



Cherise Lakeside, CSI, CDT Candidate – Institute Director-at-Large



Year Joined CSI:	2011
Home Chapter:	Portland
Firm:	Ankrom-Moisan Architects
Occupation/Position	Specifier
Email:	CheriseL@ankrommoisan.com
Education:	N/A
Professional Registrations, Licenses and Certifications:	CDT
CSI Awards:	Portland Chapter: <ul style="list-style-type: none">• Presidents Service Award (2012, 2013, 2014)• Presidents Certificate of Appreciation (2013) Institute: <ul style="list-style-type: none">• President’s Award from Casey Robb – 2014• Institute Certificate of Merit and Appreciation – 2015• Communications Award – 2015• June 2016 - Certificate of Merit and Appreciation - Construction Specifications Institute• September 2016 - Outstanding Contribution Award - Construction Specifications Institute
Other Professional/Civic Organizations and Awards:	Building Enclosure Council, Phi Gamma Delta Moms Club President (Oregon State Chapter), Daily Journal of commerce 2014 Women of Vision Award
Current/Previous Experience as a Board Member for Organization(s) other than CSI:	OISA Snowboard Association Board Member, Committee Chair Boy Scout Troop 799, President Phi Gamma Delta Moms Club

Candidate Statement:

I am currently in my 6th year as a member of CSI. The list of positions and awards during my 5+ years in CSI that I have been requested to provide will highlight my time commitment and dedication to this organization. What that list will not tell you is how passionate I am about this organization. We have the potential to make a difference not only in our built environment but in our ability to work positively and collaboratively together as a team.

I feel that CSI is misunderstood as an organization mainly focused on specifications by non-members in the AEC community. The project delivery education and multi-discipline collaboration that makes us so unique and valuable is being missed by those outside of CSI. I work to change this every single day. I would like the opportunity to work on this from a higher leadership role without this organization.

I believe that our best work is done in a positive and collaborative environment. I would bring that attitude to the Board. It's what makes us great and what drives progress. My passion projects in AEC are working to improve cross discipline coordination, mentoring and aiding young professional development and working toward forward moving change in the AEC community.

I strive to take every opportunity to teach, speak and/or spread the CSI Message. I am not afraid to do the work that it takes to bring CSI back to the forefront in our industry.

CSI Positions:

Portland Chapter – Board of Directors: Director (1 yr), President-Elect (1 yr), President (2 years), Immediate Past President (Current)

Portland Chapter – Committees: Education (1 yr Chair, in 5th yr Member), Programs (2 yrs), Scholarship (4 yrs), Certification (3 yrs), Industry Forum (1 yr), Publicity (3 yrs)

Institute: Education Committee (now Practice Area Curriculum Committee) – Member 2 yrs., currently in 3rd year as Chair

In addition to the education committees and CDT above, I have been a teacher/presenter for several sessions outside of those committees, many of them centered around spreading the CSI message and knowledge:

- CSI Portland Chapter CDT Prep Class, 2012
- CSI Academies - 2012 San Diego, 2013 Charlotte, 2014 Indianapolis, 2015 San Francisco
- CSI Webinar Series, Project Delivery Education Program, 2012
- SpecLink Training, September 2010
- CSI CONSTRUCT - 2012 Phoenix, 2013 Nashville, 2014 Baltimore, 2015 St. Louis, 2016 Austin
- CSI NW Region Leadership Training, May 18-19 2013
- Speaker, CSI CONSTRUCT 2013 Nashville, Architect/Engineer Coordination
- Instructor, Social Media for Dummies, Portland CSI
- Instructor, Portland CSI CDT Education Program 2014
- Speaker - Mt. Rainier CSI Chapter 2014
- Instructor, CSI CDT Project Delivery Education Program Webinars, Spring 2014
- Speaker, CSI Webinar, Sharing your Passion/Motivating Your Members - June 2014
- Speaker, ASIC National Convention, Basic Principles of Spec Writing, May 2014
- Speaker, NW Region Conference, May 2014
- Bloggers Panel, CONSTRUCT 2014, Baltimore
- Speaker, ASPE (Estimators), September 2014
- Speaker, Spokane CSI, October 2014
- Speaker, Portland CSI, October 2014

- Speaker, Eugene CSI, October 2014
- Guest Instructor, PCC Commercial Plan Reading Class, November 2014
- Speaker, Portland CSI Specs 101, January 2015
- Speaker, CSI Webinar, Best Practices for Product Reps, January 2015
- Speaker, Specs 101, Johnson Air Products, February 2015
- Speaker, Social Media Networking, CSI Academies, April 2015
- Panel Moderator, Warranties, CSI Academies, April 2015
- Panel Member, Exploring Ethics in AEC, CSI Academies, April 2015
- Panel Member, Ask me Anything about AEC, CSI Academies, April 2015
- Speaker, Specs: The Good, the Bad and the Ugly, ASIC Convention, April 2015
- Speaker, CSI Education, Tri-Region Conference San Diego, May 2015
- Speaker, Specs 101, Interface Engineering Young Professional Electrical staff
- Speaker, Portland Lights Products Fair, Specs & Substitutions, June 2015
- Speaker, Specs 101, Opsis Architecture, June 2015
- Leader, CSI CONSTRUCT Young Professionals Day Event, 2015
- Panel Member, Pecha Kucha Panel on Project Planning at CSI CONSTRUCT 2015, St. Louis
- Speaker - Specs 101 for ASHRAE Chapter Meeting, September 2015
- Speaker - Specs 101, Portland CSI, September 2015
- Speaker/Facilitator - CSI NW Region Leadership Training - Nov 6-8 2015
- CSI Master Specifiers Retreat, January 2016
- Speaker - Praxis Event at World of Concrete, Specs 101, February 3, 2016
- Speaker - Praxis Event at World of Concrete, Panel, February 4th 2016
- Instructor - CSI CDT Project Delivery Education Program, Feb/Mar 2016
- Instructor - Specs 101 at PAE Engineering for Administrative Staff
- Instructor - Specs 101 at PAE Engineering for Project Management Staff
- Instructor - CSI CDT Class Series at Ankrom Moisan for 40 staff in PDX & SEA
- Speaker/Participant - Portland CSI 2-day Concrete Symposium - 8 Courses
- Leader/Speaker CSI CONSTRUCT Young Professionals Day 2016
- Speaker/Leader – Ankrom Moisan Team of 50 – Interactive Event on ideas to Fix Construction – January 2016
- Member CONSTRUCT Education Advisory Council 2017

