



**Great Lakes Region Board Meeting
“Go-to-Meeting” Conference Call
Wednesday, June 16, 2021; 4:00 pm - 5:00 pm (EST)**

Called to Order (Thad) at 4:00 pm
Roll Call (Louise) Quorum (EC ≥ 4, +Board ≥ 9)

GLR Board = Executive Committee + Directors = Voting Members, but 1 vote each

Executive Committee – FY 2021	In attendance <input type="checkbox"/> (8 with 7 voting)
<input checked="" type="checkbox"/> President: Thad Goodman (21)	<input checked="" type="checkbox"/> Vice President: Scott Mitchell-Taylor (21)
<input checked="" type="checkbox"/> Past President: Michael Rathburn (21)	<input type="checkbox"/> Vice President: Craig Stanton (22)
<input checked="" type="checkbox"/> President-Elect: Gregg Jones (21)	<input checked="" type="checkbox"/> Treasurer: Ken Schmidt (22)
<input checked="" type="checkbox"/> Institute Director (non-voting): Jack Morgan (N-22)	<input checked="" type="checkbox"/> Secretary: Louise Schlatter (21)

Directors – FY 2021	In attendance <input type="checkbox"/> (10 filled unique with 10 voting)
<input checked="" type="checkbox"/> Akron-Canton – Lee King	<input type="checkbox"/> Grand Rapids – Edwin Avink
<input type="checkbox"/> Bluegrass – vacant	<input checked="" type="checkbox"/> Indianapolis – Ivette Bruns
<input checked="" type="checkbox"/> Cincinnati – David Proudfit	<input type="checkbox"/> Lansing – Kevin Bush
Cleveland – Scott Mitchell-Taylor	<input checked="" type="checkbox"/> Louisville – Todd Irvin / Robin Miller
<input type="checkbox"/> Columbus – Buddy Stanford	<input type="checkbox"/> Metro Detroit – Jonathan Selleck
<input type="checkbox"/> Dayton-Miami Valley – Thomas Boardman	<input checked="" type="checkbox"/> Toledo – Jerry Marquette
<input type="checkbox"/> Evansville – vacant	<input checked="" type="checkbox"/> Emerging Professional– Elizabeth Woodrow

Chairs and Invited Guests	In attendance <input type="checkbox"/> (14 with 5 unique)
Academic Programs: Thad Goodman	<input type="checkbox"/> Membership Chair: Blair Reese (regrets)
<input checked="" type="checkbox"/> Awards Chair: Bill Ahern	Newsletter Editors: Elizabeth Woodrow and Jack Morgan
<input type="checkbox"/> Bylaws Chair: Edmund Brown	Nominating Chair: Michael Rathburn
Certification Chair: Ed Avink	<input type="checkbox"/> Planning Chair: Phil Babinec
Conference Chair: Thad Goodman	Program Chair (and Librarian): Jack Morgan
Education Chair: Scott Mitchell-Taylor	<input type="checkbox"/> Technical Chair: Gary Beimers
Electro Comm Chair: David Proudfit	<input checked="" type="checkbox"/> Statutory Agent: Lane Beougher

Why CSI Video: <https://youtu.be/Sie7en51vcM>

Description of video-making process (Robin Miller):

- Scheduled interviewees using Signup Genius (organized time slots)
- Interviewed and recorded over a 15-minute “meeting” (Zoom/GoToMeeting) using 4 questions
 - Ask for pause before and after each question
 - Recommend recording single person view
- Used Adobe Premier Rush to compile video
- Loaded into YouTube (recommend ≤ 5 minutes)



- Time consumed for project: 14 hours

Use video and video excerpts for:

- Informing members
- Recruiting new members
- Information on our industry
- Marketing Chapter

Standing Reports

Prior Minutes Presented and reviewed (Louise Schlatter)

- 2021-Apr-23 Annual Meeting presented for comments by PY2021 Board
- 2021-May-19 ExComm Minutes: Motion to accept as presented Gregg. 2nd Ken. Motion carries.

Treasurer's Report Presented and submitted for audit (Ken Schmidt)

- May 2021 GLR Treasurer's Report

Chapter Challenge / Member Relief Update (Ken Schmidt)

- No Chapter Challenge takers this month.
- Be sure the Chapter Challenge information is in every Chapter Newsletter.
- Information is currently on Region website.
- One Member Relief this month.

Region Health Report Submitted for review (Blair Reese)

Membership Count 689	New Members 6	Grace Members 15
Member Affiliations 701	Terminated 10	Due to Renew 35

Institute Director's Report (Jack Morgan)

- Learning Library is growing.
 - Web Reach (credit offered)
 - Product Demonstration



- Executive topics finalized.
 - Brand (reveal in September 2021 at Conference)
 - Equity and inclusion statement
 - Component value task force (member organization)
 - Rollout information starting in July 2021

Old Business, Action Items and Anticipated Reports

- CSI Video “bureau” (Craig Stanton)
 - See Robin Miller description above
 - Still developing strategy for GLR
- Chapter Roster updates (Thad Goodman)
 - 100% updated – FANTASTIC!!! (only Region complete)
- Committee Report Status (Thad Goodman)
 - Due Date: Submit Marketing Plan by End of FY2021
 - Made good progress this year.
- 2022 Region Conference update (David Proudfit)
 - Need to update programs for current date.

New Business

- Star Chapter (<https://www.starchapter.com>) is marketing CSI GLR Chapters
 - Too expensive for mid-to-small chapters
 - Described as “clunky” by one executive director
 - Service combines multiple services: membership, money, name tags, content
 - Current GLR users:
 - Cincinnati
 - Louisville
 - Alternate tool: Wild Apricot (<https://www.wildapricot.com>)
- Transition to new Leadership: Gregg Jones requests:
 - Include Gregg Jones (gregg.jones@c2ae.com) in Chapter Communications.
 - Look for Gregg’s Welcome to FY2022 letter
 - Respond to request for meeting time confirmation.
 - Use OCC Form as a planning tool.
 - Review stipend opportunities and plan budget considerations to promote conference attendance.

New Action Items

- 30-Jun-2021: Chairs: Marketing Plan for your area of leadership.
- 21-Jul-2021: Directors: Follow up on Gregg Jones Leadership requests.

Next Meeting

- Go-to-Meeting, Wednesday, July 21, 2021, 4-5 pm EDT



**The Great Lakes Region of the
Construction Specifications Institute, Inc.**

<http://www.greatlakes.csinet.org>

FYI CSI Events

- registration for CDT[®], CCCA and CCS exams open (current testing cycle)
- 01-Jul-2021 FY2022 starts
- 13-Jul-2021 Outstanding Chapter Commendation (OCC) applications due
- 22-24-Sep-2021 CSI Convention, Nashville, TN (Registration Open Now) – no trade show, some one-on-one meetings, (unknown) Caucus meetings
- 21-23-Apr-2022 CSI GLR Conference, Cincinnati, OH

Adjourned at 5:12 pm (motion Thad Goodman / second Ivette Bruns / carried)

END OF MEETING