“So What’s New?”

That’s the question I always ask when I step up to a booth at a product show. I have to admit it; I love product shows. Not because I get to add to my stress toy collection or get some new sketch books, but understanding building products has always been a strong interest of mine. I enjoy walking booth to booth, talking with reps, handling product samples and bringing that knowledge back to the office and sharing it with coworkers. I think my love for product shows goes back to high school and my architectural drafting classes, when I would attend the local home expo and see all sorts of products I could incorporate into my school projects.

Trade shows have been a part of what CSI is all about. It is the gathering of the facility owner, design, construction and manufacturing professions. Within our region we have several chapters that put on great trade shows for many years. There are a number of best practices of our chapters that can be considered and incorporated into your own chapter’s program. Talk to any of them for suggestions or recommendations. At our Regional Conference I’d like to have a roundtable discussion to share these ideas.

- Product Show – tabletops vs booths, small venue (20-30 vendors) to larger venues (50-100)
- Speed-networking – the new trend?
- Educational sessions - AIA credits, consider providing sessions impactful for all groups (Owners/Designers/Contractors)
- Combining efforts with associated industry groups – AIA, USGBC, ABC, Builders Exchange, etc.
- Food and drinks – incorporating meals, buffets, snacks, beverages (food brings them in!)
- Door prizes (must be present to win!)
- Sponsorships – covering costs
NEWSLETTER

- Location – where can you have the best impact on your chapter’s region
- Advertising and invitations – contact everyone in the design and construction industry in your area

Great Lakes Regional Chapter Trade Shows include:

- Indianapolis CSI Chapter – October 25, 2023
- Cincinnati CSI Chapter – EduCon – November 14, 2023
- Akron/Canton CSI Chapter – Methods & Materials Mania – February 29, 2024
- Cleveland CSI Chapter – SPECtoCLE – April 9, 2024

Gregg Jones, AIA CSI CDT CCS
Our Mission

To advance building information management and education of project teams to improve facility performance.

Home - Great Lakes Region (csiresources.org)
Here are some of the things your Region and Region Officers do better as part of the Construction Specifications Institution Structure:

**Leadership Training** If you’ve ever thought about applying for a Chapter Leadership position, it’s as simple as looking [here](#) to see what kind of thing are expected.

**Programs Bureau** - Programs Chairs have a place to go to fill up a hole or two in the annual calendar. If you see a monthly program that stands out, please pass those thoughts on to Jack Morgan, who oversees the submissions. Visit the Speakers Bureau [here](#).

**Awards** - The format and organization of our Awards program is very robust and well thought out. It’s been seen by other regions and used as a template for the creation of their awards programs. Please review it [here](#) to see how to reward active leaders in your chapter. Gregg Jones (Grand Rapids) and Jack Morgan (Indianapolis) are the current Awards Committee Co-Chairs.

**Chapter Challenge** - Introduced in 2018. It’s a way to introduce your friends and colleagues to CSI. More on this on page 3 of this newsletter.

**Member Relief Program** - Introduced December 2020, still in effect. Details and information [here](#).
The **CHAPTER CHALLENGE**, which began in 2018, is still in full effect.

The purpose of this CHALLENGE is to increase membership. In this CHAPTER CHALLENGE, the Chapter members must recruit new members with no cost to the new member. The Chapter will pay for the first year’s chapter dues, and the Region will pay for the first year’s Institute dues. This is for PROFESSIONAL and EMERGING PROFESSIONAL members only (renewals and industry members are not included).

Your involvement does not stop there! Once the new members attend their first Chapter meeting, the Chapter has to engage those new members, embrace them by making them a part of the Chapter, getting them involved, and giving them a sense of belonging.

Who can you recommend today?

If you have any questions or need any other information, please contact one of the following:

**Great Lakes Region Chapter Challenge Advisor**
Ken Schmidt – Operations Manager Seward Associates
317-979-1700
kschmidt@sewardassociates.net

**Great Lakes Region Membership Chair**
Blair Reese 313-269-3868
breese@ghafari.com
What is **CHAPTER CHALLENGE**?

- Chapter Challenge is a way to allow Design and Construction Professionals the opportunity to experience CSI for one year with CSI’s goal of the Professional realizing the value of CSI and continue Membership beyond the Chapter Challenge Year.

