



## SPECTRUM

Newsletter of the Puget Sound Chapter CSI - September 2019 - VOL 69

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## Event Spotlight

### Register Now for Thursday's Geocaching at the Waterfront

Compete in teams in an interactive, real-world, outdoor treasure hunt called geocaching, then bask in your winnings and enjoy the end of summer during a networking Happy Hour with delicious heavy hors d'oeuvres at Ivar's. Entrance includes one drink ticket.

#### **THURSDAY, SEPTEMBER 5, 2019:**

Geocaching from 4:30-5:30

Networking Happy Hour from 5:00-6:00

Hors d'oeuvres from 6:00-7:00.



[Register Here!](#)

**MANY THANKS** to our event sponsors:

- Erika Anderson, Anderson Specialties LLC
- Jeff Howell, SMARTci
- Jack Livingston, Woodwork Institute
- April Stokesberry, Duradek Northwest
- Nora Vivarelli, Pacific Mat

**ANDERSON  
SPECIALTIES llc**

**Upcoming Events**



September 5:  
[Geocaching on the Waterfront](#)



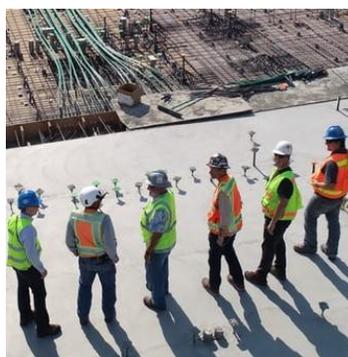
October 17:  
[ReCONSTRUCT](#)



October 29:  
Spec Coordination Across Trades, Class 1 of 2



November 14:  
Power Coating Plant Tour and Post-Tour Social



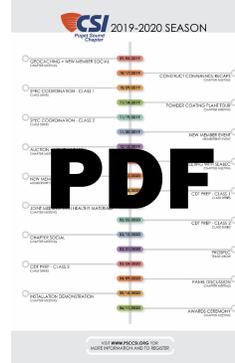
November 19:  
Spec Coordination Across Trades, Class 2 of 2



November 20:  
New Member Event

**2019-2020 Season Calendar**

available as a printable graphic.  
[Download it here](#) and don't miss an event!



Take me to the [PSC CSI Website](#)  
for more information.

[Download.pdf](#)

## Sponsorship Opportunities



**YOUR COMPANY NAME**  
COMPANY TAGLINE

### Annual Sponsorships Are Now Available!

This season PSC CSI is offering both annual and event-based sponsorships. Our Platinum Level Annual Sponsorship comes with the following benefits:

- Standard exhibitor sponsorship at ProSpec 2020.
- Highest level of sponsorship at all other season chapter and education events from October 2019 through June 2020, including the Awards Ceremony. You and your company will be publicly recognized at each meeting.
- 10-minute “Quick Pitch” and table display at a regular chapter meeting of your choice.
- Logo, motto, and recognition as our Platinum Sponsor included in the October 2019 through June 2020 Spectrum newsletters.

[Click HERE to purchase your annual sponsorship!](#)



**YOUR COMPANY NAME**  
COMPANY TAGLINE

### Sponsor October's Chapter Meeting at MG2!

October's meeting will be held not just with CSI's crowd but MG2's Happy Hour loving crew as well, and will feature presentations by:

- **Beth Stroshane**, Managing Partner at Applied Building Information
- **Marc Chavez**, Technical Director of Content at Deltek + Avitru
- **Perry White**, PMC Training Specialist West Zone at PPG
- **April Stokesberry**, Architectural Liaison at Duradek Northwest

Want your company name front and center?

[Sign up here to be an event sponsor!](#)

**President's Message**

## Incoming Generations + Mentorship

by Melissa Falcetti Balestri

I have a not-so-secret secret: I'm a Millennial. An "old" Millennial, but a Millennial nonetheless. But that shouldn't be a surprise - the oldest of the Millennial generation have now been in the workforce for up to 20 years. The oldest of Gen-Z have already entered the workforce. This month, kids born *after 9/11* start turning 18 years old.



