

## PRESIDENT'S ADDRESS



Greetings to the members of Great Lakes Region!

Happy New Year.

Once again it seems like we are off to the races in both business and CSI activities. It's the halfway point on the CSI Calendar. Traditionally goals and plans perhaps are in well in hand. Perhaps this year they are in limbo with the pandemic. Looking around the Region, there are chapters functioning in a variety of ways. If there are chapter leaders struggling to move forward, please reach out to your counterparts to share success stories and ways to help each other. My door is always open for conversation and support. It's been a joy to visit with many through this process, provide support, suggest ideas. In that vein, this edition sports a couple of new features.

**Committee Member of the Month**-There are several committees chair people that support the Region. This month we begin to highlight them and what they do for the members and chapters here is the Great Lakes Region.

**Region Stars**-We are a volunteer organization. Each year hundreds of people work tirelessly to provide chapter programs, pay bills, create communications, increase the worth of CSI to our members. Starting with this newsletter, some of them will be recognized for leaving it better than they found it.

We are conducting a **survey** to get member feedback on the April 22-24<sup>th</sup>, 2021 Great Lakes Region Conference. Take 3 minutes and help the region conference committee move forward correctly when you see it in your inbox.

Reminders of current Great Lakes Region tools for member and chapter use: Member Relief Program, Chapter Challenge, Leap into Leadership, Legacy Training, Speakers Bureau.

I wish everyone an excellent 2021,

Thad Goodman, FCSI, CDT, CCPR, LEED Green Associate  
Great Lakes Region President  
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## GREAT LAKES INSTITUTE DIRECTOR'S MESSAGE

A new year is upon us. COVID-19 continues to be a concern, but with new vaccines being administered, perhaps we will have positive forecasts for 2021 as it progresses. Have you made any New Year's Resolutions? I am going to list a few to consider in 2021.

### Consider running for a CSI Office.

**National:** Consider running for **Director at Large** on the Institute Board. This position is similar to my position as Director from the Great Lakes Region. However, this position represents the entire membership of CSI rather than one Region. The term is three years starting July 1, 2021. This position represents a great opportunity to influence the Institute CSI Board. There are three main meetings per year plus smaller as needed ones. Currently, we are meeting virtually, but when in-person meetings resume, you will be traveling to different parts of the country, expenses reimbursed by CSI. The call for nominations is current and can be found at the [www.csiresources.org](http://www.csiresources.org) website.



**Jack Morgan, Institute Director**

**Region:** Consider running for **President-Elect** and **Vice President** positions on the Great Lakes Region Board. The term for Vice President is two years. The term for President-Elect is three years, one as President Elect, one as President, and one as Immediate Past President. The Board meets twelve times a year, virtually. This is a great way to influence the GLR Board activities. Contact Michael Rathburn, Region Nomination Chair, [msrathburn@centria.com](mailto:msrathburn@centria.com) for more information.

**Your Chapter:** Consider running for any vacancies on your local chapter's board. Usually, the Chapter Board meets once a month and a term may vary from one year to two years. The open positions vary depending on the Chapter. Contact your Chapter's Nomination Chair. A great way to introduce yourself to leadership.

All of these opportunities will help CSI as well as developing your leadership skills. Step up to Leadership!

### Certification

CSI is gearing up for the Spring 2021 Period for Exam Preparation and Exam Taking. Check [www.csiresources.org](http://www.csiresources.org) website for the latest examination registration and testing information.

CDT holders will need to renew their Certification by renewing and providing evidence of continuing education in the Construction Industry before June 30, 2021 for the past three years (July 1, 2018). Information on how to provide the required information and renew their Certification (CDT, CCS, CCCA, and CCPR) can be found at [www.csiresources.org](http://www.csiresources.org) website or contact Staff Liaison: Gina Sutherland, [gsutherland@csinet.org](mailto:gsutherland@csinet.org).

Drop me a line or call about any praises, concerns, or questions about CSI.

Thanks!

