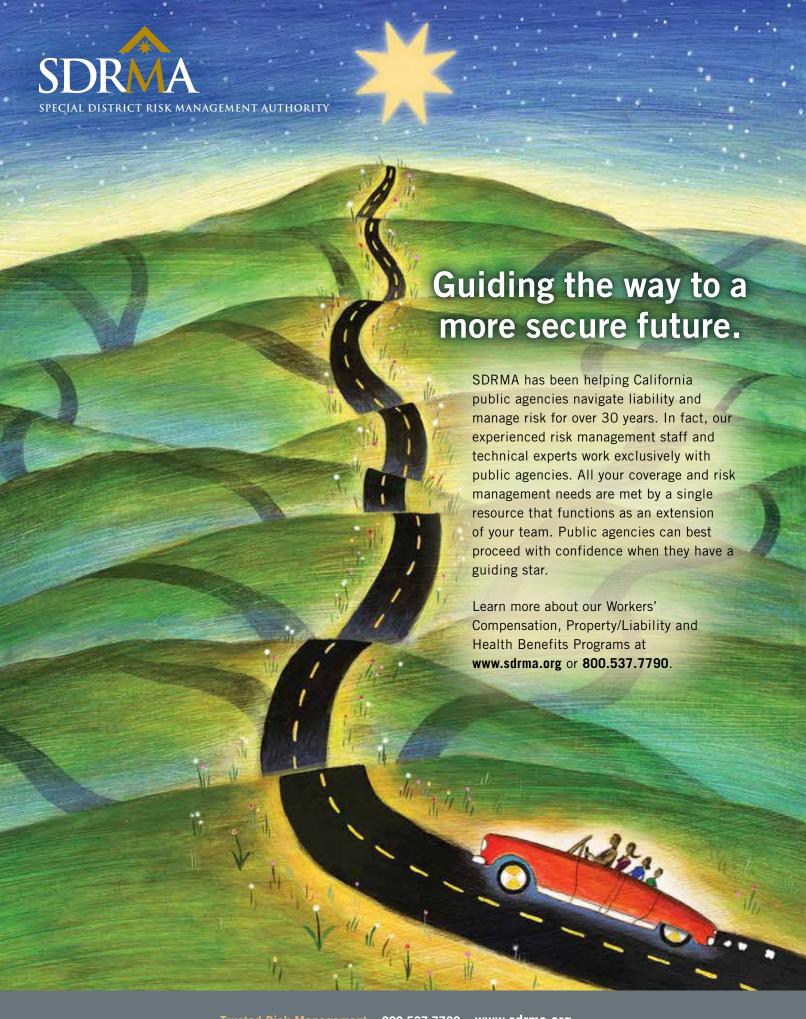




# LET'S RILEARN





## **2019 Professional Development Catalog**

Opportunities for special district elected/appointed officials and staff

You'll find new opportunities related to professional development:

•	Conferences	page	4
•	Workshops	page	8
•	Webinars	page	14
•	<b>On-Demand Titles</b>	page	20





Core governance training for elected/appointed officials *Earn SDRMA Credit Incentive Points.* 



#### **SAN DIEGO - April 7 - 10, 2019**

Early-bird registration discount ends Friday, March 8, 2019\* Embassy Suites San Diego Bay 601 Pacific Highway San Diego, CA 92101

#### **NAPA** – July 7 – 10, 2019

Early bird registration discount ends Friday, June 7, 2019\*
Embassy Suites — Napa Valley
1075 California Boulevard
Napa, CA 94559

This conference content is based on CSDA's Special District Leadership Academy (SDLA) groundbreaking, curriculum-based continuing education program, which recognizes the necessity for the board and general manager to work closely toward a common goal. SDLA provides the knowledge base to perform essential governance responsibilities and is designed for both new and experienced special district board members.

Attend for the first time and complete all four modules of the Special District Leadership Academy:

- Governance Foundations
- Setting Direction / Community Leadership
- Board's Role in Human Resources
- Board's Role in Finance and Fiscal Accountability

Already completed the Academy? Take a deep dive into common opportunities and challenges facing special districts. Returning attendee sessions include:

- The Intricacies of Running a Public Meeting: Deep Dive into the Brown Act
- Propelling Your District Forward in Challenging Situations
- How Your Board Can Set Clear Direction and Build Your District's Future Around its Core Priorities
- The 3 Cs: Using Communications, Consistency and Cooperation to Benefit Your District
- And much more!

#### COST

EARLY BIRD REGISTRATION\* REGULAR REGISTRATION
CSDA Member \$600 CSDA Member \$650
Non-member \$900 Non-member \$975

SEND MORE SAVE MORE! - Send additional attendees from the same district and receive discounted pricing per additional attendee!

EARLY BIRD REGISTRATION\*

CSDA Member \$400

Non-member \$600

REGULAR REGISTRATION

CSDA Member \$450

Non-member \$675

#### **HOTEL ROOM RESERVATIONS**



SAN DIEGO - Room reservations are available at the Embassy Suites San Diego Bay at the CSDA rate of \$174 plus tax, single or double occupancy by calling 1-800-EMBASSY and using the group code CSD. The room reservation cut-off is March 15, 2019; however, space is limited and may sell out before this date.



NAPA - Room reservations are available at the Embassy Suites Napa Valley at the CSDA rate of \$189 plus tax, single or double occupancy by calling 1-800-HILTONS and using the group code CSD. The room reservation cut-off is June 7, 2019; however, space is limited and may sell out before this date.

## Conferences.





#### **SDRMA Spring Education Day**

Earn SDRMA Credit Incentive Points.

