



# Explore Partnership Opportunities with CSI Chicago

SILVER PARTNERSHIP \$750

GOLD PARTNERSHIP \$1500

PLATINUM PARTNERSHIP \$2500



The CSI Chicago Partnership Program offers companies a unique year-long marketing opportunity to establish a relationship with our members and friends. Your partnership will keep you visible throughout the year and your support enables the chapter to advance the greater Chicago area design and construction community’s knowledge of building information management, construction technology, and project delivery methods to improve facility performance while fostering relationships and promoting education. Consider one of our three partnership levels – Silver, Gold, or Platinum, .

2023-2024 Partner Benefits	Silver	Gold	Platinum
New/Renewing Partner Announcement Email	✓	✓	✓
New/Renewing Partner Announcement Social Media Post			✓
Website Recognition	✓	✓	✓
Email Recognition	✓	✓	✓
<b>In-person Events:</b>			
• Free in-person event registration*	1 per year	2 per year	1 per event
• CSI member rate registration rate**	✓	✓	✓
• Logo recognition w/ verbal acknowledgement	✓	✓	✓
• Early access to table top and sponsorship opportunities	✓	✓	✓
• Discounted table top rate	✓	✓	✓
Partner Event Center & Alert Email Listings	✓	✓	✓
AIA Presentation Listings	✓	✓	✓
Partner Email		1 per year	1 per quarter
Partner Social Media Post		1 per year	1 per quarter

\*CSI Chicago has multiple in-person events throughout the year. Your free event ticket or tickets are valid for all in-person events excluding CSI2eye during your partnership period.

\*\*All Partners and guests of partners receive the CSI Member registration rate when registering for in-person events.

## Detailed Descriptions:

- New/Renewing Partner Announcement Email - **Platinum, Gold & Silver**
  - Includes logo, website link and representative contact information.
  - (1 per year at time of partner sign up/renewal.)
- New/Renewing Partner Announcement Social Media Post - **Platinum**
  - Social media post on all chapter social media channels recognizing companies for their partnership. (1 per year at time of partner sign up/renewal)
- Website Recognition - **Platinum, Gold & Silver**
  - Logo Placement on CSIChicago.org Home Page
  - Company & Representative Contact Listing on CSIChicago.org Partner Page
- Email Recognition - **Platinum, Gold & Silver**
  - Logo Placement on CSI Chicago Email Logo Stripe
- In-Person Events:
  - Free in-person event registration\*
    - All Events - **Platinum**
    - 2 Events - **Gold**
    - 1 Event - **Silver**
  - CSI member rate registration rate\*\* - **Platinum, Gold & Silver**
  - Logo recognition w/ verbal acknowledgement - **Platinum, Gold & Silver**
  - Early access to table top and sponsorship opportunities - **Platinum, Gold & Silver**
  - Discounted table top rate - **Platinum, Gold & Silver**
- Partner Event Center & Alert Email Listings - **Platinum, Gold & Silver**
  - Promote your next event, product or service launch via our event center on our website and on our alert email event listing.
- Partner AIA Presentation Listings - **Platinum, Gold & Silver**
  - Promote your AIA Presentations via our Partner AIA Presentation Website Page.
- Partner Email
  - Promote your next event, product or service launch via a dedicated email to our email database.
    - 1 per quarter - **Platinum**
    - 1 per year - **Gold**
- Partner Social Media Post
  - Promote your next event, product or service launch via a dedicated social media post on all our social media channels.
    - 1 per quarter - **Platinum**
    - 1 per year - **Gold**

\*CSI Chicago has multiple in-person events throughout the year. Your free event ticket or tickets are valid for all in-person events excluding CSI2eye during your partnership period.

\*\*All Partners and guests of partners receive the CSI Member registration rate when registering for in-person events.