

NEWSLETTER

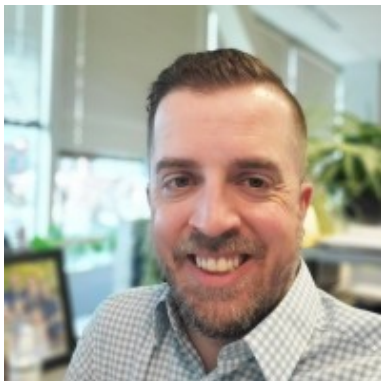
Hello, Everyone!

I cannot believe that we have reached the end of this fiscal year but what is more amazing is everything I learned from the Great Lakes Region Board. I survived my first time as Region President by the leadership, kindness, and wisdom of the best board that I could have asked for. Without their support, the region would not be the same.

One of the major accomplishments this past month was another successful Region Conference. The Grand Rapids chapter was the hosting chapter this year and they knocked it out of the park. I know the Conference Committee members worked very hard and provided countless volunteer hours to ensure those in the region would have the best that CSI can offer to our members and guests. A huge thank you to the Grand Rapids Chapter for your hard work and dedication to CSI and our Region.

Finally, I will say that I will miss my time serving as the President of the Region, but I am very fortunate for everyone's support as I move into my role as Institute Director for the Great Lakes Region. I am nervous but determined to do the best that I can to serve the Region and its goals at the Institute level. CSI has meant so much to me for almost 20 years and I hope to continue sharing with others how much it can mean to them. **Thank you all!**

Kirk Paisley, AIA, NCARB, CSI, CDT, LEED AP



SCIP CONFERENCE 2025





NEWSLETTER

Academic Programs Committee Annual Review

This year the Academic Programs Committee has published a series of articles to help with student outreach at Architectural and Construction Management programs in your area.

This outreach can be a strong source of new members, chapter leaders and future attendees for chapter events. Just knowing who the Construction Specifications Institute is means your efforts will be recognized. When teaching a class on an industry topic, hosting a school event, forming a relationship with the professor who mentions you and CSI in class: it's a soft marketing touch that pays dividends far down the road.

It might mean new members. It can also mean additional attendance at a future meeting or event.

Topics we've discussed in FY25:

- Value of working with a local University or Construction Management Program
- Being a part of the Industry Advisory Board
- Talking points for outreach and setting up meetings, events, affiliate chapters
- Road Map for setting up a relationship with a university or community college
- Hosting a summer planning meeting with a student affiliate

Should you need help getting started, or discussing a potential target school, need some assistance in making the first phone call or visit- please reach out. Always happy to help.

The Academic Programs Committee is collecting data to showcase best practices and success stories for upcoming Region Newsletters. Please forward your positive happenings to