#### SACRAMENTO - March 26, 2019

Hilton Sacramento Arden West 2200 Harvard Street Sacramento, CA 95815

SDRMA hosts Spring Education Day to provide training and information regarding coverages, online training programs, technology, and many valuable MemberPlus Services<sup>TM</sup>. SDRMA members who attend the Education Day are eligible to earn credit incentive points (CIPs) to reduce their annual contribution for both Property/Liability and Workers' Compensation Programs.

#### COST

FREE TO SDRMA MEMBERS AND CSDA MEMBERS\*
\*Additional fee to CSDA members for Governance Foundations
workshop on this day

#### **HOTEL ROOM RESERVATIONS**



Room reservations are available at the Hilton Sacramento Arden West at the rate of \$130 plus tax, single or double occupancy by calling 1-800-344-4321 and asking for the CSDA or SDRMA rate. The room reservation cut-off is March 8, 2019; however, space is limited and may sell out before this date.

#### **Special Districts Legislative Days**

#### **SACRAMENTO - May 21 - 22, 2019**

Sacramento Convention Center 1400 J Street Sacramento, CA 95814

Gain the edge on policy changes impacting your agency and exchange ideas with California's top decision-makers at the 2019 Special Districts Legislative Days, an interactive and informative two-day legislative conference in our State's Capitol.

#### Day One: Advocacy Day • 7:30 a.m. - 6:30 p.m.

Get updated on what's happening in the Capitol, then join together with special district leaders from throughout California to take action on the priority issues facing special districts.

#### Day Two: Policy Day • 8:00 − 11:45 a.m.

Gain insights from legal experts and CSDA lobbyists on the newest laws and legal challenges to come out of Sacramento.

#### COST

EARLY BIRD REGISTRATION\*

CSDA Member \$275

Non-member \$365

REGULAR REGISTRATION \$325

Non-member \$440

\*Early bird pricing - Register on or before April 26, 2019

#### **HOTEL ROOM RESERVATIONS**



Room reservations are available at the Hyatt Regency Sacramento at the CSDA rate of \$206 plus tax, single or double occupancy by using this link:

www.hyatt.com/en-US/group-booking/SACRA/G-SPDA. If you need additional assistance, please call 877-803-7534. The room reservation cut-off is April 29, 2019; however, space is limited and may sell out before this date.







#### General Manager Leadership Summit

Earn SDRMA Credit Incentive Points.

#### **NEWPORT BEACH – June 23 – 25, 2019**

Hyatt Regency Newport Beach 1107 Jamboree Road Newport Beach, CA 92660

Your job as a general manager or emerging leader of a special district demands you stay current on governance best practices, state laws, human resources, operations, pensions, budgeting, risk management, policies, procedures, and more!

The General Manager Leadership Summit is a way for you to come together with other special district leaders from throughout the state to network and learn more about your specific job responsibilities and emerging trends. Return to your district after two days of specialized training and education, ready to take your board relationship, staff, and district to the next level.

#### CSDA Annual Conference and Exhibitor Showcase

Earn SDRMA Credit Incentive Points.

**ANAHEIM** - **September 25 - 28, 2019** 

Anaheim Marriott 700 West Convention Way Anaheim, CA 92801

The leadership conference for special districts.

The CSDA Annual Conference and Exhibitor Showcase is the one conference special district leaders can't afford to miss! It is the most densely packed educational and networking experience available to special districts.

Come together with other special district leaders from across the state to meet with industry suppliers, hear from the best in special district-specific topics with over 30 breakout session options, network with your peers, and more at the leadership conference for special districts.

#### COST

EARLY BIRD REGISTRATION\*

CSDA Member \$625

Non-member \$940

REGULAR REGISTRATION \$675

Non-member \$1,015

\*Early bird registration is available through Friday, May 24, 2019

#### **COST**

EARLY BIRD REGISTRATION\*

CSDA Member \$625

Non-member \$940

REGULAR REGISTRATION \$675

Non-member \$1,015

\*Early bird registration is available through Friday, August 23, 2019

#### **HOTEL ROOM RESERVATIONS**



Room reservations are available at the Hyatt Regency Newport Beach at the CSDA rate of \$182 plus tax, single or double occupancy using this link:

www.hyatt.com/en-US/group-booking/NEWPO/G-CSLD. The room reservation cut-off is May 22, 2019; however, space is limited, and rooms may sell out before this date.

#### HOTEL ROOM RESERVATIONS



The CSDA room rate at Anaheim Marriott is \$180 plus tax, single or double occupancy. You will receive a link to make your hotel reservation AFTER you have registered for the conference. The room reservation cut-off is August 27, 2019; however, space is limited and may sell out before this date.

## Conferences.



### Board Secretary/Clerk Conference

Earn SDRMA Credit Incentive Points.

#### **MONTEREY** - **November 12 - 14, 2019**

Embassy Suites Monterey Bay — Seaside 1441 Canyon Del Rey Blvd. Seaside, CA 93955

#### Earn your Certificate OR Take Advanced Sessions for Returning Attendees!

In an effort to expand educational opportunities for this important position in special districts and to provide an opportunity to recognize individuals who invest the time in becoming trained in the various components of the job, CSDA created this certificate program.

The Board Secretary/Clerk Certificate has become the gold standard for special district board secretaries and clerks throughout California. We invite you to participate as a first-time attendee to earn your certificate and come back year after year to advance your knowledge of special districts through new and exciting breakout sessions tailored for you.

#### COST

EARLY BIRD REGISTRATION*		REGULAR REGISTRATION		
SDRMA Member	DRMA Member \$525 SDRMA Member			
CSDA Member	\$575	CSDA Member	\$625	
Non-member	\$865	Non-member	\$940	

\*Early bird registration rate is available through Friday, October 11, 2019

#### **HOTEL ROOM RESERVATIONS**



Room reservations are available at Embassy Suites Monterey Bay Seaside at the rate of \$169 plus tax, single or double occupancy online at www.embassymonterey.com or by calling 1-800-Embassy and asking for the CSDA rate. The room reservation cut-off is October 11, 2019; however, space is limited and may sell out before this date.





