WHAT DOES IT TAKE TO RUN A REGION?
In Brief

**PRESIDENT**
- Direct and counsel the Board and committees.
- Chairperson of Board Meetings
- Develop new ideas and methods for Region growth and improvement
- Act as spokesman for the Region
- Keep a pulse on what’s going on in the Region Chapters

**PRESIDENT-ELEC**
- Act in the absence of the President.
- Be as familiar with all Region activities as the President.
- Assist in the operation of the Region as requested by the President.

**VICE - PRESIDENTS**
- Act in the absence of the President and President-Elec.
- Act in the absence of the Treasurer.
- Assist in the operation of the Region as requested by the President / or President-Elec.

**SECRETARY**
- Record and distribute the minutes of all Board Meetings.
- Maintain meeting agendas.
- Reports to the President and the Board.

**TREASURER**
- Collect and receipt all monies and securities,
- Deposit funds and pay all bills, subject to the direction of the Board and Region budget.
- Keep accurate books with proper distribution to various accounts.
- Submit account for audit.
- Chairperson of the Finance/Budget Committee.
- Submit a monthly accounting of receipts, expenditures and bank balance at each Board Meeting.

**REGION INSTITUTE DIRECTOR**
- Serve as an advocate and ambassador for CSI Institute.
- Prepare for, attend, and actively participate in meetings as directed by the CSI Board of Directors.
- Serve as Institute liaison communicator to the Region.

*Academic Programs Committee* - Establish and maintain information to support the chapters in student/academic/emerging professional outreach.

*Technical Committee* - Monitor Institute technical content and programs for current information to pass on to Chapters through Region communications.

*Awards Committee* - Maintain region award Program and prepares materials.

*Education Committee* - Monitor/create/share topics of interest for chapter education chairs. Update the “Education” PowerPoint in Leadership Training.

*Region Conference Chair* - The Region Conference chair is responsible for working with the host quadrant to establish the needs of the region at the annual conference.

*Certification Chair* - Monitor Institute certification programs, testing windows, and coming changes to certification.
CSI turns 75!

Great Lakes Region – Hello.
The following was in an email to Chapter Leaders. I’m hoping you received. If not, I have copied here as it is important information.

Chapters are the lifeblood of the CSI member experience, and we deeply value your efforts to continue making the chapter experience valuable for both members and non-members.

CSI and our staff are constantly looking for ways to support you with new resources, and we have a few that will be introduced in the coming months as noted in the red headings:

Now:
Administrative Guide – we’re excited to offer this “go-to” resource to help both tenured volunteers and newer members of your teams fulfill the chapters or regions operating requirements, work efficiently and provide maximum value to members.

July:
Dynamic Chapter Program (DCP) – CSI offers training for every chapter and region on hosting must-attend events and sending event promos that get opened with the DCP. This training program is supported by live, virtual meetings, videos, templates, and samples. On July 24, the DCP-specific online community will be integrated into the Chapter and Region Leader Community to make searching for and accessing all of these tools easier.

Help your chapter grow. Learn how during our next live coaching call.

August:
Billhighway – You can get free fraud protection! CSI is gearing up to launch Billhighway, an innovative management solution that streamlines your chapter or region operations, potentially saving you 2-4 hours of management time per week. It also incorporates fraud protection measures, making protecting the chapter’s assets easier and speeds up the transfer of chapter dues payments.

Every chapter and region will be required to use Billhighway for some core functions, including receiving membership dues payments. Click here for more information.

Finally – an ask of you all.
We are introducing a Chapter Annual Check-In. The report aims to gain insight into the health of the chapter’s governance and business practices.

These reports are critical to our ability to support chapters and regions overall, and we appreciate your sending them in before the deadline – September 30.

The CSI National team is committed to supporting chapter excellence with the initiatives above and looks forward to working with each of you to make your chapters and regions be the best they can be.

Have questions? Want to walk through any of these resources? Join us during Open Office Hour on July 19 from 2:00 p.m. EST to 3:00 p.m. EST or reach out any time to chapterrelations@csinet.org.

Looking forward to seeing you at the CSI National Conference on October 4-6, 2023 in Minneapolis, Minnesota.

