



EXECUTIVE CONFERENCE SPONSORSHIP OPPORTUNITIES

A variety of sponsorship levels are available exclusively to all of our Partner members. Your support of the CSIA Executive Conference is crucial to the success of this event!

Sponsors of the 2016 CSIA Executive Conference will have first right of refusal on any event or product that your organization supported last year. The first right of refusal deadline is Wednesday, October 12, 2016. Beginning Thursday, October 15, all remaining sponsor opportunities will be available to any Partner member and sold on a first-come, first served basis.

Contact Brittany Marsala Olson at bolson@controlsystech.com or 608-310-7862 to reserve your sponsorship opportunity today!

CSIA brings the FUN! CSIA launched the inaugural Fun Run/Walk at the 2016 Executive Conference surpassing expectations with nearly 100 participants! If you're looking for a unique way to enhance your sponsorship presence or have a limited budget, but would still like to support the annual Executive Conference, consider sponsoring the 2017 CSIA Fun Run/Walk. For \$500 your logo will be featured on the commemorative Fun Run/Walk participant t-shirt, in Fun Run/Walk promotions and on signage near the Fun Run/Walk registration area. Unlimited Fun Run/Walk sponsorship opportunities are available to CSIA Partner members, pending t-shirt and signage production timeline.

Looking to enhance your sponsorship? Contact Brittany Marsala Olson at bolson@controlsystech.com or 608-310-7862 to discuss possibilities – e.g., supporter branded coffee mugs during a morning break, etc.

Like to plan ahead? We'd be happy to assemble an annual package that may include CSIA membership, Executive Conference participation, and [Exchange](#) publicity. We can even bill you for it all at once! Contact Brittany Marsala Olson at bolson@controlsystech.com or 608-310-7862 to discuss.

DIAMOND LEVEL – \$10,000+

- Recognition as Diamond sponsor on signage near registration and in select digital or web materials, including sponsor profile in conference mobile app
- Inclusion of corporate logo on conference website with link to sponsoring company's website
- One push notification in the conference mobile app recognizing your support
- Option to add sponsor promotional brochures in to the conference mobile app "Virtual Registration Bag"
- One exhibit space at the Wednesday Industry Expo & Reception
- Up to two conference registrations
- First priority to select exhibit space location
- Ad in two monthly CSIA electronic newsletters
- One-time email blast to the all CSIA members. Sponsor to provide HTML content.
- Promotional ad or video on the Conference website posted through the conclusion of the Conference. Sponsor is encouraged to plug their respective sponsored activity within the ad or video – e.g., "Join us at the CSIA Welcome Reception," etc.



Welcome Reception (\$65,000)

The CSIA 2017 Executive Conference will kick-off with a special Welcome Reception on Tuesday, May 2 on the beautiful Oceanview Terrace at the Ft. Lauderdale Marriott Harbor Beach Resort. This spectacular outdoor venue overlooks the white sandy beach and clear blue water. Attendees will network over hors d'oeuvres, cocktails and live entertainment. This highly-attended event is very customizable based on the sponsor's needs, ensuring the sponsor receives extraordinary recognition.



SI Community Cafe (\$25,000)

Attendees say year after year that the number one benefit of attending the annual Executive Conference is networking. The exclusive sponsor of this unique "lounge" area is guaranteed to drive traffic and provides a convenient space for attendees to have one-on-one meetings, to catch up on work or unwind. A handful of official CSIA events will also be held in the SI Community Café.

PLATINUM LEVEL - \$10,000

- Recognition as Platinum sponsor on signage near registration and in select digital or web materials, including sponsor profile in conference mobile app
- Inclusion of corporate logo on conference website with link to sponsoring company's website
- One push notification in the conference mobile app recognizing your support
- Option to add sponsor promotional brochures in to the conference mobile app "Virtual Registration Bag"
- One exhibit space at the Wednesday Industry Expo & Reception
- Up to two conference registrations
- Second priority for exhibit space location
- Ad in one monthly CSIA electronic newsletter
- One-time email blast to the all CSIA members. Sponsor to provide HTML content.



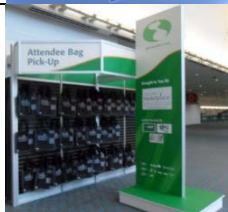
Mobile App

Attendees will access the meeting program, general meeting information and session details via the mobile app on their smart phones, tablets or the web. The sponsor's logo will be featured on the homepage of the app and is guaranteed to be seen by all who use it. Production included.



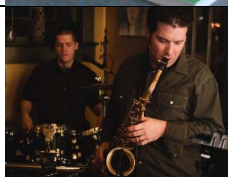
Wifi

Internet access will be available to conference attendees at the Marriott Harbor Beach Resort. Opportunities for sponsor recognition include featuring the sponsor's logo on the Wifi landing page, the option to customize access login credentials such as the username and/or password, etc. Exact sponsor options forthcoming pending venue capabilities.



Registration Bag Pickup Station

Registrants will collect their registration bag containing relevant meeting materials from the self-serving station. The meeting themed pickup station and free standing sign will be highlight the sponsor.