#### **AGENDA**

### DISTRICT NETWORK WORKSHOPS **Board Member Best Practices**

This fast paced and informative session covers all of the essential best practices of serving as a board member or trustee of a special district: the roles of board members and staff, policies and procedures your district should consider ensuring effective governance, and general ethics principles related to special districts including an overview of the laws affecting special districts.

Co-sponsored by SDRMA.

Costs: FREE to SDRMA Member / \$50 CSDA Member / \$75 Non-member Earn SDRMA Credit Incentive Points.



#### SOUTHERN NETWORK February 14, 2019

Cucamonga Valley Water District 10440 Ashford Street Rancho Cucamonga, CA 91730

#### COASTAL NETWORK March 7, 2019

Goleta Sanitary District One William Moffett Place Goleta, CA 93117

#### CENTRAL NETWORK March 14, 2019

Riverlakes Ranch Community Center 3825 Riverlakes Drive Bakersfield, CA 93312

#### NORTHERN NETWORK March 28, 2019

Tehama County Veterans Hall 1620 Solano Street Corning, CA 96021

#### BAY AREA NETWORK April 4, 2019

Rancho Rinconada Recreation and Park District 18000 Chelmsford Drive Cupertino, CA 95014

#### SIERRA NETWORK April 18, 2019

Byron Bethany Irrigation District 7995 Bruns Road Byron, CA 94514 9:00 - 9:30 a.m. Registration

9:30 – 11:30 a.m. Board Member Best Practices

11:30 a.m. — 12:00 p.m. Grassroots Update

12:00 – 1:00 p.m. Network discussion and lunch sponsored by the California Special Districts Alliance





More District Network workshops are available later in the calendar year. Please see page 12 for details.

#### CSDA will be offering two more District Network Workshops from July through October in 2019!

- Essential Communications for Every Special District
- Personalized Professional Media Training

Don't miss these great opportunities!

#### WORKSHOP AND DESCRIPTION

#### **LOCATIONS AND DATES**

#### **AGENDA**

#### SIGN UP FOR ONE OR BOTH SESSIONS! CEQA 101: A Step-by-Step Approach

This workshop will provide a basic understanding of the California Environmental Quality Act (CEQA). Topics will include: an overview of the CEQA process; exemptions; analyzing impacts such as initial study, negative declarations, environmental impact reports; mitigation and alternatives; CEQA noticing and public review; and best practices.

#### **CEQA 201: Beyond the Basics**

This workshop will dive deeper beyond the basics and include topics such as: tiering and streamlining; deeper cuts in air quality and GHGs; deeper cuts in LOS and VMT; litigation; and recent case law and legislation.

Costs:

If signing up for one session \$150 CSDA Member \$200 Non-member

If signing up for both sessions (lunch provided) \$225 CSDA Member \$340 Non-member

#### **SACRAMENTO** March 6, 2019

**CSDA Training Center** 1112 | Street, Suite 250 Sacramento, CA 95814

8:30 - 9:00 a.m. Registration

9:00 a.m. - 12:00 p.m. Workshop

#### **SACRAMENTO** March 6, 2019

**CSDA Training Center** 1112 | Street, Suite 250 Sacramento, CA 95814

1:00 - 4:00 p.m.Workshop





#### **SACRAMENTO** March 20, 2019

**CSDA Training Center** 1112 | Street, Suite 250 Sacramento, CA 95814

8:30 - 9:00 a.m. Registration

9:00 a.m. - 4:00 p.m. Workshop (lunch provided)

#### Rate Setting Under Propositions 218 and 26

Proposition 218 and 26 establish legal frameworks and constraints for public agencies when fees and charges, including property-related fees, capacity and connection fees, and other miscellaneous fees. This workshop will focus on the legal and practical requirements for rate-setting, including on overview of the relevant provisions of Propositions 218 and 26, updates on recent court cases and legislation, and analysis of the impacts they may have on local governments and their ability to raise revenue. The workshop will also provide guidance on how to design and structure propertyrelated fees and other fees and charges in compliance with Propositions 218 and 26.

Costs: \$225 CSDA Member / \$340 Non-member

## Gain knowledge. Be a part of the thousands of people CSDA trains every year.

Be a part of the



#### SPECIAL DISTRICT LEADERSHIP ACADEMY **Governance Foundations - Module 1**

A Comprehensive Governance Series for Elected and Appointed Directors/Trustees

CSDA's Special District Leadership Academy is a groundbreaking and curriculumbased continuing education program that recognizes the necessity for the board and general manager to work closely toward a common goal. If you are a special district professional, you must include this training in your schedule. It is important. It is your responsibility. Completion of the Leadership Academy training program marks a hallmark in your special district career. This training is the signature of professionalism for special district leadership and special district governance.

This course qualifies for six hours of governance training toward the Special District Leadership Foundation District of Distinction Accreditation.

Governance Foundations, the first of four modules and the core of the Special District Leadership Academy series, provides the basic information needed by board members, general managers, and staff to build an effective and functional governance team. This course teaches the foundational knowledge and skills that identify and define the essential building blocks of a successful board, focusing on the critical elements of governance: effective trustees, board mindset, structure, process and protocols, individual/team standards, board's role and responsibilities.

Co-sponsored by the Special District Risk Management Authority Earn SDRMA Credit Incentive Points.