Who is eligible for **CHAPTER CHALLENGE**?

- Chapter Challenge is open to a Member of an Architect, Engineer, Interior Designer, or General Contractor Firm who may not be familiar with CSI or have not been a Member of CSI for at least 3 years.

What Does the **CHAPTER CHALLENGE** Cost?

- New Member - $0.00 for the first year of membership:
  - The only cost will be participation:
    - Commitment to attend a minimum of 4 regularly scheduled educational meetings in the Chapter Challenge Year;
    - Report the value of being a CSI Member to a Principal or Decision Maker in the Chapter Challenge Member’s Firm a minimum of two times during the Chapter Challenge Year.

How to apply for **CHAPTER CHALLENGE**?

- Fill out TODAY the attached CSI Membership Application and return it to the Great Lakes Region Membership Chair in the Newsletter.
MEMBERSHIP ENROLLMENT FORM

Personal Information

First name: ________________ Middle initial: ______ Last name: ________________

Nickname: ________________

Title: ________________

Firm name: ________________

Website: ________________

Primary Address: ________________

City | State | Zip: ________________

Primary phone: (______) (______) Fax: (______) (______)

Primary Email: ________________

Date of birth: ________________

Please review the listings on the back and enter the corresponding number(s) that best describe the following:

Occupation code: ________________ Firm type code: ________________

Membership Dues and Chapter Designation

Membership Dues (See types of membership above) ........................................... $ __________

Home Chapter (See reverse side) ......................................................................... Included

Membership Certificate (Optional) ................................................................. $ 15.00

Total (US funds only) ......................................................................................... $ __________

Signature* ............................................................................................................

*Required to validate your enrollment form. (Payable to CSI–please specify “Member Dues” and if renewing membership include member ID on memo line.)

CSI Membership

CSI Membership is good for one year, with your membership starting the day that your payment is received and processed.

Enroll online at www.csiresources.org/join

MEMBERSHIP TYPES

- Professional: $375
  I am a technically experienced individual whose primary function is to author, manage, or communicate building information; to create, interpret, or use construction documents; or to educate, support, or assist the construction industry.

- Emerging Professional: $200*
  I am an individual who has less than three years experience in any construction-related field and am a prospective Professional Member.

- Student: $70*
  I am a full-time student enrolled in an undergraduate or graduate program in a construction industry curriculum at an educational institution.

*Emerging Professional membership is limited to three years, at which time members must renew at the Professional level.

Prices and information are subject to change.

Visa □ Mastercard □ AMEX □ Check □

Card # __________________________ CVV Code ______ Exp Date ______

Signature* __________________________

*Signature required for credit card authorization. If using a credit card, please do not email form for security purposes.
A home chapter is included as part of your CSI membership. Designate your preferred home chapter on the front of this application. If one is not chosen, the home chapter will be assigned based on your address. For more information, visit [www.csiresources.org/communities/components](http://www.csiresources.org/communities/components).

### Chapters

A home chapter is included as part of your CSI membership. Designate your preferred home chapter on the front of this application. If one is not chosen, the home chapter will be assigned based on your address. For more information, visit [www.csiresources.org/communities/components](http://www.csiresources.org/communities/components).

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<td>Surety Professional Insurance Professional Accountant Attorney Manufacturer’s Rep/ Supplier Building Product Distributor Electronic Media Manufacturing Personnel Project Information Manager Publisher Graphic Designer Technical Writer Computer Support Specialist Systems Administrator Association Staff Academician/Professor/ Teacher Academic Staff Student Other</td>
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<td>311</td>
<td>Other (indicate on application)</td>
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</table>

