



Great Lakes Region ExComm Meeting
“Go-to-Meeting” Conference Call
Wednesday, November 18, 2020; 4:00 pm - 5:00 pm (EST)

Called to Order (Thad) at 4:00 pm
Roll Call (Louise) EC Quorum (EC ≥ 4, Board ≥ 10)

GLR Board = Executive Committee + Directors = Voting Members, but 1 vote each

| Executive Committee – FY 2021 | In attendance <input type="checkbox"/> (8 with 7 voting) |
|---|--|
| <input checked="" type="checkbox"/> President: Thad Goodman (21) | <input checked="" type="checkbox"/> Vice President: Scott Mitchell-Taylor (21) |
| <input type="checkbox"/> Past President: Michael Rathburn (21) | <input type="checkbox"/> Vice President: Craig Stanton (22) |
| <input checked="" type="checkbox"/> President-Elect: Gregg Jones (21) | <input checked="" type="checkbox"/> Treasurer: Ken Schmidt (22) |
| <input checked="" type="checkbox"/> Institute Director (non-voting): Jack Morgan (N-22) | <input checked="" type="checkbox"/> Secretary: Louise Schlatter (21) |

| Directors – FY 2021 | In attendance <input type="checkbox"/> (14 with 13 voting) |
|---|--|
| <input type="checkbox"/> Akron-Canton – Lee King | <input checked="" type="checkbox"/> Grand Rapids – Edwin Avink |
| <input type="checkbox"/> Bluegrass – Scott Noel | <input type="checkbox"/> Indianapolis – Ivette Bruns |
| <input checked="" type="checkbox"/> Cincinnati – David Proudfit | <input type="checkbox"/> Lansing – Kevin Bush |
| Cleveland – Scott Mitchell-Taylor | <input type="checkbox"/> Louisville – Todd Irvin |
| <input type="checkbox"/> Columbus – Buddy Stanford | Metro Detroit –Kevin Bush |
| <input type="checkbox"/> Dayton-Miami Valley – Thomas Boardman | <input checked="" type="checkbox"/> Toledo – Jerry Marquette |
| <input type="checkbox"/> Evansville – vacant | <input type="checkbox"/> Emerging Prof. (appointed) - vacant |

| Chairs and Invited Guests | In attendance <input type="checkbox"/> (14 with 5 unique) |
|--|---|
| Academic Programs: Thad Goodman | <input checked="" type="checkbox"/> Membership Chair: Blair Reese |
| <input checked="" type="checkbox"/> Awards Chair: Bill Ahern | Newsletter Editors: Elizabeth Woodrow and Jack Morgan |
| <input type="checkbox"/> Bylaws Chair: Edmund Brown (declined) | Nominating Chair: Michael Rathburn |
| Certification Chair: Ed Avink | <input type="checkbox"/> Planning Chair: Phil Babinec |
| Conference Chair: Thad Goodman | Program Chair (and Librarian): Jack Morgan |
| Education Chair: Scott Mitchell-Taylor | <input type="checkbox"/> Technical Chair: Gary Beimers |
| Electro Comm Chair: David Proudfit | <input type="checkbox"/> Statutory Agent: Lane Beougher |

Reports

Prior Minutes Presented and reviewed

- 2020/10/21 (Gregg Jones and Louise Schlatter- carried with noted modification)
Added Ken Schmidt to attendance.

Treasurer’s Report Presented and submitted for audit

- October 2020



Region Health Submitted for review

- Blair presented current look at Member Dashboard
- [A-Blair] Reach out to members at risk (grace and terminated)
 - [A-Thad] Send old list for comparison to Blair
- [Q] Do we need to sunset Chapters: Evansville and Bluegrass?
 - Start with a meeting to discuss
 - Can they support 2 officers, a President and Treasurer?
 - Only CSI members can “vote”
 - [A-Thad] Start discussion with Evansville and Bluegrass

Chapter Challenge

- New members = 1 (Detroit)
- Note: Eligibility is not limited by company and location
- [A-Chapters] Consider membership as Christmas present
- [A-Blair] Retention rate of Chapter Challenge recipients?
 - [A-Thad] Send list of former recipients to Blair
- Q: Should this be expanded to members eligible for CSI deferment (90-day grace period, contact Liz at Institute)? Should GLR offer a year membership to active (Board or Chair) members with a need?
 - [A-Thad] Provide a comparison to Chicago, IL, and Portland, OR, programs.

Old Business, Action Items and Anticipated Reports

- Strategic Plan FY21-FY25 Update (Gregg Jones)
 - [A-Gregg] Tabled for next month
- 2021 Region Conference – April 22-24, 2021 Cincinnati (David Proudfit)
 - Coming together; registration not wholly live yet, Hotel registration MIA
 - CEUs half complete
 - Product Rep Academy still in process
 - Soccer stadium tour pending
 - Will promote healthy practices
- Leap into Leadership
 - DONE: Thad Goodman: Leap Into Leadership introduction in GLR Newsletter
 - Event will schedule for Feb-Mar 2021
 - Currently promoting in GLR Newsletter
 - [A-Thad] Send information to Chapter Presidents
- Region Awards
 - [A-Bill Aherns] Communication to prepare Chapters for submission



- CSI Day Feedback and Review
 - Forum did not permit comments from attendees
 - Inspirational speakers – Mark and Marvin
 - Are recordings available? See CSI Today
<https://www.csiresources.org/learning/2020annual>

- Proposed Ballot for FY2022 GLR Officer Openings (update MIA)
 - President Elect (incoming): TBD
 - VP (Scott Taylor replacement): TBD
 - Secretary: Louise Schlatter
 - DONE: Michael Rathburn: “Wanted Poster” for GLR officer nominations

Announcement

- April 15, 2021 is Indianapolis’ 60th Anniversary

Institute Director’s Report (Jack)

- Honored to be part of CSI Day
- Wade Bevier is new Institute Awards Chair
 - Aligning with new CSI Governance
 - January publication of rules
- New CCCA Guide is coming out, to be followed by CCPR
- Gina Sutherland new Institute Certification Director
- Consider CSiresources.org for Learning Units, recorded from Construct, plus WebReach

New Action Items

- 02-Dec-2020: Thad Goodman: Provide a comparison to Chicago, IL, and Portland, OR, programs.
- 02-Dec-2020: Thad Goodman: Send old GLR member list for comparison to Blair Reese.
- 16-Dec-2020 (GLR Meeting): Bill Ahren: Communication to prepare Chapters for submission
- 16-Dec-2020 (GLR Meeting): Thad Goodman: Start CSI Sunset discussion with Evansville and Bluegrass.
- 16-Dec-2020 (GLR Meeting): Thad Goodman: Send Leap in Leadership information to Chapter Presidents
- 16-Dec-2020 (GLR Meeting): Gregg Jones: Strategic Plan FY21-FY25 Update.
- 16-Dec-2020 (GLR Meeting): Blair Reese: Reach out to members at risk (grace and terminated).



Next Meeting

- Go-to-Meeting, Wednesday, December 16, 2020, 4-5pm

FYI CSI Events

- 01-Feb-2021 Chapter Dues Tool **open** for FY22 dues updates/confirmations
- 31-Mar-2021 Chapter Dues Tool closes for FY22 dues updates/confirmations
- 31-May-2021 Chapter Leader Update Tool closes for FY22 leader updates

Adjourned at 5:22 pm (acclamation)

END OF MEETING

DRAFT