#### SACRAMENTO March 26, 2019

Hilton Sacramento Arden West 2200 Harvard Street Sacramento, CA 95815

#### Special Pricing Costs for this location:

- Free SDRMA Member
- \$125 CSDA Member

#### Sacramento Location Agenda

10:00 a.m. – 3:45 p.m. Workshop (lunch provided)

#### **ANAHEIM September 25, 2019**

A pre-conference activity ahead of the CSDA Annual Conference and Exhibitor Showcase Anaheim Marriott 700 West Convention Way Anaheim, CA 92801

#### Costs for this location:

- \$225 CSDA Member
- \$340 Non-member

#### Anaheim Location Agenda

8:30 - 9:00 a.m. Registration

9:00 a.m. – 3:30 p.m. Workshop (lunch provided)

#### Prevailing Wage: Basics and Beyond

This workshop covers: **Prevailing Wage Basics and Updates:** Review basic contract clauses that need to be in all prevailing wage contracts (including change orders), the requirement that ALL contractors and subcontractors need to be registered and penalties which are imposed on the contractor AND the agency for noncompliance. Minimum requirements as well as the limited exemptions from prevailing wages and best practices to meet the State's prevailing wage mandates will be discussed.

You've Got Federal Funding, Now What?: Federal funding for a project brings with it additional prevailing wage requirements. Every district attending will also receive a copy of the speaker's book, Davis Bacon Handbook for Public Agencies.

Prevailing Wage Enforcement - the Deep Dive: Your Agency has decided they want to review and audit their own projects for prevailing wage compliance. This session will include confirming the proper California wage rate and understanding when those rates are issued and go into effect; review of audit options and the top issues that contractor miss on their certified payrolls; and more!

Costs: \$225 CSDA Member / \$340 Non-member

#### SACRAMENTO April 16, 2019

CSDA Training Center 1112 | Street, Suite 250 Sacramento, CA 95814

8:30 - 9:00 a.m.Registration

9:00 a.m. - 4:00 p.m. Workshop (lunch provided)

#### **WORKSHOP AND DESCRIPTION**

## **Human Resources Boot Camp for Special Districts**

Are you prepared to face the important trends that are emerging now? CSDA is pleased to present a full day HR Boot Camp that will cover cutting edge information that HR professionals at special districts need to know. Divided into four segments: hiring, performance evaluation, employee discipline, and legal trends, this day is designed to maximize your time and give you substantive information you can use at your district right away. Attendees will get answers to their burning HR questions, including best practices that other HR professionals are using, as well as covering mistakes that others have made that your agency should avoid.

Costs: \$150 SDRMA Member / \$225 CSDA Member / \$340 Non-member Earn SDRMA Credit Incentive Points.

#### **LOCATIONS AND DATES**

#### SIMI VALLEY April 24, 2019

Rancho Simi Recreation and Park District 4201 Guardian Street Simi Valley, CA 93063

#### EL DORADO HILLS August 7, 2019

El Dorado Hills Community Services District 1021 Harvard Way El Dorado Hills, CA 95762

#### **AGENDA**

8:30 – 9:00 a.m. Registration (continental breakfast sponsored by SDRMA)

9:00 a.m. – 4:00 p.m. Workshop (lunch provided)

#### **Financial Management for Special Districts**

Money, money, money...It's on everyone's mind and on your job description. Make sure you understand the full scope of financial information affecting special districts today. From budgeting and internal controls to long term planning and capital improvement plans. Attendees will get the information they need to begin to assess the overall financial health of their district and steps needed to make positive changes.

Costs: \$150 SDRMA Member / \$225 CSDA Member / \$340 Non-member Earn SDRMA Credit Incentive Points.

#### SIMI VALLEY April 25, 2019

Rancho Simi Recreation and Park District 4201 Guardian Street Simi Valley, CA 93063

#### EL DORADO HILLS August 8, 2019

El Dorado Hills Community Services District 1021 Harvard Way El Dorado Hills, CA 95762 8:30 – 9:00 a.m. Registration (continental breakfast sponsored by SDRMA)

9:00 a.m. – 4:00 p.m. Workshop (*lunch provided*)



## Supervisory Skills for the Public Sector

This course for supervisors will discuss and explore the supervisory skills necessary to work with people in the public-sector environment. The course will cover what is expected of a supervisor, how to monitor and evaluation employees, and how to

coach, mentor, and motivate employees. Through interactive exercises and engaging dialogue, you will learn how to create effective, productive and successful teams.

- Describe the various roles of a supervisor
- Understand the Emotional Maturity Continuum and how to apply it in the workplace
- List best practices for effective performance management
- Practice defining performance standards
- Explain the GROW model of coaching
- Identify what motivates people
- List strategies for boosting motivation

Costs: \$175 SDRMA Member / \$225 CSDA Member / \$340 Non-member Earn SDRMA Credit Incentive Points.

#### SACRAMENTO April 30, 2019

CSDA Training Center 1112 | Street, Suite 250 Sacramento, CA 95814 8:30 – 9:00 a.m. Registration

9:00 a.m. – 4:00 p.m. Workshop (lunch provided)

#### **AGENDA**



## So, You Want to Be a General Manager?

A career development workshop for senior executives and emerging leaders in special districts. This action-oriented workshop includes group and panel discussions on the journey, roles and skill sets of a general manager, identifying GM opportunities

including positioning yourself for executive recruitment, developing positive relations with the board, staff and peer agency executives, and leadership practices.

Costs: \$100 for SDRMA Member, CSDA Member and Non-member

Cost includes continental breakfast and lunch. Limited class size - register early! Sponsored by the Special District Leadership Foundation

#### NEWPORT BEACH June 23, 2019

Hyatt Regency Newport Beach 1107 Jamboree Road Newport Beach, CA 92660

#### SACRAMENTO October 23, 2019

CSDA Training Center 1112 I Street, Suite 250 Sacramento, CA 95814 8:00 – 8:30 a.m. Registration and continental breakfast

8:30 a.m. – 4:00 p.m. Workshop (lunch provided)



This workshop is available in each Network.