Jack

**Jack P. Morgan, FCSI, CDT, CCS, CCCA, AIA, SCIP, USGBC, LEED Green Associate**  
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CERTIFICATION QUIZ ANSWERS  
ANSWERS: 1. - c [PDPG 11.3]\*; 2. - c [PDPG 11.2.10]\*; 3. - b [PDPG 13.10]\*; 4. - c [PDPG 13.4.2.7]\*;  
5. - d [PDPG 11.2.10]\*  
\*PDPG Second Edition (January 2021, GLR Newsletter Electronic)

## GREAT LAKES REGION CHAPTER CHALLENGE 2020

The CHAPTER CHALLENGE, which began in 2018, is still in full effect. The purpose of this CHALLENGE is to increase membership. In this CHAPTER CHALLENGE, the Chapter members must recruit new members with no cost to the new member. The Chapter will pay for the first year's chapter dues, and the Region will pay for the first year's Institute dues. This is for PROFESSIONAL and EMERGING PROFESSIONAL members only (renewals and industry members are not included).

Your involvement does not stop there! Once the new members attend their first Chapter meeting, the Chapter has to engage those new members, embrace them by making them a part of the Chapter, getting them involved, and giving them a sense of belonging.

If you have any questions or need any other information, please contact one of the following:

### Great Lakes Region Chapter Challenge Advisor

Ken Schmidt - Operations Manager  
Seward Associates  
317-979-1700  
kschmidt@sewardassociates.net

### Chapter Challenge Coordinator

Elizabeth Woodrow - Operations Manager  
Construction Specialty Industries LLC  
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### Great Lakes Region Membership Chair

Blair Reese  
313-269-3868  
breese@ghafari.com

## AROUND THE REGION



**REGISTER HERE**

**Akron-Canton CSI members, NAWIC Akron members, and guests are invited to join the best lunch meeting so far in 2021.** This version of the popular game show encourages members & guests to test their combined knowledge of the construction industry. Contestants (attendees) will be challenged to answer questions regarding construction contract administration, building systems, construction documents, materials and methods, and legal topics. Questions will become increasingly harder as the contestant correctly answers questions to win one of three cash prizes!

This game will use the popular learning platform, Kahoot, as well as Zoom.

Attendees receive 1.5 AIA HSW LU.

**JANUARY 21, 2021 | 12:00-1:30 PM EST | VIRTUAL**

*A lot of time, effort, and technology costs make these virtual events possible. Beginning in January 2021, our virtual events will have a fee for non-members. If you would like to become a member of Akron-Canton CSI reach out to [Jillian R. Tipton](#).*

## LEADERSHIP OPPORTUNITIES

The Great Lakes Region of CSI is looking for those of you who wish to move forward in leadership! The following positions need to be filled for the next term.



### **NOMINATIONS ARE OPEN FOR THESE POSITIONS. IF INTERESTED, PLEASE CONTACT MICHAEL RATHBURN**

**President Elect:** Your position starts with your election to the President-Elect so that you may effectively take over as President

- \* Regular conversations with the current President
- \* Sharing of e-communications
- \* Discussions of CSI issues (Regional and Chapter)
- \* Participate in event planning and coordination for Chapters: Meetings, Trade Shows, Awards, Etc.
- \* Participate in event planning and coordination for Region: CONSTRUCT, Leadership, Offices/Committees

**Second VP:** This position should start as soon as possible to train and assist under the tutelage of the President and President-Elect.

- \* Regular conversations with the current President Elect and President
- \* Sharing of e-communications
- \* Discussions of CSI issues (Regional and Chapter)
- \* Participate in event planning and coordination for Chapters: Meetings, Trade Shows, Awards, Etc.
- \* Participate in event planning and coordination for Region: CONSTRUCT, Leadership, Offices/Committees

There are many responsibilities that come with leadership, but you are not alone. Many generations of CSI leaders regularly participate and are active at both chapter and region levels. Assistance is only a phone call away. CSI is a living organization that helps one another, both personally and professionally. Take a moment and assess what CSI has helped you accomplish and consider leading the next generation.

Michael Rathburn, CSI  
2019-2020 Great Lakes Region Past President  
District Sales Manager - CENTRIA  
[msrathburn@centria.com](mailto:msrathburn@centria.com)

## LEAP INTO LEADERSHIP

Last year, Region Leaders created and beta tested a new program called Leap into Leadership.

It is designed to link chapter officers to those who are interested in serving as an officer or committee member. Often the next generation of leaders at the chapter level do not have an organized way to find each other. Each year there are opportunities as chapter leaders move up, retire, take a break from their positions.