### Chapters

- **Alabama**: Birmingham, Huntsville, Mobile Bay, Montgomery
- **Alaska**: Cook Inlet
- **Arizona**: Phoenix, Tucson
- **Arkansas**: Little Rock
- **California**: East Bay-Oakland, Fresno, Los Angeles, Orange County, Redwood Empire, Sacramento, San Diego, San Francisco, Santa Clara Valley
- **Colorado**: Denver, Pikes Peak
- **Connecticut**: Hartford, Housatonic
- **District of Columbia**: DC Metropolitan
- **Florida**: Greater Orlando, South Florida, Pensacola, Suncoast, Tampa Bay
- **Georgia**: Atlanta, Hawaii, Honolulu
- **Hawaii**: Honolulu
- **Illinois**: Chicago, Evansville, Indianapolis, Iowa, Central Iowa, Carbondale, Kansas, Flint Hills, Mid-Kansas
- **Kentucky**: Louisville, Louisiana, Acadiana, Baton Rouge, New Orleans, Shreveport
- **Maryland**: Baltimore, Massachusetts, Boston, Worcester County
- **Michigan**: Grand Rapids, Lansing, Metropolitan Detroit
- **Minnesota**: Minneapolis-St. Paul, Twin Ports
- **Mississippi**: Mississippi, Mississippi
- **Missouri**: Central Missouri, Greater St. Louis, Kansas City, Southwest Missouri
- **Nebraska**: Nebraska, Nebraska, Las Vegas, New Hampshire, New Hampshire, New Jersey, New Mexico, Albuquerque
- **New York**: Buffalo-Western NY, Eastern New York, Long Island, Metropolitan New York, Rochester, Syracuse, North Carolina, Charlotte, Raleigh-Durham, North Dakota, North Dakota/Red River Valley, Ohio, Akron-Canton, Cincinnati, Columbus, Cleveland, Dayton-Miami Valley
• 2024 April Spring, Region Conference, Indianapolis. TBD.
• Region Conference Master Planning Schedule is being revisited for updates.
• Kicking around the Idea for a Bi-Region Conference. Stay tuned.
• Let us know if there is something you want to share about your Chapter.
• Officer and Committee Training available.
• The Region needs YOU for the following OPEN POSITIONS:
  o President Elect – Interested?
  o Vice President 1– Interested?
  o Vice President 2 – Interested?
  o Treasurer – Interested?
  o Secretary-Interested?
• End of Fiscal/Chapter Year 30-June 2024.
• New Fiscal Year Begins July 1, 2024.
• IRS From 990 Due - most chapters and regions November 15.
• Begin Recruiting Officer and Leaders for Next Fiscal Year January 15.
• Officer and Leader Roster Report Due *Must be submitted even if roster remains same 31-May 2024.
• CSI Master Specifiers Retreat (MSR) will be held on February 7-9, 2024 at Royal Sonesta in San Juan, Puerto Rico. Participants get access to one-on-one meetings with senior building product manufacturers, information on key developments impacting the construction industry, key intelligence and data from subject matter experts, free accommodations and travel reimbursement, and earning up to 3.0 CSI Learning Units. Space is limited. Apply now.
• Share your Certification Exam experience that you would like to share here
• Share your CSI 2023 National Conference experience for Newsletter here
• Share your Spec-related photos with message for the Newsletter here
• Outstanding Chapter Commendation nomination due, July 2024.
Great Lakes Region CSI Quizmaster - November 2023
Jack P. Morgan, FCSI, CCS, CCCA, CDT, AIA, LEED Green Associate, NCARB, SCIP

1. Administrative and procedural requirements are specified in:
   a. General Conditions.
   b. Supplementary Conditions.
   c. Division 01 – General Requirements.
   d. Building requirements.
   e. Instructions to Bidders.

2. The Agreement is part of the:
   a. Bidding requirements.
   b. General Conditions.
   c. Specifications.
   d. Contract forms.

3. An Alternate:
   a. Is the same as an option in the specifications.
   b. Is used for the same purpose as Unit Prices.
   c. Should be described in Division 01 and specified in the appropriate specification sections.
   d. Should be described in detail on the Bid Form.

4. The Invitation to Bid is designed to attract:
   a. Architects.
   b. Designers.
   c. Qualified Bidders.
   d. Subcontractors.

5. This document states that the contractor shall review, approve, and submit to the architect, shop drawings, product data, samples, and similar submittals required by the contract documents. It also states that the architect will review and approve or take appropriate action upon the contractor’s submittals.
   a. Construction Agreement.
   b. Field Order.
   c. General Requirements.
   d. AIA A201.

