Great Lakes Region ExComm Meeting
“Go-to-Meeting” Conference Call
Wednesday, November 18, 2020; 4:00 pm - 5:00 pm (EST)

Called to Order (Thad) at 4:00 pm
Roll Call (Louise) EC Quorum (EC ≥ 4, Board ≥ 10)

GLR Board = Executive Committee + Directors = Voting Members, but 1 vote each

<table>
<thead>
<tr>
<th>Executive Committee – FY 2021</th>
<th>In attendance ☐ (8 with 7 voting)</th>
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<tbody>
<tr>
<td>☒ President: Thad Goodman (21)</td>
<td>☒ Vice President: Scott Mitchell-Taylor (21)</td>
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<td>☐ Past President: Michael Rathburn (21)</td>
<td>☐ Vice President: Craig Stanton (22)</td>
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<tr>
<td>☒ President-Elect: Gregg Jones (21)</td>
<td>☒ Treasurer: Ken Schmidt (22)</td>
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<td>☒ Institute Director (non-voting): Jack Morgan (N-22)</td>
<td>☒ Secretary: Louise Schlatter (21)</td>
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<tr>
<th>Directors – FY 2021</th>
<th>In attendance ☐ (14 with 13 voting)</th>
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<tr>
<td>☐ Akron-Canton – Lee King</td>
<td>☒ Grand Rapids – Edwin Avink</td>
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<td>☐ Bluegrass – Scott Noel</td>
<td>☐ Indianapolis – Ivette Bruns</td>
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<td>☒ Cincinnati – David Proudfit</td>
<td>☐ Lansing – Kevin Bush</td>
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<tr>
<td>Cleveland – Scott Mitchell-Taylor</td>
<td>☐ Louisville – Todd Irvin</td>
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<td>☐ Columbus – Buddy Stanford</td>
<td>Metro Detroit – Kevin Bush</td>
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<tr>
<td>☐ Dayton-Miami Valley – Thomas Boardman</td>
<td>☒ Toledo – Jerry Marquette</td>
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<tr>
<td>☐ Evansville – vacant</td>
<td>☐ Emerging Prof. (appointed) - vacant</td>
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<th>Chairs and Invited Guests</th>
<th>In attendance ☐ (14 with 5 unique)</th>
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<tbody>
<tr>
<td>Academic Programs: Thad Goodman</td>
<td>☒ Membership Chair: Blair Reese</td>
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<td>☒ Awards Chair: Bill Ahern</td>
<td>Newsletter Editors: Elizabeth Woodrow and Jack Morgan</td>
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<td>☐ Bylaws Chair: Edmund Brown (declined)</td>
<td>Nominating Chair: Michael Rathburn</td>
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<tr>
<td>Certification Chair: Ed Avink</td>
<td>☐ Planning Chair: Phil Babinec</td>
</tr>
<tr>
<td>Conference Chair: Thad Goodman</td>
<td>Program Chair (and Librarian): Jack Morgan</td>
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<tr>
<td>Education Chair: Scott Mitchell-Taylor</td>
<td>☐ Technical Chair: Gary Beimers</td>
</tr>
<tr>
<td>Electro Comm Chair: David Proudfit</td>
<td>☐ Statutory Agent: Lane Beougher</td>
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Reports

Prior Minutes Presented and reviewed
- 2020/10/21 (Gregg Jones and Louise Schlatter- carried with noted modification)
  Added Ken Schmidt to attendance.

Treasurer’s Report Presented and submitted for audit
- October 2020
Region Health
Submitted for review
- Blair presented current look at Member Dashboard
- [A-Blair] Reach out to members at risk (grace and terminated)
  - [A-Thad] Send old list for comparison to Blair
- [Q] Do we need to sunset Chapters: Evansville and Bluegrass?
  - Start with a meeting to discuss
  - Can they support 2 officers, a President and Treasurer?
  - Only CSI members can “vote”
  - [A-Thad] Start discussion with Evansville and Bluegrass

Chapter Challenge
- New members = 1 (Detroit)
- Note: Eligibility is not limited by company and location
- [A-Chapters] Consider membership as Christmas present
- [A-Blair] Retention rate of Chapter Challenge recipients?
  - [A-Thad] Send list of former recipients to Blair
- Q: Should this be expanded to members eligible for CSI deferment (90-day grace period, contact Liz at Institute)? Should GLR offer a year membership to active (Board or Chair) members with a need?
  - [A-Thad] Provide a comparison to Chicago, IL, and Portland, OR, programs.

Old Business, Action Items and Anticipated Reports
- Strategic Plan FY21-FY25 Update (Gregg Jones)
  - [A-Gregg] Tabled for next month
- 2021 Region Conference – April 22-24, 2021 Cincinnati (David Proudfit)
  - Coming together; registration not wholly live yet, Hotel registration MIA
  - CEUs half complete
  - Product Rep Academy still in process
  - Soccer stadium tour pending
  - Will promote healthy practices
- Leap into Leadership
  - DONE: Thad Goodman: Leap Into Leadership introduction in GLR Newsletter
  - Event will schedule for Feb-Mar 2021
  - Currently promoting in GLR Newsletter
  - [A-Thad] Send information to Chapter Presidents
- Region Awards
  - [A-Bill Aherns] Communication to prepare Chapters for submission
• CSI Day Feedback and Review
  o Forum did not permit comments from attendees
  o Inspirational speakers – Mark and Marvin
  o Are recordings available? See CSI Today
    [https://www.csiresources.org/learning/2020annual](https://www.csiresources.org/learning/2020annual)

• Proposed Ballot for FY2022 GLR Officer Openings (update MIA)
  o President Elect (incoming): TBD
  o VP (Scott Taylor replacement): TBD
  o Secretary: Louise Schlatter
  o DONE: Michael Rathburn: “Wanted Poster” for GLR officer nominations

Announcement
• April 15, 2021 is Indianapolis’ 60th Anniversary

Institute Director’s Report (Jack)
• Honored to be part of CSI Day
• Wade Bevier is new Institute Awards Chair
  o Aligning with new CSI Governance
  o January publication of rules
• New CCCA Guide is coming out, to be followed by CCPR
• Gina Sutherland new Institute Certification Director
• Consider CSIresources.org for Learning Units, recorded from Construct, plus WebReach

New Action Items
• 02-Dec-2020: Thad Goodman: Provide a comparison to Chicago, IL, and Portland, OR, programs.
• 02-Dec-2020: Thad Goodman: Send old GLR member list for comparison to Blair Reese.
• 16-Dec-2020 (GLR Meeting): Bill Ahren: Communication to prepare Chapters for submission
• 16-Dec-2020 (GLR Meeting): Thad Goodman: Start CSI Sunset discussion with Evansville and Bluegrass.
• 16-Dec-2020 (GLR Meeting): Thad Goodman: Send Leap in Leadership information to Chapter Presidents
• 16-Dec-2020 (GLR Meeting): Blair Reese: Reach out to members at risk (grace and terminated).
Next Meeting
- Go-to-Meeting, Wednesday, December 16, 2020, 4-5pm

FYI CSI Events
- 01-Feb-2021 Chapter Dues Tool open for FY22 dues updates/confirmations
- 31-Mar-2021 Chapter Dues Tool closes for FY22 dues updates/confirmations
- 31-May-2021 Chapter Leader Update Tool closes for FY22 leader updates

Adjourned at 5:22 pm (acclamation)

END OF MEETING