Scheduled for 2017:

- Speaker – Specs 101 at Mahlum Architects – February 2017
- Co-Speaker – Lehigh Valley Chapter – Interactive Let's Fix Construction Event – March 2017
- Spring CDT Classes for Portland CSI – February/March 2017 – 9 week course
- Film Screening of "Sista in the Brotherhood" and Panel Member/Speaker on Equity in AEC – March 2017
- Speaker – Leadership Training – Does your personality fit your position? – SW Region Conference – April 2017
- Speaker – Specs 101, Part 1 – SW Region Conference – April 2017
- Speaker – Specs 101, Part 2 – SW Region Conference – April 2017
- Speaker/Leader – Young Professionals Seminar – N/NW Region Conference – May 2017
- Speaker/Leader – Let's Fix Construction: Finding Collaborative Solutions – N/NW Region Conference – May 2017
- Leader/Speaker CSI CONSTRUCT Young Professionals Day 2017

What leadership skills do you possess that you could apply as a member of CSI's Board?

My ability to connect with all kinds of people is one of my strongest leadership skills. I believe in an open, collaborative environment when working with a team. Everyone should have a voice and compromise is often key to change and success, both at a Chapter and National level. Relationships and a multi-discipline membership are the backbone of this organization and we all come to the table with different perspectives. It is important for a leader to be able to galvanize those differences into a collaborative effort that creates results. I also believe that a leader is there to serve and should be willing to do anything they ask of their team. While I have good organizational skills, am a hard worker and have good attention to detail – it is my people skills that win the day every time.

You can't move forward or make change until you can bring everyone to the table to work together. If your team is excited, passionate and works well together – the decisions and tasks come much more easily and result in more success.

What skills and experience make you uniquely qualified for the position for which you are a candidate?

Again, my ability to bring people together toward a common goal has served me well and has resulted in success in both my Chapter, my activities at CONSTRUCT (specifically working with a large group of volunteers for YP Day), my leadership on the Institute Practice Area Curriculum Committee, my participation on the CSI Academies Planning Team and my time as a Board Member and President of the Portland Chapter.

All of this experience working with or leading a team has well prepared me to work with the Institute Board. While not exactly a skill, I have a very high level of passion for this organization and what it has to offer. I share this passion regularly and others catch it. The ability to motivate people to move forward (on the same page) is very important.

True success comes when you can create an environment of buy-in from all members of the group, even if everyone does not exactly get their way.

What do you think should be changed about CSI or what changes would you make? What shouldn't change about CSI?

The best and most unique thing about CSI is the variety of disciplines in its membership who are all equals. This should never change because it is what makes us so unique and relevant in AEC. The minute we believe we don't need to improve is the minute we are no longer viable. Every area in our organization always has room for improvement and I would work collaboratively on any effort that was collectively agreed upon by the Board.

That said, some of the areas that I would like to see more focus on improvement would be as follows:

1. I would like to see better consistency and collaboration in our certification programs so it is easier for Chapters to administer the education necessary to obtain these certifications.
2. I would like to see more educational opportunities in a variety of formats. Our webinars and in person events seem to be decreasing over time. Education is key to the viability of this organization.
3. I would like to see a bigger effort and focus on attracting young professionals and providing programs in formats that will keep them engaged as well as mentoring them to be leaders in CSI

sooner.

4. I would like to see a more concerted effort to attract members from disciplines that we do not see as often like engineers and contractors. They both play a vital role on the project team and their participation would greatly increase the depth and value of any CSI event or class.
5. I would like to see the Region leadership groups provide more support to our Chapters and give a clearer understanding of the role of the Region leadership body.

We have already made many changes in Portland CSI to work toward these goals. These are just some of the areas where I think we can improve.

The bottom line is that we always need to be looking forward and paying attention to areas that are not working as well as they may have in the past. "I have always done it that way" is not in my vocabulary if it no longer makes sense.

What do you see as critical to CSI's future success?

1. Improve CSI outreach, communication and marketing so non-members better understand what we are about. We should not be the best kept secret in the industry.
2. We need to do a better job of providing quality, valid education that participants can use right away in their daily work.
3. It is critical that we improve our young professional involvement and development. We have neglected this area for far too long. We need them and we need them now.
4. We need to strengthen and improve certification programs and outreach. We need to be stronger and more coordinated in this area.