



Corporate Partner Program

CALL FOR PAPERS

CSI's Corporate Partnership program offers companies a unique year-long marketing opportunity to establish relationships with CSI members. As a benefit of the program, we are offering a dedicated resource page on the CSI website to promote your case studies and white papers.

Demonstrate thought leadership - Your submissions will reach over 10,000 members and non-members through the CSI online community and allow you to further engage with CSI members.

Timeline of operations

- Submit your case study or white paper to marketing@csinet.org. You will receive a confirmation of receipt.
- Submission will be reviewed and posted by staff within two weeks. You will be contacted if any edits or changes need to be made.
- Once posted to the resource page, the white paper or case study will be available to both CSI members and to the public. Staff tracks the engagement metrics of clicks and downloads.
- We will promote the resource page in current marketing and promotion campaigns such as the CSI Weekly and social media accounts. Please send us your social media accounts.

Guidelines

- No more than 20 pages
 - Submit in word and PDF version
 - Visuals such as charts, graphs, diagrams, and tables are encouraged
 - All resources must be properly cited.
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For more information on CSI's Corporate Partnership Program, please contact Maureen Eyles at meyles@csinet.org, or at 703-706-4744.