



Coming Full Circle
CSI Southeast Region Conference
Charlotte, North Carolina
April 26-28, 2023



Conference Schedule

Wednesday, April 26, 2023 - CSI Leadership Training

6:30AM		Breakfast (Hotel Lobby)	
	9:00AM	Conference Check-In (Pre-Function Space - 2nd floor)	
9:00AM		<div><div>Lessons in Leadership: Impact in a Changing World</div><div>Cam Featherstonhaugh</div></div>	
	10:00AM		
10:00AM	10:15AM	Break (Pre-Function Space)	
10:15AM		<div><div>Strategies for Growing Your Chapter</div><div>J.W. Mollohan</div></div>	
	11:30AM		
11:30AM		<div><div>Navigating CSI Resources Presentation</div><div>Liz Icenogle</div></div>	
	12:00PM		
12:00PM	1:00PM	Lunch	
1:00PM		<div><div>The New Guard: Attracting, Engaging and Empowering Emerging Professionals</div><div>Cherise Lakeside</div></div>	
	2:00PM		
2:00PM	2:15PM	Break (Pre-Function Space)	
2:15PM		<div><div>Snow Globe Leadership: Shaking Up Your Leadership for More influence and Impact</div><div>Jeff Nischwitz 1 LU</div></div>	
	3:15PM		
3:15PM	3:30PM	Break (Pre-Function Space)	
3:30PM		<div><div>CSI PONG</div><div>Chris Davis / Ken Buschle</div></div>	
	4:30PM		
4:00PM	6:00PM	Conference Registration / Check-In	
4:30PM		<div><div>Closing Remarks</div><div>Glenn Remler</div></div>	
	5:00PM		
5:00PM	6:00PM	Welcome Reception - Hotel Lobby	
6:00PM		Dinner / Entertainment on Own	



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Conference Schedule

Thursday, April 27, 2023 - Conference Day 1

6:30AM	9:00AM	Breakfast (Hotel Lobby) / Conference Check-In (Pre-Function Space)		
8:30AM	9:30AM	Welcome / Opening Remarks Cam Featherstonhaugh, CSI National Chair		
9:30AM	9:45AM	Break (Pre-Function Space)		
9:45AM	11:45AM	Let's Talk About Specs, Baby! Cherise Lakeside 2 HR LU HSW	Preparing Code Complaint Plans Greg Burke 2 HR LU HSW	
12:00PM	1:00PM	Lunch Presentation The Team Shift: Accelerating Your Team, Results and Impact Jeff Nischwitz 1 HR LU		
1:00PM	1:15PM	Break (Pre-Function Space)		
1:15PM	2:15PM	Keynote Speaker: Social + Ecological: The Work of Brooks + Scarpa Jeff Huber 1 HR LU HSW		
2:15PM	2:30PM	Break (Pre-Function Space)		
2:30PM	3:30PM	Code Updates for Concrete Masonry: What Designers Need to Know Christina Subasic 1 HR LU HSW	Speed Networking (15 mins each with sponsors)	
3:30PM	3:45PM	Break (Pre-Function Space)		
3:45PM	4:45PM	Enjoy your Stay! Explore behind the scenes of the Embassy Suites. Embassy Suites Hotel Tour Erica Kennedy 1 HR LU		
5:00PM	6:00PM	Evening Reception - Hotel Lobby	Welcome Reception: Hosted by Little (10 min walk; 5:00pm - 7:00pm)	
6:00PM		Dinner / Entertainment on Own		



