**Special Districts are Local Service Specialists**

Special districts like [NAME OF DISTRICT] here in [COMMUNITY/REGION] are *local service specialists*.

In addition to [TYPE OF SERVICE PROVIDED], special districts throughout our state provide millions of Californians with essential services, such as fire protection, health, water, utilities, sanitation, parks and recreation, libraries, and even cemeteries and mosquito abatement, that are crucial to our quality of life.

Special districts are “local” because they are formed, governed, and owned by the community. They are designed for “service,” to meet the essential needs of their community. And, they employ trained experts, or “specialists,” focused on the community’s priorities.

Being local means families and businesses saw an essential need for service and voted to both form the special district and provide local revenue to pay for it. Voters elect the board members who govern the special district and hold them accountable, and voters approve any new taxes that fund the district.

The people who govern, manage, and operate special districts have a passion for the service they provide because the district specializes in that service. Board members are residents, ratepayers, and taxpayers of the special district and the district’s workforce typically lives in the community they serve.