## DISTRICT NETWORK WORKSHOPS **Essential Communications for Every Special District**

If you are not telling your story, someone else is. Learn the essential communications practices for special districts in today's media and political landscapes. Professional communications consultants will cover interviewing with the press, presenting at public events, and developing your story for your audience. Additionally, CSDA's advocacy and public affairs staff will cover the fundamentals for every district to successfully engage with its local legislators and the State legislative process. This workshop is part of CSDA's District NetWorks Workshop Series and includes lunch sponsored by the California Special Districts Alliance.

Costs: \$25 CSDA or SDRMA Member / \$40 Non-member
Farn SDRMA Credit Incentive Points



## \*Personalized Professional Media Training

\* AVAILABLE IN NORTHERN AND SIERRA NETWORKS ONLY

A limited number of participants may register for a personalized professional media training session following lunch. Participants will hone presentation and interviewing skills using specialized on-camera training techniques. Avoid the mistakes and pitfalls made by public officials every day in your community and on TV. Take your presentation and media skills to the next level with this enhanced training that every special district official speaking publicly on behalf of their district should obtain.

Costs: \$150 CSDA or SDRMA Member / \$225 Non-member

#### SIERRA NETWORK\* July 24, 2019

CSDA Training Center 1112 | Street, Suite 250 Sacramento, CA 95814

#### CENTRAL NETWORK July 31, 2019

Fresno Irrigation District 2907 S Maple Avenue Fresno, CA 93725

#### NORTHERN NETWORK\* August 14, 2019

Lakeside Pavilion 2565 California Park Drive Chico, CA 95928

#### BAY AREA NETWORK August 28, 2019

Marin Sonoma Mosquito and Vector Control District 595 Helman Lane Cotati, CA 94931

#### COASTAL NETWORK October 16, 2019

Monterey Regional Waste Management Authority 14201 Del Monte Blvd Marina, CA 93933

#### SOUTHERN NETWORK October 30, 2019

Padre Dam Mun. Water District 9300 Fanita Parkway Santee, CA 92072 9:00 – 9:30 a.m. Registration

9:30 – 11:00 a.m. Essential Communications for Every Special District

11:00 a.m. — 12:00 p.m. Advocacy and Engagement Best Practices

12:00 – 1:00 p.m. Network discussion and lunch sponsored by the California Special Districts Alliance

Personalized Professional Media Training Agenda

1:00-4:00 p.m. Workshop



#### **WORKSHOP AND DESCRIPTION**





## Online Compliance and Transparency Made Simple

Special districts face a number of website posting requirements that can seem overwhelming, but compliance is actually pretty straightforward. This workshop will start with the basics (the six requirements in California), including walking through the specifics of Enterprise System Catalog creation, which is required by SB 272. We'll then move into deeper territory, where we'll demonstrate how to tackle online requirements for the SDLF transparency certificate and explore some of the starter content provided by CSDA that can help. In this workshop, attendees can bring a laptop and do some of the actual work or sit back and just soak in the information for later. We'll provide compliance checklists and transparency certification information to everyone who attends. Limited class size — register early!

Costs: FREE

Sponsored by Streamline and the Special District Leadership Foundation

#### **LOCATIONS AND DATES**

#### SACRAMENTO August 6, 2019

CSDA Training Center 1112 | Street, Suite 250 Sacramento, CA 95814

#### **AGENDA**

8:30 – 9:00 a.m. Registration

9:00 a.m. – 12:00 p.m. Workshop

12:00 – 1:00 p.m. Optional working lunch sponsored by Streamline

#### MAXIMIZE YOUR MEMBERSHIP



## VISIT CSDA'S ONLINE COMMUNITIES



Connect Communicate Engage

WWW.CSDA.NET

WEBINAR AND DESCRIPTION	DATES & TIMES	COSTS	CIP
Prevailing Wage Updates for 2019  2019 Prevailing Wage Updates: What new changes has the legislature made to prevailing wage obligations for 2019? In June 2017, new thresholds were imposed for PWC-100 forms and for contractor registration. Along with that were new penalties imposed upon public agencies who do not file a timely PWC-100 or allow unregistered contractors/subcontractors to work on projects. Effective January 2019, the legislature has created an extended PWC-200 filing period for "emergency work". Join CSDA member Deborah Wilder for a briefing on new prevailing wage requirements as well as an update on prevailing wages required for concrete deliveries, on-haul trucking and more.	January 9, 2019 10:00 a.m. – 12:00 p.m.	• \$65 CSDA Member • \$95 Non-member	
Is the Brown Act Making You Blue?  This webinar will educate about the legal requirements and procedures to ensure public business is conducted in full compliance with California's transparency laws. Attendees will learn of new Brown Act requirements in 2019 and other requirements concerning agendas, meeting procedures, public participation and permissible closed session exceptions. Attendees will also learn about potential pitfalls that may lead to inadvertent violations as a result of the use of email, text messaging and social media as well as emerging issues and legislative updates.	January 15, 2019 10:00 a.m. – 12:00 p.m.	<ul> <li>Free SDRMA Members</li> <li>\$65 CSDA Member</li> <li>\$95 Non-member</li> </ul>	
Required Harassment Prevention Training  This presentation will comply with the requirement of AB 1825 and AB 1661 and cover: what constitutes sexual harassment and discrimination in the workplace, how to recognize and avoid harassment, what procedures to follow if you witness harassment or are harassed yourself, the potential consequences including personal liability of harassment, what constitutes abusive conduct in the workplace in compliance to AB 2053, and orientation, gender identity and gender expression in compliance with SB396.	January 23, 2019 10:00 a.m. – 12:00 p.m. ———————————————————————————————————	<ul> <li>Free SDRMA Members</li> <li>\$65 CSDA Member</li> <li>\$95 Non-member</li> </ul>	
Understanding Board Member & District Liability Issues  Having a complete understanding of the potential liability issues in your district can prevent problems in the future and even assist with efficiency and communication protocols. This webinar is a discussion of the legal role of the Board in the management and operation of a public agency and the role of individual Board members acting within the course and scope of their official duties.	January 29, 2019 10:00 – 11:30 a.m.	<ul> <li>Free SDRMA Members</li> <li>\$65 CSDA Member</li> <li>\$95 Non-member</li> </ul>	
Annual Employment Law Update: Recent Cases and Trends  This webinar discusses the most critical court decisions and laws impacting special district employers in the past year. Please join Gage C. Dungy of Liebert Cassidy Whitmore in an analysis of the newest statutes and court opinions and how these new developments impact your agency. Gage will also provide practical tips for steps your agency can take to ensure compliance with new legal requirements.	February 5, 2019 10:00 a.m. – 12:00 p.m.	<ul> <li>Free SDRMA Members</li> <li>\$65 CSDA Member</li> <li>\$95 Non-member</li> </ul>	