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Conference Schedule

Friday, April 28, 2023 - Conference Day 2

6:30AM	9:00AM	Breakfast (Hotel Lobby) / Conference Check-In (Pre-Function Space)	
8:00AM		Personal Branding in the Design Environment Brent Williams 1 HR LU	Concrete Masonry Unit Production Oldcastle Masonry Plant Tour (transportation and Lunch provided) Byard Stevens 1 HR LU HSW
	9:00AM		
9:00AM	9:10AM	Break (Pre-Function Space)	
9:10AM		Atlanta's Greenenest Tiny Home Kevin Shepherd & Christopher Shue 1 HR LU	
	10:10AM		
10:10AM	10:20AM	Break (Pre-Function Space)	
10:20AM		DE&I Roundtable Discussion Led by: Kenny McMann 1 HR LU	
	11:20AM		
11:20AM	11:30AM	Break (Pre-Function Space)	
11:30AM		Lunch Presentation: Get Naked! The Power of Authentic Leadership Holly Gotfredson 1 HR LU	
	12:30PM		
12:30PM	12:45PM	Break (Pre-Function Space)	
12:45PM		Atrium Design & Wide Span Opening Protectives David Dodge 2 HR LU HSW	Speed Networking (15 mins each with sponsors)
	2:45 PM		
2:45 PM	3:00 PM	Break (Pre-Function Space)	
3:00 PM		Accessibility Demons Advanced Fair Housing vs. Accessibility Code Miguel Rodriguez 2 HR LU HSW	
	5:00 PM		
5:00 PM	6:00 PM	Evening Reception - Hotel Lobby	
7:00PM	10:00PM	Southeast Region Awards Banquet	



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Speaker / Session Information



Speaker: Cam Featherstonhaugh, CSI, CDT, AIA

Presentation Title: [Lessons in Leadership: Impact in a Changing World](#)

About the Speaker: As a leader of the K-12 Education Studio at TruexCullins, Cam has an extensive knowledge of sustainable building practices and building science. He is versed in the educational pedagogy of 21st century learning and adept at guiding his clients through the challenges and opportunities of the design and construction process. His recent projects include Winooski School District, Williston Central School, Seventh Generation HQ, Warren Elementary School, and St. Michael's College Residence Hall.

Cam serves as Board Chair of the National Board of Directors of the Construction Specifications Institute and is the co-founder of the Vermont AIA Emerging Professionals Network. He holds a Bachelor of Architecture from Norwich University in Northfield, VT.

In his spare time, Cam serves as organist at St. Mary's Episcopal church (Northfield, VT). Cam lives in Central Vermont with his wife Stephanie, sons Arthur and William, cats Burnham and Picard, and his little dog Mabel.



Speaker: J.W. Mollohan, FCSI, CCPR

Presentation Title: [Strategies for Growing Your Chapter](#)

About the Speaker: JW is a forty-year veteran of commercial building products manufacturing, sales, and distribution. He received his Architecture and engineering degree from San Diego State, and a degree in economics from Florida Atlantic University.

He spent 8 years with Georgia-Pacific Gypsum as regional and district sales manager. The last 19 years he has spent with Dryvit Systems as regional sales manager, strategic accounts business development manager in the military and government sectors, joint ventures manager, and architectural manager. His most recent position was serving Tremco CPG as an Industry Advocate before he retired early 2023.

JW was a frequent presenter on building enclosure topics at national industry events and was very active with industry professional associations including the BEC, IIBEC, and CSI where he has repeatedly served in national leadership roles and is recognized as a Fellow of the Institute.

J.W. and his beautiful bride Debra reside in the mountains of north Georgia.



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Speaker / Session Information



Speaker: Liz Icenogle, CAE

Presentation Title: Navigating CSI Resources Presentation

About the Speaker: Liz Icenogle, CAE, Director of Component Relations at the Construction Specifications Institute (CSI), supports CSI's 117 chapters and regions as they create community, connection, and professional development for their local AECO communities.

A 16-year veteran in association management, Icenogle previously served as the Executive Director of Engagement for ARMA International and began her association career with the Associated Builders and Contractors.

Icenogle serves on the board of directors for the Kansas City Society of Association Executives (KCSAE) and has held other leadership roles within KCSAE and with the American Society for Association Executives (ASAE). She regularly speaks, has authored articles, and has developed educational content on the topic of association



Speaker: Cherise Lakeside, FCSI

Presentation Title: Let's Talk About Specs, Baby!

