GLR MEETING REPORT

Great Lakes Region

Date Held: February 8, 2013  Time: 12:30 am
Location: Teleconference
Event: Great Lakes Region
Subject: Executive Committee Meeting

1. President Thad Goodman, CSI
2. President-Elect Jack P. Morgan, CSI, CCS, CCCA
3. Vice President Ivette Ramirez Bruns, CSI, CCS
4. Vice President Jim McDonald, CSI
5. Secretary D. Blake Wagner, CSI, CCCA
6. Immediate Past President Brandilyn B. Fry, CSI, CDT
7. Institute Director Gary Beimers, FCSI
8. Conference Chair (non-quorum) Michael Adams

The following comments and/or decisions are the result of a meeting held regarding the above-referenced subject:

1. CALL TO ORDER: 12:30, Thad Goodman

2. ROLL: Eight present

3. SECRETARY REPORT: (Blake)
   a. Minutes from the December 2012 Executive Committee meetings.
      (1) Approved (Jim/Ivette)

4. TREASURER REPORT: (Ralph) – No Report
   a. December and January Treasures Reports
      (1) File for Audit

5. PRESIDENT’S REPORT (Thad)
   a. Chapter Visits
      (1) Louisville meet and greet: Thad visiting 3/14
      (2) Akron Canton and Cincinnati Trade Shows: Thad attending
   b. PPT Template Leadership training
      (1) Template sent to all officers during meeting to use creating officer presentation during GLR Conference
      (2) Plan to record the presentation to share online
      (3) Each officer Ivette focus on Education, Jim focus on committee work/event planning
6. **INSTITUTE DIRECTORS REPORT (Gary)**

   a. **Branding- next steps forward/Chapter help**
      (1) Number of resources on website, including a PowerPoint
      (2) Most chapters have received the artwork
   b. **By-Laws update**
      (1) No specifics, but we are quite close
      (2) The bylaws committee has sunset, so any incomplete bylaws will go directly to Lane
      (3) Once complete, the finalized and approved bylaws need to be sent from the chapter back to the Institute
   c. **Call for Volunteers**
      (1) Soft launch is up on CSI website
      (2) Committee and Task Team openings listed
      (3) Couple of new Task Teams may surface after Board meeting in February
         (a) Delegated design
         (b) Product attributing, or some format for product info to be presented on websites or in a single document
      (4) Folks that volunteer will get some sort of response this year
      (5) Used Social Media to fill a committee opening recently
      (6) Article on volunteering to get into all March newsletters

7. **STRATEGIC PLANNING**

   a. **Election Window Open**
      (1) Election open through 3/1

8. **OLD/NEW BUSINESS**

   a. **Region Conference update- Michael Adams**
      (1) Following same format/timeline as the Cincinnati conference
      (2) Hotel, date, and venue set
         (a) Hyatt Regency, attached to historic arcade
         (b) Cost/night is $239+tax (parking may be included)
         (c) $150 conference registration
      (3) Website launched
         (a) Final tweaks to registration
      (4) Date has been pushed out
      (5) Finalizing speakers
         (a) Four one-hour sessions for education on Friday
         (b) Friday night tour
         (c) Thad coordinating a national speakers
            1) Joy Davis
2) Poss. Casey Robb
   (6) Cleveland chapter or a sponsor will cover cost for Rock Hall tour
b. Region Chapter CDT training classes identified and on website
   (1) Thad sending request out to Certification Chairs for who/when CDT classes taking place

9. NEXT MEETING:
   a. Friday, March 8, 2013 11:30 AM via GoToMeeting

10. ADJOURNMENT: 1:05 PM, called by Thad Goodman

Respectfully submitted by:
D. Blake Wagner, CSI, CCCA
GLR Secretary