WEBINAR AND DESCRIPTION	DATES & TIMES	COSTS	CIP
Ask the Experts: Finding Financing for Capital Improvements  Need funds for mission critical projects and purchases? Join the consultants of the CSDA Finance Corporation to learn what financing options are available to your agency. Your questions are welcome!	February 12, 2019 10:00 – 11:00 a.m.	Free Sponsored by CSDA Finance Corporation	
Election Law Compliance: The Rising Tide of CVRA Claims  Attendees will learn how and why some at-large voting systems may leave districts susceptible to claims under the California Voting Rights Act ("CVRA"). Attendees will learn what their district's options are and be prepared in the event that their district receives a demand letter relating to their district's voting system. The key features and standards of the CVRA, as well as the timelines that apply for considering whether to convert to a by-district election system and the process for doing so will all be reviewed. Additionally, this webinar will offer practical guidance regarding the available safe-harbor process for districts from start to finish.	February 13, 2019 10:00 a.m. – 12:00 p.m.	• \$65 CSDA Member • \$95 Non-member	
Achieving Transparency Isn't as Hard as It Seems  If your district is interested in being transparent but you aren't sure where to start (or where transparency ends!), this webinar is for you. We'll demonstrate the various levels of transparency—from the bare minimum required for online compliance in California, to the full transparency certification guidelines from the Special District Leadership Foundation—and share tips and tools that will make achieving transparency easier than you may think.	February 20, 2019 10:00 a.m. – 12:00 p.m.	Free Sponsored by SDLF	
Maximize Your Membership Series: Resources for Board Members/ Trustees  In your role in the governing body of a special district, you need to know where to turn for information and resources. Attend this complimentary webinar to learn how CSDA can help you best serve your community.	February 22, 2019 10:00 – 10:30 a.m.	W00-H00! FREE WEBINAR	
The worst time of year for many finance officers comes from July to December of every fiscal year. Not only is it such a pro-longed time period for continuous pressure that causes burn-out for so many, it can be even more complicated given the likely lack of resources that many finance administrations face. This lecture will prepare finance officers on how to be prepared for unanticipated problems that come up during the year end closing process, including a suggested strategy for achieving your deliverables month-by-month. Participants will also be presented with action items that can be accomplished during the fiscal year to make the year-end process less complicated.	February 26, 2019 10:00 a.m. – 12:00 p.m.	• \$65 CSDA Member • \$95 Non-member	

LAFCO proceedings, such as when a special district seeks to expand or activate a latent service power or when a rival district initiates a forced dissolution or consolidation, and as special district representatives on LAFCO Boards.

WEBINAR AND DESCRIPTION	DATES & TIMES	COSTS	CIP
Legislative Round-Up  Free bi-annual webinar series for CSDA members only. Each year the State Legislature introduces thousands of bills; hundreds have potentially serious implications for special districts. Hear from CSDA's advocacy team about the most significant bills and how they will impact your ability to deliver essential services, maintain and build infrastructure, raise and protect revenue sources, manage personnel and more. Ask your questions directly to CSDA's lobbyists walking the Capitol halls and learn how your district can join the advocacy effort.	April 11, 2019 10:00 a.m. – 12:00 p.m. ———————————————————————————————————	<ul> <li>FREE CSDA Members</li> <li>\$95 Non-member</li> </ul>	
Maximize Your Membership Series: Resources for General Managers  The job of a General Manager can be very demanding. Your membership in CSDA helps keep you current on new laws, best practices, and innovative solutions. In this complimentary webinar, we'll discuss the tools and resources available to help you conquer the challenges you face every day.	April 12, 2019 10:00 – 10:30 a.m.	W00-H00! FREE WEBINAR	
Employee Privacy – Is There Really Such a Thing?  Technology has fundamentally changed the workplace. One of the most significant changes concerns employee privacy issues. This seminar will cover the law on employee privacy, employment policies and best practices. We will also discuss the issues that exist for public employees who conduct public business on personal devices.	April 23, 2019 10:00 a.m. – 12:00 p.m.	<ul> <li>Free SDRMA Members</li> <li>\$65 CSDA Member</li> <li>\$95 Non-member</li> </ul>	
Maximize Your Membership Series: Making Connections in CSDA's Online Communities  CSDA's Online Communities make discussing ideas, finding solutions and building relationships easier than ever. Here's how!	May 2, 2019 10:00 – 10:30 a.m. November 15, 2019 10:00 – 10:30 a.m.	W00-H00! FREE WEBINAR	
Using real life stories, statistics and experience, we'll explore some of the potential, and the potential pitfalls, of using social media as a special district. If you're bewildered by social media options and their potential impact on your district this talk is for you. And if you're successfully using social media, bring your stories! We'll go over the most prevalent options, strengths/weaknesses and considerations for each, and potential pitfalls to watch for. We'll also look at agencies who have to coexist with community generated social media "district" pages that aren't in the control of the district, and give examples of social media being done well, and done poorly.	May 7, 2019 10:00 a.m. — 12:00 p.m.	• \$65 CSDA Member • \$95 Non-member	
Do You Have the Evidence? Employment Documentation from Start to Separation  Requirements and strategies for recording employee actions from hire, course of employment, to end of employment.	May 9, 2019 10:00 a.m. — 12:00 p.m.	<ul> <li>Free SDRMA Members</li> <li>\$65 CSDA Member</li> <li>\$95 Non-member</li> </ul>	<b>⊘</b>