thadg@nationalgypsum.com

Thad Goodman, FSCI, CDT, CCPR, LEED Green Associate

Region Academic Program Committee

NEWSLETTER

The Region

CHAPTERS

Akron-Canton

Ohio Valley

Cleveland

CSI Next

Evansville

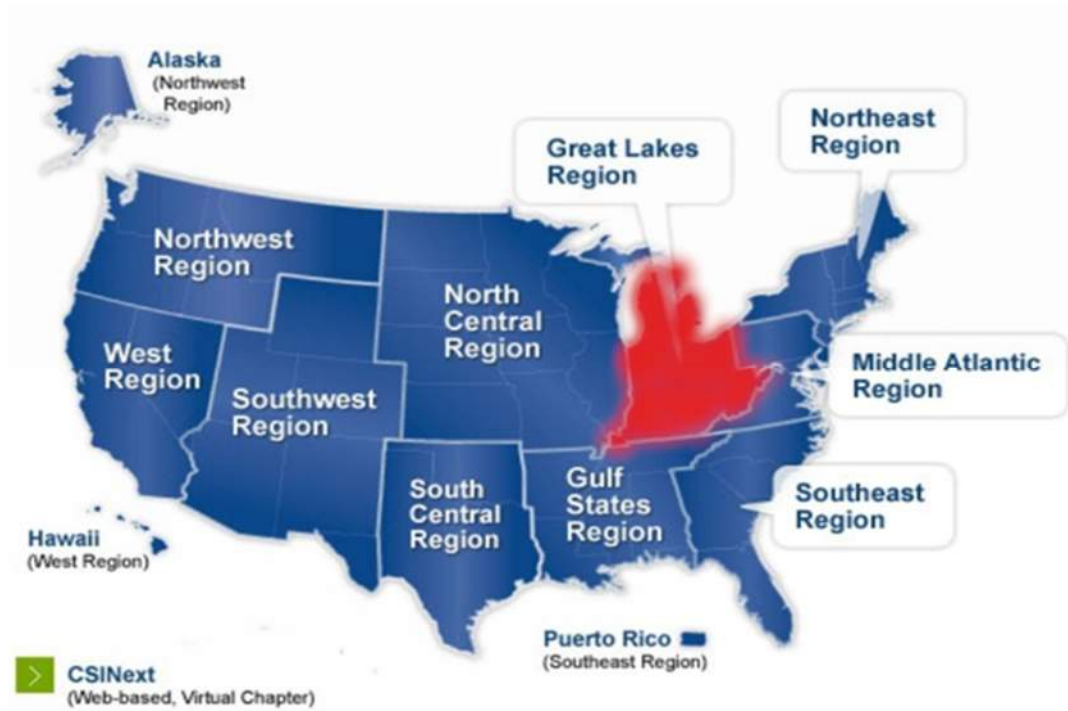
Grand Rapids

Indianapolis

Lansing

Louisville

Metro Detroit



Our Mission

To advance building information management
and education of project teams to
improve facility performance.

[Home - Great Lakes Region \(csiresources.org\)](http://csiresources.org)

NEWSLETTER

Here are **some of the things your Region and Region Officers do** better as part of the Construction Specifications Institution Structure:

Leadership Training If you've ever thought about applying for a Chapter Leadership position, it's as simple as looking <https://www.csiresources.org/greatlakesregion/training/leader-training> to see what kind of thing are expected.

Programs Bureau- Programs Chairs have a place to go to fill up a hole or two in the annual calendar. If you see a monthly program that stands out, please pass those thoughts on to Jack Morgan, who oversees the submissions.

Visit the Speakers Bureau

<https://www.csiresources.org/greatlakesregion/training/new-item>

Awards- The format and organization of our Awards program is very robust and well thought out. It has been seen by other regions and used as a template for the creation of their awards programs. Please review it

https://higherlogicdownload.s3.amazonaws.com/CSIRESOURCES/ae06327-4be3-4390-b3d6-90a05eef99a0/UploadedImages/GLR/GLR-Honors_AwardsGuide2016-5-05.pdf to see how to reward active leaders in your chapter.

Chapter Challenge- Introduced in 2018. It is a way to introduce your friends and colleagues to CSI. More on this on page 3 of this newsletter.

Member Relief Program- Introduced December 2020, still in effect. Details and information <https://www.csiresources.org/greatlakesregion/mrl>

We ENCOURAGE YOU to GET INVOLVED with the Region FOR 2025!

Please Join Us - We need YOU!

NEWSLETTER

- **FY 2026 Board Results (Gregg Jones): reported**
 - **President / 1 year: Mark Ogg**
 - **President Elect / 1 year: Mark Jacobson**
 - **Vice-President (replace John Workley) / 2 year: OPEN**
 - **Vice-President – (replace Mark Ogg) / 1 year: OPEN**
 - **Secretary / 2 year: April Rawson**
 - **Institute Director / 3 year: Kirk Paisley**
- **Drive** for more Membership! Are you talking it up?
- **Turn in** Officer and Leaders for Next Fiscal Year NOW.
- **New Fiscal Year** Begins July 1, 2025, through June 30, 2026.
- **Members** currently over 570 and counting Members in our Region.
- **The Region needs YOU** for the following OPEN POSITIONS- **2025**.
- **CSI 2025 National Conference** October 15-17– **Cleveland, Ohio**
- **Chapter events:** Go to Chapter websites. See page 12.
- Kicking around the Idea for a Bi-Region Conference. Stay tuned.
- **IRS** Form 990 – Working on it.
- **Share:** Send to staylo2021@outlook.com
 - your CSI Chapter event photos for Newsletter
 - your CSI Master Specifiers Retreat (MSR) experience for the newsletter
 - your Certification Exam experience that you would like to share
 - your Spec-related photos with message for the Newsletter
- **SCIP** 2025 - Louisville, KY June 8-10, 2025- Registrations open.
- **Earn Learning Units.** Check out the CSI Learning Library for other courses offering Learning Units. There is a wealth of information and learning opportunities.
- There are many resources available to chapters and regions on the chapter and Region community at CSiresources.org.
- **Summer planning meeting Ideas** for Chapters maintaining a student affiliate.
- For those Chapters who do not have a **student affiliate**- Here is a reminder to be thinking about it in your annual planning meeting. **See Academic Article in Newsletter this month.**