Region Leaders have common questions about how to fill these positions at the chapter level. The Leap program was created to provide a structured organized way for chapter leaders to educate members on some key positions.

It provides some templates of what each position does, sets expectations and time requirements. It's a great way to have something to hand to a member who has indicated interest in leadership and want to know what's involved.

It leads to a series of webinars that mirror our Legacy Training PowerPoints, providing one more way a member can investigate the position from a distance. See if it works for them. See what kind of time it would take. See what someone already in the position is doing. Reduce the learning curve of the position. Provide a mentor to chat with, share and answer questions.

The live webinars will be Mid-March to match the traditional timelines of chapter elections.

**CONTACT YOUR CHAPTER PRESIDENT FOR MORE INFORMATION.**

## WHAT DOES THE REGION DO?

Last month we outlined some of the things the Region does for its members.

Here are some of the things your Region and Region Officers do better than anyone else can in the Construction Specifications Institution Structure:

**Leadership Training** If you've ever thought about applying for a Chapter Leadership position, it's as simple as looking [here](#) to see what kind of thing are expected.

**Speakers Bureau-** Programs Chairs have a place to go to fill up a hole or two in the annual calendar. If you see a monthly program that stands out, please pass those thoughts on to Jack Morgan, who oversees the submissions. Visit the Speakers Bureau [here](#).

**Awards-** The format and organization of our Awards program is very robust and well thought out. It's been seen by other regions and used as a template for the creation of their awards programs. Please review it [here](#) to see how to reward active leaders in your chapter. Bill Ahern (Akron/Canton) is the current Awards Committee Chair.

**Chapter Challenge-** Introduced in 2018. It's a way to introduce your friends and colleagues to CSI. More on this on page 3 of this newsletter.

**Member Relief Program-** Introduced last month. More on this in the President's address. Your Region officers are always willing to add a program or help vet out a new idea. If have an idea or new program you would like to suggest- I would be honored if you message me at [thadg@nationalgypsum.com](mailto:thadg@nationalgypsum.com) or call 614.214.5666.





## CERTIFICATION QUIZ

1. Under the Three-Part SectionFormat, which PART is the Article: SURFACE PREPARATION?
  - a. PART 1
  - b. PART 2
  - c. PART 3
  - d. PART 2 and PART 3
  
2. Specifications are:
  - a. Reference tools used by Contractor in conjunction with the drawings and Agreement
  - b. Technical documents describing the details of building construction for a specific project
  - c. Legally enforceable Contract Documents that define the qualitative requirements for products, materials, workmanship, and Administrative requirements for a given Project
  - d. Describe the technical requirements of the contract in a text type format
  
3. Lump Sum, Unit Price, and Cost Plus Fee constitute basis of:
  - a. Selection
  - b. Payment
  - c. Award
  - d. Contract
  
4. During the Bid Phase, Substitutions may be proposed by:
  - a. Prime Bidders only
  - b. Subcontractors only
  - c. Bidders and Sub-bidders
  - d. Contractors and Subcontractors only
  
5. What are the three components of project design team coordination?
  - a. Duplication, Omissions, and Discrepancies
  - b. Division one, Division two, and Division three
  - c. General, Products, and Execution
  - d. Organization, Execution, and Quality Assurance

Answers with source info can be found at bottom of Page 2.

