



Lee Ann M. Slattery, CDI, CDT, CCPR
Candidate – Institute Director from the Middle Atlantic Region



Year Joined CSI:	2002
Home Chapter:	Greater Lehigh Valley
Firm:	ATAS International, Inc.
Occupation/Position	Sales Support Manager
Email:	slattery@atas.com
Education:	AS in Computer Information Systems, 1982
Professional Registrations, Licenses and Certifications:	CDT, CCPR, LEED AP BD+C
CSI Awards:	2018 President’s Award from Middle Atlantic Region President – Award for “Commitment to Thoughtful Change” 2017 President’s Award from CSI Greater Lehigh Valley Chapter President 2015 Institute President’s Plaque (Bob Simmons) – Certification Committee Maintenance Group Member 2014 Middle Atlantic Region – Robert P. Brosseau Memorial Award 2013 CSI Institute Award and Middle Atlantic Region Award – Special Award and Letter of Commendation for organizing CSI Allentown Chapter’s involvement in the Homes for our Troops project (Institute Award also recognized Mitch Miller) 2013 Nominated by CSI Greater Lehigh Valley peers for Women of Influence in the Lehigh Valley awards

2012 Letter of Commendation from Institute President (Paul Bertram)
– for recognition of the promotion of CSI and the Corporate Partner Program

2010 President’s Award from CSI Allentown chapter President

2006 President’s Award from CSI Allentown chapter President

Other Professional/Civic Organizations and Awards:

Allied Member of AIA Eastern Pennsylvania

Member of the Greater Lehigh Valley IFMA Chapter Member of Green Building United, the local USGBC Chapter (formerly served on their planning committee from 2017 to 2018)

Member of the Mid-Atlantic Division of the Metal Building Contractors and Erectors Association (currently serving a three-year term as a director – terms end 12/31/19)

Member of National Women in Roofing – joined in 2018

Member of planning committee for Construction Greater Lehigh Valley for past four years (since inception of the local competition in 2015)

Member of planning committee for Let’s Build Construction Camp for Girls in the Lehigh Valley for past two years (since inception of the camp in 2017)

Member of Toastmasters, earning the “Competent Communicator” (CC) level – 2008 to 2018

Current/Previous Experience as a Board Member for Organization(s) other than CSI:

1/1/17-12/31/19 – MBCEA (Metal Building Contractors and Erectors Association) Mid-Atlantic Division – Director

Candidate Statement:

Currently I am serving as the Institute Director of the Middle Atlantic Region, having been appointed by the institute board to the position for the dates of 7/1/18 to 6/30/19, due to the region’s Institute Director being elected for the Board Chair Elect position. As a board member, I am also serving on the Membership Connection Committee. I feel I have been able to contribute to the board in the past year but have only begun to “get my feet wet” and would like the opportunity to remain on the board and assist with further progress made toward a positive and robust future for CSI.

Prior to being appointed to the board, I served one year (7/17 to 6/18) as the Middle Atlantic Region Second Vice President. I also served for six years (7/10 to 6/16) on the Greater Lehigh Valley Chapter's Executive Board in the positions of President, President-Elect, and Vice President (two-year terms in each position), in addition to serving on many chapter committees since joining them in 2002.

I am currently in my last year of a three-year term as a director for the Mid-Atlantic Division of the Metal Building Contractors and Erectors Association, so I do have experience serving on a board other than for CSI. I'm also a member of several other industry associations (as are listed above), which gives me well-rounded insight and experience on how other associations operate and serve their members.

Serving on the Institute's certification committee for five years (2013-2018), I contributed toward improving the CCPR exam and was recognized for this effort, along with other certification committee members, with an Institute President's Plaque by Bob Simmons in 2015. As a member of the CSI CCPR Task Team from 2013 to 2015, we worked together on ways to further promote the CCPR certification. I feel strongly that the CSI certifications are an important offering to all members of the design and construction team, and I am passionate about promoting this. With the recent development of the CDT becoming a professional certification, that will further the future of CSI certifications being sought after by those in the AEC community.

In 2014, I received the Robert P. Brosseau Memorial Award for the Middle Atlantic Region. It is given to only one person per year within the region. The award recognized a member who has, through their activities, exemplified dedication and enthusiasm for CSI. In 2013, I received an Institute Award and Middle Atlantic Region Award for organizing our chapter's involvement in the Homes for our Troops project (helping to build a home for a wounded serviceman). In 2012, I received an Institute Letter of Commendation from then Institute President Paul Bertram for recognition of the promotion of CSI and the Corporate Partner Program. I have also received the CSI Greater Lehigh Valley's President's Award three times since 2006.

What leadership skills do you possess that you could apply as a member of CSI's Board?