Thanks,
Ivette Bruns CSI CDT CCS
Director from the Great Lakes Region
ibruns@ratiodesign.com
Our Mission

To advance building information management and education of project teams to improve facility performance.

Home - Great Lakes Region (csiresources.org)

GREAT LAKES REGION COMMITTEE NEWS FEED

- Outstanding Chapter Commendation nomination due, July 2023.
- Master Specifier’s Retreat, July 12-14, 2023, in Utah; application CLOSED.
- Dynamic Chapter Program (DCP), August 22, 2023, at 2:00 pm (EDT).
- 2023 CSI National Conference, October 4-6, 2023, in Minneapolis, MN.
- 2024 Spring, Region Conference, TBD, in Indianapolis.
- Region Conference Master Schedule is being revisited for updates.
- Kicking around the Idea for a Bi-Region Conference. Stay tuned.
- Let us know if there is something you want to share about your Chapter
Who do you call? Sometimes we have technical resources right in our backyard that maybe some don’t know we have. Here are a handful of technical resources to keep in mind for that next or current project.

<table>
<thead>
<tr>
<th><strong>Seward Associates</strong></th>
<th><strong>National Gypsum Company</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Is a leading marketing and sales agency representing nationally recognized construction material manufacturers. These clients include: Dupont Performance’ STYROFOAM™ Brand Insulation, Knight Wall Systems, Heckmann, Illinois Products Co and more.</td>
<td>Is the exclusive service provider of reliable, high-performance building products manufactured by its affiliate companies and marketed under the Gold Bond®, ProForm®, and PermaBASE® brands. The National Gypsum name – through its Gold Bond®, ProForm®, and PermaBASE® product lines</td>
</tr>
<tr>
<td>Ken Schmidt</td>
<td>Thad Goodman</td>
</tr>
<tr>
<td><a href="mailto:kschmidt@sewardassociates.net">kschmidt@sewardassociates.net</a></td>
<td><a href="mailto:thadg@nationalgypsum.com">thadg@nationalgypsum.com</a></td>
</tr>
<tr>
<td>317-979-1700</td>
<td>614-296-5375</td>
</tr>
</tbody>
</table>
Cleveland
2023 Let’s Build Construction Camp for Girls
Our Sponsors and Participants
WE THANK YOU!

News about this year’s event

About:
Let’s Build Construction Camp for Girls is a program designed for middle school and high school age girls to attend a free week-long camp to explore architecture, engineering, and construction through hands-on experiences and field trips.
GREAT LAKES REGION – MEMBERS CHAPTER CHALLENGE

The CHAPTER CHALLENGE, which began in 2018, is still in full effect. The purpose of this CHALLENGE is to increase membership. In this CHAPTER CHALLENGE, the Chapter members must recruit new members with no cost to the new member. The Chapter will pay for the first year's chapter dues, and the Region will pay for the first year's Institute dues. This is for PROFESSIONAL and EMERGING PROFESSIONAL members only (renewals and industry members are not included).

Your involvement does not stop there! Once the new members attend their first Chapter meeting, the Chapter has to engage those new members, embrace them by making them a part of the Chapter, getting them involved, and giving them a sense of belonging.

Who can you recommend today?

If you have any questions or need any other information, please contact one of the following:

Great Lakes Region Chapter Challenge Advisor
Ken Schmidt - Operations Manager
Seward Associates
317-979-1700
kschmidt@sewardassociates.net

Great Lakes Region Membership Chair
Blair Reese
313-269-3868
breese@ghafari.com

WHAT DOES THE REGION DO?

Here are some of the things your Region and Region Officers do better as part of the Construction Specifications Institution Structure:

Leadership Training If you've ever thought about applying for a Chapter Leadership position, it's as simple as looking here to see what kind of thing are expected.

Programs Bureau- Programs Chairs have a place to go to fill up a hole or two in the annual calendar. If you see a monthly program that stands out, please pass those thoughts on to Jack Morgan, who oversees the submissions. Visit the Speakers Bureau here.

