



SPECTRUM

Newsletter of the Puget Sound Chapter CSI - October 2019 - VOL 70

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Event Spotlight

ReCONSTRUCT

2019 CONSTRUCT Conference Recaps and PECHA KUCHA

What's better than pizza and beer? How about pizza, beer and fun, quick education from some of our chapter's all-time favorite presenters?

- **Beth Stroshane**, Applied Building Information: Recap of Presentation "Why Are Specifications so Hard?," given at the CONSTRUCT 2019 conference
- **Marc Chavez**, Deltek: Recap of Presentation "Levels of Development (LOD) for Specifications Information," given at the CONSTRUCT 2019 conference
- **Perry White**, PPG Protective and Marine Coatings: Pecha Kucha of takeaways from CONSTRUCT
- **April Stokesberry**, Duradek North West: Pecha Kucha of takeaways from CONSTRUCT and impressions as a first-time attendee



WHAT DID YOU MISS?

[Register Here!](#)

THURSDAY, OCTOBER 17, 2019

5:00-7:30 PM

MG2 - 1101 2nd Ave #100, Seattle

AIA CEUs available

Join for our networking Happy Hour at 5:00 pm to catch up with other attendees who attended the CONSTRUCT conference.

Event Sponsors:



HÄFELE



Spec Coordination Across Trades The Art of Useful Documentation

We believe that specifications can be an extremely useful tool, but we how often do we hear from the "end users," as in the people who work with the documents we write? In this two-class series, learn:

- How people are *actually* using specs
- What's useful to the end user and what's not
- What users would like to see in a spec
- How we can make these document into more efficient and useful tools

[Register Here!](#)

**OCTOBER 29, 2019 and
NOVEMBER 19, 2019**

8:30 am - 12:00 pm
925 4th Avenue, Hines Multi-
Purpose Room. Seattle.
AIA CEUs available

In our first class, learn straight from the sources - a general contractor, design build consultant and former manufacturer/fabricator.

In our interactive second class, we'll explore ways to implement these recommendations.

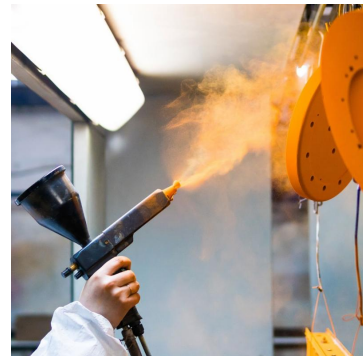
Upcoming Events



October 17:
[ReCONSTRUCT](#)



October 29:
[Spec Coordination Across
Trades](#), Class 1 of 2



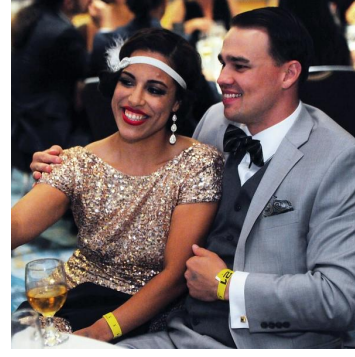
November 14:
[Power Coating Plant Tour
and Post-Tour Social](#)



November 19:
Spec Coordination Across Trades, Class 2 of 2



November 20:
New Member Event



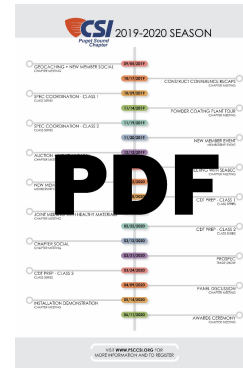
December 12:
"SpecEasy" Auction + Holiday Party

2019-2020 Season Calendar

Our 2019-2020 season calendar is now available as a printable graphic.
[Download it here](#) and don't miss an event!

NOTE: This PDF has been updated since last month's release

Take me to the [PSC CSI Website](#) for more information.



[Download.pdf](#)

Auction Item Request

Every year our chapter holds a fundraising event in support of [Northwest Harvest](#), a hunger relief agency in Washington State.

Help us make this season a happy one for our community by donating items to be auctioned off at our December "SpecEasy" auction, for which 100% of proceeds will be donated to Northwest Harvest.

Email office@psccsi.org today to donate!

Sponsorship Opportunities

Sponsorship opportunities are currently available for the following events:



ReCONSTRUCT

2019 CONSTRUCT Conference Recaps and PECHA KUCHA

October 17th

October's chapter meeting will be held not just with CSI's crowd but MG2's Happy Hour-loving crew as well. Check out the speakers in the above Event Spotlight.

Want your company name front and center?

[Sign up here to be an event sponsor!](#)

Spec Coordination Across Trades

The Art of Useful Documentation

October 29 and November 19

In the first of this **two-class series**, learn straight from specification end users - how can we make more useful and efficient documentation? In an interactive second class we'll explore methods to implement their recommendations.

Want your company name front and center?