I'm not saying this to make you (or me!) feel old, but rather to point out that people from the younger generations are quickly becoming our colleagues. Because people are living and working longer, soon it won't be unusual to have four generations of people working together on our projects, which means we need to learn how to work together to keep our teams running effectively.

Unfortunately, much of the discussion about younger generations seems to revolve around impressions of laziness, entitlement, selfishness, and so on. People tend to forget that many of those qualities are hallmarks of youth in general and aren't necessarily accurate descriptors of an entire generation.

My favorite quote about the generational divide has always been:

*"The children now love luxury; they have bad manners, contempt for authority; they show disrespect for elders and love chatter in place of exercise. Children are now tyrants..."*

I love this quote because the speaker isn't talking about Gen-Z, Millennials, Gen-X or even the Baby Boomers; instead, this quote is attributed to Socrates, who lived from 470 to 399 BC. It reminds me that people have always looked at the next generation with the hindsight and experience of an adult and haven't always understood how their own interactions as a child or young adult were viewed by older generations at the time.

For those who've only known me professionally here in Seattle, you might be surprised to learn that until my mid-twenties I was irresponsible, flighty, and impractical. Of course, I didn't recognize most of that at the time. I completed grad school just as the Great Recession began and spent the next few years underemployed but fighting tooth and nail for a career. Adversity made me stronger, with age I became responsible, and working in this specialty turned me Type A.

However, my professional transformation would have been much more painful and difficult to achieve if it weren't for the wonderful people who mentored me throughout the years - they helped me find a job in my specialty, move around in my career, and develop my skills in ways I would never have been able to do alone. Mentorship changed my entire career trajectory, and in particular I'm indebted to the life-changing mentorship I received from John Jeffcott, Marc Chavez, and Beth Stroshane.

Many of the young professionals entering our workplace today are starting off with similar mentalities and attitudes, and need mentorship from the rest of us to help develop them into the industry leaders of our future. When you meet these new professionals, please

introduce yourself and offer to help guide them. Help them discover and develop their skills. Most importantly, please understand that their inexperience is a feature of youth. Have patience. Future generations are likely to surprise you in wonderful ways. Mentorship is a two-way street, and you may be surprised by how much the relationship changes and challenges the mentor as well.

If you're interested in developing mentorship relationships, either as a mentor or mentee, please be aware that there will be opportunities for mentors to be paired with mentees and new members to be paired with established PSC CSI members on September 5th at our 2019-2020 season kickoff meeting, which is a social event that starts off with an interactive geocaching challenge.

Please consider starting the 2019-2020 season forming connections and friendships for the years to come.

## ProSpec 2020 Announcements

### ProSpec Pop Quiz

by Julie Taylor

In honor of all the students returning to school this month, take this quiz to test your knowledge of ProSpec (answers at bottom of article):

1. **True or False:** ProSpec is scheduled for Tuesday, March 31<sup>st</sup> 2020.
2. **True or False:** ProSpec will be held in the same location as last year.
3. **Multiple Choice:** The best time to register for ProSpec is:
  - a. March 31, 2020.
  - b. March 30, 2020.
  - c. Before the event sells out.
  - d. Check the website.
4. **Multiple Choice:** When should sponsors invite their guests to attend ProSpec?
  - a. March 31, 2020.
  - b. March 30, 2020.
  - c. March 24, 2020.
  - d. On or before January 1, 2020.
5. This year's **keynote speaker** is:
  - a. Dale Earnhardt Jr.
  - b. Tom Douglas.
  - c. Melinda Gates.
  - d. None of the above.

### Pop Quiz Answers:

1. **True**, the 34<sup>th</sup> annual ProSpec is scheduled for Tuesday, March 31<sup>st</sup>, 2020.
2. **This is a trick question.** Although ProSpec will be held at the Bell Harbor Conference Center, the event will be held in a different room.
3. **(d) Check the website.** Registration for ProSpec 2020 will open in September.
4. **(d) Make it a New Year's Resolution to register your guests.** If you are a specifier, architect, designer, engineer or owner and interested in attending ProSpec, please complete the form on the website.
5. **(d) None of the above.** Please see article below.

