



Great Lakes Region Board Meeting
“Go-to-Meeting” Conference Call
Wednesday, January 15, 2020; 4:00 pm - 5:00 pm (EST)

Called to Order (Michael) at 4:03 pm
Roll Call (Louise) Yes Quorum (≥ 10)

GLR Board = Executive Committee + Directors = Voting Members, but 1 vote each

Executive Committee – FY 2020	In attendance <input type="checkbox"/> (8 with 7 voting)
<input checked="" type="checkbox"/> President: Michael Rathburn (20)	<input checked="" type="checkbox"/> Vice President: Gregg Jones (21)
<input type="checkbox"/> Past President: Edmund Brown (20)	<input type="checkbox"/> Vice President: Scott Taylor (20)
<input checked="" type="checkbox"/> President-Elect: Thad Goodman (20)	<input checked="" type="checkbox"/> Treasurer: Gary Beimers (20)
<input checked="" type="checkbox"/> Institute Director (non-voting): Jack Morgan (N-22)	<input checked="" type="checkbox"/> Secretary: Louise Schlatter (21)

Directors – FY 2020	In attendance <input type="checkbox"/> (14 with 13 voting)
<input checked="" type="checkbox"/> Akron-Canton– Lee King	<input type="checkbox"/> Grand Rapids – Justin DeMarco
<input type="checkbox"/> Bluegrass – Scott Noel	<input checked="" type="checkbox"/> Indianapolis – David Fryman
<input checked="" type="checkbox"/> Cincinnati – David Proudfit	<input type="checkbox"/> Lansing – Roger Donaldson
Cleveland – Scott Taylor	<input type="checkbox"/> Louisville – Todd Irvin
<input checked="" type="checkbox"/> Columbus – M. “Tod” McKirnan	<input type="checkbox"/> Metro Detroit – Kevin Bush
<input type="checkbox"/> Dayton-Miami Valley – Ken Oren	<input checked="" type="checkbox"/> Toledo – Jerry Marquette
<input type="checkbox"/> Evansville– Mike Vannatter	<input type="checkbox"/> Emerging Prof. (appointed) - vacant

Chairs and Invited Guests	In attendance <input type="checkbox"/> (14 with 5 unique)
Academic Programs: Thad Goodman	<input type="checkbox"/> Membership Chair: Buddy Stafford
Awards Chair: Scott Taylor	Newsletter Editors: Elizabeth Woodrow and Jack Morgan
Bylaws Chair: Edmund Brown	Nominating Chair: Edmund Brown
<input type="checkbox"/> Certification Chair: Ed Avink	Planning Chair: Thad Goodman
Conference Chair: Thad Goodman	Program Chair: Jack Morgan
<input checked="" type="checkbox"/> Education Chair: Chris Grimm	Technical Chair: Gary Beimers
<input type="checkbox"/> Electro Comm Chair: D. Blake Wagner	<input type="checkbox"/> Statutory Agent: Lane Beougher

Prior Minutes Status (Louise)

- Meeting minutes of 18-Dec-2019 (Gregg/Thad) approved as submitted

Treasurer’s Report (Gary)

- GLR Treasury Reports: December 2019 presented and submitted for audit

Old Business and Other Reports

- President (Michael Rathburn): NR
- Emerging Professional Director (Louise Schlatter): Position still open

- 2020 Regional Conference – April 23-25, 2020; Cincinnati Radisson
<http://csiglrcconference.com>
 - Conference Education Structure:
 - Track 1: CEU Sessions
 - Track 2: Product Rep Academy
 - Track 3: Leadership and Committee Forums
 - Need to set attendance pricing and open registration (soon)
 - Still seeking sponsors
 - Reds game available for Saturday
 - Insurance Questions (David Proudfit): We are covered by venue
- Chapter Health Initiative
 - Leader Training (Thad Goodman):
 - See attachments on Leadership Week February 10-13, 2020
 - Record and put on GLRC website
 - Webinar connection part of invitation
 - *Peek behind the curtain of Leadership.pdf* is an announcement to chapter leaders/officers introducing the program
 - *Chapter President.pdf* is a sample/template
 - Propose to have one for each webinar or a one piece cumulative showing each office/committee
 - The goal is to have something the current chapter leaders could forward to potential officers/committee leaders.
 - Event Speakers would be contacted once Board approves moving forward
 - Schedule of Events 2020.pdf is a proposed schedule
 - Days and times to be discussed if changes needed
 - Individual Speaker schedules could mean minor adjustments
 - Chapter Challenge (all):
 - Louise Schlatter looking for program feedback
 - Gary Beimers reports +2 MetroDetroit, +1 Grand Rapids
 - Dynamic Chapter (all):
 - Importance of “hook”
 - Adjust thinking to turn challenges into success
- Nominations for next year (update – Ed Brown) – Need President Elect, VP (Scott Taylor replacement), Treasurer, Emerging Professional:
- Certification Test Results (update – Scott Taylor/Ed Avink):
 - No changes seem to be in the offing.
 - Institute looking for volunteers:



[Certification Committee](#)

01-24-2020 (signup deadline)

01-28-2020 | Small Project (up to 40 hours total)

Online Opportunity

Apply Today!

- Long Range Planning (update – Thad Goodman and Mike Rathburn): Will be submitting to Board for review by next meeting



New Business

- None reported

Institute Director's Report (Jack)

- "Winter" meetings coming up: Why CSI?
- Digital badging and CSI Store feedback is positive
- Coming up: Marketing campaign for awards (deadlines last Friday of May)

Next Meeting

- Go-to-Meeting, Wednesday, Feb 19, 2020, 4-5pm

Chapter Events

- Send to Newsletter Editors Elizabeth Woodrow (ewoodrow@sewardassociates.com) and Jack Morgan (morwalsopl1@gmail.com)
- Send to GLR Webmaster Blake Wagner (dblakewagner@gmail.com)
- 2020 Great Lakes Regional Conference: April 23-25, 2020; Cincinnati Radisson <http://csiglrcconference.com>
- CONSTRUCT: October 2-4, 2020 at Grapevine, TX (Gaylord Resort near Dallas)

Adjourned at 5:01 pm (David F/Scott)

END OF MEETING