Answers on Page 3
CSI Great Lakes Region – November 2023

Hoping everyone is enjoying the fall weather. But this also means deadlines for the design industry as projects are wanting to break ground in the Spring. Good luck with work and all the upcoming deadlines; but enjoy the last remnants of Summer.

CSI turns 75! CSI was founded on March 8, 1948, and has continued to influence the design and construction industry for 75 years. Congratulations to all that have made CSI a success.

2023 CSI National Conference, held on October 4-6 in Minneapolis, MN, had great attendance, knowledgeable speakers, and many opportunities for networking. I participated in Speed Networking and enjoyed being able to sit and learn about new innovations in the industry and ask project specific questions. Sessions include “Chat GPT, artificial Intelligence and the Future of Project Delivery”, “Unlocking the Metaverse: What it means to You” and “Write Now: Generative AI and Successful Technology Driven Project Outcomes”. My takeaway is that AI in our industry is software that will serve as a virtual assistant. We will see how this all changes how we work.

Congratulations to GLR own Jack Morgan who received the 2023 Robert P. Brosseau Award for the Advancement of CSI. Also, congratulations to the following GLR Chapters for receiving the 2023 Outstanding Chapter Commendation (OCC):

- Akron-Canton Chapter
- Cincinnati Chapter
- Indianapolis Chapter

The Cincinnati Chapter was also recognized with the Chapter Cup, recognizing the largest increase in membership.

CSI Master Specifiers Retreat (MSR) will be held on February 7-9, 2024, at Royal Sonesta in San Juan, Puerto Rico. Participants get access to one-on-one meetings with senior building product manufacturers, information on key developments impacting the construction industry, key intelligence and data from subject matter experts, free accommodations, and travel reimbursement, and earning up to 3.0 CSI Learning Units. Space is limited. Apply now.
There are many resources available to chapters and regions on the chapter and region community at CSIresources.org. I want to direct you especially to Membership Recruitment: at https://www.csiresources.org/chapterregionleaders/member-management/membership-recruitment This site includes:

- Customizable membership flyer
- Customizable membership PPT template
- Social media buzz kit (for getting a social media presence started)
- CSI event form: https://www.surveymonkey.com/r/CSIEventForm
  - Promotes your events on the national CSI calendar

Thanks,

Ivette Bruns, CSI CDT CCS

Director from the Great Lakes Region
ibruns@ratiodesign.com
IAB + U

Last month’s article focused on reaching out to students at Construction Management and Architectural Programs in your area. These students can be a lifeline of new members for CSI Chapters. It’s a great way to make contact from the bottom up.

This month’s article brings another opportunity to get involved from the top down at these Institutions, becoming an Industry Advisor. The IAB (Industry Advisory Board) is made up of local members of the local construction industry who are interested in improving the student finished product.

Dean Bortz, FCSI, CDT, CCPR explains it the purpose of the IAB this way: The Industry Advisory Board (IAB) is a volunteer group made up of advocates from companies who influence, hire, and promote our students and program.

The IAB helps guide our content and curriculum, so we are current and forward leaning on hard and soft skills required for success in our industry.

The IAB assists us in being a program of attraction, rather than promotion. All are welcome, regardless of size, history, or market share. The IAB is for anyone seeking to impact our program, students, and have access to the next great hire.

How do you join?
Contact any faculty member of the local Architectural or Construction Management program and ask when they meet and if you can attend the next meeting.

What is required to join?
Each program is different. Often, it’s just the willingness to attend. Some of the larger Industry Advisory Boards have dues or ask for support of a scholarship donation annually.

How often are the meetings?
Again, depends on the program. Two examples in the Great Lakes-Columbus State Community College meets twice a year, Ball State meetings are quarterly.

Who traditionally joins?
Most local IAB groups are made up of former graduates, active or retired educators in the program, local construction or architectural companies in the area who understand the value of helping teach and mentor the next generation of the Built Environment.

Can you list some possible reasons to join?
Like most volunteer organizations, you get out of it what you put into it.

1. Improve the program. By providing real world information and tools, you are helping the faculty stay current on what’s happening for students as they enter the workplace.
2. Meet new Industry contacts. Find others who are passionate about improving the construction workplace.
3. New Employees for your Firm. There are several opportunities as an IAB member to meet the students, speak during a class, bring on interns, grade a Capstone program.
4. New Members for your CSI Chapter. Interaction with students provides an opportunity to educate on what CSI is, distribute information for meetings and events.