## ProSpec Keynote Speaker Selected

*The internationally-acclaimed architect, Francis Kéré, garnered critical praise in 2004 when awarded the prestigious Aga Khan Award for Architecture for his architectural practice's first building: a school he raised funds for, designed, and realized in collaboration with the residents of his native Gando, Burkina Faso.*

*Kéré has gone on to become a distinguished contemporary architect thanks to his communal approach to design and his commitment to sustainable materials, as well as his chosen modes of construction. Inspired by a curiosity for the particularities of any given locality and its social tapestry, he has gathered a diverse, agile team at his Berlin-based Kéré Architecture office, to take on projects across four continents.*

*Designs include: Burkina Faso National Assembly; Lycée Schorge Secondary School; Léo Surgical Clinic & Health Centre; 2017 Serpentine Pavilion; and Xylem, the recently opened pavilion for Tippet Rise Art Center.*

*Underpinning his architectural practice are his past and current teaching engagements at TU München, the Harvard Graduate School of Design and the Accademia di Architettura di Mendrisio, as well as his solo and group exhibitions including participation at the Venice Biennale of Architecture, the Museo ICO in Madrid, the Architekturmuseum in Munich, and the Philadelphia Museum of Art.*

Join us at ProSpec 2020 in March for an evening with Francis Kéré.

## Board of Directors Meeting Minutes

[JULY 2019: PSC CSI Board Meeting Minutes](#)

## Technically...

*John Aldridge of LMN on the Origin of Words*

### apron -

a garment covering part of the front of the body and tied at the waist, for protecting the wearer's clothing. ( the part of a stage extending in front of the curtain line; forestage - a hard-surfaced area in front of or around an aircraft hangar, terminal building, etc, upon which aircraft can stand) Mid-15c., faulty separation or mistaken division (cf. *adder*, *umpire*) of a *napron* (c.1300), from Old French *naperon* "small table-cloth," diminutive of *nappe* "cloth," from Latin *mappa* "napkin." by later misconstruing a **napron** as an **apron**. *Napron* was still in use as recently as late 16c. The shift of Latin -m- to -n- was a tendency in Old French (e.g. *conter* from *computare*, *printemps* from *primum*, *matte* "mat, matting," from *matta*). My friend Lia wanted to work in that *apron* is also the wooden panel that connects the surface and legs of a table, desk or sideboard. It's to add strength, but also provides decoration.

## Chapter Leaders

### BOARD MEMBERS

Past President: **Kevin Vaughn**, The Euclid Chemical Corporation  
President: **Melissa Falcetti Balestri**, Applied Building Information  
President-Elect: **April Stokesberry**, Duradek Northwest  
Vice President: **Mary Ann Shepherd**, Applied Building Information

Secretary: **Erika Anderson**, Anderson Specialties  
Treasurer: **Justin Bise**, MG2  
Director: **Robert Temple**, Hafele America Co.  
Director: **Susan Williams**, PPG Paints  
Director: **Rudy Jarvis**, Hilti North America  
Director: **David Landrey**, MASCO/Masons Supply Company

#### COMMITTEE LEADERS

Communications & Marketing Chair: **Lia Alia Wollard**, Applied Building Information  
Education Chairs: **Mary Ann Shepherd** and **Melissa Falcetti Balestri**, Applied Building Information  
Membership Chair: **Susan Williams**, PPG Paints  
ProSpec Chair: **Julie Taylor**, Integrus Architecture

## Affiliate Events

### SeaBEC (Seattle Building Enclosure Council) Monthly Meeting

**Topic: Mass Timber**

Speaker: Kirsten Clements with Weber + Thompson

#### THURSDAY, SEPTEMBER 19, 2019

5:00-5:30 PM: Networking/Refreshments

5:30-5:45 PM: Seabec Business & Announcements

5:45-7:00 PM: Speaker presentation

Location: OAC Services, 2200 1st Avenue South, Suite 200, Seattle, WA 98134

SeaBEC requests \$10 for non-member attendance (free for 2019 members).  
Cash, checks, and credit cards will be accepted at the meeting sign-in table.

