GLR MEETING REPORT

Great Lakes Region

Date Held: August 13, 2011
Time: 9:00 am
Location: Great Lakes Region Conference, Grand Rapids, MI
Event: Great Lakes Region
Subject: Annual Meeting

In Attendance:
1. President Brandilyn B. Fry, CSI, CDT
2. President-Elect Thad Goodman, CSI
3. Vice President Philip J. Babinec, CSI, CCS, CCCA
4. Vice President Ivette Ramirez Bruns, CSI, CCS
5. Secretary D. Blake Wagner, CSI, CCCA
6. Treasurer Jack P. Morgan, CSI, CCS, CCCA
7. Immediate Past President Gary L. Beimers, FCSI, CDT
8. Director – Akron-Canton Jason Rickenbacher, CSI, CDT
9. Director – Cincinnati Beverly S. Jacquez’, CSI, CCS
10. Director – Cleveland by proxy Scott Taylor (Michael J. Adams, CSI)
11. Director – Columbus by proxy James C. McDonald, CSI, CDT, Electronic Publications Chair
12. Director – Grand Rapids Brian D. Moynihan, CSI
13. Director – Indianapolis Pete Kerfoot, CSI, CDT
14. Director – Lansing Matthew A. Guzinski, CSI
15. Director – Metro Detroit Kay Kocis, CSI
16. Director – Toledo Bret E. Penrod, CSI
17. Awards Chair (non-quorum) Harry S. Walsh, CSI
18. Education Chair (non-quorum) Helaine K. Robinson, CSI, CCS, CCCA
19. Certification Chair (non-quorum) David Robert Trudell, CSI, CCS, CCCA
20. Technical Chair (non-quorum) Edwin L. Avink, CSI, CCS
21. Institute President Paul Bertram Jr., FCSI, CDT
22. Institute Communications Joy Davis, CSI
23. Conference Attendees

Absent:
1. Director – Bluegrass Scott Noel, CSI
2. Director – Dayton-Miami Valley Patrick Hansford, CSI, CDT
3. Director – Evansville Darren C. Morley, CSI
4. Director – Fort Wayne Kent Halloran, CSI, CCCA
5. Director – Louisville Amanda J. Schoonover, CSI, CDT
6. Director – Saginaw Valley Lane J. Beougher, FCSI, CCS, CCCA

The following comments and/or decisions are the result of a meeting held regarding the above-referenced subject:
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1. CALL TO ORDER: 9:05 am, Brandilyn Fry

2. ROLL CALL: See results above. Present 14, Absent 8, Chairs 3, Guests 5.
   a. A quorum was present (12 minimum constitutes quorum).

3. SECRETARY REPORT
   a. Review Minutes from FY2010 GLR Annual Meeting in Columbus, OH.
      (1) Note: Item 6, b., 2 was not accomplished (The education session presentations will
          be posted on the Region’s website after the conference.)
      (2) Approved. (McDonald/Rickenbacher)

4. STRATEGIC PLAN
   a. Joy Davis reviewed Institute Strategic Plan
   b. Brain storming session to identify what the Region does and should do

5. MEMBERSHIP RETENTION DISCUSSION
   a. Institute Membership Committee meeting this weekend, should expect direction from
      Institute to chapter Membership Chairs in upcoming months
   b. Review what each chapter is doing to promote CSI to non-members
   c. Thad Goodman’s commitments:
      (1) Retention. Call every chapter member personally in my chapter and have a
          conversation to ask them a couple questions
      (2) New Programs for Outreach sending two young members to firms to play WII
          bowling and show them a different face of CSI to encourage membership
      (3) Partner with couple construction firms representing three identified charities to raise
          money for them for a month and bring them back next month to give the money
      (4) Identified top twelve contractor firms to target them for membership
      (5) Programs, called all non-affiliated members to encourage chapter membership
      (6) Membership chair provides President and Board 60-days notice that their
          membership will expire and Membership Chair calls them at 60-days prior
      (7) Increase membership awareness and membership involvement
      (8) Treat guests as “guests” when they visit the chapter meetings and give them
          recognition

6. NEXT MEETING:

7. ADJOURNMENT: 12:07 pm, called by Brandilyn Fry.

Respectfully submitted by:
D. Blake Wagner, CSI, CCCA
GLR Secretary