our speakers Beth Stroshane (CCS, CSI, SCIP), Managing Partner of Applied Building Information, and David Axt, (CCS, CSI, SCIP), Axt Consulting LLC, will help you do just that!

First, Beth Stroshane will teach us how to float and swim in these waters by establishing the basics – just what is a product? What are and how do you find its attributes? How do we decide which product attributes are important to specify?
From there, David Axt will teach us to fish by showing us strategies for researching those sea creatures (i.e. products) we’d like to catch. Learn how to strategize your thoughts, what resources are available to you, and how to find quality sources.

Don’t be caught at sea without a plan! Make sure to join us April 13th from noon-1pm Pacific! And, don't forget to catch previous presentations in this series on YouTube! Click here to view.

MANY thanks to our class sponsor RIB North America, formerly BSD, the creator of SpecLink.