NEWSLETTER

- **Chapter Membership:** Make a 2025 plan to get new members with Chapter Challenge at your events.
- **Chapters Activities:** Make a 2025 plan to get your Chapter Activities in the GLR Newsletter. Send staylo2021@outlook.com so we can share.
- **Chapter Study** Certifications: Let us know about your Certification study groups.
- Does your **Chapter** have a plan to **SPONSOR** a member to The CSI National Conference?
- **Showcase your company LOGO in the newsletter.** Send staylo2021@outlook.com.
- **Awards, Awards and more Awards.** See information in this newsletter.
- **Cleveland Chapter Activities:** (see website for more details)
 - July 17th – Tiki Barge Awards and installation of new president on Cleveland Tiki barge
 - August – participate in Cleveland AIA Sandcastle contest
 - September 11th Avery Dennison Plant Tour and AIA Course
 - October – National Conference!
- **Grand Rapids Activities:** (see website for more details)
- **Louisville Activities:** (see website for more details)
- **Indianapolis Activities:** (see website for more details)
 - July 17th TBD & Aug 21st TBD
 - September 25th NOT the 18th – Trade Show – at the Biltwell Event Center
 - Oct & Nov TBD
 - December 4th Holiday Party Location TBD
- **CSINext Activities:** (see website for more details)

NEWSLETTER

The CHAPTER CHALLENGE, which began in 2018, is still in full effect.

The purpose of this CHALLENGE is to increase membership. In this CHAPTER CHALLENGE, the Chapter members must recruit new members with no cost to the new member. The Chapter will pay for the first year's chapter dues, and the Region will pay for the first year's Institute dues. This is for PROFESSIONAL and EMERGING PROFESSIONAL members only (renewals and industry members are not included).

Your involvement does not stop there! Once the new members attend their first Chapter meeting, the Chapter has to engage those new members, embrace them by making them a part of the Chapter, getting them involved, and giving them a sense of belonging.

Who can you recommend today?

If you have any questions or need any other information, please contact one of the following:

Great Lakes Region - President

Kirk Paisley – 513-964-1154

kirk.paisley@bdclarchitects.com

Great Lakes Region - Membership Chair

Blair Reese 313-269-3868

breese@ghafari.com

Form(s) attached



Construction Specifications Institute Great Lakes Region

“CHAPTER CHALLENGE”

What is CHAPTER CHALLENGE?

- Chapter Challenge is a way to allow Design and Construction Professionals the opportunity to experience CSI for one year with CSI's goal of the Professional realizing the value of CSI and continue Membership beyond the Chapter Challenge Year.

Who is eligible for CHAPTER CHALLENGE?

- Chapter Challenge is open to a Member of an Architect, Engineer, Interior Designer, or General Contractor Firm who may not be familiar with CSI or have not been a Member of CSI for at least 3 years.

What Does the CHAPTER CHALLENGE Cost?

- New Member - \$0.00 for the first year of membership:
 - The only cost will be participation:
 - Commitment to attend a minimum of 4 regularly scheduled educational meetings in the Chapter Challenge Year;
 - Report the value of being a CSI Member to a Principal or Decision Maker in the Chapter Challenge Member's Firm a minimum of two times during the Chapter Challenge Year.

How to apply for CHAPTER CHALLENGE?

- Fill out TODAY the attached CSI Membership Application and return it to the Great Lakes Region Membership Chair in the Newsletter.



