



**William A. (Chip) Hayward, Jr., CSI, CCCA  
Candidate – Institute Treasurer**



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<b>Year Joined CSI:</b>	2006
<b>Home Chapter:</b>	Tampa Bay FL
<b>Firm:</b>	Michael Baker International
<b>Occupation/Position</b>	Senior Architect /Senior Associate
<b>Email:</b>	CHayward@mbakerintl.com
<b>Education:</b>	Georgia Institute of Technology-Bachelor of Science 1979, Georgia Institute of Technology-Master of Architecture 1981
<b>Professional Registrations, Licenses and Certifications:</b>	Florida Registered Architect-License Number 11007; CSI-CDT, CCCA; LEED Green Associate
<b>CSI Awards:</b>	<ul style="list-style-type: none"><li>• CSI-Institute Hans William Meier Award-2014</li><li>• SE Region President's Award-2012 &amp; 2014</li><li>• SE Region-Institute Director's Award-2010, 2011 &amp; 2013 (Certification Programs)</li><li>• SE Region Service Award 2013, 2014 &amp; 2017</li><li>• SE Region Certificate of Appreciation-2008 - (Co-Host for Region Conference-Orlando)</li><li>• Tampa Bay Chapter President's Commendation-2007, 2008, 2010, 2011 &amp; 2012</li><li>• Tampa Bay Chapter Certificate of Merit and Appreciation-2008</li><li>• Greater Orlando Chapter-Chapter President's Certificate-2014 &amp; 2017</li><li>• CSI-Institute Certificate of Merit &amp; Appreciation 2009</li><li>• SE Region-Membership Award 2009.</li></ul>
<b>Other Professional/Civic Organizations and Awards:</b>	AIA, Georgia Tech Alumni Association-Tampa Bay, SAME-Society of American Military Engineers; Design Build Institute (1997-1999); Tampa Builders Exchange (1989-1992), USGBC (2002), Marine Military Academy-Alumni Association, First Christian Church-Tampa

**Awards:**

GT Alumni Association-Top Tier Network- (2002-2018)  
GT Alumni Association - Best Network/Chapter Award – 2007  
GT Tampa Bay Alumni Association Network President Award-2010  
Michael Baker Intl.- Innovation Award-2012.

**Current/Previous Experience as a Board Member for Organization(s) other than CSI:**

President – Spinnaker Cove Condominium (Main) Association Board, (1988-1990)  
Board Member-The Reserve Town Homes of Tampa Bay (2002-Current); President (2012, 2015 & 2016)  
Board Member – Tampa Builder’s Exchange (1992-1999)  
Board Member – GT Suncoast, Tampa Bay Alumni Association (2002-Current)  
VP-(2004-2007), President (2008 – 2010), Advisory Board Member (2010- Current)

**Candidate Statement:**

I view this Institute Board position as a continued honor and opportunity to serve the CSI Membership, and a continuation of my personal-volunteerism-goal of giving back to the construction industry. My membership in CSI has provided me with a way of improving myself and making the industry better which has included being a dedicated and engaged leader since joining CSI, thanks to the great mentors that have guided and encouraged me through-out the process. From the inception of my membership in CSI, I have been very active at the Chapter and Region levels serving in various leadership and volunteer roles, with the primary goal of making CSI membership valuable to my fellow members; through this effort CSI has afforded me the opportunity to give back to our industry. I was fortunate to serve as the SE Region Secretary-Treasurer for two consecutive terms, from 2011-2015, and during this tenure I implemented several changes to improve the accounting and reporting for the SE Region’s business operations. Currently, I am serving as the SE Region President, and my term will be ending in July 2018; however, I will remain active on the Region Board in an advisory capacity. In 2014 I was awarded the Institute’s Hans William Meier Award for my volunteer work advancing, teaching and organizing the CDT-Prep Class in the Tampa Bay Chapter (Over 10 years); this effort was expanded in 2014 to include CDT-Prep-Class-Boot Camps in both the Orlando & Raleigh-Durham Chapters, and Sarasota in 2018, as well as the Tampa Bay Chapter’s CDT-Prep classes. There have been numerous Chapter and Region Awards received in recognition of my volunteerism and leadership in CSI’s programs. The Tampa Bay Chapter CDT-Prep Class has now been recorded and posted on You-Tube, with over 7,500 views to date. It has been a real pleasure serving on the Board for the SE Region during the last six years; it has provided me with a wonderful opportunity to meet, network, and collaborate with many members within the Region (and the United States) and we have accomplished a lot. If elected as the institute Treasurer, I hope to expand and continue this effort during my term of office and follow through on many of the goals that the Membership & the Board have conveyed. I would greatly appreciate your support for election as the Institute Treasurer, and to make my goals of making CSI membership a valuable asset by implementing creative programs (outside of the box opportunities) to enhance membership value, expand our brand, improve networking capabilities and increase our membership base. Sincerely, William A. Hayward, Jr. (Chip), AIA, CSI-CCCA, LEED GA, SAME