[Sign up here to be an event sponsor!](#)



YOUR COMPANY NAME
COMPANY TAGLINE

Annual Sponsorships Are Now Available!

This season PSC CSI is offering both annual and event-based sponsorships. Our Platinum Level Annual Sponsorship comes with the following benefits:

- Standard exhibitor sponsorship at ProSpec 2020.
- Highest level of sponsorship at all other season chapter and education events from October 2019 through June 2020, including the Awards Ceremony. You and your company will be publicly recognized at each meeting.
- 10-minute "Quick Pitch" and table display at a regular chapter meeting of your choice.
- Logo, motto, and recognition as our Platinum Sponsor included in the Spectrum newsletter until June 2020.

[Click HERE to purchase your annual sponsorship!](#)

President's Message

Building a Legacy and Picking Brains

by Melissa Falcetti Balestri

Lately my thoughts have been returning to two related concepts: **Building** and **Legacy**.



As we go through life, we have the choice to treat each day, event or activity as its own element, or we can create a plan where each item builds upon the last until we've created something greater and almost otherwise unimaginable. If we choose to, brick by brick, piece by piece, or day by day we can construct a building, a career, a business, or a life. **We can build our own legacy.** What's interesting about leaving a legacy is that there are no shortcuts. It doesn't come from one-time action; you have to build it up over time. Just as in the movie "What About Bob?," we have to focus on baby steps - those small intermediary steps that take us closer and closer to where and what we want to be.

I've been watching so many giants in our industry retire over the last few years, and it's amazing to see the immense impact each has left. Each retirement party is a mix of emotions - celebration of and appreciation for the retiree tinged with apprehension about who we're possibly going to contact with our questions now.

As these luminaries and trusted advisors retire, their legacy remains, but a knowledge gap is formed. To my knowledge only a very small handful of companies in our industry have figured out how to collect and effectively disseminate the information these people have learned and created over the past forty or more years. **Our industry is so complex, nuanced, and constantly changing, that it's difficult to capture knowledge in a meaningful way. That leaves the onus on each of us to learn what we can from these experts while we can, because so much of it isn't being captured otherwise.**

Currently, much of this knowledge is passed through stories or by simply working with the right people, which leads me to one of the wonderful aspects of CSI. Our core mission is "to advance building information management and education of project teams to improve facility performance," and we're one of the only AEC organizations that is specifically dedicated to bringing together multiple fields and disciplines. If you take advantage of the networking hour at the beginning of our chapter meetings, you'll have the opportunity to meet experts from various disciplines and fields, almost all of whom are passionate about making this industry better and are more than willing to let you pick their brain. Through those interactions, you can begin to capture some of that knowledge to add to your own brain-database. **More importantly, you can make strong connections with experts who can answer your questions. And that, at that heart of it, is what CSI's all about.**

So, cheers! I'm looking forward to picking your brain at our upcoming chapter meeting.

Technically...

John Aldridge of LMN on the Origin of Words

brick -

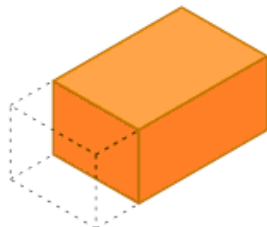
brickbat – A piece of brick (usually half or less), typically when used as a weapon. Also a remark or comment that is highly critical and typically insulting. First recorded in 1555–65; brick + bat.

brick - a block of clay hardened by drying in the sun or burning in a kiln, and used for building, paving, etc.: traditionally, in the U.S., a rectangle 2.25 × 3.75 × 8 inches (5.7 × 9.5 × 20.3 cm), red, brown, or yellow in color. early 15c., from Old French *briche* "brick," probably from a Germanic source akin to Middle Dutch *bricke* "a tile," literally "a broken piece," from the verbal root of *break* (v.). Meaning "a good, honest fellow" is from 1840, probably on notion of squareness (e.g. fair and square) though most extended senses of brick (and square) applied to persons in English are not meant to be complimentary.

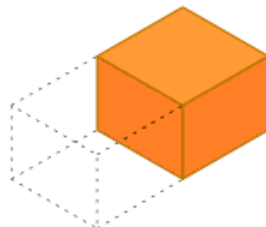
drop a brick **British informal** to make a tactless or indiscreet remark

bat - the wooden club used in certain games, as baseball and cricket, to strike the ball. a whip used by a jockey. a heavy stick, club, or cudgel. *Masonry*. a brick cut transversely so as to leave one end whole. a stick or staff used in beating, a war-club, staff used to strike the ball in certain games," c. 1200, from rare Old English *batt* "cudgel," a western England word at first, probably from Welsh or another Celtic source (compare Irish and Gaelic *bat*, *bata* "staff, cudgel"), later reinforced and influenced by Old French *batte* "pestle," from Late Latin *battere* "to beat;" all from PIE root **bhat-* "to strike." As a kind of wooden paddle used to play cricket (later baseball), it is attested from 1706. in Middle English the word also came to mean "lump or chunk of something," and this is the sense that developed into the "bat" of "brickbat." Interestingly, that "lump" sense of "bat" also came to mean the lumps of cotton wadding (used in, for example, quilts) that we know today as "batting."

