ORGANIZATION NAME is calling all local high school and college students to create an engaging 60 to 90-second video highlighting the essential services it provides to COMMUNITY/REGION NAME. The contest, which runs through September 30, will reward scholarship funds to the filmmakers of the top three videos selected.

Each year the California Special Districts Association (CSDA) launches its Student Video Contest as an opportunity for students to win scholarship money by learning more about the special districts that serve their area. As a way to say ‘thank you’ to all the teachers who have worked diligently to support distance learning for their students during the COVID-19 pandemic, CSDA is also awarding $500 to the teacher of each of the top three winning filmmakers.

The pandemic has also made this year’s competition more unique, providing young filmmakers the opportunity to not only educate the public on the essential services regularly provided by special districts like ORGANIZATION NAME, but also how those districts are adapting and confronting COVID-19 to support the unique needs of their constituency.

The statewide video contest is part of the Districts Make the Difference public outreach campaign launched by CSDA to highlight the important work of the more than 2,000 special districts in California.

All video entries will be judged based on accuracy and effectiveness, creativity and originality, production quality, and entertainment value. The five highest-scoring videos will then be featured on the DMTD website for public vote. The top three vote-winners (to be announced in December) will receive scholarship money based on their placement, along with $500 for their teacher.

To learn more about ORGANIZATION NAME and the services it provides, students can contact MEDIA/PUBLIC CONTACT.

Students can also visit the [Districts Make the Difference](https://www.districtsmakethedifference.org/video-contest) website ([districtsmakethedifference.org](https://www.districtsmakethedifference.org/)) to watch last year’s winning videos and learn more about the guidelines for this year’s contest. Entries must be submitted by September 30, so encourage all of the students you know to get started on their fun and engaging video today!