



Media Contact:  
Michael Battaglia  
[mbattaglia@csinet.org](mailto:mbattaglia@csinet.org)

FOR IMMEDIATE RELEASE

**ALEXANDRIA, VA – January 2, 2018** – Avitru (formerly ARCOM), the developer of MasterSpec® a trusted and comprehensive master guide specification system, joins the Construction Specification Institute (CSI) Corporate Partner Program (CPP) as a Silver Sponsor.

The relationship will give Avitru the opportunity to engage with CSI members, furthering Avitru's goal of making specifiers more productive and efficient by providing intuitive, cloud-based tools for better decision making and collaboration.

"We believe that collaboration is the future of the AECO industry," explained Jim Contardi, Chief Executive Officer of Avitru. "As the design and construction of buildings becomes increasingly complex, we need to unleash the innovation that comes from working together. At Avitru, we seek to use our position as trusted specification experts to capture and leverage this wisdom to help our users make better decisions through cloud-based technology, and we are thrilled to communicate with this audience through CSI."

This partnership brings together Avitru and CSI as both organizations focus their efforts on leveraging technology, and providing technology and content leadership within the architectural and engineering communities.

"Customized, powerful marketing opportunities is a key benefit to companies who want to establish substantial and consistent connection with CSI members," said Mark N. Dorsey, CSI's Chief Executive Officer. "We are excited that Avitru is a sponsor because they share our view that technology is the key to bridging the gap between design and construction to make building more efficient. CSI members benefit from these high-profile relationships as CPP participants connect members to resources, education, and tools they need to be successful. CSI could not do what it does without their support."

The CPP offers three levels of engagement - Platinum, Gold and Silver. Each level of the program includes participation in a Master Specifiers Retreat (MSR), CSI-sponsored events at CONSTRUCT, opportunities to present webinars, and access to CSI members through CSI's social media marketing programs.

For more information on joining CSI's Corporate Partner Program or other sponsor opportunities, please visit <https://www.csiresources.org/institute/corporatepartnerprogram> or contact Maureen Eyles at [MEyles@csinet.org](mailto:MEyles@csinet.org).

### **About the Construction Specifications Institute**

Founded March 1948, the Construction Specifications Institute is a national association of more than 7,500 members dedicated to improving the communication of construction information throughout continuous development and transformation of standards and formats, education and certification of professionals to improve project deliver processes. CSI members work tirelessly to effectively communicate the designers' vision, the material producers' solutions and the constructors' techniques to create outstanding facilities that meet facility owners' objectives. For more information visit [www.csiresources.org](http://www.csiresources.org).

### **About Avitru LLC**



From conception to construction, AVITRU empowers architects, engineers, contractors and owners to make better, faster decisions. As the developer of MasterSpec®, a trusted and comprehensive master guide specification system, Avitru has leveraged its position in the market to launch a cloud-based platform that enables the collaborative exchange of expert knowledge to design, build, and operate a better built environment. With some of the most highly regarded experts in the industry, the Avitru team is committed to construct a world where better building leads to better lives. Previously known as ARCOM LLC, Avitru LLC is a portfolio company of Alpine Investors and a strategic partner of the American Institute of Architects. Follow the company @avitrusoftware and learn more at [www.avitru.com](http://www.avitru.com).