## GREAT LAKES REGION CHAPTER CONTACTS & MEETINGS

| Chapter              | President        | Email                          | Meeting Date    | Meeting Location     | Meeting Time    |
|----------------------|------------------|--------------------------------|-----------------|----------------------|-----------------|
| <b>Akron-Canton</b>  | Lee King         | lking@solharrisday.com         | Third Thursday  | Varies               | <b>5:00 pm</b>  |
| <b>Blue Grass</b>    | Scott Noel       | snoel@n3dgroup.com             | Third Thursday  | Common Ground Coffee | <b>12:00 pm</b> |
| <b>Cincinnati</b>    | David Proudfit   | Dsp-csi@cinci.rr.com           | Second Tuesday  | Old Montgomery Inn   | <b>Varies</b>   |
| <b>Cleveland</b>     | OPEN             |                                | Third Wednesday | Varies               | <b>Varies</b>   |
| <b>Columbus</b>      | Buddy Stanford   | bstanford@tnemec.com           | Second Monday   | Boathouse Restaurant | <b>11:30 am</b> |
| <b>Dayton-Miami</b>  | Thomas Boardman  | tboardman@ljbinc.com           | Third Tuesday   | Varies               | <b>Varies</b>   |
| <b>Evansville</b>    | OPEN             |                                | Second Thursday | Varies               | <b>Varies</b>   |
| <b>Grand Rapids</b>  | Ed Avink         | avinke@progressiveae.com       | Second Thursday | Varies               | <b>6:00 pm</b>  |
| <b>Indianapolis</b>  | Ivette Bruns     | ibruns@ratiodesign.com         | Third Thursday  | Willows on Westfield | <b>5:30 pm</b>  |
| <b>Lansing</b>       | Kevin Bush       | kbush@kalwall.com              | First Tuesday   | Tony M. 's           | <b>12:00 pm</b> |
| <b>Louisville</b>    | Todd Irvin       | toddi@exelevator.com           | Second Thursday | Varies               | <b>Varies</b>   |
| <b>Metro Detroit</b> | Jonathan Selleck | jselleck@wje.com               | Second Tuesday  | Varies               | <b>5:00 pm</b>  |
| <b>Toledo</b>        | Gerald Marquette | jmarquette@hansenmarketing.com | Third Wednesday | Scrambler Maries     | <b>7:00 am</b>  |

***BILL AHERN***  
*AWARDS CHAIR*



William Ahern, RA  
Hasenstab Architects  
CSI – Akron-Canton Chapter

When marketing CSI to others, we tell them that it is not just about construction specifications. But then I tell them that I am a specification “writer.”

I took on writing office master specs for our firm back in 2005 and have specialized in it since. Around 2010, my employer asked if I wanted to start attending CSI Chapter meetings in his place. The membership then became mine. Sometime that year, I was asked by a CSI Board member if I would like to attend a chapter board meeting, and I did. I, then, joined the board and was assigned to help with the Awards Committee. They got me!

Since then, I have served on the Chapter Board and was President for 2 years. I like remaining active in CSI, otherwise why be in it?

This year, my role in CSI expanded to Region Awards Chair. In this new year, let us remember to reward active leaders and participants in our chapters.

Check out our current [awards program](#). Then, you can determine if one of your chapter members deserves to receive any of these types of recognition.

The Deadline for Awards submissions is Thursday March 18<sup>th</sup>, 2021.



*"Shoot for the Moon. If you miss you will be among the Stars." Les Brown*

The Great Lakes Region has many stars of all types and shapes. This month we begin to explore some of them. We start with the Toledo Chapter.

## **Toledo Chapter**

Each chapter of the Great Lakes Region is different. One of the joys of being a Region Leader is getting to travel around the region (normally, anyway) and get to see the way things are done. The pandemic has been tremendously disruptive to many CSI chapters across the country. Not so for the Toledo Chapter. For years they have been a solid performer as a chapter, providing their members with a meeting format that is unique. They communicate to their members in a way that is unique. Traditionally one of the smaller chapters in the Region, their leadership and meeting model allows for monthly topics that are timely, informative, interactive.

### **Meeting Model- CSI Morning FEED**

The 3<sup>rd</sup> Wednesday of each month at 7:00am    **Facts Edified with Eats and Discussion.**

There is a topic each month. All that gather can contribute. It's informal, friendly, welcoming and fun.

Upcoming topics include: **Life Long Learning:** Or why registered professionals need CEU's.

**Task Management:** How has the pandemic and technology redefined your job? Can we keep it up?

The meeting lasts an hour over breakfast. Good food and great conversation. Wonderful way to start the day. If you miss it and are a Toledo Chapter member, you still get a taste of what happens.

This year of course the meetings have gone virtual off and on as required by state restrictions. After the event each month a recap of the meeting topic and comments are sent to every member of the chapter. Great way to include all who have committed their dollars to support the chapter.

Jerry Marquette, current chapter president; Louise Schlatter, Treasure and Program Chair; Angela Holm, Secretary; and Brad Chevalier, Vice President, are the glue that have held this small but effective chapter together in FY21. They are truly a model for any small CSI Chapter who is looking to provide solid value for their members.

Visit their website at: [www.csitoledo.org](http://www.csitoledo.org)



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