I feel that leading teams of inside and outside salespeople and marketing staff at two architectural building product manufacturers over the past 26 years has given me a wide variety of experience. My six years serving on the executive board of the CSI Greater Lehigh Valley chapter and a year as the Middle Atlantic Region Second Vice President has added to that experience. In my 16 years as a CSI member, I have chaired many committees and served on the chapter board for most of those years in a variety of positions. From my first year of membership in 2002, I became involved in the hospitality committee and quickly became chairperson of it.

For the past three years, I have participated in the Young Professionals' events that have been held the day prior to CONSTRUCT, which were led by Cherise Lakeside. I spoke to the YP's about "Setting Yourself Apart", "How We Roll at CONSTRUCT", and have participated in the "speed mentoring" exercise, as one of the mentors.

In 2010, ATAS became the second company to sign up for the new CSI Corporate Partner program, at my recommendation to the owners of ATAS. Since then, I have acted as the ATAS liaison to the CSI Corporate Partner staff and have given many recommendations to other companies who were considering becoming a

corporate partner. ATAS is one of six companies at the Platinum Corporate Partner level, which is the highest possible level.

An article on the “Benefits of CSI Corporate Partnership” that I wrote was published in the Construction Specifier’s April 2011 issue, and I have had additional articles published in the Construction Specifier and other industry publications.

Appointed by the CSI President, to help further develop and promote the CCPR certification, I served as a member of the CSI CCPR Task Team from 2013 to 2015,

I am currently a director on the board of the Middle Atlantic Metal Building Contractors and Erectors Association, in my last year of a three-year term. I’ve also held positions on committees of the Concretely Speaking Toastmasters Club and the Staff Parish Relations Committee at my church, which often deals with sensitive issues between our church members and the staff.

The leadership skills employed in all these positions and activities, both within the AEC industry and outside of it, will be useful in the position of Institute Director of the Middle Atlantic Region.

What skills and experience make you uniquely qualified for the position for which you are a candidate?

My current and past involvement in many different types of organizations, including corporations, industry trade associations, non-profit volunteer groups, and my church uniquely qualify me for this position. I have been told that my communication and listening skills, along with the ability to analyze a situation from different viewpoints, are some of my strong suits. I am passionate about the CSI organization and what it has done for me in my career and always take the opportunity to tell “my personal CSI story” to others who are not aware of CSI or its member benefits, and to those who may consider joining CSI as a member and pursue a CSI certification.

What do you think should be changed about CSI or what changes would you make? What shouldn’t change about CSI?

I would like to see an emphasis on promoting the CDT, CCCA, CCS and CCPR certifications. Not only through the Construction Specifier and other CSI-related publications, websites, etc., but also through non-CSI related organizations and publications. Having served on the certification committee for five years, a lot of effort has been invested into improving the exams and it would be great to have more people pursuing the CSI certifications. By employing a targeted marketing strategy to other AEC industry sectors, I believe we will see an increase in those taking the exams.

Now that the CDT is a professional certification, which requires continuing education credits for renewal (along with the three advanced CSI certifications), it would be great to develop a way that continuing education credits earned at a variety of CSI related events (including at a national, regional, and local level), could be reported to a CSI member’s transcript, vs members having to self-report those credits (a service similar to what is done for the AIA members with the AIA/CES program). That would be a valuable benefit for current members, and a good feature to promote to prospective CSI members who have a CSI certification.

To help recruit young professionals who are often on tight budgets, I think a membership dues payment plan would be a great addition for those who pay for the membership dues themselves (vs having their

employer pay the dues for them). I know this was suggested by others in the past, as well. By giving the option to have a monthly automatic withdrawal from an account to cover dues payments, it might entice more people to join. Another benefit of that is that membership renewal could be automatic until they physically cancel the automatic payment, which may help in retaining members.

What shouldn't change about CSI is their mission of building knowledge and improving project delivery. With a focus on education and certification, along with effective communication among all people involved in the design and construction of a building, we will continue to improve to benefit all of those in the AEC community.

What do you see as critical to CSI's future success?

Continual growth and improvement in valuable member experiences and benefits are critical to CSI's future success. Turning the CDT into a professional certification is a great step forward. Introducing the Dynamic Chapter Program to assist chapters in creating dynamic events at the local level has been very successful.

Working with the AIA/CES to allow CSI chapters and regions to fall under one CSI education provider umbrella for the registration of education programs, resulting in savings of chapter and region funds, is a wonderful thing, and a prime example of effective collaboration with other AEC industry associations.

The launch of CSI Connect and the various online communities have allowed members to connect with each other across the world, to ask questions and share ideas. The sharing of that knowledge within those communities has been tremendous. Initiatives such as these will continue to help us grow and move forward well into the future.