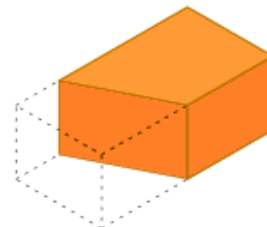
fungo - Also called **fungo bat**. a bat used in hitting fungoes (A fly ball hit to a player during fielding practice in which the batter (often a coach) tosses the ball into the air and hits it as it descends with a long and narrow bat.), being lighter, longer, and narrower than an ordinary baseball bat. baseball slang, of unknown origin; see Dickson's book for a listing of the guesses. Perhaps from a Scottish *fung* "to pitch, toss, fling;" perhaps from some dialectal *fonge* "catch," a relic of Old English *fon* "seize" (see *fang*), or possibly from the German cognate *fangen*.



Three Quarter Bat



Half Bat



Bevelled Bat

dingbat - 1838, American English, some kind of alcoholic drink, of unknown origin. One of that class of words (such as *dingus*, *doohickey*, *gadget*, *gizmo*, *thingumabob*) which are conjured up to supply names for items whose proper names are unknown or not recollected. Used at various periods for "money," "a professional tramp," "a muffin," "male genitalia," "a Chinese," "an Italian," "a woman who is neither your sister nor your mother," and "a foolish person in authority." Popularized in sense of "foolish person" by U.S. TV show "All in the Family" (1971-79), though this usage dates from 1905. In typography, by 1912 as a printer's term for ornament used in headline or with illustrations.

About 10:30 o'clock there was a snap of breaking metal, and the machine was stopped. It was discovered that the gilderfluke had come into contact with the dudad which operates the dingus on the diaphason, thereby letting the Johnson bar oscillate as it were between Alpha and Omega, thus preventing the dingbat from percolating the perihelion of the gazabo, and causing the dofunny on the parallelogram to drop into oblivion. [from an Illinois newspaper's account of a production delay caused by a Linotype machine breakdown, in "Inland Printer," Chicago, February, 1903]

Chapter Leaders

BOARD MEMBERS

Past President: **Kevin Vaughn**, The Euclid Chemical Corporation
President: **Melissa Falcetti Balestri**, Applied Building Information
President-Elect: **April Stokesberry**, Duradek Northwest
Vice President: **Mary Ann Shepherd**, Applied Building Information
Secretary: **Erika Anderson**, Anderson Specialties
Treasurer: **Justin Bise**, MG2
Director: **Robert Temple**, Hafele America Co.
Director: **Susan Williams**, PPG Paints
Director: **Rudy Jarvis**, Hilti North America
Director: **David Landrey**, MASCO/Masons Supply Company

COMMITTEE LEADERS

Communications & Marketing Chair: **Lia Alia Wollard**, Applied Building Information
Education Chairs: **Mary Ann Shepherd** and **Melissa Falcetti Balestri**, Applied Building Information
Membership Chair: **Susan Williams**, PPG Paints
ProSpec Chair: **Julie Taylor**, Integrus Architecture

Affiliate Events

WildLife/Women Design Leaders

Topic: Women Take Leave/Retire from Design: Why? When? How? -- & Then What?

Speakers: [Jill Morelli](#), [Cynthia Nolting](#), [Teresa Rodriguez](#), [Diane Sugimura](#)

WEDNESDAY, OCTOBER 2, 2019

- 5:30 PM - ?
- Open bar, no-host supper buffet @ \$25/person (\$15 students, retirees, underemployed) payable on-site by cash or check.
- Location: Women's University Club, 1105 6th Avenue, Seattle WA
- RSVP to Marga marga@margaink.com or 206.550.8551

IBEC International Institute of Building Consultants October Seattle Chapter Meeting

Topic: Repair and Protection of Concrete

Speaker: Frank Calabrese, CSI, CDT

THURSDAY, OCTOBER 3, 2019

- 6:00 PM - 9:00 PM
- Location: Doubletree Hotel, 16500 Southcenter Pkwy, Seattle, WA 98188
- [Click Here to read PDF Event Flyer](#)



- Earns 1 AIA education credit

CONSTRUCT 2019

WEDNESDAY, OCTOBER 9 - FRIDAY, OCTOBER 11, 2019

- Location: National Harbor, Maryland
- [Click for More Information](#)



MetalCon

WEDNESDAY, OCTOBER 16 - FRIDAY, OCTOBER 18, 2019

- Location: Pittsburgh, Pennsylvania
- [Click for More Information](#)



ACI Concrete Convention and Exposition

SUNDAY, OCTOBER 20 - THURSDAY, OCTOBER 24, 2019

- Location: Cincinnati, Ohio
- [Click for More Information](#)