Thad Goodman, FCSI, CDT, CCPR, LEED Green Associate
Academic Program Committee
<table>
<thead>
<tr>
<th>Chapter</th>
<th>President</th>
<th>Email</th>
<th>Website for Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Akron-Canton</td>
<td>Bryan Ziga</td>
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<td>Website</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>Kirk Paisley</td>
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<td>Website</td>
</tr>
<tr>
<td>Cleveland</td>
<td>Mark Jacobson</td>
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<td>Website</td>
</tr>
<tr>
<td>CSI Next</td>
<td>Mark Ogg</td>
<td><a href="mailto:mark.ogg@jll.com">mark.ogg@jll.com</a></td>
<td>Website</td>
</tr>
<tr>
<td>Evansville</td>
<td>Clay Ellerbrook</td>
<td><a href="mailto:cellerbrook@haferdesign.com">cellerbrook@haferdesign.com</a></td>
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</tr>
<tr>
<td>Grand Rapids</td>
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<td>Website</td>
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<tr>
<td>Indianapolis</td>
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<td><a href="mailto:tonyjulian2013@gmail.com">tonyjulian2013@gmail.com</a></td>
<td>Website</td>
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<tr>
<td>Lansing</td>
<td>Brian Delaney</td>
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<tr>
<td>Louisville</td>
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<tr>
<td>Metro Detroit</td>
<td>Mallory Hoffman</td>
<td><a href="mailto:mallory@signaturespec.com">mallory@signaturespec.com</a></td>
<td>Website</td>
</tr>
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</table>
What are 3 things you appreciated from the CSI National Conference?

What 3 things can you suggest to help a person remember task on the job?

What is your favorite sports movie and why?

What 3 suggestions can you give to help in enjoying the holidays?

Send YOUR comments here
Sponsors

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https://www.nationalgypsum.com

PARTNER with US to engage the Design, Architect, Engineer, Owner and Contractors by recognition to manufacturers, your products and services advertised here.
Contact: Jack Morgan monwalsoplad1@gmail.com

YOUR Company HERE
# Region Contacts

## Officers

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gregg Jones</td>
<td>President</td>
<td><a href="mailto:gjones@abonmarche.com">gjones@abonmarche.com</a></td>
<td>260-216-0222</td>
</tr>
<tr>
<td>Kirk Paisley</td>
<td>President-Elect</td>
<td><a href="mailto:kirk.paisley@bdclarchitects.com">kirk.paisley@bdclarchitects.com</a></td>
<td>513-964-1154</td>
</tr>
<tr>
<td>Scott Mitchell-Taylor</td>
<td>Immediate Past President</td>
<td><a href="mailto:staylo2021@outlook.com">staylo2021@outlook.com</a></td>
<td>216-870-1970</td>
</tr>
<tr>
<td>Dawn Cenowa</td>
<td>Vice President 1</td>
<td><a href="mailto:dawn.m.cenowa@sherwin.com">dawn.m.cenowa@sherwin.com</a></td>
<td>248-660-3067</td>
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<tr>
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<tr>
<td>Ken Schmidt</td>
<td>Treasurer</td>
<td><a href="mailto:kschmidt@sewardassociates.net">kschmidt@sewardassociates.net</a></td>
<td>317-979-1700</td>
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<tr>
<td>Ivette Bruns</td>
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<td><a href="mailto:ibruns@ratiodesign.com">ibruns@ratiodesign.com</a></td>
<td>317-258-4180</td>
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<tr>
<td>Louise Schlatter</td>
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<td><a href="mailto:lschlatter@SSOE.com">lschlatter@SSOE.com</a></td>
<td>419-255-7763</td>
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## Committee Chairs

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<tr>
<td>Gregg Jones/Jack Morgan</td>
<td>Awards Co-Chairs</td>
<td><a href="mailto:Gregg.jones@c2ae.com">Gregg.jones@c2ae.com</a> / <a href="mailto:morwalsplad1@gmail.com">morwalsplad1@gmail.com</a></td>
<td>260-216-0222 / 317-508-4516</td>
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<tr>
<td>Thad Goodman</td>
<td>Academic Liaison</td>
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<td>614-296-5375</td>
</tr>
<tr>
<td>By-laws Chair</td>
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## COMMITTEE CHAIRS

