Great Lakes Region Board of Directors Meeting Minutes
November 19, 2015
4:00 p.m. - 5:00 p.m.

Called to Order at 4:06 pm
Roll Call

Ex Comm (majority - 4)
President: Phil Babinec
Vice President 1: Jeff Clark
Past President: Ivette Burns
Vice President 2: Ken Schmidt
President Elect: Hank Hordrup
Treasurer: Bob Schrock
Statutory Agent: Lane Boucher (NV)

Directors (majority - 7)
Akron Canton - Sean Barbina
Toledo – Martha Stack Dreier
Cleveland – Scott Taylor
Bluegrass - Scott Noel
Cincinnati - Alan Frost
Louisville – Jeff Clark
Columbus - Ed Gerber
Grand Rapids - Edwin Avink
Dayton Miami Valley - Rodney Rusnak
Metro Detroit - Joseph Huffman
Emerging Professional - David Fryman

Committee Chairs
Academic Affairs - Thad Goodman
Education - Chris Grimm
Awards - Henry Stellma
Elec. Communication - Blake Wagner
Conference - John Oliva

Minutes (Ed)
- Motion to approve October minutes (Ivette / Jeff seconded), approved

Treasurer's Report (Bob Schrock)
- Received funds from institute but they don’t indicate from which months they apply
- Submitted for audit

President's Report (Phil)
- Regional Elections
  - Region to conduct elections, not institute
- Chapter Visits
  - Phil to talk to chapter presidents about next year visits
- Institute revising awards
- Leader Updates (Jack Morgan via email)
- Strategic Planning
Institute Director’s Report (Thad via email)

- **Mark Dorsey** continues his “Listening Tour” this month- He is sitting in on some of the main committee’s and having one- on- one conference calls with Board members asking for input on what makes CSI unique and what we think the priorities should be. Great Approach as this allows for feedback and dialog we can’t have in a Board meeting setting.

- The **CSI FOUNDATION** and Academic Programs Committee are putting the finishing touches on the National Student Competition. They are going to put out a “Beta” competition to selected schools this year to vet the process and release. In the Great Lakes Region Columbus State Community College has been chosen to submit for the award. Schools we chose this year were based on two main criteria- they are a CSI Chapter Student Affiliate, or the school program teaches the PDPG based CDT prep class in their curriculum. In the case of CSCC, they do both. If anyone in the Region has an active student group and would like to be considered, please let me know and I will take it to the committee.

- The Institute **AWARDS Committee** is making some MAJOR changes in CSI’s awards for this next year. Specifically the Outstanding Chapter Award requirements will see some changes, so make sure all of your chapters awards chairs look over the new Honors and Awards guide when it comes out in December. Our very own Brandilyn Fry of the Akron- Canton chapter is the chair this year and she is doing a great job of making a positive difference.

- The **Elections** slate has been released. It’s a strong group of candidates, and you should look over it. The Great Lakes Region is honored to have Edmund Brown of the Indianapolis Chapter on the ballot running for Director- At- Large. Give him your support as he has a couple of strong people running against him.

- **Chapter Visits:**
  - Louisville- “A day at the races” event. Another Great year of weather and I was honored to be able to present the Outstanding Chapter Award publicly to the chapter members at the event.
  - Dayton- Missed the Procrastination Day event due to a work conflict, but the comments I heard from those who attended shows it was another good day of programming.
  - This next two months I will be attending several of the Region’s Holiday events.

Leadership Training (Jack via email)

- The GLR website is slowly being updated with Blake Wagner's help.
- The Certification Committee page has been updated with a description of what it does and provided my contact information as Chair.
- The Leadership Power Points have been reorganized so they are easier to find. Added Thad Goodman's Academic Affairs Power Point.
- Thad prepared a narrative of updates to the Academic Affairs Committee page. With my help, I have forwarded this to Blake Wagner. Blake has not updated the page as of this writing.
- Volunteered to update the GLR Awards Guide which is dated 2009. Met with Henry Stellema, GLR Awards Chair, to discuss updating the content (Award Winners since 2009) and the graphics. I felt since I was developing an Awards Committee Power Point for the Leadership portion of the website, that updating the guide made sense. Brandy Fry, Institute Awards Committee Chair, is supplying award winners that she had. Thad Goodman and Gary Beimers said they would look through their files. I would welcome anyone who has award winner information to supply that to me.
- I am organizing a Go-To-Meeting Monday, November 23 at Noon, for all Chapter Presidents and Certification Chairs. Ed Brown has already supplied the call-in information. The meeting will allow sharing information about past Certification related study classes and what is planned for next Spring’s exams. Many people have already given me positive feedback.
**Directors Reports:**

- Indianapolis
  - Holiday party (12/10)

- Grand Rapids
  - Held Expo in October
    - 6 CEU classes with 40 people each
  - June - Golf outing
  - Certification
    - 21 people passed CDT
    - 25 signed up for upcoming CDT class in January

- Louisville
  - 54 attendees to the Day at the Races
  - Holiday Party with AIA (12/10)
  - January joint chapter meeting with NAWIC

- Cleveland
  - New members stepping up to be on the chapter board

- Detroit
  - Wants to host GLR conference
  - GLR board to revisit the schedule for upcoming region conferences
  - Detroit is scheduled to host in conference in 3-4 years

**Strategic Plan (Ivette)**

- The current region strategic plan is located on the region website
- It is similar to the institute’s plan and needs to be revised
- Wants to develop a survey to membership to evaluate CSI services using Survey Monkey by 12/11

**Post Meeting Update (11/20/15):**

- Motion to proceed with a month to month subscription for Survey Monkey to solicit region member opinions for updating the Strategic Plan, cost not to exceed $62.00 (Thad, Hank seconded). Motion approved

**Next Meeting:**

- Ex Comm - Thursday Dec. 10.
- Board of Directors - Thursday Feb. 11.

Adjourned at 4:52pm