Starting and Maintaining a Student Affiliate

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What is it?

- A Student Affiliate is an organized group of students connected to a CSI Chapter.
- Parent Chapter recognizes in By-Laws
- Adheres to CSI policy in the C4 guide
- Appendix JJ submitted to Institute Secretary
Target Audience

Architectural Schools
Construction Management Programs
Why do we care?

CSI as an organization average age: 52.3

Educating students means building the future of CSI
Three Step Approach

- Initiate
  - Colleges/ Universities/ Community Colleges

- Educate
  - Educators/Students/Administration

- Participate
  - Joint effort by school and local CSI Chapter

Program overview
Initiate
Identify and outreach to school

Script - Letter
Talking Points - Calls
Initiate/Educate/Participate document
Educate

School Tools

Needs and Wants
- Moll/Betts Flyer
- PDEP Program outline
- PDEP Instructor Notes
- Sample Syllabus
- Free Desk Copy for Instructor
- Request a College Exam Site Application
Initiate
Chapter Level Information

Logistical means of recognition and program overview
Needs and Wants

- Moll/ Betts Flyer
- Student Handbook
- How CSI Helps Students
- Meeting ideas and calendar outlines for organizing year

Educate

Chapter Tools
Participate
College/University Level

Faculty CSI membership
Advisory Board
Teach once a quarter/semester
“You only get out of it what you put into it.”
Participate: Chapter

- Board Student Liaison
- Student President Board Meetings
- Summer Planning Meetings
- Trade Show involvement
- Scholarship for School
- Awards Banquet
- Meeting Support/budget
Participate: School/Students

- Board Liaison attend meetings
- Annual Ideas outline for officers
- Summer Planning Meetings
- School Events Support
- Scholarship for School
- Month by Month calendar Ideas
- Annual Ideas Outline
Establish Requirements

Program Goals:

• Express Mission
• Be Exclusive
• Offer Value
  – To Chapter
  – To Students
  – To School
Understand a Program's Success

CSI Mission
- Advance Information
- Improve Awareness

Exclusivity
- Teach importance of CSI for later

Value
- ROI may be far down the road.
Questions?

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