About the Speaker:

Cherise is the Senior Specification Writer for RDH Building Science Inc. based in their Portland, Oregon office.

Cherise has experience with many facets of the project team in the built environment. She has worked mostly in architecture with stints in construction, MEP Engineering, and now building science.

Cherise is a CSI Fellow, recent recipient of the Hans William Meier Award for Innovation of Certification Programs, Past President and current Certification Chair of the Portland CSI Chapter and former Director-at-Large on the Institute Board among many other positions. She currently teaches the CSI CDT certification program and has had hundreds of students over the last 10 years.

Cherise is passionate about mentorship/young professional development, public speaking/education (300+ events over the last 10 years) and is particularly interested in improving project coordination and communication among all disciplines.

Cherise's latest adventure is as the host of the ARCAT podcast "DETAILED", project stories of challenges and triumph - www.arcat.com/podcast. In the industry, she is fondly (hopefully) referred to as the #CSIKraken. Connect with her on LinkedIn or you can follow her on Twitter or Instagram @CheriseLakeside.



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Speaker / Session Information



Speaker: Jeff Nischwitz

Presentation Title: Snow Globe Leadership:

Shaking Up Your Leadership for More Influence and Impact

About the Speaker: Known as a Facilitator of Truth, Snow Globe Shaker and the Leader of Shift, Jeff Nischwitz is a man on a mission – a mission to help people shift how they lead and thereby shift their leadership impact. Jeff's the Founder of The

Nischwitz Group, a speaking, consulting and coaching company that transforms people and organizations—one truth at a time! As an international leadership, team engagement and culture speaker, Jeff Nischwitz is known for his unique perspectives, for challenging traditional thinking, and for delivering tangible shifts for leaders to grow their people, build their businesses and enhance their relationships. Jeff has published five leadership and business books, including his most recent, *Snow Globe Leadership: Shaken, Not Settled* (2021). Jeff works with a wide range of organizations on growing leaders, building engaged and empowered teams, accountability and achieving your whole other level of impact and influence.



Speaker: Greg Burke, FAIA

Presentation Title: Preparing Code Complaint Plans

About the Speaker:

Greg Burke, AIA, is president of Gregory John Burke | ARCHITECT, PA in Vero Beach, Florida and vice president of AIA Florida. Born with twin birth defects that left two fingers and two toes missing from each hand and foot, he's been an AIA member since 1984 and a practicing architect for three decades. He is also in his third year as a member of the AIA National Diversity Council, serving this year as Vice-Chair.



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Speaker: Jeffrey Huber, FAIA, ASLA, LEED AP, NCARB

Presentation Title: Ecological + Social: Sustainability and Resiliency
within the Works of Brooks + Scarpa

About the Speaker: Jeffrey Huber, FAIA, ASLA, NCARB, LEED AP is a principal at Brooks + Scarpa and manages the firm's south Florida office. Brooks + Scarpa is a multi-disciplinary practice that includes architecture, landscape architecture, planning, environmental design, materials research, graphic, furniture and interior design services that produces innovative, sustainable iconic buildings and urban environments. In addition to his role

at Brooks + Scarpa, Huber is an Associate Professor of the School of Architecture at Florida Atlantic University in downtown Fort Lauderdale.

A distinguished architect and landscape architect, Huber's work specializes on public realm projects that combine ecological, landscape, urban, and architectural design. Huber's research, teaching, and professional work have garnered over 75 national design awards, including multiple from Progressive Architecture, The American Institute of Architects (AIA), American Society of Landscape Architects (ASLA), American Architecture Awards, and the American Collegiate Schools of Architecture (ACSA). His professional work has been published in hundreds of books and periodicals.

Huber currently serves as a Strategic Councilor at AIA National and on the Florida Association of the American Institute of Architects (AIA Florida) Board. He received his Bachelor of Design in Architecture and Master of Architecture from University of Florida (Gainesville), and a Master of Landscape Architecture + Environmental and Urban Design from Florida International University (Miami).