Awards- The format and organization of our Awards program is very robust and well thought out. It's been seen by other regions and used as a template for the creation of their awards programs. Please review it here to see how to reward active leaders in your chapter. Gregg Jones (Grand Rapids) and Jack Morgan (Indianapolis) are the current Awards Committee Co-Chairs.

Chapter Challenge- Introduced in 2018. It's a way to introduce your friends and colleagues to CSI. More on this on page 3 of this newsletter.

Member Relief Program- Introduced December 2020, still in effect. Details and information here.
1. Within SectionFormat the statement “Store Roofing Rolls on end, not horizontally”
If appropriate would be found in:

a. PART 1
b. PART 2
c. PART 3
d. Either PART 1, PART 2, or PART 3.

2. The design stage of a project contains all the following except which one?

a. Preliminary Project Description (PPD).
b. Engineered Design Criteria
c. Feasibility Studies.
d. Outline Specifications.

3. All of the following could be Articles in PART 1 – GENERAL of a specification except which one?

a. References.
b. Action Submittals.
c. Source Quality Control
d. Measurement and Payment.

4. A Cost-Plus Fee may include:

a. Cost of materials plus an additional fee for overhead and profit.
b. A GMP
c. Shared savings.
d. Incentives for early completion
e. A & B only.
f. All of the above.

5. Builders risk insurance is typically provided by the:

a. Owner.
b. A/E.
c. Contractor.
d. Each subcontractor.

ANSWERS CAN BE FOUND AT THE BOTTOM OF PAGE 3
# 2023-2024 GREAT LAKES REGION CHAPTER INFORMATION

<table>
<thead>
<tr>
<th>Chapter</th>
<th>President</th>
<th>Email</th>
<th>Website for Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Akron-Canton</td>
<td>Bryan Ziga</td>
<td><a href="mailto:bryan.ziga@primeeng.com">bryan.ziga@primeeng.com</a></td>
<td><a href="#">Website</a></td>
</tr>
<tr>
<td>Cincinnati</td>
<td>Kirk Paisley</td>
<td><a href="mailto:kirk.paisley@bdclarchitects.com">kirk.paisley@bdclarchitects.com</a></td>
<td><a href="#">Website</a></td>
</tr>
<tr>
<td>Cleveland</td>
<td>Mark Jacobson</td>
<td><a href="mailto:mark.jacobson@kuraray.com">mark.jacobson@kuraray.com</a></td>
<td><a href="#">Website</a></td>
</tr>
<tr>
<td>CSI Next</td>
<td>Mark Ogg</td>
<td><a href="mailto:mark.ogg@ill.com">mark.ogg@ill.com</a></td>
<td><a href="#">Website</a></td>
</tr>
<tr>
<td>Evansville</td>
<td>Clay Ellerbrook</td>
<td><a href="mailto:cellerbrook@haferdesign.com">cellerbrook@haferdesign.com</a></td>
<td></td>
</tr>
<tr>
<td>Grand Rapids</td>
<td>Andrea Baird</td>
<td><a href="mailto:albaird@rrj.com">albaird@rrj.com</a></td>
<td><a href="#">Website</a></td>
</tr>
<tr>
<td>Indianapolis</td>
<td>Tony Julian</td>
<td><a href="mailto:tonyjulian2013@gmail.com">tonyjulian2013@gmail.com</a></td>
<td><a href="#">Website</a></td>
</tr>
<tr>
<td>Lansing</td>
<td>Brian Delaney</td>
<td><a href="mailto:delaney@mayottearchitects.com">delaney@mayottearchitects.com</a></td>
<td></td>
</tr>
<tr>
<td>Louisville</td>
<td>Sam Cilone</td>
<td><a href="mailto:cilone@fastsigns.com">cilone@fastsigns.com</a></td>
<td></td>
</tr>
<tr>
<td>Metro Detroit</td>
<td>Mallory Hoffman</td>
<td><a href="mailto:mallory@signaturespec.com">mallory@signaturespec.com</a></td>
<td><a href="#">Website</a></td>
</tr>
</tbody>
</table>

---

## GREAT LAKES REGION SPONSORS

**PARTNER with US** to engage the Design, Architect, Engineer, Owner and Contractors by recognition to manufacturers, your products and services advertised here.  
Contact: Jack Morgan  
[ morwalsoplad1@gmail.com](mailto:morwalsoplad1@gmail.com)