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<tr>
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<tr>
<td>Ed Avink</td>
<td><a href="mailto:avinkbksolutions@gmail.com">avinkbksolutions@gmail.com</a></td>
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<tr>
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</tr>
<tr>
<td>Brad Saeger</td>
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<td>216.356.4172</td>
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<tr>
<td>David Proudfit</td>
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<tr>
<td>Blair Reese</td>
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<td>313-269-3868</td>
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</tr>
<tr>
<td>Gary L. Beimers</td>
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<td>616-295-2232</td>
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## NEWSLETTER STAFF

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</thead>
<tbody>
<tr>
<td>Jack Morgan</td>
<td><a href="mailto:morwalsoplad1@gmail.com">morwalsoplad1@gmail.com</a></td>
<td>317-508-4516</td>
</tr>
<tr>
<td>Ed Brown</td>
<td><a href="mailto:ebrown@eticagroup.com">ebrown@eticagroup.com</a></td>
<td></td>
</tr>
<tr>
<td>Scott Mitchell-Taylor</td>
<td><a href="mailto:staylo2021@outlook.com">staylo2021@outlook.com</a></td>
<td></td>
</tr>
</tbody>
</table>
Yearly Reporting Requirements

To ensure continuity in operations, including timely dues payments to chapters, and to acknowledge compliance with the affiliation agreement, every component is asked to complete two reports per year:

**May 31 Report**

**Submit:** Officer and leader roster for upcoming fiscal year

**September 30 Report**

**Attest that:**
- The component is in good standing to conduct business (current with state and current with IRS)
- Directors and officers’ insurance is in place
- General liability insurance is in place
- Banking information is current
- 

**Identify:**
Any enabling document that changed in previous fiscal year-
- Submit updated copies if have not already
- If bylaws were updated, must also confirm reviewed by independent legal counsel experienced with non-profit, tax-exempt organizations prior to adoption.

**Submit:**
- Financial documents from the previous year, including state of activities, balance sheet, and cash flow.
- Potential recruitment and customer lists

These reports will be available at least two months ahead of their due date and will be accessible through the Chapter and Region Leader Community.

In the case that a component is not able to meet one of these obligations, the component and CSI national will work together to create a plan to become compliant.
AI tools for Architects and Designers
https://architizer.com/blog/practice/tools/top-ai-tools-for-architects-and-designers/

Building product manufacturers and associations that provide continuing education
https://www.arcat.com/ces

Green Building Resource
https://newbuildings.org/

The Office of Energy Efficiency and Renewable Energy (EERE)
https://www.energy.gov/eere/office-energy-efficiency-renewable-energy

Construction Document Production
https://www.archtoolbox.com/design-document/construction-documentation/

Does Your Website Meet the Specifier's Needs?
https://www.4specs.com/s2a/news/2022.01_sections.html

Specifier Forum Resource
http://discus.4specs.com/cgi-bin/discus/discus.cgi
CONGRATULATIONS

- Spring CCS Exam - Pass - Anne-Lee Vandenbussche - Metropolitan Detroit
- Spring CCS Exam – Pass – Margaret (Molly) Morgan – Metropolitan Detroit
- Spring CDT Exam – Pass - Steve DeMange - Cincinnati
- Spring CDT Exam – Pass - William Hofmann – Cincinnati
- Spring CDT Exam – Pass - Hannah Holtzapple – Cincinnati
- Spring CCCA Exam – Pass - Robyn Papaioannou - Lansing
- Spring CDT Exam – Pass - Stephen Pierson - Cleveland
- Spring CDT Exam – Pass - Robert Sutton - Akron-Canton
- Jack Morgan who received the 2023 Robert P. Brosseau Award for the Advancement of CSI.
Region Conference 2024

6 months-ish and counting

April 2024

Some-things to start thinking about:

Plans to attend

Plans to have Chapter representation

Sponsorships

Table tops

Volunteering

Presenting a Topic