PO Box 81
Annapolis Junction, MD 20701
Phone: 800-689-2900
CSI Tax ID#: 53-0242938
Fax to: 703-940-8600

Enroll online at www.csiresources.org/join

MEMBERSHIP TYPES

☐ **Professional: \$375**

I am a technically experienced individual whose primary function is to author, manage, or communicate building information; to create, interpret, or use construction documents; or to educate, support, or assist the construction industry.

☐ **Emerging Professional: \$200***

I am an individual who has less than three years experience in any construction-related field and am a prospective Professional Member.

☐ **Student: \$70***

I am a full-time student enrolled in an undergraduate or graduate program in a construction industry curriculum at an educational institution.

**Emerging Professional membership is limited to three years, at which time members must renew at the Professional level.*

CSI Membership

CSI Membership is good for one year, with your membership starting the day that your payment is received and processed.



Prices and information are subject to change.

MEMBERSHIP ENROLLMENT FORM

Personal Information

First name: _____ Middle initial: _____ Last name: _____

Nickname: _____

Title: _____

Firm name: _____

Website: _____

Primary Address: _____

City | State | Zip: _____

Primary phone: _____

Fax: _____

(_____) (_____) _____

Primary Email: _____

Date of birth: _____

Please review the listings on the back and enter the corresponding number(s) that best describe the following:

Occupation code: _____

Firm type code: _____

Membership Dues and Chapter Designation

Membership Dues (See types of membership above) \$ _____

Home Chapter (See reverse side) _____ Included

Membership Certificate (Optional) \$ 15.00

Total (US funds only) \$ _____

Signature* _____

**Required to validate your enrollment form.*

(Payable to CSI—please specify "Member Dues" and if renewing membership include member ID on memo line.)

Visa ☐ Mastercard ☐ AMEX ☐ Check ☐

Card # _____ CVV Code _____ Exp Date _____

Signature* _____

**Signature required for credit card authorization. If using a credit card, please do not email form for security purposes.*



Occupation Codes

100 Specifier or Specifications Consultant	118 A/E Drafter – CAD Operator	137 Surety Professional
101 Architect	119 Estimator	138 Insurance Professional
102 Forensic Architect	120 Surveyor	139 Accountant
103 Landscape Architect/ Designer	121 Construction Manager	140 Attorney
104 Interior Designer/Space Planner	122 General Contractor	141 Manufacturer's Rep/ Supplier
105 Project Manager	123 Subcontractor	142 Building Product Distributor
106 Contract Administrator	124 Constructor	143 Electronic Media Manufacturing Personnel
107 Civil Engineer	125 Construction Trades	144 Project Information Manager
108 Environmental Engineer	126 Labor Representative	145 Publisher
109 Water Resources Engineer	127 Test Lab Personnel	146 Graphic Designer
110 Structural Engineer	128 A/E Representative	147 Technical Writer
111 Electrical Engineer	129 Public Agencies Staff	148 Computer Support Specialist
112 Electronics Engineer	130 Building Official	149 Systems Administrator
113 Mechanical Engineer	131 Building Inspector	150 Association Staff
114 Forensic Engineer	132 Building Owner	151 Academician/Professor/ Teacher
115 Urban Planner	133 Developer	152 Academic Staff
116 Engineering Technician	134 Facilities Manager	153 Student
117 Consultant	135 Realtor	154 Other
	136 Construction Finance Professional	

Locate the numbers corresponding to your occupation and type of firm, then write them in on the front of this form.

Firm Codes

300 Commercial Developer
301 Municipal Government
302 State Government
303 Federal Government
304 Product Distributor
305 Manufacturer/Supplier
306 A/E Firm
307 Architectural Design Firm
308 Construction Management
309 Contractor
310 Subcontractor
311 Other (indicate on application)
312 Academic
313 Association/ Technical Society

Chapters

A home chapter is included as part of your CSI membership. Designate your preferred home chapter on the front of this application. If one is not chosen, the home chapter will be assigned based on your address. For more information, visit www.csiresources.org/communities/components.

