



**Great Lakes Region Board Meeting
“Go-to-Meeting” Conference Call
Wednesday, March 16, 2022; 4:00 pm - 5:00 pm (EST)**

Called to Order (Gregg) at 4:10 pm
Roll Call (Louise) Quorum (EC ≥ 4, +Board ≥ 9)

GLR Board = Executive Committee + Directors = Voting Members, but 1 vote each

Executive Committee – FY 2022	In attendance <input type="checkbox"/> (7 unique with 7 voting)
<input checked="" type="checkbox"/> President: Gregg Jones (22)	<input checked="" type="checkbox"/> Vice President: Dawn Cenowa (23)
<input checked="" type="checkbox"/> Past President: Thad Goodman (22)	<input checked="" type="checkbox"/> Vice President: Craig Stanton (22)
<input type="checkbox"/> President-Elect: Scott Mitchell-Taylor (22)	<input checked="" type="checkbox"/> Treasurer: Ken Schmidt (22)
Institute Director (non-voting): Jack Morgan (N-22)	<input checked="" type="checkbox"/> Secretary: Louise Schlatter (23)

Directors – FY 2022	In attendance <input type="checkbox"/> (11 filled unique with 10 voting)
<input checked="" type="checkbox"/> Akron: Pam Neely / Jillian Tipton / Bill Ahern	<input type="checkbox"/> Grand Rapids: Gary Beimers / Ed Avink
Bluegrass: Thad Goodman	<input checked="" type="checkbox"/> Indianapolis: Ivette Bruns
<input checked="" type="checkbox"/> Cincinnati: David Proudfit	<input checked="" type="checkbox"/> Lansing: Brian Delaney
Cleveland: Scott Mitchell-Taylor	<input checked="" type="checkbox"/> Louisville: Todd Irvin / Robin Miller
Columbus: Craig Stanton	<input checked="" type="checkbox"/> Metro Detroit: Jonathan Selleck
<input type="checkbox"/> Dayton-Miami Valley: Thomas Boardman	<input checked="" type="checkbox"/> Toledo: Trent McNutt
<input checked="" type="checkbox"/> Evansville: Jack Morgan	<input type="checkbox"/> Emerging Professional: Elizabeth Woodrow

Chairs and Invited Guests	In attendance <input type="checkbox"/> (14 with 5 unique)
Academic Programs: Thad Goodman	<input checked="" type="checkbox"/> Membership Chair: Blair Reese
<input checked="" type="checkbox"/> Awards Chair: Bill Ahern	Newsletter Editors: Elizabeth Woodrow and Jack Morgan
<input type="checkbox"/> Bylaws Chair: <u>vacant</u>	Nominating Chair: Thad Goodman
<input type="checkbox"/> Certification Chair: Ed Avink	<input checked="" type="checkbox"/> Planning Chair: Phil Babinec
Conference Chair: David Proudfit	Program Chair (and Librarian): Jack Morgan
Education Chair: Scott Mitchell-Taylor	Technical Chair: Gary Beimers
Electro Comm Chair: David Proudfit	<input type="checkbox"/> Statutory Agent: Lane Beougher

Standing Reports

Prior Minutes Presented and reviewed (Louise Schlatter)

- 16-Feb-2022 (Thad Goodman motion / David Proudfit second / carried)

Treasurer’s Report Presented and submitted for audit (Ken Schmidt)

- February 2022
- Contributions to Kentucky Relief Fund were acknowledged



Chapter Challenge / Member Relief Update (March 2022 update)

- Chapter Challenge: 5

Region Health Report Submitted for review (Blair Reese via email)

Membership Count	New Members (in count)	Grace Members (not in count)
681	20	31
Member Affiliations	Due to Renew (in count)	Terminated (not in count)
681	39	22

- Note: Grace Members do not appear in Membership Count.

Institute Director’s Report (Jack Morgan)

- Please read Jack’s recent articles in the Newsletter.
- Region Conference – Please attend!!!
- Please submit for GLR Awards!!!

GLR President’s Report (Gregg Jones)

- See Affiliation discussions.
- Attend GLR Conference!!!
- Read newsletter. See Gregg’s article.

GLR Business, Action Items and Anticipated Reports

- Affiliation Agreement Discussion Follow-up
 - What are the Hot Topics in your Chapter?
 - Some considering signing
 - Some finding Agreement not C⁴
 - Cheryl Dodd-Hansen: See 2016 Governance Policies direction to develop Affiliation Agreement by 2019.
 - Open Meeting Feb 25 comments are posted.
 - Communication to membership is a bit thin.
 - Akron-Canton may have signed the Agreement. Members in this meeting cannot confirm.
 - [Thad Goodman] Review of [Change.org petition](#):
 - Affiliation Agreement language is to “ensure the promises we have to each other.”
 - Too many unanswered questions.
 - Asking Board to “stop” and regroup; we are not ready.
 - Seems one-sided, no penalty for Institute non-performance. Website is hard to navigate, even for long-term members.
 - [Key Promises](#) found in Affiliation description (contrast with Policy 3.9 below)
 - Governance: Templates of standardized policies and procedures
 - Trademark and Intellectual Property: Use of CSI branding
 - Leadership Education: Leadership training and resources



- Services: Promotion, service referrals to chapters and regions, administrative (membership) services, data compilation, and credentialing support.