WEBINAR AND DESCRIPTION	DATES & TIMES	COSTS	CIP
Maximize Your Membership Series: Resources for Board Secretaries	May 30, 2019 10:00 – 10:30 a.m.	W00-H00! FREE WEBINAR	
Board Secretaries provide a vital service to their districts, and the scope of their duties is broad. CSDA offers valuable resources and connections for those serving in this important role. Join us in this free webinar to learn how we can help!			
Managing Risk in Public Contracts: Bonds, Insurance, and Indemnity	June 4, 2019 10:00 a.m. – 12:00 p.m.	<ul><li>Free SDRMA Members</li><li>\$65 CSDA Member</li></ul>	
The webinar will enable public agency staff to evaluate and utilize appropriate risk mitigation strategies in public contracts, including statutorily mandated risk mitigation provisions. The session will also cover negotiation tips and strategies, and suggestions for how to conduct due diligence research and engage in on-going insurance risk management throughout the life-cycle of the contract.		• \$95 Non-member	
Maximizing Your Membership Series: Boosting Your Bottom Line with CSDA's Value-Added Benefits	July 18, 2019 10:00 – 10:30 a.m.	W00-H00! FREE WEBINAR	
CSDA membership includes value-added benefits to help you save money, time, and effort. Taking advantage of these discounts and special programs can boost your bottom line!			
Records Retention and Document Management in the Electronic Age	July 30, 2019 10:00 a.m. – 12:00 p.m.	• \$65 CSDA Member • \$95 Non-member	
In light of modern business practices, records retention has become increasingly convoluted, and the management of various records, including electronic documents impacts many departments within each special district. Changes in technology have played an integral role throughout the process, while sometimes creating more questions than answers. This webinar provides attendees with the latest legal provisions, procedures to consider and the overlay with technology throughout the process.			
Dude, My Boss is a Millennial  The term "Millennial" may bring a couple other phrases to mind: "Is this gluten-free?" and "What's your WiFi password? I need to post this on Instagram." Here's another phrase that should come to mind: "Future leaders." During this presentation, we will discuss the changing face of management under Millennials and challenges encountered by Millennials as managers. We will also address the unique challenges public employers face in attracting, retaining, and growing new talent. Finally, we will explore strategies for effectively transitioning Millennials into management roles in the multi-generational workplace.	August 1, 2019 10:00 a.m. – 12:00 p.m.	• \$65 CSDA Member • \$95 Non-member	
Maximizing Employee Potential through the Coaching/Evaluation Process	October 8, 2019 10:00 – 10:30 a.m.	• \$65 CSDA Member • \$95 Non-member	
Effectively managing employees means much more than having a firm grasp of the disciplinary process. Attend this presentation to learn about leadership styles and reflect on the techniques that you use. We will discuss strategies to maximize employee performance and how to use coaching and the evaluation process to maximize results.			





**BOARD MEMBERS AND TRUSTEES** 

## SHOW YOUR COMMITMENT AND DEDICATION TO SERVING YOUR COMMUNITY.



The Recognition in Special District Governance was designed to acknowledge special district Board Members and Trustees who have taken extra steps to become better educated in core areas of governance.

Complete the Special District Leadership Academy + 10 additional professional development hours and receive this recognition. Visit sdlf.org for more details.

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You can participate in CSDA professional development opportunities at a time and place most convenient for you. You can even print your own certificate of completion. Start anytime you want: login to csda.net, click on Learn, All Events-Register, and then On-Demand. If you need assistance with your account and/or the discount code for SDRMA members, please call the CSDA office at 877.924.2732.



ON-DEMAND WEBINARS	FREE TO SDRMA	COSTS	CIPS
A How-To-Do-It for Special Districts with Revenue Needs		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
A Practical Guide for Creating a New Board Member Orientation		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Accessing Legislative & Outreach Information		FREE WEBINAR!	
Advanced Training in the California Public Records Act		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Annual Employment Law Update	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Ask the Experts: Energy Project Financing		FREE - sponsored by CSDA Finance Corporation	
Ask the Experts: Financing Mission Critical Infrastructure		FREE - sponsored by CSDA Finance Corporation	
Best Practices in Agenda Preparation & Taking/Recording Minutes		<ul><li>\$49 SDRMA Member</li><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	<b>⊘</b>
Brown Act: Principles, Traps, and Avoiding Violation	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
CA's Broad Conflict of Interest Law and How to Avoid Problems	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
California Tort Claims Requirements	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Career Building Opportunities with CSDA		FREE WEBINAR!	
Completing Your Statement of Economic Interest - Form 700		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Customer Service in the Public Sector		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Developing and Implementing a Records Retention Schedule		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Disaster Planning	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Exercising Legislative Authority: Use of Ordinances, Resolutions, and Minute Orders		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Fraud Environment – Tips for Detection and Controls Survey		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
GASB 75 – Preparing for Implementation, Disclosure and Audit		<ul><li>\$15 CSDA Member</li><li>\$30 Non-member</li></ul>	
Gender Identity Issues in the Workplace	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
General Manager Evaluations	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Good Governance	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Governments Engaging Youth		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Grassroots Advocacy and Public Outreach		FREE WEBINAR!	
How to Communicate Effectively Using Popular Online Tools		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	

