



## For Immediate Release

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## Why you need a control system integrator who belongs to CSIA

### CSIA members produce comprehensive solutions for automation and integration needs

MADISON, Wis. – Plant managers, operations executives and other decision-makers across a broad spectrum of industries that rely on industrial automation for their success increasingly recognize the value of working with members of the [Control System Integrators Association \(CSIA\)](http://www.controls.org). CSIA is a group of independent, professional service providers who use hardware, software and communications products to offer industry clients the best choices for control and information system integration.

“Today’s manufacturing processes are more complicated, so clients need customized automation solutions to fit their operations,” says Jose Rivera, CEO of CSIA. “CSIA members develop, design and execute automation projects from beginning to end.”

Here are some of the key reasons industry clients are turning to CSIA:

- **Technical expertise** – CSIA integrators maintain a full-time business providing control and information system integration applications and technology.
- **Business acumen** – Members follow the [CSIA Best Practices and Benchmarks Manual](#), which sets the standard for professional management of a system integration company.
- **Certification** – Integrators can choose to be [CSIA Certified](#), a path that requires them to undergo an intense third-party audit and abide by strict performance standards.

“Industry clients look to CSIA for qualified system integrators,” says Rivera. “CSIA Certification provides a standard approach to project management, offers financial benchmarks, quality assurance management and other business aspects. For plant managers, directors of quality assurance and other company leaders, certification is a pre-screening mechanism that saves them time in their search and reduces risk.”

For more on CSIA, including how to access a comprehensive online directory of qualified CSIA system integrator members, visit [www.controls.org](http://www.controls.org).

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**About CSIA:** Founded in 1994, the [Control System Integrators Association](#) (CSIA) is a not-for-profit, global trade association that seeks to advance the industry of control system integration. Control system integrators use their engineering, technical and business skills to help manufacturers and others automate their industrial equipment and systems. CSIA helps members improve their business skills, provides a forum to share industry expertise, and promotes the benefits of hiring a certified control system integrator. CSIA has more than 500 member companies in 27 countries.

CSIA also hosts the [Industrial Automation Exchange](#) to connect manufacturers and others with the system integrators and industry suppliers who can meet their automation needs.

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