



Business Affiliate Member Benefits

	Endorsed Affiliates	\$15,000	\$5,000	\$2,500	\$1,000
	Diamond	Platinum	Gold	Silver	Bronze
Logo on CSDA homepage (rotating header)	✓				
Sponsored email to be sent out to CSDA membership on behalf of Affiliate (content to be approved by CSDA)	✓				
Block advertisement in CSDA eNews for minimum of 8 issues (placement/timing at CSDA discretion)	✓				
Premium exhibit space with CSDA at Annual Conference & Exhibitor Showcase	✓				
Exclusive use of CSDA Endorsed Affiliate logo in marketing	✓				
Sponsor one virtual workshop or webinar including introduction of speaker (placement/timing at CSDA discretion)	✓				
Introduce one breakout session speaker at Annual Conference & Exhibitor Showcase (placement/timing at CSDA discretion)	✓				
Advertisement in CSDA Annual Conference & Exhibitor Showcase onsite guide (virtual or print)	1/2 Page Ad	1/4 Page Ad			
One promotional on-demand webinar - linked in CSDA's on-demand library and CSDA Buyer's Guide	up to 30 min	up to 30 min			
One Affiliate post on CSDA social media	✓	✓			
One Affiliate spotlight spot in CSDA eNews	✓	✓			
One invitation to CSDA's Chapter Roundtable held in conjunction with the Annual Conference & Exhibitor Showcase	✓	✓			
Recognition as sponsor at CSDA's Special Districts Legislative Days	✓	✓			
Business Directory advertisement in all six issues of <i>California Special Districts</i>	✓	✓			
Member mailing list upon request (does not include email)	✓	✓			
Special Acknowledgement in CSDA annual report/highlights	✓	✓	✓		
Complimentary attendee registration to Annual Conference & Exhibitor Showcase	3	2	1		
Advertising savings on web advertisements on www.csdanet.net	25%	25%	10%		
Advertising savings in <i>California Special Districts</i> bi-monthly magazine	25%	25%	10%		
Exhibitor savings at CSDA's Annual Conference & Exhibitor Showcase	25%	25%	10%		
Exhibitor savings at CSDA's General Manager Leadership Summit	25%	25%	10%		
Exhibitor savings at CSDA's Board Secretary/Clerk Conference	25%	25%	10%		
Acknowledgement on Business Affiliate page in each issue of <i>California Special Districts Magazine</i>	✓	✓	✓		
Company logo with listing in annual printed Buyer's Guide	✓	✓	✓		
Opportunities to contribute educational articles to CSDA eNews and magazine	✓	✓	✓	✓	
Annual printed Buyer's Guide listing	✓	✓	✓	✓	
Company logo in Online Buyer's Guide	✓	✓	✓	✓	
Workshop and webinar presentation priority consideration	✓	✓	✓	✓	
Membership directory access in members-only section of CSDA website	✓	✓	✓	✓	✓
Complimentary registrations for CSDA webinars	✓	✓	✓	✓	✓
Online Buyer's Guide listing including direct link to website	✓	✓	✓	✓	✓
Access to members-only online Communities Forum	✓	✓	✓	✓	✓
CSDA advisory committees: participate and influence	✓	✓	✓	✓	✓
RFP email notifications when open RFPs are posted to the CSDA website	✓	✓	✓	✓	✓

CSDA Business Affiliate Membership Application

Name/Title:			
Company:			
Address:			
City:	State:	Zip:	
Phone:	Fax:		
Email:	Website:		
Select Main Category			
<input type="checkbox"/> Accounting <input type="checkbox"/> Architecture/Design <input type="checkbox"/> Banking <input type="checkbox"/> Benefits/Retirement	<input type="checkbox"/> Construction/Engineering <input type="checkbox"/> Consulting <input type="checkbox"/> Energy Solutions <input type="checkbox"/> Financing/Investments	<input type="checkbox"/> Human Resources <input type="checkbox"/> Insurance <input type="checkbox"/> Legal Services <input type="checkbox"/> PR/Marketing	<input type="checkbox"/> Purchasing <input type="checkbox"/> Technology Solutions <input type="checkbox"/> Training/Education
Company Information			
Company description for Buyer's Guide (30 word maximum):			
<p>Which of these opportunities interest you?</p> <input type="checkbox"/> Annual Conference & Exhibitor Showcase <input type="checkbox"/> General Manager Leadership Summit <input type="checkbox"/> Board Secretary/Clerk Conference <input type="checkbox"/> Print/Electronic Advertising <input type="checkbox"/> Contributing White Papers/Articles <input type="checkbox"/> Offering Presentations <input type="checkbox"/> Other: _____			
<input type="checkbox"/> Yes, I have included my company's hi-resolution logo with this application.			
Select Level of Investment			
<input type="checkbox"/> Platinum - \$15,000 <input type="checkbox"/> Gold - \$5,000 <input type="checkbox"/> Silver - \$2,500 <input type="checkbox"/> Bronze - \$1,000			
			TOTAL AMOUNT DUE:
Payment			
Acct. name:		Acct. Number:	
Billing Address:			
Expiration date:		Authorized Signature:	

MAIL – CSDA, Attn: Member Services, 1112 I Street, Suite 200, Sacramento, CA 95814 or FAX – 916-520-2470 EMAIL: membership@csda.net QUESTIONS? Call – 877-924-2732
 Our Anti-Discrimination and Harassment Policy can be found under "CSDA Transparency" at csda.net/about-csda/who-we-are.