ON-DEMAND WEBINARS	FREE TO SDRMA	COSTS	CIPS
How to Find, Apply, and Secure Grant Funding		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Introduction to Special District Finances for New Board Members	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Keeping up the Brown Act	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Keys to CSDA's Sample Policy Handbook		FREE WEBINAR!	
Legislative Round-Up		<ul><li>FREE CSDA Member</li><li>\$95 Non-member</li></ul>	
Leveraging Your State and Federal Relationships		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Making Connections in CSDA's Online Communities		FREE WEBINAR!	
Paying for Capital Projects: Key Considerations for Utilizing Debt		FREE - sponsored by CSDA Finance Corporation	
Prevailing Wage Updates		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Public Engagement and Budgeting		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Records Retention and Management in the Electronic Age		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Required Ethics Compliance Training – AB 1234	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Required Sexual Harassment Prevention Training for Special Districts	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Rules of Order Made Easy!		<ul><li>\$49 SDRMA Member</li><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	<b>Ø</b>
SB 96 Impact on Public Works Project		<ul><li>\$25 CSDA Member</li><li>\$50 Non-member</li></ul>	
Special Districts 101: What are Special Districts?		FREE WEBINAR!	
Strategic Planning for Special Districts		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Streamlined Website Compliance		FREE WEBINAR!	
Successful Strategies for Utilizing Debt		FREE - sponsored by CSDA Finance Corporation	
The Critical Nature of Communications in the Public Agency	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
The Great Board Chair		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Understanding Board Member & District Liability Issues	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Understanding Property Taxes and Your Budget		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
What Every Board Member Should Know	SDRMA	<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
What's Public Engagement and Why Do It?		<ul><li>\$55 CSDA Member</li><li>\$85 Non-member</li></ul>	
Who Does What? Best Practices in Board/Staff Relations		<ul><li>\$49 SDRMA Member</li><li>\$55 CSDA Member</li></ul>	
		• \$85 Non-member	



#### California Special Districts Association **2019 REGISTRATION**

Mail or Fax completed form to:

CSDA, 1112 I Street, Suite 200, Sacramento, CA 95814 f: 916.520.2465

Questions?

Please contact us toll-free: 877.924.2732

Cancellations must be made IN WRITING and received via fax or mail no later than three days prior to the seminar. All cancellations made within the specified time will be refunded less a \$25 processing fee for workshops and webinars and \$75 for conferences/events.

**Registration Available online at** www.csda.net

One form per registrant. Please make	copies as needed.				
Name/Title:					
District:					
Phone:		Email:			
Member status: ☐ CSDA + SDI	RMA Member   CSDA Member	☐ Non-member			
Please indicate which workshop or w	ebinar you would like to attend.		City	Date	Total
Workshop/Webinars:					
Workshop/Webinars:					
Workshop/Webinars:					
			WORKSHOP/W	/EBINAR SUBTOTAL 1:	
CSDA Conferences and Events			City	Date	Total
☐ Special District	EARLY \$600 - CSDA Member	□ \$650 - CSDA Member			
Leadership Academy	\$900 - Non-member	□ \$975 - Non-member	□ C Di A	7 10 2010	
Discounted pricing for additional	EARLY \$400 - CSDA Member	S450 - CSDA Member	☐ San Diego, Apr 7 - 10, 2019 ☐ Napa, July 7 - 10, 2019		
attendees from the same district	BIRD: \$600 - Non-member	□ \$675 - Non-member			
EARLY-BIRD ENDS FOR THE FOLLOWING LOCATIONS: SAN DIEGO MAR 8, 2019 - NAPA JUNE 7, 2019					
☐ SDRMA Spring Education Day	☐ FREE to SDRMA and CSDA Memb	pers	Sacramento	March 26	
☐ Special Districts Legislative Days	EARLY S275 - CSDA Member	□ \$325 - CSDA Member	0 .	M 01 00	
	APRIL 26 S365 - Non-member	□ \$440 - Non-member	Sacramento	May 21-22	
☐ General Manager	EARLY S625 - CSDA Member	☐ \$675 - CSDA Member	Newport Beach	June 23-25	
Leadership Summit	MAY 24 S940 - Non-member	□ \$1,015 - Non-member	Tromport Zodon	04.10 20 20	
☐ Annual Conference & Exhibitor Showcase	BIRD: AUG 23 S940 - Non-member	<ul> <li>□ \$675 - CSDA Member</li> <li>□ \$1,015 - Non-member</li> </ul>	Anaheim	Sept 25-28	
		<u>.</u>			
☐ Board Secretary/Clerk Conference	BIRD: 0CT 11 \$525 - SDRMA Member \$575 - CSDA Member	☐ \$575 - SDRMA Member ☐ \$625 - CSDA Member	Monterey	Nov 12-14	
	□ \$865 - Non-member	□ \$940 - Non-member			
CONFERENCE SUBTOTAL 2:					
(COMBINE SUBTOTAL 1 AND 2) TOTAL AMOUNT DUE:					
Payment information					
□ Check □ Visa □ MasterCard □ American Express □ Discover					
Acct. name: Acct. Number:					
Expiration date: Authorized Signature:					

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## California Special Districts Association 1112 | Street, Suite 200 Sacramento, CA 95814

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