FYI: Institute has responded to many of the Affiliation Agreement comments. Please see [AFFILIATION AGREEMENTS](#) on the CSI Website.

[Policy 3.9.pdf](#)



Governing Policies of the CSI Board of Directors



Management Parameters

Policy 3.9 Relationships with CSI Chapters and Regions

Date of adoption / Last revision: February 3, 2019

With respect to CSI's relationships with affiliated chapters and regions, the CEO shall not operate without establishing and maintaining a cohesive national organizational structure ensuring alignment between the Institute and its chapters and regions.

Further, the CEO will not:

1. Operate without standardized contractual agreements (to be in place by December 2019) between CSI and the Boards of Directors of CSI chapters and regions that are incorporated, delineating mutual expectations and responsibilities, including but not limited to:
 - A. Alignment with the mission/Ends of CSI.
 - B. Protection of CSI from assumption of financial liability for the activities of the affiliated chapters and regions.
 - C. Use of CSI's name, insignia, logo, and brand.
 - D. Requiring that chapter or region bylaws and subsequent revisions are consistent with the terms and requirements of the agreement
 - E. Terms and conditions for CSI's disbursement of chapter dues and region allocations.
 - F. Use of member data.
2. Operate without updating and promulgating sample Bylaws, guidelines and practices for effective chapter/region operation and administration, and Board Governing Policies affecting chapters and Regions.

What about the [difference between Agreements and Bylaws](#)?

- 2022 Region Conference – April 21-23, 2022, Cincinnati, OH (David Proudfit)
 - [Website is LIVE!](#)
 - Hotel reservation link is good, and plans have settled.
 - CDT Bootcamp pre-conference is a little light.
 - Product Rep Academy
 - Roundtable discussions
 - CEUs
 - 70+ currently registered.
 - Mark Dorsey and Liz Icenogle are coming.
 - Please contain Affiliation Agreement discussions in respect for newer member interests and positive-experience networking.



- Awards (Bill Ahern)
 - Award nominations are due EOD Friday, March 18, 2022.

- GLR Annual Meeting Agenda (To be complete by 10:30 am)
 - Gregg Jones to set.
 - Include continuance discussion for:
 - Chapter Challenge.
 - Member Relief.

- Distressed Chapter Update (various)
 - Blue Grass (Thad Goodman): NR
 - Evansville (Jack Morgan and Ken Schmidt): David Fryman presented on glass recently. Excellent increase in membership (=16). Focusing on developing local leadership.

- Ballot for FY2023: Status Candidates pending (Thad Goodman): Ballots should be sent out next week.
 - President Elect (incoming): Craig Stanton
 - VP (Craig Stanton replacement): Dean Bortz
 - Treasurer: Ken Schmidt
 - Director, representing GLR to Institute (Jack Morgan replacement): candidates Ivette Bruns, Edward Brown – Institute notified for inclusion in ballot

New Action Items

- 18-Mar-2022: CSI GLR Award nominations due. Send [forms](#) to mwahern@hasenstabinc.com
- 15-Apr-2022: Vote for FY2023 CSI GLR Officers.
- 18-Apr-2022: [Sign up for CSI GLR Conference](#)
- 18-Apr-2022: Continue following the Affiliation Agreement discussions, contribute to the discussions, and consider [signing the petition](#) promoting a stop and regroup

Next Meeting

- Board Meeting at CSI GLR Conference on Saturday, April 23, 2022 at 8:00 am
- Annual Meeting at CSI GRL Conference on Saturday, April 23, 2022 at 9:00 am



FYI CSI Events

- registration for CDT®, CCCA and CCS exams open (current testing cycle)
- Mar-2022 Institute Award Submissions open
- 21-Mar-2022 [Institute Open Office Hours](#)
- 24-Mar-2022 Product Fest Akron-Canton; early-bird and sponsorships open; theme “Shaping Vulnerability”
- 24-Mar-2022 [DCP Group Coaching](#)
- 19-Apr-2022 [Institute Open Office Hours](#)
- 01-May-2022 First of FY2023 Invoices sent
- 19-May-2022 [Institute Open Office Hours](#)
- 31-May-2022 Institute Chapter Update Tool for Leaders closes
- 01-Jun-2022 CSI Restructure Organization goes “live” electronically
- Jun-2022 Institute Award Submissions and Nominations due
- 07-Jun-2022 [Institute Open Office Hours](#)
- 30-Jun-2022 Chapters must have CSI logos updated and affiliation agreements signed
- 01-Jul-2022 CSI Restructure is “live” and FY2023 begins
- Jul-2022 Dynamic Chapter

Adjourned at 5:12 pm (by acclamation)

END OF MEETING