Alabama

Birmingham
Huntsville
Mobile Bay
Montgomery

Alaska

Cook Inlet

Arizona

Phoenix
Tucson

Arkansas

Little Rock

California

East Bay-Oakland
Fresno
Los Angeles
Orange County
Redwood Empire
Sacramento
San Diego
San Francisco
Santa Clara Valley

Colorado

Denver
Pikes Peak

Connecticut

Hartford
Housatonic

District of Columbia

DC Metropolitan

Florida

Greater Orlando
South Florida
Pensacola
Suncoast
Tampa Bay

Georgia

Atlanta

Hawaii

Honolulu

Illinois

Chicago

Indiana

Evansville
Indianapolis

Iowa

Central Iowa
Crandic

Kansas

Flint Hills
Mid-Kansas

Kentucky

Louisville

Louisiana

Acadiana
Baton Rouge
New Orleans
Shreveport

Maryland

Baltimore

Massachusetts

Boston

Worcester County

Michigan

Grand Rapids
Lansing
Metropolitan Detroit

Minnesota

Minneapolis-St. Paul
Twin Ports

Mississippi

Mississippi

Missouri

Central Missouri
Greater St. Louis
Kansas City
Southwest Missouri

Nebraska

Nebraska

Nevada

Las Vegas

New Hampshire

New Hampshire

New Jersey

New Jersey

New Mexico

Albuquerque

New York

Buffalo-Western NY
Eastern New York
Long Island
Metropolitan New York
Rochester

Syracuse

North Carolina

Charlotte
Raleigh-Durham

North Dakota

North Dakota/Red River Valley

Ohio

Akron-Canton
Cincinnati
Columbus
Cleveland
Dayton-Miami Valley

Oklahoma

Oklahoma City
Oklahoma State Univ.

Oregon

Portland
Willamette Valley

Pennsylvania

Greater Lehigh Valley
Central Pennsylvania
Erie-Northwestern
Pennsylvania
Northcentral Penn
Philadelphia
Pittsburgh

Rhode Island

Rhode Island

South Carolina

Charleston
Grand Strand
Greenville

Tennessee

Chattanooga
Knoxville
Memphis
Nashville

Texas

Amarillo
Austin
Dallas
Fort Worth
Houston
San Antonio

Utah

Salt Lake City

Vermont

Vermont

Virginia

Blue Ridge
Central Virginia
Northern Virginia
Richmond
Tidewater

Washington

Mt. Rainier
Puget Sound
Spokane

Wisconsin

Fox River Valley
Madison
Milwaukee

CSINext

(Virtual Chapter)

NEWSLETTER

- A reminder that **Leadership Training** powerpoint information is available. We encourage all new Leaders to please review the information. Look for your role here:
<https://www.csiresources.org/greatlakesregion/training/leader-training>
- **CSI Member Product Reps** - please send us your Logos to get showcased in the GLR Newsletter. Contact staylo2021@outlook.com
- **Newsletter Content. Say something! You have a voice.** Sound off in the newsletter. Contact staylo2021@outlook.com
- **Chapter Presidents** – please forward the “in grace” Members to your Chapter Membership Chairs and ask them to personally reach out to the Members in your Chapter that are on the “in grace” list.
Any questions contact: breeze@ghafari.com
- **Strategic Plan** -Need your input for the following:
 1. Suggest ways to increase membership?
 2. Suggest revenue streams for the Region?
 3. Suggest ways to Improve the membership experience?
 4. Suggest ways to involve the building information community?

Send responses here: staylo2021@outlook.com

Great Lakes Region CSI Quizmaster

Jack P. Morgan, FCSI, CCS, CCCA, CDT, AIA, LEED Green Associate, NCARB, SCIP
Great Lakes CSI Quizmaster



Jack Morgan – We hold a special place
for you in our hearts.

We also will remember you Jack for the
many years you served as

Our Quiz Master!

CERTIFICATION

CSI is the construction community's authority on communication and construction documentation. Through CSI's Certification Program, you can strengthen and demonstrate your understanding of the entire construction process



Earning a Construction Documents Technologist (CDT) certification proves you have a comprehensive understanding of how to effectively interpret and communicate construction documentation.