---

---

---

---

---
# 2023-2024 CSI GREAT LAKES REGION CONTACTS OFFICERS

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
<th>Email Address</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gregg Jones</td>
<td>President</td>
<td><a href="mailto:gregg.jones@c2ae.com">gregg.jones@c2ae.com</a></td>
<td>260-216-0222</td>
</tr>
<tr>
<td>Kirk Paisley</td>
<td>President-Elect</td>
<td><a href="mailto:kirk.paisley@bdclarchitects.com">kirk.paisley@bdclarchitects.com</a></td>
<td>513-964-1154</td>
</tr>
<tr>
<td>Scott Mitchell-Taylor</td>
<td>Immediate Past President</td>
<td><a href="mailto:staylo2021@outlook.com">staylo2021@outlook.com</a></td>
<td>216-870-1970</td>
</tr>
<tr>
<td>Dawn Cenowa</td>
<td>Vice President 1</td>
<td><a href="mailto:dawn.m.cenowa@sherwin.com">dawn.m.cenowa@sherwin.com</a></td>
<td>248-660-3067</td>
</tr>
<tr>
<td>Dean Bortz</td>
<td>Vice President 2</td>
<td><a href="mailto:Dbortz@cscce.edu">Dbortz@cscce.edu</a></td>
<td>614-287-5033</td>
</tr>
<tr>
<td>Louise Schlatter</td>
<td>Secretary</td>
<td><a href="mailto:lschlatter@SSOE.com">lschlatter@SSOE.com</a></td>
<td>419-255-7763</td>
</tr>
<tr>
<td>Open</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ed Avink</td>
<td>Certification Chair</td>
<td><a href="mailto:avinkbksolutions@gmail.com">avinkbksolutions@gmail.com</a></td>
<td>616-450-8338</td>
</tr>
<tr>
<td>Glenn Baines</td>
<td>Region Conference Chair</td>
<td><a href="mailto:glenn@Bainesinc.com">glenn@Bainesinc.com</a></td>
<td>317-626-9034</td>
</tr>
<tr>
<td>Open</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>David Proudfit</td>
<td>Electronic Communications Chair</td>
<td><a href="mailto:Dsp-csi@cinci.rr.com">Dsp-csi@cinci.rr.com</a></td>
<td>513-607-2030</td>
</tr>
<tr>
<td>Open</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jack Morgan</td>
<td>Planning Chair</td>
<td><a href="mailto:morwalsoplad1@gmail.com">morwalsoplad1@gmail.com</a></td>
<td>317-508-4516</td>
</tr>
<tr>
<td>Scott Mitchell-Taylor</td>
<td>Nominating Chair</td>
<td><a href="mailto:staylo2021@outlook.com">staylo2021@outlook.com</a></td>
<td>216-870-1970</td>
</tr>
<tr>
<td>Jack Morgan</td>
<td>Program Chair, Librarian</td>
<td><a href="mailto:morwalsoplad1@gmail.com">morwalsoplad1@gmail.com</a></td>
<td>317-508-4516</td>
</tr>
<tr>
<td>Scott Mitchell-Taylor</td>
<td>Technical Chair</td>
<td><a href="mailto:gbeimers@comcast.net">gbeimers@comcast.net</a></td>
<td>616-295-2232</td>
</tr>
<tr>
<td>Jack Morgan</td>
<td>Co-Editor</td>
<td><a href="mailto:morwalsoplad1@gmail.com">morwalsoplad1@gmail.com</a></td>
<td>317-508-4516</td>
</tr>
<tr>
<td>Ed Brown</td>
<td>Newsletter Distribution</td>
<td><a href="mailto:ebrown@eticagroup.com">ebrown@eticagroup.com</a></td>
<td></td>
</tr>
<tr>
<td>Scott Mitchell-Taylor</td>
<td>Co-Editor (Interim)</td>
<td><a href="mailto:staylo2021@outlook.com">staylo2021@outlook.com</a></td>
<td></td>
</tr>
</tbody>
</table>