Speaker: Christine "Tina" Subasic

Presentation Title: The Code Updates for Concrete Masonry:
What Designers Need to Know

About the Speaker: Christine "Tina" Subasic, PE, LEED AP is a consulting architectural engineer specializing in masonry and sustainable design based in Raleigh, NC. Ms. Subasic has provided technical support services, including standards development, educational seminars, and inspection services in the masonry industry for over 25 years. A frequent

speaker on masonry and sustainability, she has addressed audiences in over 20 states. She is active in The Masonry Society where she served as the first female President. She has been a member of the TMS 402 Code Committee for over 15 years and has co-authored the veneer chapter in the TMS Masonry Designers' Guide. Subasic also serves on ASTM Committees C15 on Manufactured Masonry Units, C12 on Mortar, and Committee E60 on Sustainability. She is editor of The Masonry Society's Sustainability E-Newsletter, and has written numerous articles and publications for STRUCTURE and Masonry Construction magazines and other industry associations. She is the author of the book "Six-Minute Solutions for Structural Engineering (SE) Exam Morning Breadth Problems."



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Speaker: Erica Kennedy, AIA, CSI, CDT

Presentation Title: Enjoy your Stay! Explore behind the scenes
tour of the Embassy Suites

About the Speaker: Born in Asheville, North Carolina, Erica Kennedy graduated from UNC-Charlotte with a Bachelor of Art and a Bachelor of Architecture. Shortly after college, Erica realized her love for hotel design and the hospitality sector. She is now a Partner at ODA Architecture and Principal of the Hospitality Studio. The creative teamwork, relaxed style, and unencumbered energy at ODA result in loyal client partnerships. Erica thrives on business development, great client interactions and successful project completion. In 2021, she was appointed to the Board of Directors for the Charlotte Hospitality Tourism Alliance. She is involved in many organizations including AIA, CSI, ULI, CREW, etc. In her downtime, Erica enjoys traveling, practicing yoga, reading, and volunteering.



Speaker: Brent Williams, CSI, CDT

Presentation Title: Personal Branding in the Design Environment: Transforming your reputation into today's digital environment.

About the Speaker: Brent Williams is an serial entrepreneur who has built multiple companies within the construction marketplace. Nationally known as an speaker and educator on digital connectivity, Brent's expertise targets the Social Media environment, the permission - based marketplace, connectivity within the design field and building personal brand identities and is currently the Director of Design for DesignFilm.com, an authorized distributor for 3M Architectural Finishes.

Brent began his involvement in CSI in 2004, quickly rising to leadership as President of the Knoxville Chapter in 2006-2007 and then moving on to service at the Region and Institute levels. During his service at the National level, Brent began teaching about deploying Social Media for the design community in 2008. The pinnacle of his CSI experience was the founding of CSINext, the Institute's Virtual Chapter.

In addition to his business and CSI efforts, Brent is a lifelong, passionate cyclist who co-founded the Professional Bicycle Mechanics Association and enjoys racing his reproduction 1880's era Penny Farthing Bicycle.

Based in Knoxville, Tennessee, Brent is married to Dr. Jeanne Williams and is father to five and grandfather to 3 rambunctious grandsons.



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Speaker / Session Information



Speakers: Christopher Shue + Kevin Shepard

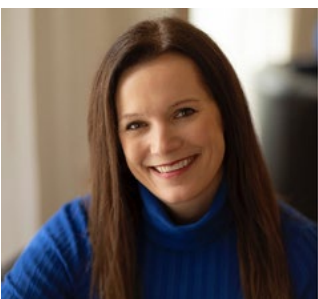
Presentation Title:

The Atlanta's Greenest Tiny City Home



About the Speakers: Christopher Shue has a strong passion for bringing people together to create a more sustainable future. Working closely with all members of the Belter team Christopher has expanded the company's market area by strengthening their online presence, building relationships with consumers and communities, and positioning Belter Tech as a leader for sustainability within the construction sector.