Earn your Certified Construction Contract Administrator (CCCA) certification to demonstrate your knowledge of developing, administering and enforcing construction documentation.

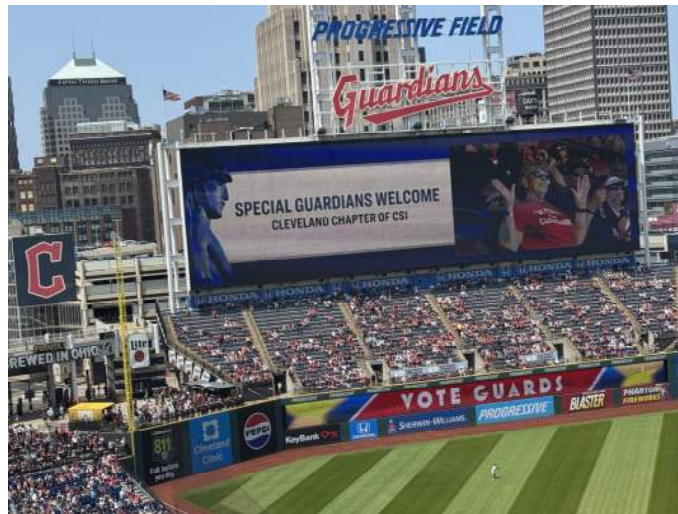


Attaining the Certified Construction Specifier (CCS) certification validates that you're a skilled product researcher who knows how to identify cost-effective, efficient solutions – and communicate those through specifications.



A Certified Construction Product Representative (CCPR) is more than a sales rep – you're a valued resource called up on by design teams because you understand construction documentation and speak their language.

Cleveland Chapter at the Baseball Game June 2025



THANK YOU SPONSORS

FOR MAKING THE 2025 GREAT LAKES REGION CONFERENCE

A SUCCESS



Architectural
FRAMING SYSTEMS



TUBELITE
DEPENDABLE



Windows & Doors



tilebar



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Chapter	President	Email	Website for Information
Ohio Valley	Nathan Schneider	Nathan.Schneider@LWsupply.com	Website
Cleveland	Mark Jacobson	mark.jacobson@majaconsult.com	Website
CSI Next	Luana Buratynski	Luana.Buratynski@northernfacades.com	Website
Evansville	Jack Kinkel	jt@kinkel-ae.com	none
Grand Rapids	Brad Hayden	bhayden@tremcoinc.com	Website
Indianapolis	Garrett Dickerson	gdicker4@gmail.com	Website
Lansing	Richard Keuneke	rkeuneke@bergmannpc.com	none
Louisville	Randal Reifsnider	randal.j.reifsnider@gmail.com	Website
Metro Detroit	Mallory Hoffman	mallory@signaturespec.com	Website

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Officers

GLR President	GLR President- Elect	GLR Immediate Past President
Kirk Paisley kirk.paisley@bdclarchitects.com 513-964-1154	Pending	Gregg Jones gjones@abonmarche.com 260-216-0222
GLR Vice President 1	GLR Vice President 2	GLR Treasurer
John Workley john.workley@vocon.com 216-539-1645	Mark Ogg Mark.Ogg@am.ill.com 513-205-3813	Scott Taylor staylo2021@outlook.com 216-870-1970
GLR Secretary	GLR Institute Director	GLR Emerging Professional
April Rawson arawson@obe.com 740-323-6089	Ivette Bruns ibruns@ratiodesign.com 317-275-6697	Open

Committees

GLR Academic Liaison	GLR Awards Chair	GLR Education Chair
Thad Goodman thadg@nationalgypsum.com 614-296-5375	Gregg Jones gjones@abonmarche.com 260-216-0222	Brad Saeger bsaeger@moodynolan.com 216-356-4172
GLR Certification Chair	GLR Region Conference Chair	GLR Librarian
Open	Gregg Jones gjones@abonmarche.com 260-216-0222	Scott Taylor staylo2021@outlook.com 216-870-1970

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Committees

GLR Electronic Communications	GLR Membership Chair	GLR Nominating Chair
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GLR Newsletter Co-Editor	GLR Newsletter Editor	GLR Newsletter Distribution
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