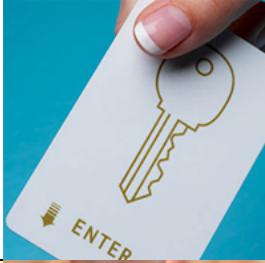


Welcome Reception Entertainment

Plenty of local flare will be incorporated into the 2017 Welcome Reception. Guests will enjoy live entertainment and the sponsor will receive special recognition at this highly-attended kick-off event.

GOLD LEVEL - \$8,500

- Recognition as Gold sponsor on signage near registration and in select digital or web materials, including sponsor profile in conference mobile app
- Inclusion of corporate logo on conference website with link to sponsoring company's website
- One push notification in the conference mobile app recognizing your support
- Option to add sponsor promotional brochures in to the conference mobile app "Virtual Registration Bag"
- One exhibit space at the Wednesday Industry Expo & Reception
- One conference registration
- Third priority for exhibit space location



Hotel Room Key

All guests at the Marriott Harbor Beach Resort will receive a custom branded hotel key card as they check in under the official CSIA hotel block. Sponsor this item and you'll be "in the pocket" of every conference attendee! Production included.



Lanyards

Meeting themed lanyards will be distributed to each attendee at registration. The sponsor's logo will be featured on the lanyard and is sure to generate great exposure as participants are required to wear name badges throughout the duration of the conference. Production included.



Registration Bag

Meeting branded registration bags will be distributed to all participants containing relevant meeting materials. The sponsor's logo will be featured, as well. Production included.



Padfolio/Document Holder

Attendees will receive a meeting themed padfolio at registration, featuring the sponsor's logo. Production included.



Water Bottle

Attendees will receive a meeting themed water bottle at registration, featuring the sponsor's logo. Production included.



Snack Pack

Attendees will be greeted at registration and given a special snack pack along with their registration materials. The snack pack will feature the sponsor's logo. Sponsors are invited to get creative with this snack pack and provide their own unique ideas. So many fun things you can do with this! Production included.



Awards Dinner

Conference attendees are invited to attend this special dinner to honor CSIA award recipients on Thursday, May 4. The sponsor's logo will be featured on the digital lectern during the dinner and on the custom printed menus at each place setting. Sponsors will also have a designated table to invite top costumers to dine with them. *Two opportunities available.*



Industry Expo

Conference attendees will gather during this happy hour style reception to share the most recent advances in control system integration at the Industry Expo on Wednesday, April 20. *Two opportunities available.*



Closing Reception

Attendees are invited to gather one last time during the evening on Friday, May 5 to enjoy dessert and a final toast with friends old and new.

SILVER LEVEL - \$4,000

- Recognition as Silver sponsor on signage near registration and in select digital or web materials, including sponsor profile in conference mobile app
- Inclusion of corporate logo on conference website with link to sponsoring company's website
- One push notification in the conference mobile app recognizing your support
- Option to add sponsor promotional brochures in to the conference mobile app "Virtual Registration Bag"



Keynote Presentations

The CSIA 2017 Executive Conference will feature a number of highly renowned speakers. The sponsor's logo of each keynote session will be featured on the digital lectern during their respective sponsored presentation. The following opportunities are available:

- Opening Keynote: Alan Beaulieu of ITR Economics to address the current economic state and will also present the future economic outlook on Wednesday, May 3.
- Closing Keynote: Information forthcoming.



Cocktail Reception

Guests are invited to celebrate the 2017 award recipients prior to the awards dinner on Thursday, May 4. This highly attended event is sure to offer your company great exposure as the sponsor's logo will be featured on branded beverage napkins. Production included.



Daily Breakfast

Breakfast is offered to attendees before speaker presentations begin. Sponsors will receive special signage recognition during their respective breakfast. *Three opportunities available: Wednesday, May 3; Thursday, May 4 or Friday, May 5.*



Daily Lunch

Lunch breaks provide attendees an opportunity to meet with their peers, network or to simply relax. Sponsors will receive special signage recognition during their respective lunch. *Two opportunities available: Wednesday, May 3 or Thursday, May 4.*

BRONZE LEVEL - \$2,000

- Recognition as Bronze sponsor on signage near registration and in select digital or web materials, including sponsor profile in conference mobile app
- Inclusion of corporate logo on conference website with link to sponsoring company's website
- One push notification in the conference mobile app recognizing your support



Daily Break

Meeting attendees will be invited to take a short break from the conference to enjoy light snacks and beverages. Sponsors will receive special signage recognition during their respective refreshment break. *Three opportunities available:*

- Wednesday, May 3 morning break
- Thursday, May 4 morning OR afternoon break



International Reception

In honor of CSIA's global growth, attendees from outside the United States will be invited to participate in this special reception to network with one another and with the CSIA leadership on Tuesday, May 2. The sponsor will receive special recognition during the reception.

We would like to extend a special **thank you** to our 2016 Executive Conference Sponsors! Your support is greatly appreciated and we look forward to continued partnerships!

Diamond



Platinum



Gold



Silver



Bronze



Fun Run

