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FOR IMMEDIATE RELEASE:

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## **Construction Specifications Institute Issues Digital Credentials** ***Over 17,000 AEC professionals recognized***

ALEXANDRIA, VA (July 23, 2019) - The Construction Specifications Institute (CSI), a national association dedicated to improving the communication of construction information, issued new digital badges on July 8, 2019 to all active CSI credential holders. The cutting-edge technology of digital credentialing allows individuals who have earned one of CSI's rigorous certifications the ability to verify and promote their achievement in electronic channels, such as social media.

All active CSI credential holders can accept, display, and share their credential through email, social media (LinkedIn, Twitter, and Facebook accounts), and on their email signature lines. Four well-established and well-known industry designations will gain enhanced visibility within and beyond the architecture, engineering, and construction (AEC) industries through verified digital distribution.

"We are excited to be one of the first associations in the AEC space to offer digital badging," said Mark N. Dorsey, FASAE, CAE, and CSI Chief Executive Officer. "By adopting a technology we believe will soon become ubiquitous, CSI is showcasing credential holders by giving them the added recognition they deserve in an increasingly digital world."

"As individuals across industries recognize the growing importance of being able to prove their job-ready skills, CSI is applying a forward-thinking vision to help professionals with clear pathways to high-growth careers," said Tracy Petrillo, EdD, CAE, CSI chief learning officer. "We are thrilled to provide a more efficient and trusted way for our credential earners to showcase their learning achievements with CSI."

AEC professionals seek to earn credentials from CSI to showcase their dedication to industry knowledge and career advancement. Digital badging offers yet another way to add credibility and authenticity to the earner's online presence for CSI's four credentials: the Construction Documents Technologist (CDT®) certification, the Certified Construction Contract Administrator (CCCA) certification, the Certified Construction Product Representative (CCPR) certification and the Certified Construction Specifier (CCS) certification.

For more information, please visit <http://csiresources.org/certification/certification-digital-badges>.



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### **About CSI**

Founded in March of 1948, the Construction Specifications Institute ([www.csiresources.org](http://www.csiresources.org)) is a national association of more than 7,000 members dedicated to improving the communication of construction information by continuously developing and transforming standards and formats, education, and certification. <http://www.csiresources.org>.