



**The Great Lakes Region of the
Construction Specifications Institute, Inc.**

<http://www.greatlakes.csinet.org>

**Great Lakes Region Executive Committee Meeting, as CSI Lean Coffee
“Go-to-Meeting” Conference Call
Wednesday, October 15, 2019; 4:00 pm - 5:00 pm (EST)**

Called to Order (Michael) at 4:05 pm
Roll Call (Louise) NO Quorum (≥ 10)

GLR Board = Executive Committee + Directors = Voting Members, but 1 vote each

Executive Committee – FY 2020	In attendance <input type="checkbox"/> (8 with 7 voting)
<input checked="" type="checkbox"/> President: Michael Rathburn (20)	<input checked="" type="checkbox"/> Vice President: Greg Jones (21)
<input type="checkbox"/> Past President: Edmund Brown (20)	<input type="checkbox"/> Vice President: Scott Taylor (20)
<input checked="" type="checkbox"/> President-Elect: Thad Goodman (20)	<input checked="" type="checkbox"/> Treasurer: Gary Beimers (20)
<input checked="" type="checkbox"/> Institute Director (non-voting): Jack Morgan (N-22)	<input checked="" type="checkbox"/> Secretary: Louise Schlatter (21)

Directors – FY 2020	In attendance <input type="checkbox"/> (14 with 13 voting)
<input type="checkbox"/> Akron-Canton– Lee King	<input type="checkbox"/> Grand Rapids – Justin DeMarco
<input type="checkbox"/> Bluegrass – Scott Noel	<input type="checkbox"/> Indianapolis – David Fryman
<input type="checkbox"/> Cincinnati – David Proudfit	<input checked="" type="checkbox"/> Lansing – Roger Donaldson
Cleveland – Scott Taylor	<input type="checkbox"/> Louisville – Todd Irvin
<input type="checkbox"/> Columbus – M. “Tod” McKirnan	<input type="checkbox"/> Metro Detroit – Kevin Bush
<input type="checkbox"/> Dayton-Miami Valley – Ken Oren	<input checked="" type="checkbox"/> Toledo – Jerry Marquette
<input type="checkbox"/> Evansville– Mike Vannatter	<input type="checkbox"/> Emerging Prof. (appointed) - Rachel Middleton

Chairs and Invited Guests	In attendance <input type="checkbox"/> (14 with 5 unique)
Academic Programs: Thad Goodman	<input type="checkbox"/> Membership Chair: Buddy Stafford
Awards Chair: TBD	Newsletter Editors: Elizabeth Woodrow and Jack Morgan
Bylaws Chair: Edmund Brown	Nominating Chair: Edmund Brown
<input type="checkbox"/> Certification Chair: Ed Avink	Planning Chair: Thad Goodman
Conference Chair: Thad Goodman	Program Chair: Jack Morgan
<input type="checkbox"/> Education Chair: Chris Grimm	Technical Chair: Gary Beimers
<input type="checkbox"/> Electro Comm Chair: D. Blake Wagner	<input type="checkbox"/> Statutory Agent: Lane Beougher

Prior Minutes Status (Louise)

- Meeting minutes pending
- State of Ohio Corporation (806198) status: Reinstated (Active)

Treasurer’s Report (Gary)

- 2019 September GLR Treasury Reports: presented and submitted for audit

Coffee Topics and Discussion

- The Process:
 1. Each attendee has a turn to sponsor possible discussion topics;
 2. Sell your topic to attendees with a 1-2 minute explanation of its importance;
 3. Each attendee uses their 3 votes to vote on topic list (sets importance);

4. Discuss topic with most votes for 5-7 minutes (may use straw vote to extend) with goal to resolve or assign Action Items to further address; and
5. Then go to next most voted topic until set end time.
- Topics with number of votes, discussion notes, and follow up actions:
 1. 7 Certification: Concerns
 - **Passing the CDT (1 hour) similar to Construct [GLRC]**
 - Start a petition and deliver to Institute (follow up with **Ed Avink**)
 - Typical contact time: 15 hours
 - Passing: 25%
 - Don't move curve to pass – solve core issue: Training materials
 - Train the Trainer it help correspondence of “class” and “test”
 - New trainer material due end of 2019; Tests start April 2020; 6-month time lag
 - **Forum**
 2. 5 Dynamic Chapter Program: On-demand 24/7
 - **Present at GLRC** (Cynthia)
 - Communicate through GLR – Goal: Get every member to try once in FY2020
 - **GLRC Team to lead (Jack)**
 3. 4 RepLine: Interview the Architect (CCPR track), education for Rep (at show)
 - **Academies for Reps at GLRC (Thad to start discussion)**
 - It's all about information exchange
 - Make GLRC a mini-Construct
 4. 2 Emerging Professionals Event: Engaging 5 minute speed “dating”
 5. 1 Chapter Challenge:
 6. 1 Awards: Promote
 7. 1 Leadership Programs as a GLRC draw: Bring in outside resources (Keynote quality)
 8. **Leadership Webinars in Feb 2020**
 9. Participation Example: Portland Chapter
 10. Communication: Taking time to do it, CSI Studio to podcast
 11. Hands-On: Interest-building, where all can see it
 12. Sep 30 – Oct 2, 2020 Construct
 13. Construct: Associations and new Reps were present – leads for new members
 14. Long Range Planning for GLR, aka Strategic Plan
 15. Need for follow-up

Action Items

- Ed Avink coordinate with David Proudfit: Nov 20, 2019: Explore including education on “Passing the CDT” session in the GLRC
- Scott Taylor and Ed Avink: Nov 20, 2019: Follow up on discussion and Tracy Petrillo presentation with thoughts on starting a petition to register the need for test reporting, and value of hosting a forum for discussing new trainer materials
- Jack Morgan: Nov 20, 2019: Propose value options for engaging Dynamic Chapter in GLRC planning and training
- Thad Goodman: Nov 20, 2019: Propose how to include “Product Rep Academy” in GLRC offerings; may be possible if Leadership Webinars happen in February 2020
- Thad Goodman and Mike Rathburn: Nov 20, 2019: Report on Long Range Planning update process



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Next Meeting

- Go-to-Meeting, Wednesday, November 20, 2019, 4-5pm

Chapter Events

- 2020 Great Lakes Regional Conference: April 23-25, 2020; Cincinnati Radisson
<http://csiglrcconference.com>

Adjourned at 5:00 pm (app/sec)

END OF MEETING