Kevin Shepherd has been working in the construction industry for 10 years. He began his journey as a carpenter, and upon realizing firsthand how much waste is attributed to the industry, decided he wanted to help in the research and development of more sustainable construction systems. That's when he joined the newly-founded Belter Tech, acting as general manager and leading the company's R&D and product design/formulation. A major part of Kevin's philosophy is that in order to create a more sustainable world, the world must work together. With this in mind, Kevin has and continues to form strong business partnerships with various companies and works closely with them to aid in the accomplishment of their sustainability goals



Speaker: Holly Gotfredson, CSI, CDT

Presentation Title: Get Naked. Harnessing the Power of Authentic Leadership Objectives

About the Speaker: I spent the first part of my career in the creative world - working at the High Museum of Art in Atlanta and then moving onto a marketing and advertising professional path for the next decade. I entered the world of manufacturing and was amazed at the artistry and effort that goes into each piece, each project. I feel like this gives me a unique perspective in merging the aesthetic goals for a project with the nuts and bolts of bringing it to fruition.

I purchased American Metalcraft, Inc. from my family in 2017 and am honored to carry on the legacy that my father in law started in 1986. Our rainscreen systems, custom sunshades, infill, perforated and shadowbox panels, brake metal and column covers grace the LG Headquarters in New Jersey, Philly Live in Philadelphia, PA, The Research Center at the University of Idaho, Fort Bliss Hospital in El Paso, Texas and the 14th Street Bridge in Atlanta just to name a few. With AMI's thirty-five years of experience and work nationwide, clients trust American Metalcraft and I am excited to be part of its story.



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Speaker: David Dodge, CSI, CDT

Presentation Title: Atrium Design & Wide-Span Opening Protectives

About the Speaker: David Dodge is Vice President of Business and Code Development for McKeon Door Company. David has been involved in the construction industry since 1975. With an extensive background in project estimating and management and a bachelor's degree in business management, David soon realized a great deal of success in building product marketing and sales. Within this venue he found his passion – building code development and architectural design compliance. Since 1988, he has assisted

architectural firms in understanding and implementing the provisions of the model codes as they pertain to fire and life safety. His particular focus is on the fire door industry, promoting cutting edge technology to resolve code compliance challenges.

David is a corporate member of the International Code Council (ICC) and earned his Construction Document Technologist (CDT) from the Construction Specifications Institute. He has served on several ICC committees, both local, regional and national, for the adoption and implementation of the International Building Code throughout the US. He is a recognized speaker and instructor, teaching the fire and life safety provisions of the model codes to design professionals and regulatory officials. David is a certified CEU instructor under the ICC Education Provider program. As part of the McKeon Door Company team David draws on his 30-plus years of experience in the building code arena when assisting design professionals and product representatives with code and design compliance challenges.



Speaker: Miguel A Rodriguez, FAIA, NCARB, NOMA

Presentation Title: Accessibility Demons

About the Speaker: Miguel Rodriguez, FAIA is a broadly experienced architect with over 38 years in the profession and licensed in several states. He is the founding principal of Rodriguez Architects, Inc. a 10-person firm, located in Coral Gables, FL.

Mr. Rodriguez is a member of the Florida Board of Architecture and Interior Design and Currently Chair of NCARB's Region 3. He is a former Vice President of the American Institute of Architects and member of the National Architectural Accrediting Board.

Miguel received his professional degree from the University of Miami in 1981, where he taught Professional Practice and Construction Documents. He regularly presents continuing education seminars on Agreements, Professional Ethics and Practice, the Florida Building Code, and on Accessible design (ADA), nationally.

His active involvement with professional issues over 30 years builds on his expertise and has placed Mr. Rodriguez in a position of leadership nationally and internationally. He is a Fellow of the American Institute of Architects, a recognition of professional excellence which honors those architects who have made a significant contribution to architecture and society on a national level and who have achieved a standard of excellence in the profession.