**What leadership skills do you possess that you could apply as a member of CSI’s Board?**

Having held leadership positions in many volunteer organizations through-out my career, leadership by

example and inclusion are integral aspects of my leadership style; this involves three guiding principles 1) Integrity First, 2) Service before self, and 3) excellence in all you do.

**What skills and experience make you uniquely qualified for the position for which you are a candidate?**

I have served as the Secretary-Treasurer for the SE Region for four years and have been an integral part of the leadership team for these Region during my back to back terms. As the Secretary-Treasurer, I implemented cost control procedures to re-fund the Region's Long-Term Reserve Account, facilitated Region governance activities and served in a supporting role for the Region Conferences hosted by the Raleigh-Durham and District 2 Chapters. In addition, I chaired the committee for the SE Region Conference Guide, and the Institute's-Region-RAP Fund Adhoc Advisory Committee. I was also asked to serve on the Institute Nominating Committee in 2009, 2017 & 2018. Through this extensive experience, I have a great understanding of the business/operating/governance requirements, and sensitive to the expectations and support activities that the Institute should provide to the Members, Chapter Leaders and Region Leaders. I have served on several Boards and collaborated with many folks on development of balanced budgets to achieve the objectives of the organization. One of the achievements that I am most proud of was the initiation of the USF College of Architecture-CSI-Student Chapter; this has promoted CSI to a younger generation of construction professionals and extolled the benefits of CSI's networking strengths; youthful participation in CSI will be the key to our long-term success and sustainability.

**What do you think should be changed about CSI or what changes would you make? What shouldn't change about CSI?**

I believe that CSI's objectives for improving the construction industry through education and effective communication are important aspects of the value-added-benefits of membership in CSI; this objective and commitment should not change. Collectively we should look to the future and continue to mentor and embrace younger professionals within the construction industry and focus more effort on the development youthful leadership to ensure the continued success of the Institute and the Chapters. We need to be proactively engaging all industry professionals about the benefits of being a member of CSI and the adoption of innovative technologies in stream lining project delivery; we can do this through effective communication, being inclusive, encouraging participation, and educating/mentoring non-CSI members about established CSI-training programs and the integration of project data into BIM. This starts at the Chapter level, which is why I have been so active in promoting the CSI-CDT programs and assisting other Chapters in generating and sustaining their CDT Prep Class programs. As a life time certification-achievement, the CDT program and certification compliments and enhances the value of being a CSI Member. The Institute must be supportive of Region and Chapter programs, to ensure that the grass root efforts for membership retention, growth and development of future CSI leaders are successful; with this mindset our CSI membership base will grow and we will once again become the "go to industry leader" for construction industry information, networking, education and specifications.

**What do you see as critical to CSI's future success?**

The strategic plan of the Institute should be to continue to improve and promote "membership value" to all of its members in a creative and positive way; to this end the Institute should do more to support the Region and Chapter Leaders to help achieve their strategic-plan-goals and the Institute's objective of expanding our membership base; a top down governance approach will not be sustainable. Collectively, we need to create more value and benefit to becoming and remaining a member in CSI, and expanding our brand recognition to universities and other construction industry stakeholders. If elected, as the Institute Treasurer, I will collaboratively work with the Institute Board Leadership to improve the supporting role to the Regions and Chapters and alignment of the Institute's governance activities to benefit the Members' objectives. This will

include ensuring that the financial stability of the Institute is not jeopardized, build upon the successes of my predecessors and ensure that the budgets are developed with realistic expectations and objectives. The Institute's supporting role and our membership growth can be improved upon and it is my understanding that some objectives are already set in motion by the current Board. The key to successful implementation is a dedicated, open minded and fresh perspective, implementing positive and meaningful change, with stakeholder buy-in, and not just making wholesale change, for change sake.